

NATIONAL DISTRIBUTION FOR INDEPENDENT PUBLISHERS
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Partners Publishers Group

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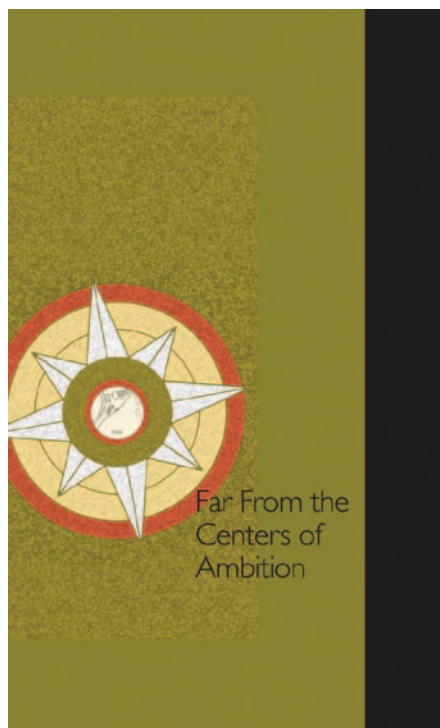
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Anthology



Far From the Centers of Ambition
A Celebration of Black Mountain College -
Lenoir-Rhyne University
(Two Volume Set: Vol 1 - Confluence; Vol 2 - Varve)

Theodore Pope

Edited by Rand Brandes, Lee Ann Brown, Leslie Rindoks

ISBN: 9780983893653

Paperback • \$48.95

324 Pages • 5.5 x 9

Publication Date: 09/15/2013

Lorimer Press

Content

At Black Mountain College, poets, philosophers, scientists, and painters such as Robert Duncan, Buckminster Fuller, Merce Cunningham, John Cage, and Josef Albers engaged in a vast experiment whose widespread results are still felt around the world today. Lenoir-Rhyne University's 2008 Spirit of Black Mountain College was the country's only major acknowledgement of the 1933 opening of Black Mountain College. While remnants of the Spirit of BMC celebration can still be found online, *Far From the Centers of Ambition* keeps a tribute to the College alive in print.

The poetry and art of Ted Pope collected in *Varve* emerges directly from his inspired BMC celebration installation, *The Black Mountains of Mars*. Pop, of Morganton, NC is often cited as embodying both the avant-garde and Appalachian, the disruptive and down-to-earth, energies which we have come to associate with the vast array of BMC artists.

Second in a series of books tied to Lenoir-Rhyne University's prestigious Visiting Writers' Series, *Far From the Centers of Ambition* follows *What Writers Do*, a behind-the-scenes look at the craft of writing featuring: prose by Bret Lott, Ron Rash, and Dori Sanders; poems by Sharon Olds, Fred Chappell, and Billy Collins; and classic memoir excerpts by the likes of John Updike, Reynolds Price, and Frank McCourt.

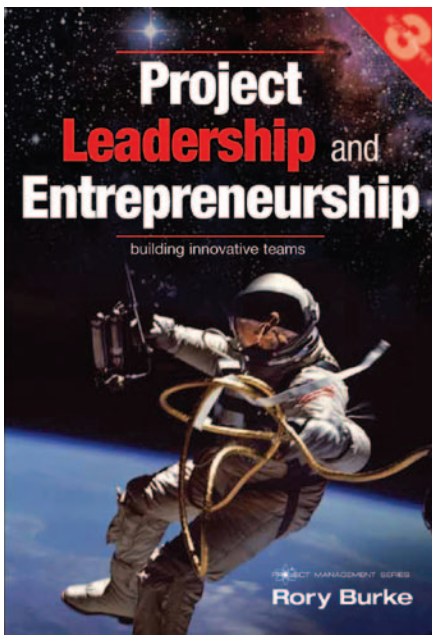
Author Bio

Rand Brandes, Lenoir-Rhyne University's Martin Luther Stevens Professor of English, is the founder and director of L-R-U's Visiting Writers Series. A recipient of two Senior Fulbright Fellowships to work with Nobel Laureate Seamus Heaney in Dublin, Brandes has published widely in Modern and Contemporary British and Irish Poetry.

Previous Books by Author

2011: *What Writers Do*, 9780982617175

Business



Project Leadership and Entrepreneurship *Building Innovative Teams, 3rd edition*

Rory Burke

ISBN: 9780987668325

Paperback • \$39.95

Pages • 6 x 9

Publication Date: 01/15/2014

Burke Publishing

Content

Project Leadership and Entrepreneurship—Building Innovative Teams has been significantly updated to include important new developments in the field of project management (PMBOK 5ed and APM BoK 6ed).

This book includes chapters on:

- Project leadership traits, styles, skills, power, motivation, delegation and empowerment
- Entrepreneurship traits, innovative problem solving, spotting and exploiting beneficial opportunities
- Leading project participants, client organization structures, project organizations, stakeholders and networking
- Leading project teams, team roles, team development, team building

The text uses plenty of exercises and case studies to explain the leadership techniques in a project environment.

Target courses:

- University degrees and MBA programmes
- Executive professional development programmes
- Team building courses

Lecturer's chapter presentation guide and PowerPoint slides are available from the publishers' website: www.burkepublishing.com.

Author Bio

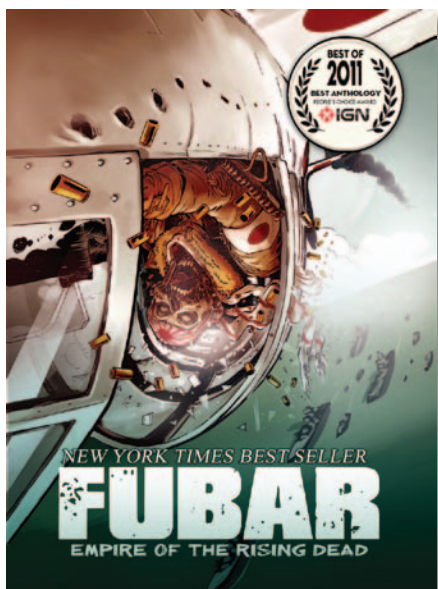
Rory Burke M.Sc Project Management (Henley) has worked internationally on capital projects. Rory is an author, publisher, and visiting lecturer to universities in Britain, America, Canada, HK, NZ, Australia, and South Africa.

Previous Books by Author

2010: *The Fundamentals of Project Management*, 9780958273367

2013: *Project Management Techniques*, 9780987668301

Comics & Graphic Novels



Fubar Vol. 2

Empire of the Rising Dead

Jeff McComsey, Jorge Vega

ISBN: 9781934985328

Paperback • \$14.95

272 Pages • 5.5 x 7.5

Publication Date: 05/15/2013

Alterna Comics

Content

A *New York Times* Best Seller! The indie smash hit is back with its second stand-alone volume. From the harbors of Hawaii to the streets of Tokyo this zombie Kamikaze smashing epic, *FUBAR II: Empire of the Rising Dead* follows a full blown zombie outbreak in the middle of the Pacific theater of World War II as the allies come face to face with the walking dead... again!

Author Bio

Jeff McComsey [*FUBAR* series, *9 Months*, *American Terror: Confession of a Human Smart Bomb*] is a freelance artist carving out a living illustrating funny books and anything else that comes within an arm's reach. His debut graphic novel was the critically-acclaimed *American Terror: Confession of a Human Smart Bomb*.

Author Hometown: Lancaster, PA

Marketing Plan

- Publisher website
- Social media pages on Facebook and Twitter
- Authors and artists advertise on various websites, forums, social media, and local media
- Advertising on websites through banner ads and link exchanges
- Book tours at comic shops, book stores, comic conventions, craft shows, and trade shows
- Physical and digital review copies sent to bloggers, review sites, fan sites, retailers, and independent reviewers
- Press releases sent to 500+ newsletter subscribers

Previous Edition

2012: *Fubar Vol. 2*, 9781934985229

Previous Books by Author

2008: *American Terror*, 9780979787492

2013: *Fubar Vol. 3*, 9781934985274

Comics & Graphic Novels



Hoodlum *Under the Thumb*

Hilary Goldstein

ISBN: 9781934985311

Paperback • \$ 9.99

112 Pages • 6 x 9

Publication Date: 08/20/2013

Alterna Comics

Content

In a world where demons have all of the power and humans are second-class citizens, only a young girl has the courage to stand up to the city's ruling class. Riley Brennan steals magic from rich demons and gives to poor humans. With the help of her mechanized ape-like guardian, John, and the demon priest Arnillius, Riley will square off against Regent Steig and his demon army, with the fate of the human race in the balance.

Author Bio

Hilary Goldstein writes about video games for a living. The former Editor-in-Chief of IGN.com, he is currently a freelance writer and games consultant. His work has appeared in OXM, GamesRadar, IGN, and GameSpot among others. Follow Hilary on Twitter @hilgoldstein.

Author Hometown: Seattle, WA

Marketing Plan

- Publisher website
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- Press releases sent to 500+ newsletter subscribers

Previous Books by Author

2011: Even Swamp Creatures Get the Blues, 9780983763109

Comics & Graphic Novels



Monstrosity

Phil McClorey, Shawn Aldridge, James Turner

ISBN: 9781934985335

Paperback • \$14.99

200 Pages • 5.5 x 7.5

Publication Date: 10/01/2013

Alterna Comics

Content

BOOM!...and the Earth trembled and shook as 20 MONSTROUS tales emerged from the depths of over 30 ferocious small press creators. Action, adventure, mayhem and MONSTERS rampage inside the pages of *MONSTROSITY!*

Author Bio

Phil McClorey has been a writer on the *New York Times* Best Seller List, *FUBAR Vol.2: Empire of the Rising Dead*, as well as the writer/creator of *Horror in the West*.

Marketing Plan

- Publisher website
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- Book tours at comic shops, book stores, comic conventions, craft shows, and trade shows
- Physical and digital review copies sent to bloggers, review sites, fan sites, retailers, and independent reviewers
- Press releases sent to 500+ newsletter subscribers

Previous Books by Author

2011: *FUBAR Vol.2*, 9781934985229

2012: *Horror in the West*, 9781934985267

Comics & Graphic Novels



The Golem

Hilary Goldstein

ISBN: 9781934985342

Paperback • \$9.99

112 Pages • 6 x 9

Publication Date: 11/20/2013

Alterna Comics

Content

They framed her for the murder of the President, executed her husband in front of her, and nearly took the life of her infant son. BIG mistake. Exiled from America, DANYA BEN-ELAZAR and her six-year-old son JONAH have become the international mercenary team known only as THE GOLEM. With sword and pistol, mother and son travel the world hunting the people who ruined their lives. THE GOLEM offers a look into the future with stunning art by Giovanni P. Timpano (*The Shadow*, *G.I. Joe: Infestation*) and an amazing cover by Garry Brown (*Incorruptible*).

Author Bio

Hilary Goldstein writes about video games for a living. The former Editor-in-Chief of IGN.com, he is currently a freelance writer and games consultant. His work has appeared in OXM, GamesRadar, IGN, and GameSpot among others. Follow Hilary on Twitter @hilgoldstein.

Author Hometown: Seattle, WA

Marketing Plan

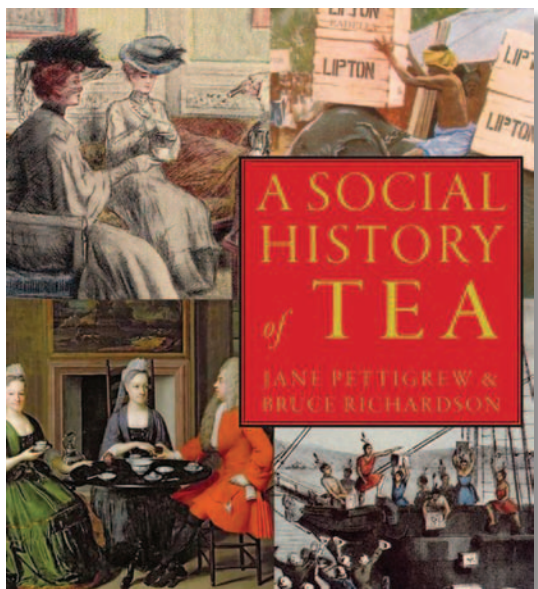
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- Social media pages on Facebook and Twitter
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- Advertising on websites through banner ads and link exchanges
- Book tours at comic shops, book stores, comic conventions, craft shows, and trade shows
- Physical and digital review copies sent to bloggers, review sites, fan sites, retailers, and independent reviewers
- Press releases sent to the 500+ newsletter subscribers

Previous Books by Author

2011: Even Swamp Creatures Get the Blues, 9780983763109

2013: Hoodlum, 9781934985311

Cookbooks & Cooking



A Social History of Tea 2nd Edition

Jane Pettigrew, Bruce Richardson

ISBN: 9780983610625

Hardcover • \$24.95

288 Pages

Publication Date: 10/01/2013

Benjamin Press

Content

Jane Pettigrew's classic treatise on the history of British tea has been expanded and updated with the inclusion of the American tea story told by Bruce Richardson. Follow the story of tea as it traveled from the ports of Canton to London, Boston and beyond. These two tea historians have included all their favorite stories of how tea shaped British and American culture, politics, fashion, and commerce for three centuries. This National Trust of England publication has been thoroughly updated with new research and illustrations. No student of tea should be without this important reference book.

Author Bio

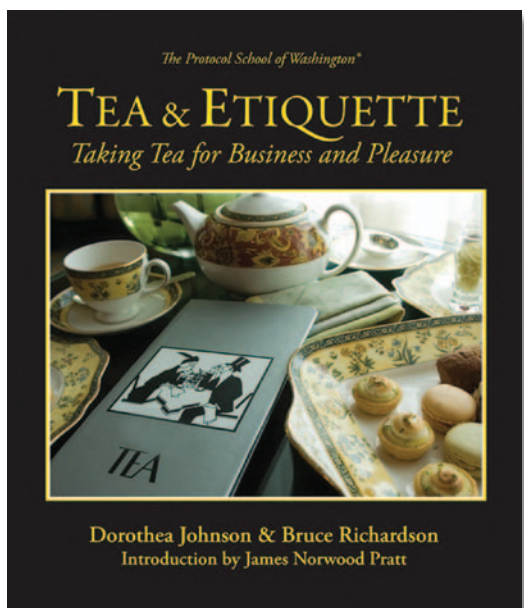
Jane Pettigrew is a tea specialist, historian, writer, and consultant. Since 1983, she has been working in the UK and around the world to explain and share the fascinating world of tea.

Bruce Richardson is the Perfect Cup columnist for *TeaTime* magazine.

Previous Edition

2001: *A Social History of Tea*, 9780707802893

Cookbooks & Cooking



Tea & Etiquette

Taking Tea for Business and Pleasure

Dorothea Johnson, Bruce Richardson

ISBN: 9780983610632

Paperback • \$19.95

120 Pages • 7.5 x 9

Publication Date: 10/23/2013

Benjamin Press

Content

Afternoon tea conjures up feelings of elegance and gentility. It is, after all, synonymous with civility and blessed with the endearing quality of being just a touch highbrow. The customs and courtesies associated with this most civilized ceremony, however, are disquieting to the uninitiated. Fear of committing “tea faux pas” is on the upturn, as tea is now serving not only a social function, but a professional one as well—an alternative to the business lunch or dinner. This has created an unprecedented demand for learning the essentials of tea etiquette as executives meet in hotel lounges to discuss business over a cup of tea.

This book includes tea history, tea and health information, steeping guides, as well as elements of both social and business tea etiquette. The authors have given you all the information needed to either serve or be served at a host of tea occasions.

Author Bio

Dorothea Johnson is the Resident Etiquette Expert for the *Ellen Degeneres* television talk show.

Bruce Richardson is the Perfect Cup columnist for *TeaTime* magazine.

Previous Books by Author

2009: *Tea & Etiquette* (hardcover), 9780979343162

Fiction



An Arch of Birches and Other Stories

Joseph Maiolo

ISBN: 9781887317979

Paperback • \$15.00

144 Pages • 6 x 9

Publication Date: 12/01/2013

Overcoat Books

Content

A collection of short stories from Joseph Maiolo.

Author Bio

Joseph Maiolo was born in West Virginia, was raised in the Cumberland Mountains of southwest Virginia, and has earned degrees from the University of Virginia (M.A.), the University of North Carolina at Greensboro (M.F.A.), and the United States Naval Academy (B.S.). He is presently a professor of English at the University of Minnesota Duluth, where he teaches literature and fiction writing. Maiolo's short stories have been published in *The Sewanee Review*, *Ploughshares*, *Shenandoah*, *The Texas Review*, *The Greensboro Review*, and other magazines, and anthologies. Several of his stories and a novella have won national awards, including citation in *The Best American Short Stories*, a Pushcart Prize, two National Endowment for the Arts Literary Fellowships, and three PEN/Syndicated Fiction Awards.

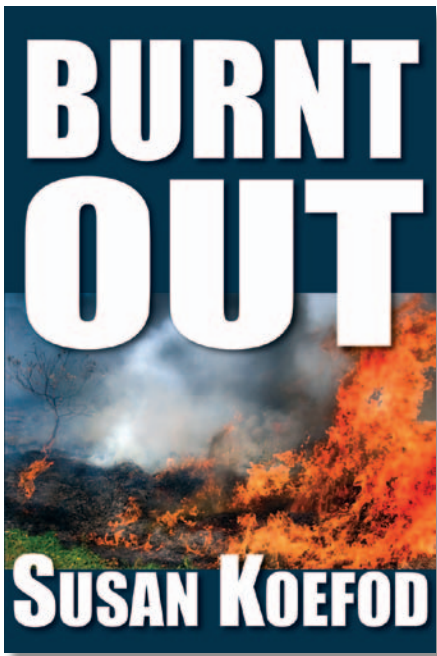
Author Hometown: Duluth, MN

Previous Books by Author

2012: *Saint Matthew in Appalachia*, 9781887317955

2012: *Three Frays from Mallorca*, 9781887317948

Fiction



Burnt Out

Susan Koefod

ISBN: 9780878396634

Paperback • \$14.95

288 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

A burnt-out social worker is reluctantly caught up in the suspicious disappearance of a world-famous geologist, who disappeared as he was about to announce the result of his exhaustive search for shale oil—a discovery that would have a huge environmental and economic impact in the small town where the social worker has inherited substantial, and potentially oil-rich, property.

Author Bio

Susan Koefod's mystery series debuted with *Washed Up*, praised by *Library Journal* as “a smashing debut with astute observations and gorgeous prose” and listed as a top 200 pick on *Library Journal*'s debut novel list in October 2011.

Author Hometown: St. Paul, MN

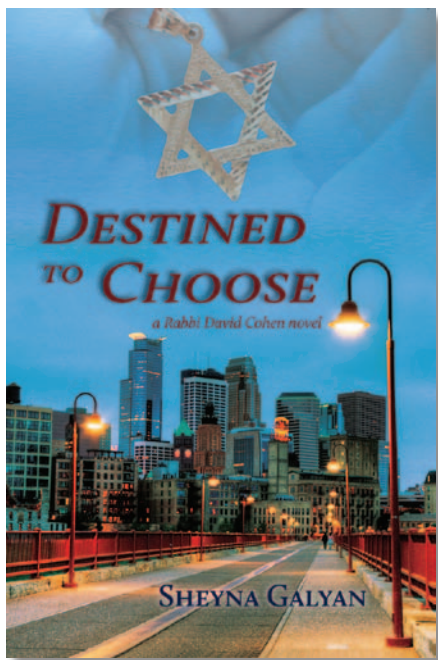
Marketing Plan

- Store events
- Pre-publication reviews
- Media attention

Previous Books by Author

2011: *Washed Up*, 9780878394425
2012: *Broken Down*, 9780878396047

Fiction



Destined to Choose

Sheyna Galyan

ISBN: 9781592870196

Paperback • \$12.95

282 Pages • 6 x 9

Publication Date: 10/24/2013

Yotzeret Publishing

Content

When a college freshman's philosophy paper on the Holocaust jeopardizes her relationship with her grandfather, she finds herself alone and afraid on the streets of Minneapolis. Help comes in the form of Rabbi David Cohen, who is struggling with his own personal demons. Trained in both psychology and Talmudic argument, David must help this family face the real issue that divides them. Set against the backdrop of a Jewish holiday of mourning, they bring together their experiences as they confront evil itself and answer a cry for help that no one expected.

Author Bio

Sheyna Galyan holds a degree in psychology from the University of California at Santa Cruz, and both a master's in counseling psychology and graduate work in business and public administration from San Jose State University. She also earned an M.Ed. from the University of Minnesota. Sheyna has worked as a counselor, consultant, lecturer, journalist, and Jewish educator. She lives with her husband and children in the Twin Cities, where she is at work on the next Rabbi David Cohen novel.

Author Hometown: Saint Paul, MN

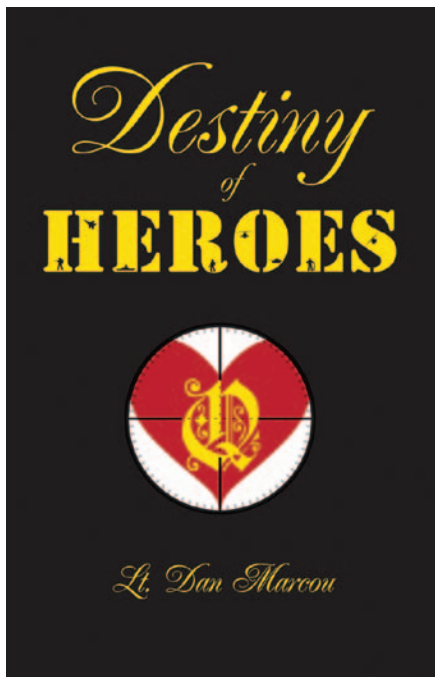
Marketing Plan

- Author writes a monthly column for TC Jewfolk
- Online website promotions
- Book review by American Jewish World
- Interest from Jewish magazines such as Hadassah and Moment

Previous Edition

2003: *Destined to Choose*, 9781592870189

Fiction



Destiny of Heroes

Dan Marcou

ISBN: 9781933272429

Paperback • \$16.95

288 Pages • 5.5 x 8.5

Publication Date: 10/01/2013

Thunder Bay Press

Content

This is a novel for our times following two warriors on separate paths destined to intersect. When John Savage joins the military after 9/11, he never expects his path to intertwine with a dangerous jihadist, but when his Airborne Ranger unit is ambushed by insurgents, John comes face to face with a wanted Al Qaeda operative known as “The Queen of Hearts.” Both escape the battle unscathed. Savage returns home to become a police officer in the Midwest. The Queen of Hearts, determined to kill but not die for Allah, is sent to the United States to slaughter a significant target. Their paths cross again, leading John to team up with the FBI in their nationwide search for the terrorist. As they race towards their target, one seeks infamy while the other finds his destiny—the “Destiny of Heroes.”

Author Bio

Lt. Dan Marcou retired after 33 years as a highly decorated police officer in 2006. In 2007 his first novel *The Calling: The Making of a Veteran Cop*, was published. It is still being used in police academies and criminal justice programs as an exciting and accurate portrayal of law enforcement. He followed this novel with *SWAT: Blue Knights and Black Armor*, and *Nobody's Heroes*, to complete the well-received “McCarthy-Compton Trilogy.” “Lt. Dan” remains active as an internationally-recognized law enforcement trainer. He also has had hundreds of articles published online and in print and is a featured columnist for PoliceOne (www.policeone.com).

Author Hometown: Holmen, WI

Marketing Plan

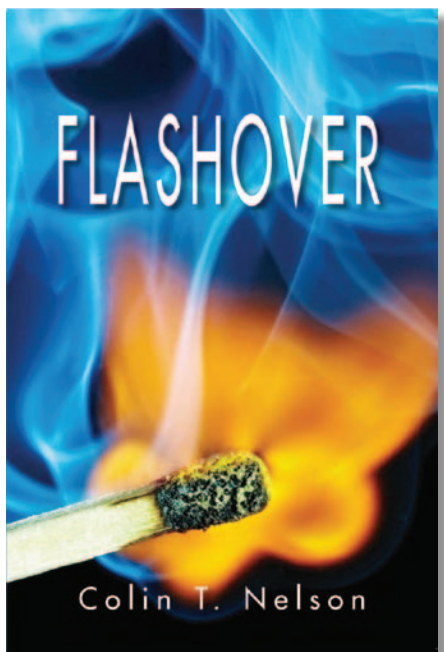
- Reviews on Law Enforcement site: PoliceOne.com
- Author Website
- Publisher Website
- Facebook
- Author Presentations
- Direct Marketing to Bookstores and Police/Military Academies

Previous Books by Author

2006: *S.W.A.T.*, 9781933272122

2007: *The Calling*, 9781933272115

Fiction



Flashover

Colin Nelson

ISBN: 9780878397075

Paperback • \$14.95

256 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

A series of fatal fires unnerves the city. Fire investigators and law enforcement race to apprehend the serial arsonist. Facing political pressure and public hysteria, the prosecutor charges a suspect with arson and murder. But she questions the rush to judgement and her crises of conscience propels her into action and danger.

Author Bio

Colin T. Nelson has been a criminal defense lawyer for over thirty years. He's married, has two adult children, and plays saxophone in a jazz group called BlueMood. For more information, visit him at www.colintnelson.com

Author Hometown: Minneapolis, MN

Marketing Plan

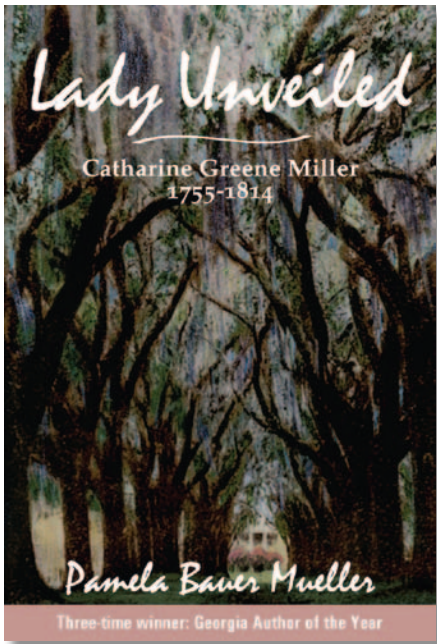
- Numerous author events

Previous Books by Author

2010: Reprisal, 9780878393855

2012: Fallout, 9780878395927

Fiction



Lady Unveiled Catharine Greene Miller 1755-1814

Pamela Bauer Mueller

ISBN: 9780980916331

Paperback • \$18.95

318 Pages • 5.5 x 8.5

Publication Date: 01/15/2014

Piñata Publishing

Content

During a compelling life that took her from Rhode Island to Cumberland Island, GA, Kitty Greene broke the bondage of tradition. Married to the legendary General Nathanael Greene, this controversial, independent woman charmed and inspired living icons: Benjamin Franklin, George and Martha Washington, Henry and Lucy Knox, “Mad” Anthony Wayne, and others through the tumultuous times surrounding the Revolutionary War. Faced with challenges that would unnerve a less resourceful woman, Kitty made a name for herself. A churning mass of contradictions—beautiful, elegant, and intelligent—she also made meaningful contributions to ongoing political discussions led by her husband and his friends. Drawn to the company of men at social gatherings, Kitty was slandered for bending the rules of propriety. Yet this enabled her to be instrumental in the development of the age’s most remarkable invention, the cotton gin. Because of the limitations of her era, she took no credit, giving Eli Whitney all rights of invention. Founding Mother Catharine Greene Miller’s irrepressible spirit and influence altered the history of America.

Author Bio

Pamela Bauer Mueller graduated from Lewis and Clark College in Portland, Oregon. Her children and young adult books have awarded her the 2006/2008 and the 2009 Georgia Author of the Year titles, three Mom’s Choice and Children’s Choice gold medals, the Independent Publisher Gold Book awards and other national awards with *Writer’s Digest* and *ForeWord* magazines.

Author Hometown: Jekyll Island, Georgia

Marketing Plan

- National TV and radio spots, newspaper and magazine articles, workshops, and conventions
- Distribution of digital and print galleys
- Book festival appearances
- Direct mail promotions to libraries, and gift shops in the Southeast and Northeast
- Piñata Publishing will market *Lady Unveiled* to historical societies and organizations
- School presentations and civic group speaking events
- Author events, conference speaking engagements and book signings

Previous Books by Author

2010: *Splendid Isolation*, 9780980916300

2012: *Water To My Soul*, 9780980916317

Tour Cities

Los Angeles, CA, San Diego, CA

Fernandina Beach, FL, Jacksonville, FL, St. Marys, FL

Atlanta, GA, Augusta, GA, Macon, GA, Savannah, GA
Greenville, NC

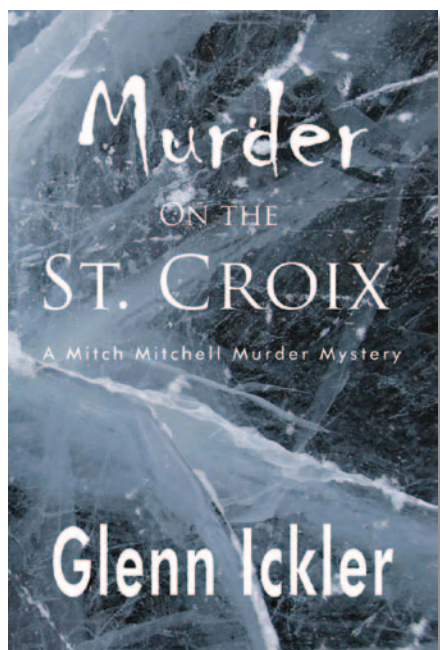
Boston, MA

Portland, OR

Block Island, RI, Newport, RI, Providence, RI

Charleston, SC, Greensboro, SC, Greenville, SC

Fiction



Murder on the St. Croix

Glenn Ickler

ISBN: 9780878396726

Paperback • \$14.95

224 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

A Carnival of Killing finds newspaper reporter Warren “Mitch” Mitchell and photographer Alan Jeffrey searching for the killer of the St. Paul Winter Carnival’s Klondike Kate in weather so cold that the flashers in a park downtown are only showing photos of themselves.

Author Bio

Glenn Ickler was born and grew up in Woodbury, MN, and lived with his wife and four children in Afton, MN, while working for the *St. Paul Dispatch* and *Pioneer Press*, where he was a member of an editorial page staff that was nominated for a Pulitzer Prize.

Author Hometown: Hopedale, MA

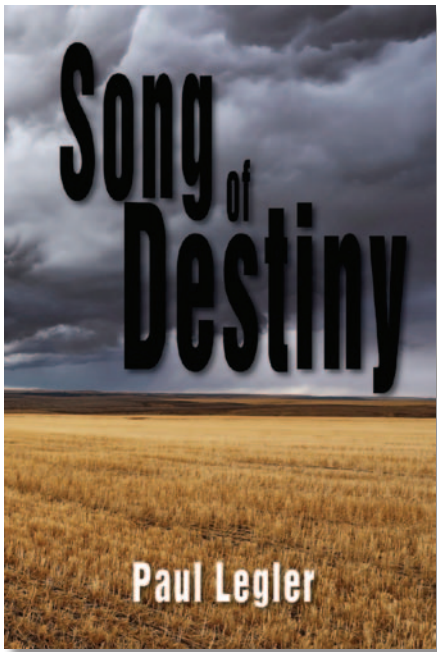
Marketing Plan

- Book/Author events in Minnesota and Massachusetts

Previous Books by Author

2012: A Carnival of Killing, 9780878395842

Fiction



Song of Destiny

Paul Legler

ISBN: 9780878396856

Paperback • \$14.95

288 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

Sex, drugs, and rock & roll have reached the smallest towns on the plains. Two brothers growing up on a ranch in the Dakotas are caught in the midst of it. The older brother and golden boy of the family, Jake, returns from Vietnam damaged by his experience and the family struggles to cope with the aftermath. Jake lives a wild and destructive life and younger brother, Peter, is both repelled and attracted by it. When Peter betrays Jake and destroys his relationship with the one woman who may be able to save him, Jake embarks on a drug-crazed bank robbery and lands in prison. Peter is launched on his own quixotic journey and has a series of luckless relationships with women before becoming a monk at St. John's Abbey. The novel traces the intersecting lives of both brothers carrying the guilt of the past and ultimately finding peace and redemption. The story spans five generations as the past is linked to the future and takes us from Germany and Russia to the Dakota prairies and Minnesota.

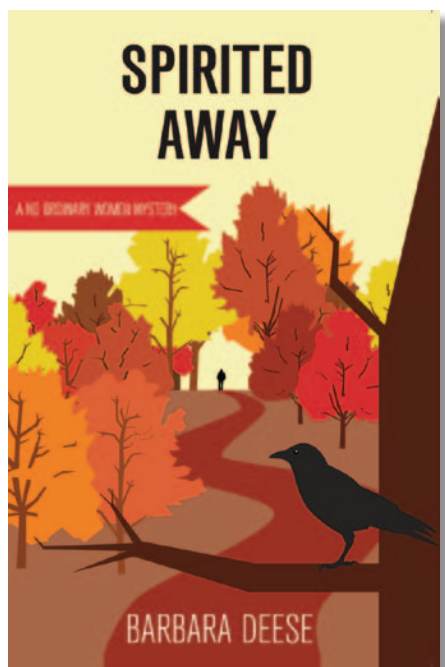
Author Bio

Paul Legler grew up in rural North Dakota and has worked as a lawyer, Senior Policy Analyst at Harvard University, and policy adviser in President Clinton's Administration. He was educated at the University of North Dakota, University of Minnesota, and Harvard University.

Marketing Plan

- Book events
- Author speaking engagements

Fiction



Spirited Away
A No Ordinary Women Mystery
(The No Ordinary Women Book Club, Book 2)

Barbara Deese

ISBN: 9780878396566

Paperback • \$14.95

288 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

At 96, Era Dudley is something of an institution at Meadowpoint Manor, a senior living community in the Twin Cities where Robin Bentley's mother lives. Era's son Winston has gone missing and, knowing that Robin and her friend Cate helped to solve a murder, Era recruits her aid to find Winston.

Author Bio

Barbara Deese grew up in a family of six voracious readers. Although planning to go into the foreign service, her life took a different turn when she took a job as one of the first air marshals in the 70's. Except for a year in Germany and a year in Detroit, she has lived in Minnesota. *Spirited Away* is the second of a series of mysteries featuring the No Ordinary Women Book Club.

Author Hometown: St. Paul, MN

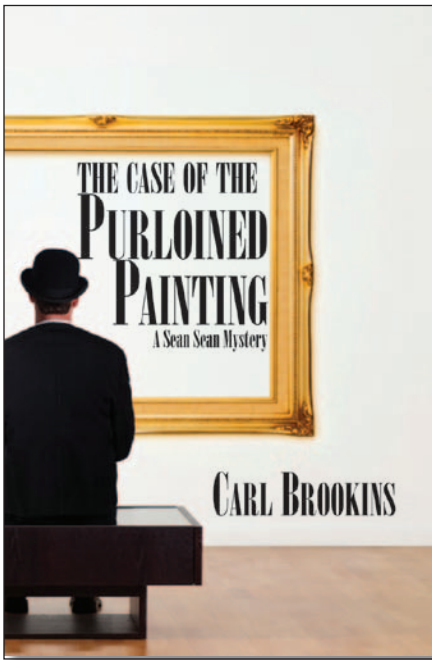
Marketing Plan

- Book events at stores and book clubs

Previous Books by Author

2012: Murder at Spirit Falls, 9780878396146

Fiction



The Case of the Purloined Painting

Carl Brookins

ISBN: 9780878397082

Paperback • \$14.95

176 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

When an American Army unit arrived at the end of the war, some soldiers appropriated items in what appeared to be abandoned circumstances. A small painting by a mid-level Polish painter is used by an ex-GI to float a bank loan which results in the founding of a manufacturing firm in Minneapolis. Now the painting and the ledger become the center of murderous attempts by the descendants of the veteran to conceal the painting's journey. World-wide efforts at repatriation of stolen art from WWII is a major ongoing effort and the story links to that effort as international operatives descend on the Twin Cities. Enter private detective Sean Sean. He is a short but effective operative who, unlike many PIs of the modern era, doesn't sleep around, doesn't shoot people unnecessarily, and has many friends among various local law enforcement agencies.

Author Bio

Before he became a mystery writer and reviewer, Brookins was a freelance photographer, a Public Television program director, a Cable TV administrator, and a counselor and faculty member at Metropolitan State University in Saint Paul, Minnesota. He has reviewed mystery fiction for the Saint Paul Pioneer Press and for Mystery Scene Magazine. His reviews appear at Barnes & Noble and Amazon Internet sites, on his own web site, Books n' Bytes, and on the popular news group, DorothyL. Several authors with blogs carry his reviews as well. Brookins is an avid recreational sailor. With his wife and friends he has sailed in many locations across the world. He is a member of Mystery Writers of America, Sisters in Crime, and Private Eye Writers of America. He can frequently be found touring bookstores and libraries with his companions-in-crime, The Minnesota Crime Wave. Brookins writes the sailing adventure series featuring Michael Tanner and Mary Whitney, the Sean private investigator detective series, and the Jack Marston academic series. He has five novels in print along with a number of short stories. Brookins received a liberal arts degree from the University of Minnesota and studied for a Masters degree in Communications at Michigan State University.

Author Hometown: Roseville, MN

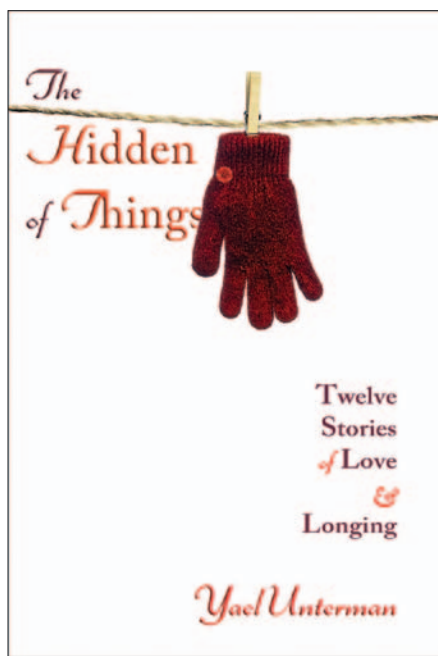
Marketing Plan

- Part of the Minnesota Crime Wave with William Kent Krueger and Erin Hart

Previous Books by Author

2008: Case of the Greedy Lawyers, 9781932472714
2002: A Superior Mystery, 9781929976171

Fiction



The Hidden of Things *Twelve Stories of Love & Longing*

Yael Unterman

ISBN: 9781592871025

Paperback • \$14.95

326 Pages • 5.5 x 8.5

Publication Date: 11/01/2013

Yotzeret Publishing

Content

A collection of interlinked short stories, dealing with young Jewish people living in Jerusalem, London, and New York, who struggle to find love, God, and identity. Unsure if they are starring in a tragedy or a comedy, they yearn for that elusive relationship or epiphany that will lead to a better life.

Author Bio

Yael Unterman grew up in the UK and now resides in the Katamon suburb of Jerusalem. After attending an Ultra-Orthodox Jewish high school and pursuing advanced Torah studies, she earned degrees in Psychology and Talmud, Jewish History, and Creative Writing. She lectures worldwide and has published in a variety of forums. Her first book, *Nehama Leibowitz: Teacher and Bible Scholar*, was a finalist in the 2009 National Jewish Book Awards. She also works as a Bibliodrama facilitator, actress, and life coach. Visit her on her website: www.yaelunterman.com.

Author Hometown: Jerusalem, Israel

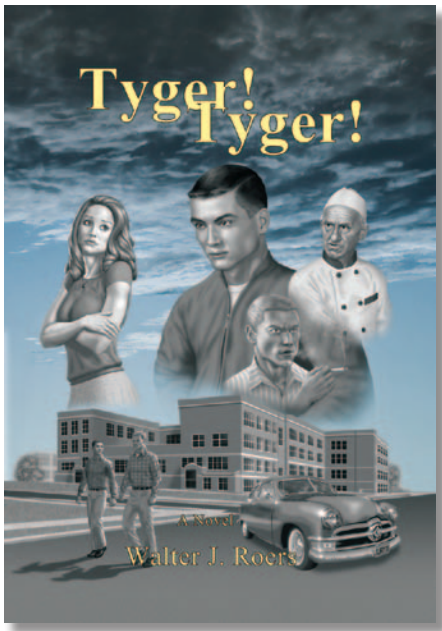
Marketing Plan

- Reviews by several notable Jewish authors in Israel, the UK, and the US
- Reviews in Lilith Magazine, Hadassah Magazine, and the Jerusalem Post
- Author promotions

Previous Books by Author

2009: *Nehama Leibowitz*, 9789655240191

Fiction



Tyger! Tyger!

Walter Roers

ISBN: 9780878396658

Paperback • \$14.95

192 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

When he reads the obituary of a former high school classmate, Will Ross recalls life as a teenager in south Minneapolis nearly fifty years earlier, the tragic death of a young friend, and the simmering racial divisions and social unrest that were dramatically manifested as his class graduated into the 1960s. The two deaths, separated by a half century, cause him to reflect on personal choices and the vagaries of life that shape us.

Author Bio

Walter J. Roers graduated from the University of Minnesota and is a life-long resident of the Twin Cities area. His first novel, *The Pact*, was a finalist for a Minnesota Book Award in 2001.

Author Hometown: Bloomington, MN

Marketing Plan

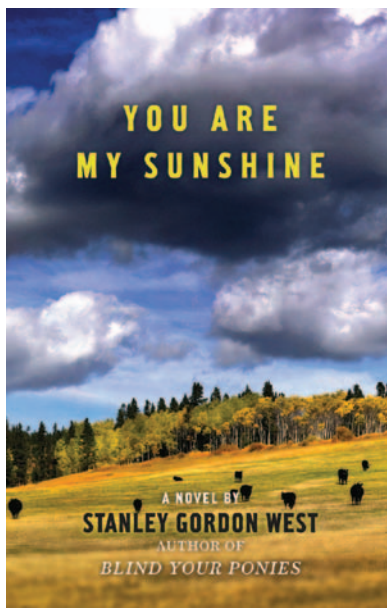
- Book clubs
- Book readings and signings
- Online media campaign

Previous Books by Author

2000: *The Pact*, 9780898232042

2012: *Pathos Rising*, 9780878396245

Fiction



You Are My Sunshine

Stanley Gordon West

ISBN: 9780965624732

Paperback • \$16.00

376 Pages • 5.5 x 8.5

Publication Date: 11/01/2013

Lexington-Marshall Publishing

Content

Set on a Montana ranch in the mid-1800s, *You Are My Sunshine* tells the story of Abraham Rockhammer, his children, and his grandchildren. Abraham left Ohio with his pioneer spirit in his head and his heart. His piece of Montana did not come easy but was pristine until his new neighbor—young Henry Weebow—started to mine for ore on the opposite side of the sacred mountain Abraham called home.

Abraham's son Jeremiah must build a family to sustain the ranch and he marries the sophisticated Elizabeth Downing, who raised her children to read, cook, and dance. These children—Daniel, twins Maddy and Gabrielle, and Zack—carry on despite unforeseen hardships and tragedy. The family grows in unexpected ways and their loyalty to the ranch and each other is tested to the breaking point.

Stanley Gordon West's characters leap off the page and sit at your supper table to tell their story. Experience their vividness. Let the author of *Blind Your Ponies* transport you once again from your everyday life to another world.

Author Bio

Stanley Gordon West was born in Saint Paul and grew up during the Great Depression and the World War II years. He graduated from Central High School in 1950 and attended Macalester College and the University of Minnesota, earning a degree in history and geology in 1955. He moved from the Midwest to Montana in 1964 where he raised a large family. He now resides in Minnesota. His novel *Amos: To Ride A Dead Horse* was produced as a CBS Movie of the Week starring Kirk Douglas, Elizabeth Montgomery, and Dorothy McGuire, and was nominated for four Emmys.

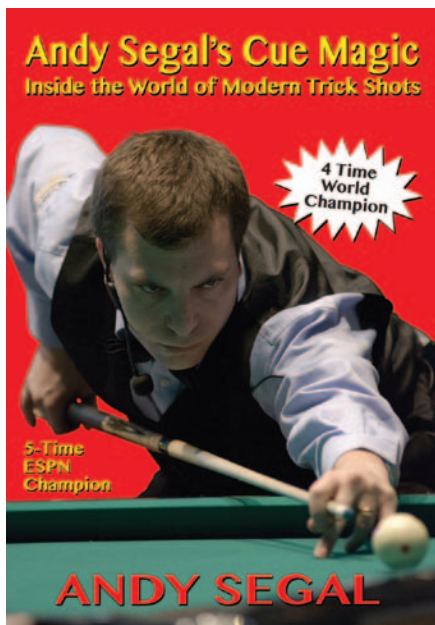
Previous Books by Author

1997: *Until They Bring the Streetcars Back*, 9780965624763

2000: *Amos: To Ride A Dead Horse*, 9780965624701

2001: *Blind Your Ponies*, 9780965624787

Games



Andy Segal's Trick Shots *Inside the World of Modern Trick Shots*

Andy Segal

Illustrated by Janet Tedesco

ISBN: 9780989891707

Paperback • \$19.95

240 Pages • 10 x 7

Publication Date: 11/19/2013

Carton Qty: 24

Billiards Press

Content

The book opens with a thorough description of terminology and background information on equipment and technique that will be of value to the aspiring trick shot artist, and to any player. The author then describes how to play 120 of his modern day trick shots – the ones he has been using to win major competitions and to wow audiences at his shows. Every shot includes a perfect, to scale diagram to assist the student, and/or a photo of the shot. The shots include Pinball, Drop Kick, Slalom, Field Goal, Zig Zag, Prison Jump, and the Viagra Shot, just to name a very few of his creations. Colorful drawings appear throughout the book, which also includes a dozen of the author's favorite stories about his life in pool. Several indexes increase the usefulness of the book by directing the reader to various categories of shots.

Author Bio

Andy Segal has a long and successful history in the billiard world. He first began winning titles at artistic pool (trick shots) nearly a decade ago, and he's evolved into the sport's top performer, having won the last three World Championships, and four in all. Mr. Segal has competed in the sport's biggest events on television on numerous occasions, and his titles also include five EPSN Championships. When not competing, Mr. Segal performs exhibitions and clinics at major trade shows, at the biggest amateur events in pool, for major corporations, and for individual parties. Mr. Segal is active in many additional facets of the sport, and is the creator of many of the game's most exciting shots.

Author Hometown: Huntington, NY

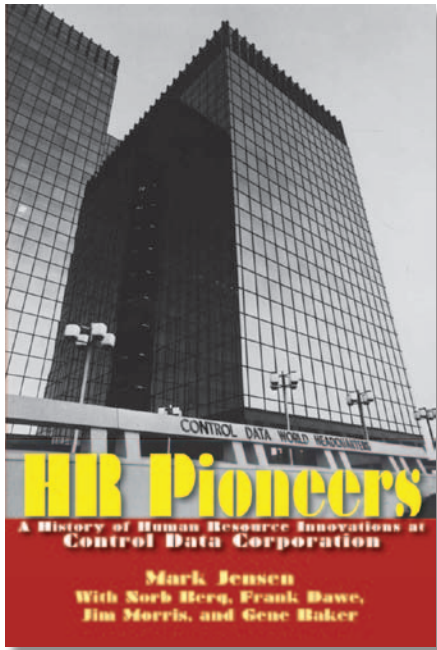
Marketing Plan

- Book signings and events at bookstores, local billiard supply stores, and amateur league events
- Author will expand his tour throughout the US
- The author will market books at exhibitions and clinics
- The author writes a column for Billiards Digest, which will be reviewing the book
- Advertisement in Billiards Digest.
- Book reviews by the other two leading billiard monthlies, Pool & Billiard and Inside Pool
- Author website and Facebook page
- Promotional copies of the book given to attendees of trade shows where the author will be performing

Tour Cities

Enfield, CT
Weehawken, NJ
Long Island, NY

History



HR Pioneers *A History of Human Resource Innovations at Control Data Corporation*

Mark Jensen

ISBN: 9780878396535

Paperback • \$19.95

320 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

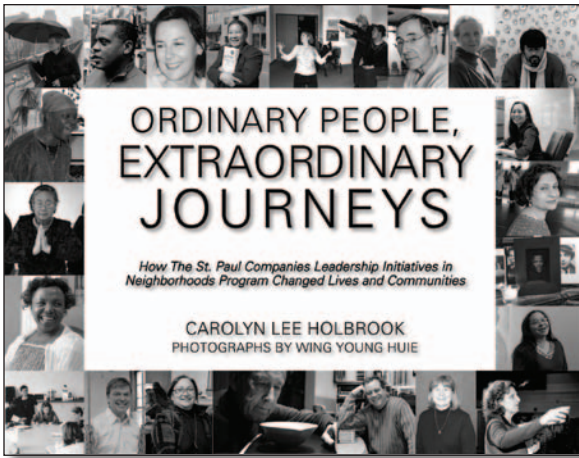
Control Data Corporation—a legendary Minnesota company that developed both cutting edge computer technology and innovative social ventures that combated poverty. This book focuses on these social business ventures. They were primarily launched by the company's Human Resources function during the 1960s to the 1980s. The Human Resources function helped Control Data create a series of poverty-area plants. These manufacturing centers were specifically built within communities afflicted by economic hardship. The plants became successful, maintaining long term employees and improving the vitality of their surrounding communities. The HR function then developed internal ventures to help employees overcome work related problems, obesity, drug additions, and other social ills. These internal support ventures, specifically Employee Advisory Resource, were eventually sold to outside customers. Many of these employee policies and services are now standard practice within today's corporate culture.

Author Hometown: New Hope, MN

Marketing Plan

- Author speaking engagements at universities, HR departments, and various corporations

History



Ordinary People, Extraordinary Journeys *The Legacy of the St. Paul Companies Leadership* *Initiatives in Neighborhoods Program*

Carolyn Holbrook

Illustrated by Wing Young Huie

ISBN: 9780878397037

Paperback • \$20.00

144 Pages • 11 x 8.5

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

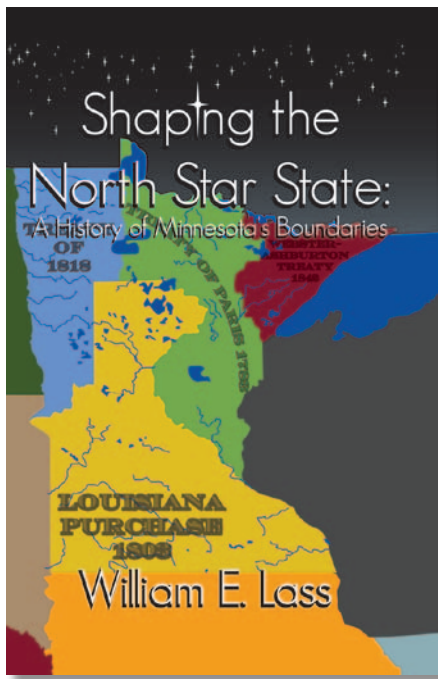
This book focuses on Leadership Initiatives in Neighborhoods (LIN), a leadership program which St. Paul Companies (now St. Paul Travelers) founded and managed from 1986 to 2002. Through profiles and photographs by renowned photographer, Wing Young Huie, the book documents the legacy of this exceptional program through the journeys of twenty recipients, including myself, who founded or led non profit arts, community development, educational, and health centered agencies in Minneapolis and St. Paul. In addition, it speaks to the powerful, lasting effects the program has had on the lives of the recipients, their families, and of the communities they serve.

Author Hometown: Minneapolis, MN

Marketing Plan

- Working in partnership with the Minnesota Council of Non-profits, this book is being supported by the Travelers Foundation of St. Paul

History



Shaping the North Star State A History of Minnesota's Borders

William Lass

ISBN: 9780878397006

Paperback • \$16.95

320 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

The history hidden in the story of our borders. How those borders were formed. What deals were struck. Why Minnesota looks like it does.

Author Bio

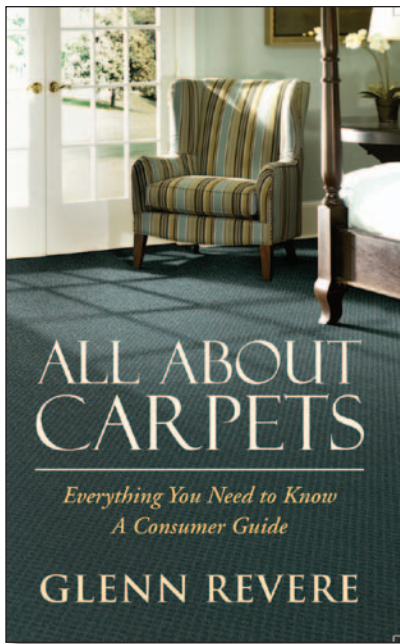
William Lass is a noted historian.

Author Hometown: Mankato, MN

Marketing Plan

- Marketing to schools, universities, libraries, and history centers

House and Home



All About Carpets ***Everything You Need to Know, A Consumer Guide*** ***2nd Edition***

Glenn Revere

ISBN: 9780988888234

Paperback • \$12.99

176 Pages • 5 x 8

Publication Date: 11/15/2013

RFI Publishing

Content

So many variables go into choosing a carpet—performance, style, color, budget—and you are the only one who can decide on the “best” carpet for your home. All About Carpets: Everything You Need to Know is the only book written to protect and inform you about your carpet choices! If you have gone into a floor-covering store and felt confused by competing claims and fast sales pitches, then this book is for you. In this newly revised edition, carpet expert and flooring inspector Glenn Revere reveals everything you need to know to make smart and satisfying decisions: How to compare products when a lot of stuff is private labeled; How to know when something is really “on sale;” How can you tell if warranties are meaningless; What types of carpet will hold up best in different rooms of your house; Effective ways to complain to retailers and manufacturers about carpet defects, installation shortcomings, and other problems. Flooring is one of the largest investments you’ll make when it comes to your home. Make smart decisions and your carpet will last a lifetime. Get the best performance from your carpet!

Author Bio

Ohio raised, carpet expert, and independent carpet inspector Glenn Revere graduated from Ohio State University with a B.A. in Anthropology in 1969. His first post-graduate job was with The May Company-Cleveland as an Assistant Buyer in the carpeting department. After receiving his training from a National carpet inspection company, Glenn moved to Denver, Colorado and began his career as a nationally recognized Carpet Inspector. As the flooring field matured and changed, Glenn became a Certified Flooring Inspector with specialties in carpet, laminate, hardwood, and engineered flooring. He owned a carpet cleaning company for twenty years and is trained in carpet installation and repair. Glenn consults for individuals, manufacturers, and installers.

Author Hometown: San Diego, CA

Marketing Plan

- Terrestrial, Satellite, and Internet Radio Interviews
- Blog, Social Networking, and Book Awareness Campaign
- Amazon Reviewer Solicitation Campaign
- Specialty Topic Magazine Review Submission and Byline Article Placement
- Blog of Magazine Placement Campaign
- Local TV Campaign: Position Glenn for feature segments as well as regular expert contributor
- Dynamic Content Drive Website

Previous Edition

1988, All About Carpets, 9780830604463

Juvenile



Go Away Worries! ***Put Them in the Worry Jar***

Michelle White

ISBN: 9781938326172

Paperback • \$8.95

72 Pages • 5.5 x 8.5

Publication Date: 09/15/2013

Ferne Press

Content

Caleb doesn't know what to do. His hands are sweaty, his heart beats fast, and his stomach is upset way too many times in a day. Why are there so many things to worry about? But when Miss White, his fourth grade teacher, suggests a way to deal with his worries, Caleb isn't too sure it'll help. What is a worry jar and how is it the answer?

Author Bio

The inspiration for *Go Away Worries! Put Them in the Worry Jar* is based on actual events from the author's life. Michelle White has a Ph.D. in Education and has taught at both the elementary and college level. She has successfully used worry jars for many years with both children and adults. Michelle White is also the author of *New Opportunities* and *Scubability*. She enjoys sharing her motivational messages of overcoming obstacles to schools and organizations. For more information visit <http://www.michellemariewhite.com/>.

Author Hometown: Lebanon, PA

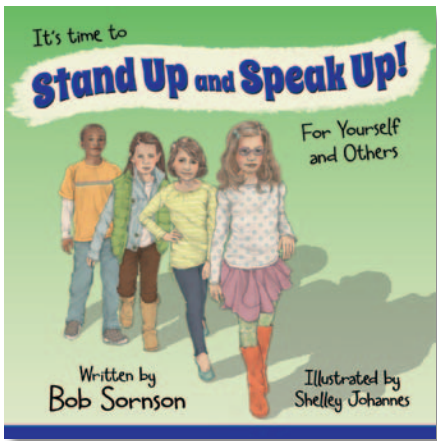
Marketing Plan

- Author reading/signings
- Press Kit distributed to bookstores in the Midwest and Canada
- Author website
- Publisher website, facebook, and twitter
- Newspaper articles in Pennsylvania
- Author interviews at local radio stations
- Author presentations and speaking engagements at schools, libraries, and conferences in the midwest
- Op-ed articles will be written for trade journals, newspapers, educational magazines
- Direct marketing to universities
- Submissions for book awards that are age appropriate
- Publisher will contact press/media for events relating to this book
- Publisher will market this book at all educator conferences attended

Previous Books by Author

2005: *New Opportunities*, 9781412069281
Scubability, 9780988505803

Juvenile



It's Time to Stand Up and Speak Up! *For Yourself and Others*

Bob Sornson

Illustrated by Shelley Johannes

ISBN: 9781938326158

Paperback • \$10.95

32 Pages • 9 x 9

Publication Date: 10/15/2013

Ferne Press

Content

How do you react when you or your friend is mistreated by a peer? Do you speak up or do you stand by? Learn what Wendy does when two classmates treat her disrespectfully and how she teaches one of them not to be a bystander. *It's Time to Stand Up and Speak Up! For Yourself and Others* will demonstrate to readers how to deal with difficult bullying situations in a respectful and safe manner.

Author Bio

Bob Sornson, PhD, was a classroom teacher and school administrator for over thirty years and is the founder of the Early Learning Foundation. He is dedicated to helping schools and parents give every child an opportunity to achieve early learning success. His pre-K to grade 3 Early Learning Success Initiative has demonstrated that we can help many more children become successful learners for life. Bob is the author of numerous articles, books, and audio recordings. *Fanatically Formative, Successful Learning During the Crucial K-3 Years* (Corwin, 2012) *Creating Classrooms Where Teachers Love to Teach* (Love and Logic Press, 2005), *The Juice Box Bully* (Ferne Press, 2010), and *Stand in My Shoes: Kids Learning about Empathy* (Love and Logic Press, 2013) are among his bestsellers. To contact Bob or learn more about his publications and workshops, please visit www.earlylearningfoundation.com.

Author Hometown: Brighton, Michigan

Marketing Plan

- Author reading/signings in bookstores in the Midwest
- Author events at schools, libraries, and educational conferences in the midwest
- Book marketed to Stand Up, Speak Up presentations in schools, churches, and organizations in Michigan, Indiana, Illinois, and Wisconsin
- Press Kit distributed to bookstores in the Midwest and Canada
- Publisher website, facebook, and twitter featuring book
- Newspaper articles in Midwest
- Op-ed articles will be written for trade journals, newspapers, and educational magazines
- Author interviews in local radio stations
- Author is a speaker who travels across the US speaking to Earlier Childhood organizations, Administrators, and school districts about how we should treat each other
- Book will be submitted for book awards that are age appropriate
- Publisher will contact press/media for events relating to this book
- Publisher will market this book at all educator conferences attended in Michigan, Illinois, Wisconsin, Ohio, Indiana, Pennsylvania, and Washington DC

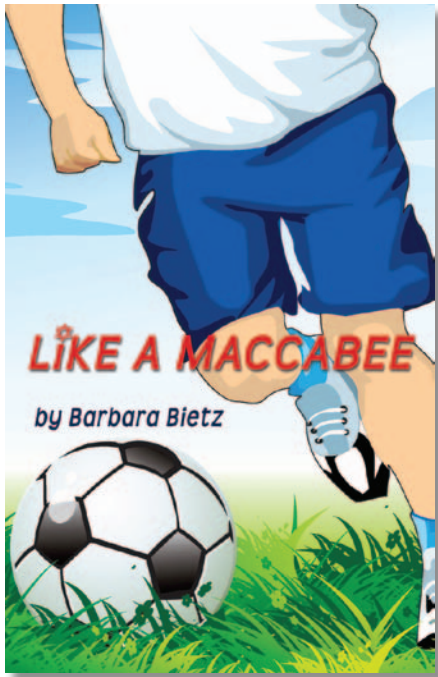
Previous Books by Author

2013: *Stand in My Shoes*, 9781935326458
2010: *Juice Box Bully*, 9781933916729

Tour Cities

Book tours in the Mid-West then across the United States and Canada with the use of distribution.

Juvenile



Like a Maccabee

Barbara Bietz

Illustrated by Anita White

ISBN: 9781592871384

Paperback • \$8.95

132 Pages • 5.5 x 8.5

Publication Date: 11/01/2012

Yotzeret Publishing

Content

Days before Hanukkah, ten-year-old Ben's soccer team makes the league championships. Only one thing stands between Ben and victory: the rival team's best defender, a school bully whose favorite sport, other than soccer, is tormenting Ben. No one at home seems to understand. And now he has to share his bedroom—and his family's attention—with his grandfather, who has recently come to live with them. Facing humiliation at school and misunderstood by those who love him most, Ben finds an unexpected friend in his grandfather, learning ancient wisdom and steadfast strength, enough for the big game...and beyond.

Author Bio

Barbara Bietz was born and raised in Southern California. She received both a Bachelor's degree and a Master's degree in education from the University of Arizona. Barbara is the immediate past chair of the Sydney Taylor Book Award Committee. She conducts writer's workshops for adults and children and her work has appeared in numerous magazines, including a monthly column for FamiliesOnlineMagazine.com and children's book reviews for Jewish Book World. She lives in California with her husband, two children, and three dogs. You can visit Barbara on her blog dedicated to Jewish books for children at <http://barbarabookblog.blogspot.com> or her website at www.barbarabietz.com.

Author Hometown: Oak Park, CA

Marketing Plan

- 2012 PJ Library pick
- 2006 Midwest Book Award Merit Winner
- Networking with Jewish librarians, schools, and other Jewish children's book authors.
- Author speaking engagements at schools and libraries
- Author promotes her book at Jewish book/library conventions around the U.S.

Previous Edition

2009: Like a Maccabee, 9781592871377

Juvenile



Mariella Mouse in the Opera House

Dottie Withrow

Illustrated by Robert Brent

ISBN: 9780615777498

Hardcover • \$17.95

56 Pages • 11 x 8.5

Publication Date: 11/01/2013

Dortha Withrow

Content

Mariella Mouse and her friend, Mozart Mouse, live in a house with two elderly musicians who fill the air each day with beautiful operatic arias. Mariella and Mozart love their singing. But life is lonely in the evening when the old man and old woman don their coats and disappear. Curious about their destination, Mozart decides to accompany them on their outing. When he doesn't return, Mariella decides to go in search of Mozart. Their discovery is an adventure where chaos reigns, but ends with important lessons learned.

The reader is introduced to Voices of the Opera, Famous Composers, and the Opera House. To enhance the learning experience, a comprehensive Appendix supplies the needed information for parents and teachers to engage children about these subjects. "Teachable Moments" poses questions for discussion.

Author Bio

Dottie Withrow is a native of Synopsis Michigan. She received her B.A. from Michigan State University's College of Education in 1955, with certification in Speech Therapy and Elementary Education. She earned an M.A. in Teaching (Learning Disabilities) from Oakland University in 1974. Her teaching experience with the West Bloomfield, Michigan School District included providing specific programming and tutoring for children with special needs. Dottie, and husband Jack, divide their time between Michigan and Florida.

Robert Brent is an artist living in East Lansing, Michigan. His artistic accomplishments include portraits, murals and illustrations for books and publications.

Author Hometown: Naples, FL

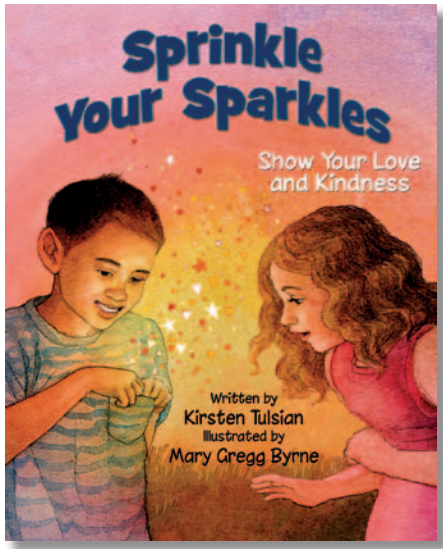
Marketing Plan

- Book promotions via email, events, and reviews
- Social media outlets such as Facebook and Twitter to feature book endorsements
- Book website
- Press release kits sent to media outlets and newspapers for review
- Flyers and Posters distributed to community centers, libraries, and music-related entities
- Author events and book signings at libraries, schools, and educational conferences

Previous Books by Author

2012: Four Winds Chelsea Blue, 9780615352688

Juvenile



Sprinkle Your Sparkles *Show Your Love and Kindness*

Kirsten Tulsian

Illustrated by Mary Gregg Byrne

ISBN: 9781938326202

Paperback • \$10.95

32 Pages • 8 x 10

Publication Date: 09/15/2013

Ferne Press

Content

Did you know that everyone has sparkles? They're deep within us and we give them away every time we are thoughtful toward others. Through beautiful illustrations and engaging text, readers will be captivated and encouraged to spread their sparkles to everyone they meet or encounter.

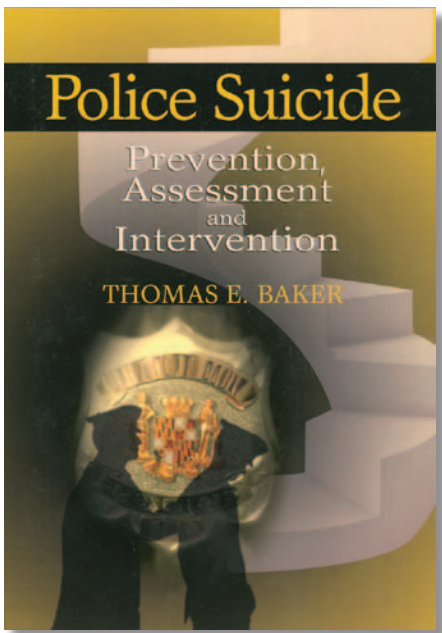
Author Bio

Kirsten Walgren Tulsian is a mom, elementary school teacher, counselor, writer, and Reiki Master. She is passionate about uncovering magic in the world, purpose in the human experience, and the radiant light inherent in all. Her love for children, coupled with her desire to teach the world about the power of selfless compassion, resulted in the creation of *Sprinkle Your Sparkles: Show Your Love and Kindness*. For more information about Kirsten, please visit kirstentulsian.com.

Author Hometown: Salt Lake City, UT

Marketing Plan

- Author reading/signings
- Press Kit distributed to bookstores in the West and Canada
- Author website
- Publisher website, Facebook, and Twitter
- Newspaper articles in Salt Lake City and surrounding areas of Utah
- Author interviews in local radio stations
- Author presentations and speaking engagements at schools, libraries, and conferences in the west including Utah
- Op-ed articles will be written for trade journals, newspapers, educational magazines
- Book marketed to universities
- Author is currently working as an elementary teacher. She uses this book in her curriculum.
- Book will be submitted for book awards that are age appropriate
- Publisher will contact press/media for events relating to this book
- Publisher will market this book at all educator conferences attended



Police Suicide
Prevention, Assessment and Intervention

Thomas E. Baker

ISBN: 9781608850624

Paperback • \$34.95

192 Pages • 7 x 10

Publication Date: 01/01/2013

Looseleaf Law Publications

Content

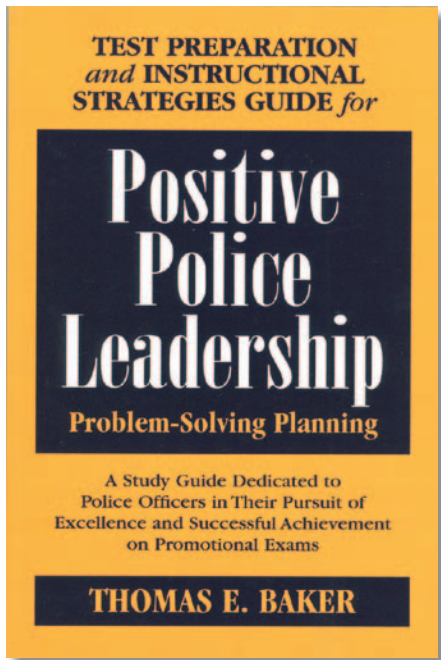
A police officer's suicide is a tragedy that sends devastating tremors through families, communities and entire agencies. The right skills can help leaders effectively handle or ideally avoid a suicide crisis. With the help of this important book, law enforcement leaders can learn to master the skills that will help them:

- Cultivate a win-win social climate for officers, agencies and communities that inspires positive attitudes and avoids the kind of negativity that breeds emotional distress.
 - Spot police suicide risk factors and learn to identify possible problems before they hit the crisis point.
 - Learn to promptly, effectively, and appropriately intervene in potential suicide risk situations using specifically designed intervention-oriented questions and strategies.
 - Promote the integration of suicide prevention information into training programs.
 - Follow positive leadership pathways to initiate effective solutions.
 - Implement a "Critical Incident Management Program" and develop peer suicide prevention programs.
 - Formulate a "Crisis Management Model" and be fully prepared to apply trauma management strategies should tragedy strike.
 - Identify the purpose of critical incident stress debriefing techniques and ensure that your CISD program is on target.
 - Develop effective emotional recovery programs for grieving officers and families.
 - Develop a Counseling Intervention Program.
 - Utilize valuable civilian and military research findings on Post-Traumatic Stress Syndrome.
 - Appraise Critical Incident Stress, Acute Stress Incidence, and Secondary Stress Trauma.
 - Delineate leadership vision pertaining to human resource policies.
- Protect your officers, their families and your community with prevention programs and response plans before a crisis strikes.

Author Bio

Thomas E. Baker is an associate professor of criminal justice at the University of Scranton, and Lt. Col. United States Army Reserve Military Police Corps (Ret.). In addition, Lt. Col. Baker has served as a police officer with Henrico County, Virginia and as an undercover/intelligence officer with the Organized Crime, Vice Intelligence Unit of the Montgomery County Police Department, Maryland.

Lt. Col. Baker has earned over ten military and national police awards, including the Army Meritorious Service Medal. He is the author of six books and articles in over 170 publications, which have appeared in professional journals, peer-reviewed articles, and encyclopedia articles. He has also presented research at national meetings.



*Test Preparation and Instructional Strategies
Guide for Positive Police Leadership
Problem-Solving Planning*

Thomas E. Baker

ISBN: 9781608850440

Paperback • \$16.95

164 Pages • 6 x 9

Publication Date: 01/01/2013

Looseleaf Law Publications

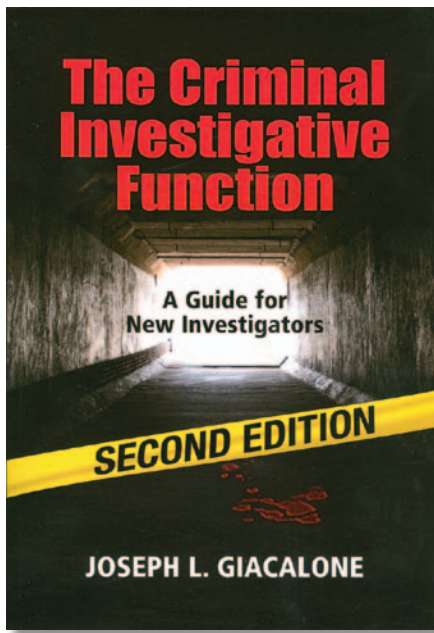
Content

This study guide is designed to be used with *Positive Police Leadership: Problem-Solving Planning* by Thomas E. Baker. Use this study aid to test your knowledge and understanding of the material presented in *Positive Police Leadership* and to better ensure peak performance on promotional exams!

Author Bio

Thomas E. Baker is an associate professor of criminal justice at the University of Scranton, and Lt. Dol. United States Army Reserve Military Police Corps (Ret.). In addition, Lt. Col. Baker has served as a police officer with Henrico County, Virginia and as an undercover/intelligence officer with the Organized Crime, Vice Intelligence Unit of the Montgomery County Police Department, Maryland.

Lt. Col. Baker has earned over ten military and national police awards, including the Army Meritorious Service Medal. He is the author of six books and articles in over 170 publications, which have appeared in professional journals, peer-reviewed articles, and encyclopedia articles. He has also presented research at national meetings.



The Criminal Investigative Function
A Guide for New Investigators (Second Edition)

Joseph L. Giacalone

ISBN: 9781608850617

Paperback • \$39.95

276 Pages • 7 x 10

Publication Date: 01/01/2013

Looseleaf Law Publications

Content

In this updated edition, former NYPD Detective Sergeant Joseph Giacalone gives you a golden opportunity to benefit from his experience. Giacalone provides insights into the truth about criminal investigations: the real challenges, responsibilities, opportunities, and key factors that make new investigators good and good investigators great. Also included is an exploration of search and seizure case law and recommendations for the most effective crime scene protocols. Giacalone also gives guidance on proven strategies for conducting effective interviews, techniques for successful interrogations, and expert advice on how to best prepare for trial. New material includes: legal updates, sample forms, report writing, enhanced forensic evidence techniques, internet resources for investigators, missing persons investigations, and new topic areas on DNA, handling the media, statement analysis, making death notifications and identity theft investigations.

Author Bio

Joseph L. Giacalone is a retired Detective Sergeant with an extensive background in criminal investigations. He has held many prestigious positions, but his favorite was the Commanding Officer of a cold case homicide squad. Joe has personally worked on hundreds of murders, suicides, and missing person cases throughout his career and is always willing to share his knowledge and experiences with others. He is a highly decorated member of the force, including the recipient of the Department Medal of Valor.

Joe has appeared on several media outlets as a police and investigations expert. He recently returned from the Middle East on a law enforcement training mission on Gender Based Violence.

Joseph L. Giacalone obtained a Master of Arts Degree in Criminal Justice with a Specialty in Crime and Deviance from John Jay College of Criminal Justice in 2005. He has been an Adjunct Professor at John Jay since January of 2006.

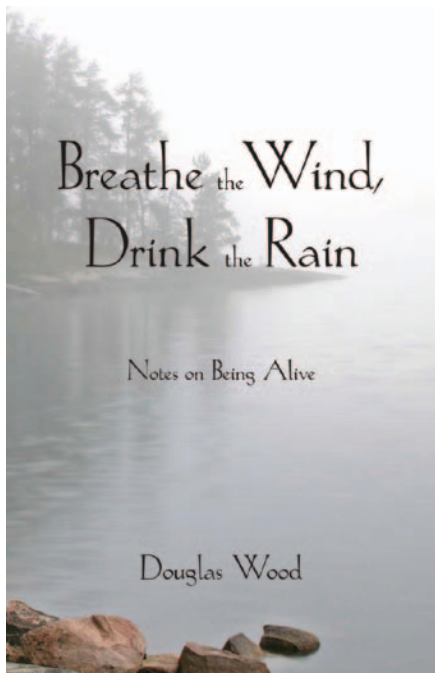
In his spare time, he writes his own criminal investigation Blog, <http://www.ColdCaseSquad.com>.

You can follow Joe and the Cold Case Squad Blog on Twitter: @ColdCaseSquad and @JoeGiacalone or through his website www.JoeGiacalone.net

Previous Edition

2010: Criminal Investigative Function, 9781608850235

Nature



Breathe the Wind, Drink the Rain

Douglas Wood

ISBN: 9780878397099

Paperback • \$9.95

56 Pages • 5.5 x 8.5

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

Artist and wilderness guide Douglas Wood here presents his personal recipe for being truly alive—for arriving at the ground beneath your feet and feeling at home in the universe. Warm, witty, and wise, with a rare knack for getting to the heart of things in two words rather than two-thousand, *Breathe the Wind, Drink the Rain* is a guidebook to that most elusive destination of all. Yourself.

Author Bio

Douglas Wood has been called Minnesota's "renaissance man"—author, artist, musician, naturalist, wilderness guide. As an award winning writer of books for children and adults he has almost two and a half million copies in print, including the classics *Old Turtle* and *Grandad's Prayers of the Earth*. Douglas has read his books, narrated, and performed at the White House, New York's famed Lincoln Center, and other major performing venues around the country. Douglas is also an accomplished musician and composer. He performs his original, nature-themed music on guitar, banjo, and mandolin, often performing with his Wild Spirit Band. He continues to explore the relationship between the natural world and the human spirit. Douglas Wood lives with his family in a log cabin in the pines by the Mississippi River.

Author Hometown: Sartell, MN

Marketing Plan

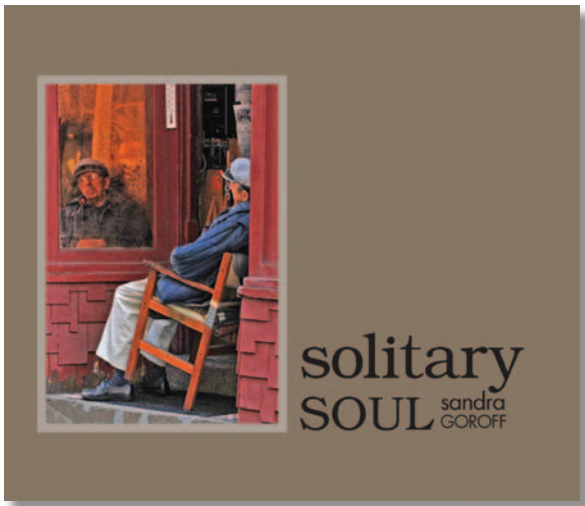
- Author events at bookstores, schools, and libraries

Previous Books by Author

2001: *Old Turtle*, 9780439309080

2009: *Grandad's Prayers of the Earth*, 9780763646752

Photography



Solitary Soul

Sandra Goroff

ISBN: 9780983893684

Hardcover • \$16.95

40 Pages • 9.25 x 8

Publication Date: 11/15/2013

Lorimer Press

Content

This slender volume, though short on words, is nonetheless jam-packed with stories. Sandra Goroff's camera has captured rust and wrinkles, peeling paint and drying laundry. These fleeting moments form insightful narratives of the everyday and overlooked.

Author Bio

Award-winning art and literary publicist Sandra Goroff has promoted such legendary artists as the late Roger Tory Peterson and Maurice Sendak. She has also worked with best-selling children's authors Chris Van Allsburg, Margaret Rey, and David Macaulay. In addition, she has promoted art-related projects for The Museum of Modern Art, The Museum of Fine Arts in Boston, and the Smithsonian Institution. Sandra comes from a family of artists and is an avid antique collector, design enthusiast, and watercolorist. Her love of photography led her to study with Allison Shaw of Martha's Vineyard and at the prestigious Maine Media Workshop in Rockport, Maine. To see more of Sandra's work, visit: www.solitarysoul.net.

Marketing Plan

- ARCs sent to media outlets
- Press release kits sent
- Social marketing
- Book website
- Ongoing updates on author website and facebook page

Poetry



Growing Big

Tracy Youngblom

ISBN: 9780878396511

Paperback • \$12.95

80 Pages • 5.5 x 8.5

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

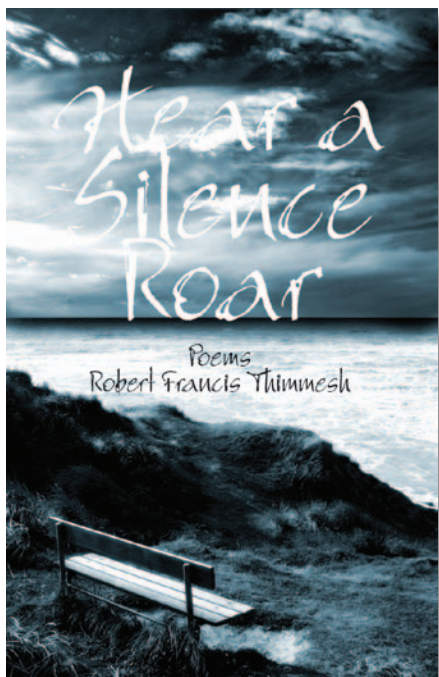
Her full-length poetry collection, *Growing Big* explores the kinds of losses and triumphs that accompany family life and a life of faith. The collection begins on a note of reality and weaves its way through a loose narrative of divorce and subsequent recovery of the self to end on a note of hope.

Author Bio

Tracy Youngblom is a lifelong Minnesota resident. Besides writing poems, stories, and essays, she also teaches English full time at Anoka-Ramsey Community College. Her hobbies include running, hiking, and gardening. Tracy also enjoys spending time with her husband, three sons, and their spoiled dog.

Author Hometown: Coon Rapids, MN

Poetry



Hear a Silence Roar

Robert Thimmesh

ISBN: 9780878396764

Paperback • \$12.95

80 Pages • 5.5 x 8.5

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

Poems about place and spirituality.

Author Hometown: Minneapolis, MN

Marketing Plan

- Men's spirituality workshops
- Poetry readings

Religion



Fear of Fire

Michael H. Brown

ISBN: 9780615834320

Paperback • \$13.99

346 Pages • 5.5 x 5.5

Publication Date: 07/16/2013

Spiritdaily

Content

By Michael H. Brown, bestselling author of *The Final Hour* and *The Other Side*, a major work on prophecy based on recently approved apparitions as well as a mysterious private one that see events in the world soon reaching a 'crescendo,' as events in society as well as nature indicate truly transforming moments ahead—events that will turn society as well as the very landscape around us into a very different place as the Lord moves now to prevent permanent damage to His Creation—and to our souls! A tour de force that discusses everything from a new world order to natural upheavals that seem—mysteriously—to hint at coming fire.

Author Bio

Michigan H. Brown is the author of more than twenty books, including books for Pantheon, HarperCollins, and Simon & Shuster. As a secular journalist, his work appeared in publications such as the *Atlantic Monthly* and *New York Times Magazine*. As a reporter, he was nominated for three Pulitzer Prizes. He has also appeared on many TV and radio shows.

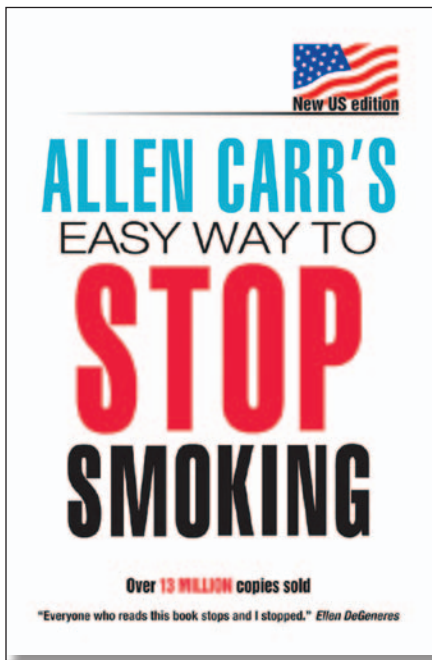
Author Hometown: Palm Coast, FL

Previous Books by Author

2008: *The Other Side*, 9780615226750

2010: *Spirits Around Us*, 9780615397245

Self Help



Allen Carr's Easy Way To Stop Smoking *The Easyway To Stop Smoking*

Allen Carr

ISBN: 9780615482156

Paperback • \$16.99

239 Pages • 6 x 9

Publication Date: 11/17/2011

Clarity Marketing

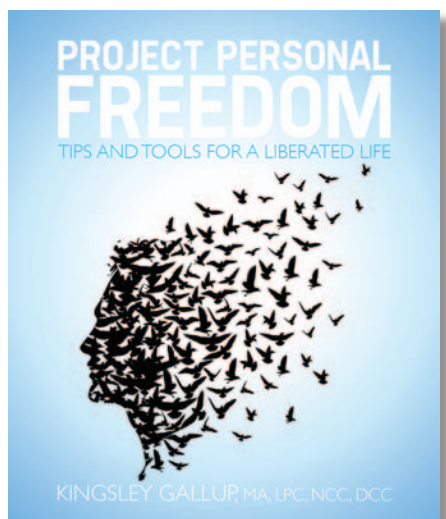
Content

Allen Carr's Easy Way to Stop Smoking is the world's most popular quit smoking title, with an 80+ percent market share in the smoking cessation category. First published in the UK in 1985, it has sold over thirteen million copies and has topped bestseller lists in nine countries. This edition has been written specifically for the US market. The book is a complete guide to stopping smoking easily and permanently.

Author Bio

Allen Carr (1934-2006) a former smoker, discovered the easy way to stop smoking in 1983. Since then in addition to *Allen Carr's Easy Way To Stop Smoking* he has published several self-help titles helping readers control fear and overcome addictions.

Self Help



Cover Image Not Final

Project Personal Freedom ***Tips and Tools for a Liberated Life***

Kingsley Gallup

ISBN: 9781936636129

Paperback • \$16.95

380 Pages • 5.5 x 6.5

Publication Date: 12/03/2013

Goodman Beck Publishing

Content

Project Personal Freedom: Tips and Tools for a Liberated Life provides a year of insights and action steps for finding the freedom so many of us seek. You need not be struggling or in crisis of any kind to benefit from these daily entries. This book is about freedom. It is for everyone. Personal freedom is an overall liberated life experience. It's a state of being in which one is self-determined and self-directed. It's the ability to choose, to explore, to dream, to self-define, to be who one authentically is, and to be unapologetic about it. It's a state of mind. It's a way of life. The tips and tools contained herein are by no means one person's perspective. They are inspired by those with whom Kingsley has worked over the years. She has pinpointed the nuggets, packaged them up thematically, added insights from various schools of thought in psychology, and turned them into tips and tools for a liberated life. *Project Personal Freedom* is more than just a series of feel-good concepts; it's a collection of concrete, time-tested action steps--daily pieces that will be a source of comfort and inspiration and a helpful companion on your own journey to personal freedom.

Author Bio

Kingsley Gallup, MA, LPC, NCC, DCC is a licensed professional counselor, nationally certified counselor, and certified mediator. She received her Bachelor of Arts from the University of Richmond and her Master of Arts in Counseling from Gordon-Conwell Theological Seminary. Kingsley lives in Kennebunk, Maine, with her husband, Les, and two children, Daisy and Zachary. Her current practice consists of private counseling, public speaking, small groups, and workshops. Authentic living and her signature focus, personal freedom, are the driving themes behind Kingsley's work. Over the last fifteen years, Kingsley has served diverse populations. Much of Kingsley's professional experience centers on The Meadows, a world-renowned residential treatment center for addictive and affective disorders in Wickenburg, Arizona. Her varied experiences and clientele continue to enrich her distinctive faith in human potential and in people's profound capacity for change.

Author Hometown: Kennebunk, Maine

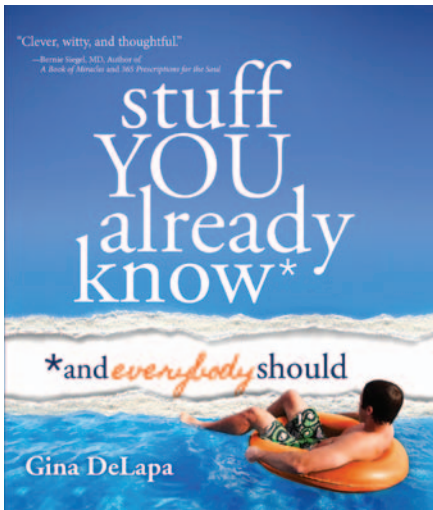
Marketing Plan

- Marketing to treatment centers, health and wellness markets, and spas
- Author to promote publication via membership in the American Counseling Association, the National Board for Certified Counselors, the International Positive Psychology Association, the Center for Credentialing and Education, and Psychology Today
- Online marketing through websites and social media
- Author events, signings, book tour, and publicity campaign
- Author/book appearance at Book Expo America, the International Women's Writing Guild Conference, the Writers Digest Conference, and the American Library Association Annual Conference

Tour Cities

Phoenix, AZ
Denver, CO
Portland, ME
Princeton, NJ

Self Help



Stuff You Already Know And Everybody Should

Gina DeLapa

ISBN: 9780989629102

Hardcover • \$15.95

160 Pages • 5.75 x 7.25

Publication Date: 01/01/2014

Maestro Press

Content

Part pep talk, part reflection, part friendly kick in the butt, *Stuff You Already Know . . . And Everybody Should* gives you 437 ways to make your life count—from doing the right thing (#256) to setting boundaries (#333) to relating to people half your age (#369). No matter what your season of life—whether newly graduated, climbing the career ladder, or living out your legacy years—these 437 nuggets and their accompanying stories will make you smile, make you think, and inspire you to live more fully than ever before. From new grads to savvy parents, whether you are climbing the corporate ladder or living out your legacy years, *Stuff You Already Know . . . And Everybody Should* is sure to provoke laughter, conversation, contemplation, and bold new action.

Author Bio

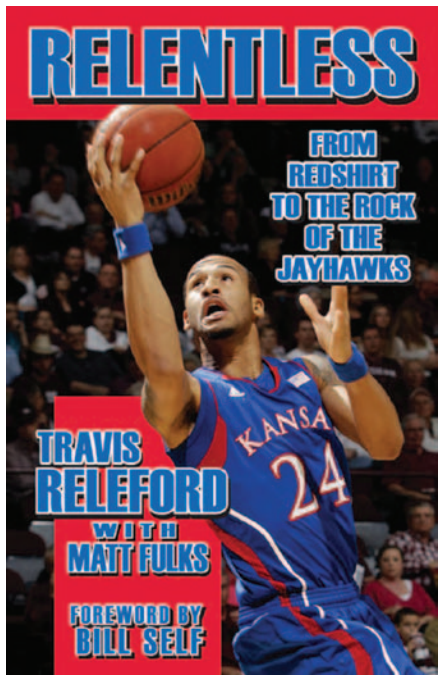
Gina DeLapa headed for California in 2001 to pursue a master's degree in counseling—a move that raised a few eyebrows from her Midwestern entrepreneurial family, but nonetheless worked out unbelievably well. She has served as a university career counselor in the Midwest and as an adjunct faculty member at her alma mater, the University of San Diego. Today she is the creator of the *Stuff You Already Know* series, which is either going to take off like a rocket or never be mentioned again. Either way, she's not leaving southern California. For more information or to join the *Stuff You Already Know* revolution, visit StuffYouAlreadyKnow.com.

Author Hometown: San Diego, CA

Marketing Plan

- Interactive, Resource-Based Website
- Pre and Post Publication Review Submissions
- Strategic Blog Outreach Campaign
- Terrestrial, Satellite, and Internet Radio Interviews
- Blog, Social Networking and Book Awareness Campaign
- Amazon Reviewer Solicitation Campaign
- Specialty Topic Magazine Review Submission and Byline Article Placement
- Blog of Magazine Placement Campaign
- Local TV Campaign

Sports & Recreation



Relentless

From Redshirt to the Rock of the Jayhawks

Travis Releford with Matt Fulks

Foreword by Bill Self

ISBN: 9780989309516

Paperback • \$16.95

240 Pages • 5.5 x 8.5

Publication Date: 11/01/2013

Ascend Books

Content

Every team has at least one. That one player who's called on to make something happen. Throughout his career on the University of Kansas basketball team, Travis Releford was that guy. So much so, in fact, that on Senior Night 2013, head coach Bill Self told the Allen Fieldhouse crowd that Releford was "the rock of our team."

In his new book, *Relentless*, Releford candidly describes the hard work it took on the court and in the classroom to become "the Rock of the Jayhawks." Growing up in the inner-city—sometimes without food on the table, he became one of the most highly recruited basketball players in Kansas City history. He went from attending a predominantly white, private high school, to becoming a father while in college, to helping the Jayhawks reach the national championship game in 2012. The book is a must-read for any fan wanting an inside look at major college basketball. A great gift for any fan of the Kansas Jayhawks.

Author Bio

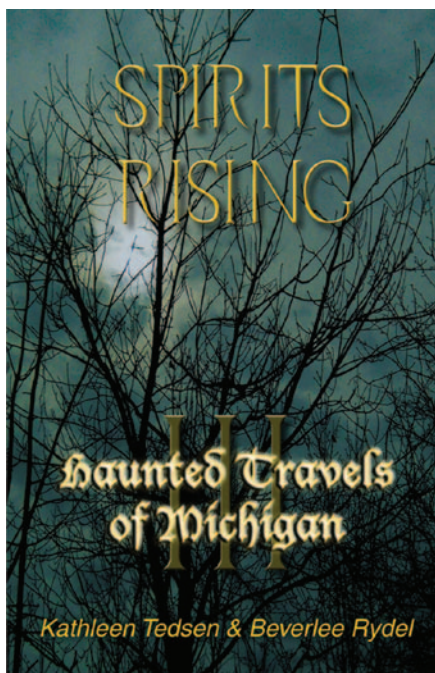
Travis Releford went to the University of Kansas as a highly-touted basketball recruit out of the Kansas City area. After being the odd man out during his freshman season, Releford accepted a redshirt during his second year. For the next three seasons, Releford became the player that everyone anticipated him being: a gritty defensive specialist who could carry the Jayhawks when needed. He became so valuable by the end of his senior year that coach Bill Self called Releford the "rock" of the Jayhawks. Following his senior year, Releford was a second team All-Big 12 performer and selected as a member of the Big 12's All-Defensive Team. Releford is currently pursuing a professional basketball career in Belgium.

Matt Fulks, who grew up in the Kansas City area, began his journalism career at Lipscomb University after his baseball career was cut short due to a lack of ability. He's the author/co-author of nearly 20 books, including *For Jayhawks Fans Only* and *A Good Place to Stop* (with Max Falkenstien). He lives in the Kansas City area with his wife Libby, their three kids and a Weimeraner named after Elvis.

Marketing Plan

- Publicity on regional TV and radio
- Coverage in several regional newspapers, including: the Kansas City Star, the Lawrence Journal-Word, the Topeka Capital-Journal, and the Wichita Eagle
- Regional Author events at bookstores and sports retailers
- Contests with retail partners involving autographed merchandise.

Travel



Haunted Travels of Michigan Volume 3 Spirits Rising

Kathleen Tedsen, Beverlee Rydel

ISBN: 9781933272412

Paperback • \$14.95

288 Pages • 5.5 x 8.5

Publication Date: 08/01/2013

Thunder Bay Press

Content

Our third book in the Haunted Travels of Michigan series again takes us into bizarre investigations where history is retold by the spirits. This time, however, some investigations lead us into unexplored realms. What mysteries does the earth hold that we have yet to understand? Follow us on our travels as we explore all possibilities in our search for Michigan's most haunted. As with all Haunted Travels books, each story is linked to our website's Secret Room. Read the story. See and hear the evidence. Decide for yourself. www.HauntedTravelsMI.com

Author Bio

Kat and Bev continue their search into the world of the paranormal with their third book, *Haunted Travels of Michigan III: Spirits Rising*. This follows the success of their previous two releases. Kat and Bev have been guest speakers at major Michigan and Midwest paranormal conferences featuring some of the biggest names in the paranormal community, including members of SyFy Ghost Hunters, Ghost Hunters International, and many others.

In 1991 Kat and Bev authored their first book series, the *Michigan Vacation Guide*. It was placed on the Secretary of State's "Read Michigan" list in 1995. Kat and Bev are especially proud of their work with Pure Michigan. Over the years they have conducted online chats and blogs for Michigan's official travel site. They are always happy to share stories about their favorite Michigan haunts.

To Bev and Kat, paranormal investigations are not just about hauntings but about the history of the location and lives of the people that may have created the haunting. They will spend months doing historical research on each investigation. They continue their search into the unknown in this third book of their *Haunted Travels of Michigan* series.

Author Hometown: Macomb, Michigan

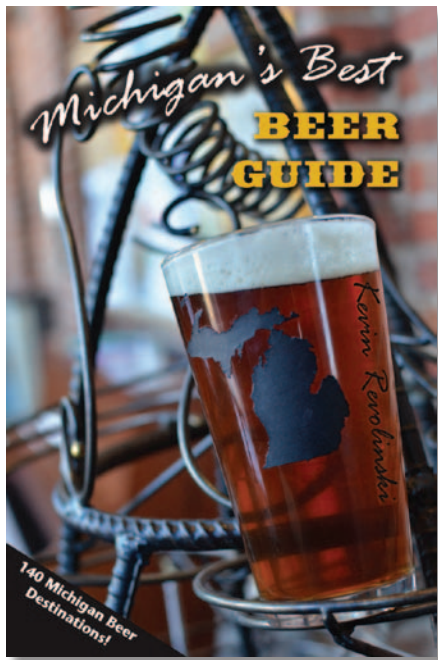
Marketing Plan

- Author website: www.hauntedtravelsmi.com
- Author Facebook page
- Publisher website: www.thunderbaypressmi.com
- Authors give Haunted Tours around Michigan
- Authors present at paranormal conferences
- Direct marketing to booksellers

Previous Books by Author

- 2010: *Haunted Travels of Michigan Vol. 2*, 9781933272238
- 2008: *Haunted Travels of Michigan Vol. 1*, 9781933272184

Travel



Michigan's Best Beer Guide

Kevin Revolinski

ISBN: 9781933272382

Paperback • \$16.95

360 Pages • 6 x 9

Publication Date: 11/15/2013

Thunder Bay Press

Content

Don't make Michigan Beer come looking for you. Set out on a pils-grimage to pay respects to the great people and places that bring you Michigan's finest liquid joy. Inside you will find:

- Listings and directions for all the current breweries
- History and facts about brewing and drinking
- A calendar of beer festivals and listings for brew clubs
- Signature pages to record your visits
- Special offers from participating breweries
- Things to do / eat / see a short stumble away from the brewery
- Lots of pretty pictures to make that reading part less stressful

Get this book into your glove compartment. You never know when you might need it! Support Michigan brewers by knocking back a few the next time you're in town!

Author Bio

Kevin Revolinski is an amateur beer snob and born-again ale drinker with a writing habit. A Wisconsin native, he has written for a variety of publications including *The New York Times*, *Chicago Tribune*, *Wisconsin State Journal* and many postcards to his grandmother. His other travel books include *Backroads and Byways of Wisconsin*, *60 Hikes Within 60 Miles of Madison*, *Best in Tent Camping Wisconsin*, *Insiders' Guide Madison*, *The Yogurt Man Cometh: Tales of an American Teacher in Turkey*, and *Wisconsin's Best Beer Guide*. He is a Packer fan by birth. Check out his website and blog, The Mad Traveler at www.revtravel.com.

Author Hometown: Madison, WI

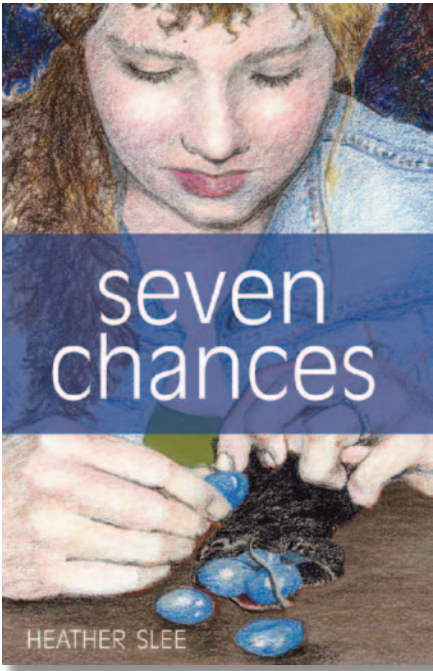
Marketing Plan

- Author Website: www.revtravel.com
- Publisher Website: www.thunderbaypressmi.com
- Facebook
- Presentations at Beer Festivals
- Book Signings
- Direct marketing to bookstores
- Advertising online
- Newsletter campaign
- Author radio interviews
- In-Book Beer Promotions

Previous Books by Author

2012: Wisconsin's Best Beer Guide, 9781933272344
2013: Camping Michigan, 9780762782505

Young Adult



Seven Chances

Heather Slee

ISBN: 9780878396962

Paperback • \$12.95

224 Pages • 5.5 x 8.5

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

Seven Chances is a young adult novel that explores bullying, making tough choices, and being true to yourself. And a little magic.

Author Bio

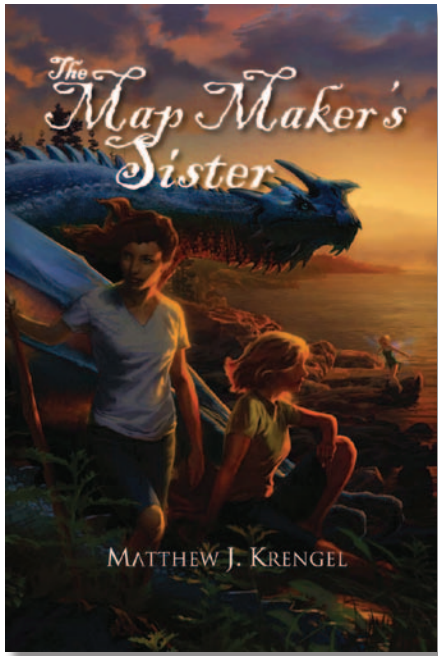
Heather Slee is an author of young adult fiction, and enjoys music and learning about emerging technology.

Author Hometown: Waite Park, MN

Marketing Plan

- Book clubs
- Literary events

Young Adult



The Map Maker's Sister

Matthew Kregel

ISBN: 9780878396740

Paperback • \$14.95

192 Pages • 6 x 9

Publication Date: 09/01/2013

North Star Press of St. Cloud

Content

Magic, wizards, and dragons on Minnesota's North Shore. This rollicking adventure is the search for a missing sister.

Author Hometown: Sauk Rapids, MN

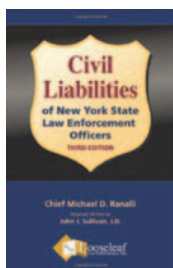
Marketing Plan

- Book events
- School visits and teen workshops

Previous Books by Author

2012: *The Map Maker*, 9780878395880

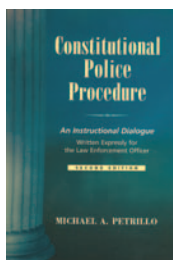
Looseleaf Law Publications Backlist



Civil Liabilities of New York State Law Enforcement Officers (3rd Edition)

Michael D. Ranalli
9781932777987 • 10.95 • Paperback
72 Pages • 5.5. x 8.5

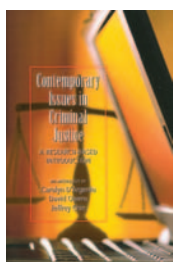
This updated edition includes information about summary judgement in law suits, liability issues related to 911 calls and other entirely new sections.



Constitutional Police Procedure (2nd Edition)

Michael A. Petrillo
9781932777956 • 34.95 • Paperback
404 Pages • 6 x 9

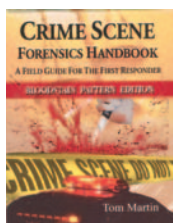
A rare “plain talk” approach to understanding the constitutional issues that impact law enforcement most. Glossary of constitutional law terms and case law index included.



Contemporary Issues in Criminal Justice

Carolyn D'Argenio (editor), et al.
9781608850341 • 29.95 • Paperback
304 Pages • 6 x 9

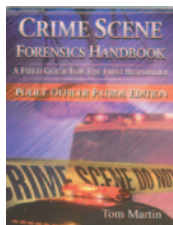
Includes key terms, test Questions, and instructor tips. Criminal justice researches provide students with tools they will use to begin a scholarly search for the answers.



Crime Scene Forensics Handbook: A Field Guide For The First Responder (Bloodstain Pattern Edition)

Tom Martin
9781932777888 • 4.95 • Paperback
80 Pages • 4.25 x 5.5

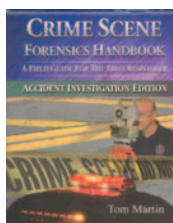
Expertly designed to provide on-scene tips, investigatory checklists, and immediately usable support documents.



Crime Scene Forensics Handbook: A Field Guide For The First Responder (Police Officer Patrol Edition)

Tom Martin
9781932777499 • 4.95 • Paperback
80 Pages • 4.25 x 5.5

A field guide for the First Responder. Filled with crucial, crime-specific reminders on crime scene treatment and processing.



Crime Scene Forensics Handbook: A Field Guide For The First Responder (Accident Investigation Edition)

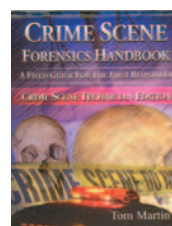
Tom Martin
9781932777710 • 4.95 • Paperback
80 Pages • 4.25 x 5.5

This field guide contains: accident detail pages, a scene description log, witness statement sheets, and more.

Crime Scene Forensics Handbook: A Field Guide For The First Responder (Crime Scene Technician Edition)

Tom Martin
9781932777512 • 4.95 • Paperback
80 Pages • 4.25 x 5.5

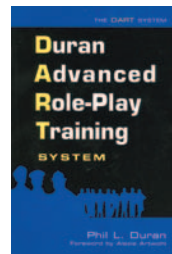
This field guide contains: initial scene entry lists, photo record sheet, evidence log, autopsy notes, scene search details, scene attendance logs, and suicide investigation.



The DART System: Duran Advanced Role-Play Training System (with CD)

Phil L. Duran
9781932777437 • 14.95 • Paperback
90 Pages • 6 x 9

The D.A.R.T. System incorporates the combined experience of several law enforcement instructors into one easy to use text. Learn the elements & protocols of a truly safe training environment.



Deadly Force: Constitutional Standards, Federal Guidelines and Officer Standards

John Michael Callahan, Jr.
9781889031491 • 8.95 • Paperback
52 Pages • 5.5 x 8.5

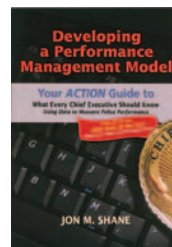
This book helps you rise to the challenges of deadly force decision-making while protecting yourself from liability, prosecution, and harm.



Developing a Performance Management Model

Jon M. Shane
9781932777741 • 4.95 • Paperback
72 Pages • 7 x 10

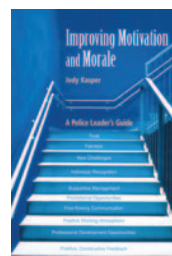
An action guide for planning, implementing and monitoring the leadership concepts taught by expert Jon Shane.



Improving Motivation and Morale

Jody Kasper
9781608850334 • 21.95 • Paperback
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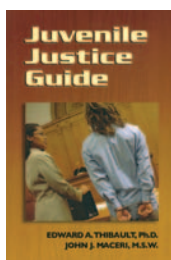
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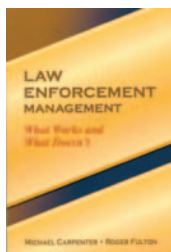
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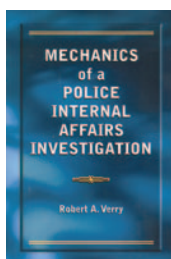
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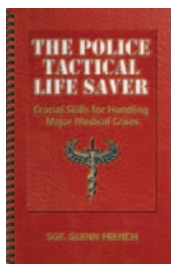
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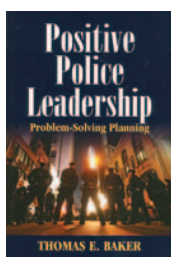
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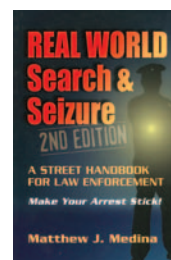
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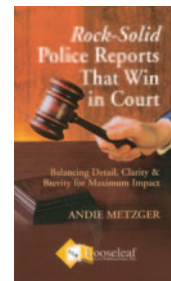
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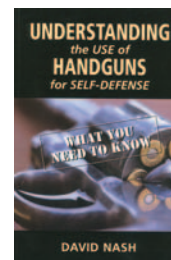
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