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# BIOGRAPHY & AUTOBIOGRAPHY



## *Across A Cornswept Land*

*An Epic Beer Run Through the Midwest*

Jason Offutt

ISBN: 9780878396948

Paperback • \$14.95

240 pages • 6 x 9

Publication Date: 06/01/13  
North Star Press of St. Cloud

### Content:

Across a Corn-Swept Land: An epic beer run through the Upper Midwest documents my journey through a relatively forgotten part of Middle America, from Northwest Missouri to International Falls, Minnesota, and across the border into Canada. And, yes, I came home with beer.

### Author Bio:

Along with “Across a Corn-Swept Land,” Jason Offutt has written four books on the paranormal, a collection of humor essays, and the upcoming zombie novel “The Dead Earth.” He lives with his family in Maryville, Missouri, where he teaches college journalism, and keeps humanity safe from the forces of evil.

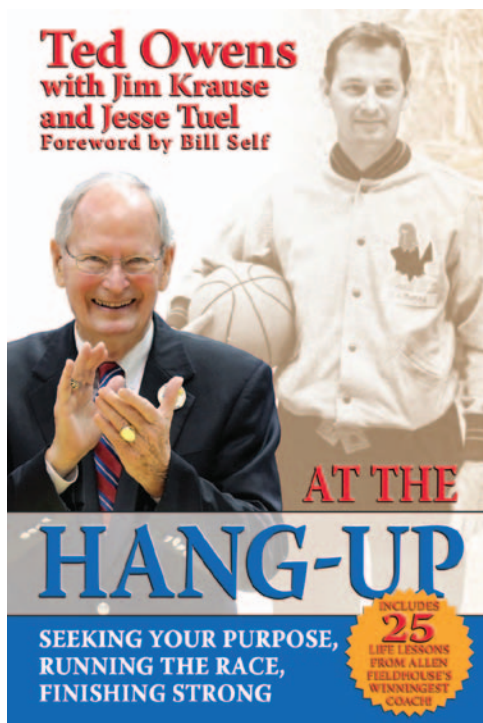
### Author Hometown:

Maryville, MO

### Marketing Plan:

1. Library and bookstore visits.
2. A road trip to promote the road trip.
3. Blog.

# BIOGRAPHY & AUTOBIOGRAPHY



## Tour Cities:

Kansas City MO, Kansas City KS, Lawrence KS, Oklahoma City OK, Tulsa OK, Dallas TX

## Marketing Plan:

1. Book signings and publicity appearances at the University of Kansas, the University of Oklahoma, and at the Final Four, as well as regional retailers
2. Visits on radio shows and talk shows across the region
3. Publicity and book signings at the College Basketball Hall of Fame
4. Author motivational speaker tour

## Author Hometown:

Tulsa, Kansas

## *At the Hang-Up*

*Seeking Your Purpose, Running the Race, Finishing Strong*

Ted Owens with Jim Krause Jesse Tuel  
(foreword by) Bill Self

ISBN: 9780988996441

Hardcover • \$24.95

272 pages • 6 x 9

Publication Date: 10/01/2013

Ascend Books

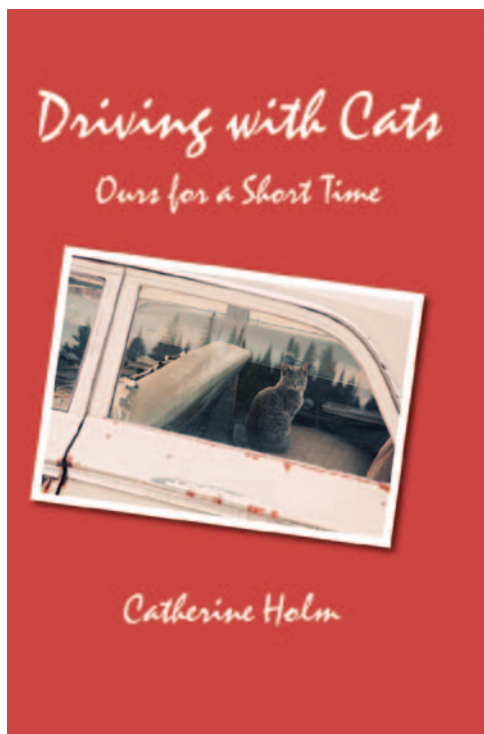
## Content:

This is the inspirational story of Ted Owens—the coach with the most wins in the history of Allen Fieldhouse—from growing up as a boy on a cotton farm in Oklahoma during the Great Depression to coaching at the highest levels of the college basketball world. The book shares the ups and downs of building a coaching career and the tale of coaching basketball at the University of Kansas for 19 seasons. Owens' teams won 206 games in Allen Fieldhouse and he coached some of the era's greatest players. Owens shares what he has learned, and tells never-before-told stories of his time as the Kansas Jayhawks head basketball coach, as high-pressure a job as there is in American sports, one that only eight men have ever held.

## Author Bio:

Ted Owens: Basketball Coach Ted Owens, enshrined in multiple halls of fame, is the Jayhawks coach who has won the most basketball games in Allen Fieldhouse (206). Coach Owens leads readers on a wonderful journey from his days growing up on a cotton farm during the depression, playing high school football and basketball, serving in the Army in Korea and building a resume to qualify him to be an assistant and then head coach at the University of Kansas for 19 years. He talks about the highs of the experience of winning multiple Big 8 Championships and earning two NCAA Final Four appearances. He also shares the lows of losing that job and life after KU basketball. He talks family and faith and provides 25 life lessons as he completes his life story.

# BIOGRAPHY & AUTOBIOGRAPHY



*Driving with Cats*

*Ours for A Short Time*

Catherine A. Holm

---

ISBN: 9780878396887

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 06/01/13  
North Star Press of St. Cloud

## Content:

Driving with Cats: Ours for a Short Time is a cat-themed memoir about life, love, and the human\animal-companion bond.

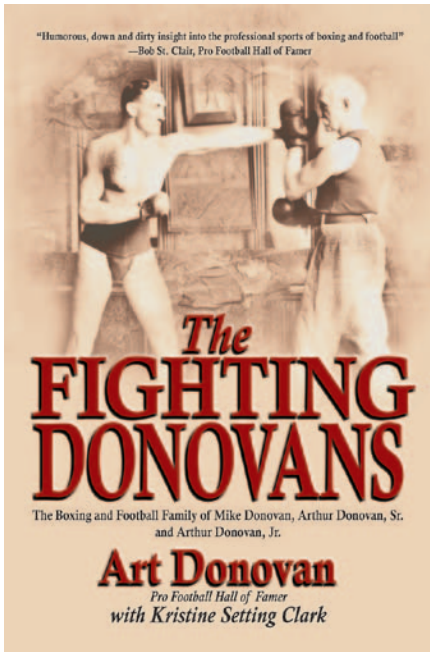
## Author Bio:

Catherine Holm is the author of the short story collection My Heart is a Mountain. As Ann Catanzaro, she writes cat fantasy fiction. She is a freelance writer and editor, a yoga instructor, and lives in Cook, MN, with her husband, several cats, and a dog.

## Author Hometown:

Cook, MN

# BIOGRAPHY & AUTOBIOGRAPHY



## Author Hometown:

Baltimore, Maryland

## Tour Cities:

Baltimore MD, New York NY, Las Angeles CA, Chicago IL, Dallas TX, Las Vegas NV

## Marketing Plan:

1. Art is scheduled to make an appearance on The Late Show with David Letterman to promote the book.
2. Bookstore promotions/signings will be conducted during author tour.
3. Book promotions will include television appearances on cable, prime-time network, morning talk shows, ESPN and The NFL Network.
4. Feature articles/reviews in national and regional publications.
5. A special appearance will be held at the Pro Football Hall of Fame.

## *The Fighting Donovans*

*The Boxing and Football Family of Mike Donovan, Arthur Donovan, Sr. and Arthur Donovan, Jr.*

Art Donovan, Kristine Setting Clark

ISBN: 9780988996403

Hardcover • \$24.95

304 pages • 6 x 9

Publication Date: 10/01/2013

Ascend Books

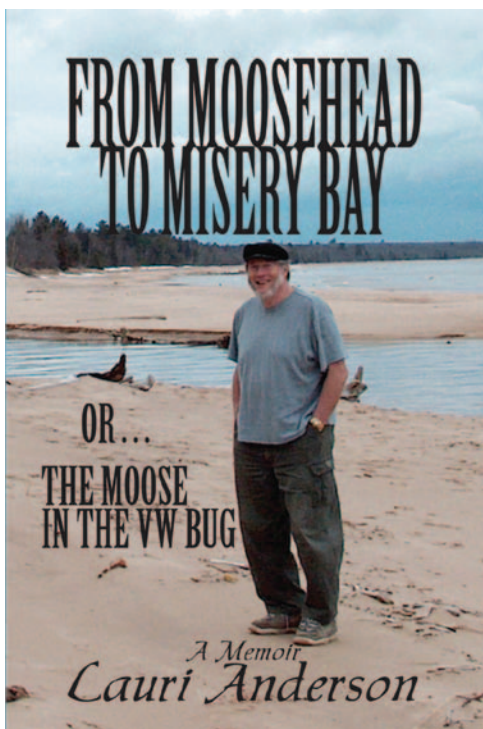
## Content:

Back in the glory days of football, before prime time, big money and AstroTurf, Baltimore Colt and Hall of Fame guard Art Donovan was one of the all-time gridiron greats. But what most people don't know is his connection to professional boxing. Not only did Art train to be a boxing champion, but his father and grandfather were also well known in the boxing ring. All three Donovans are in the Hall of Fame; Mike and Arthur Donovan, Sr. are in the Pro Boxing Hall of Fame, and Art Donovan, Jr. is in the Pro Football Hall of Fame. His grandfather, Mike O'Donovan (the O' was dropped later), was the middleweight champion of the world and sparring partner of Teddy Roosevelt. His father, Art Donovan, Sr., was a high-caliber referee who refereed twenty of Joe Louis's fights, including both Schmelling fights. Now, yesterday's legend and today's personality speaks his mind in this hilarious, no-holds-barred account that tells you how it was 'back in the day,' with outrageous humor, earthy irreverence, and down and dirty insight to the professional sports of boxing and football.

## Author Bio:

Art Donovan began his professional football career in 1950 as a 26-year-old rookie with the Baltimore Colts of the AAFC. He played for Boston College after serving in the Marines during World War II. Donovan was an All-NFL defensive tackle from 1954 through 1958 and played in five Pro Bowls. Art was the first Colt to be inducted into the Pro Football Hall of Fame in 1968. He lives in Baltimore with his wife of 56 years, Dottie. They have five children and seven grandchildren.

# BIOGRAPHY & AUTOBIOGRAPHY



## *From Moosehead to Misery Bay*

Lauri Anderson

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ISBN: 9780878396641

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Memoir of Lauri's life. Growing up in Maine, life in the Peace Corps, and teaching at Finlandia University.

### Author Bio:

Lauri Anderson is a professor at Finlandia University in Michigan's Upper Peninsula.

### Author Hometown:

Hancock, MI

### Previous Books by Author:

1995: Heikki Heikkinen, 9780878390977

2005: The Impressions of Arvo Laurila, 9780878392087

2007: Back to Misery Bay, 9780878392568

2009: Mosquito Conversations, 9780878393367

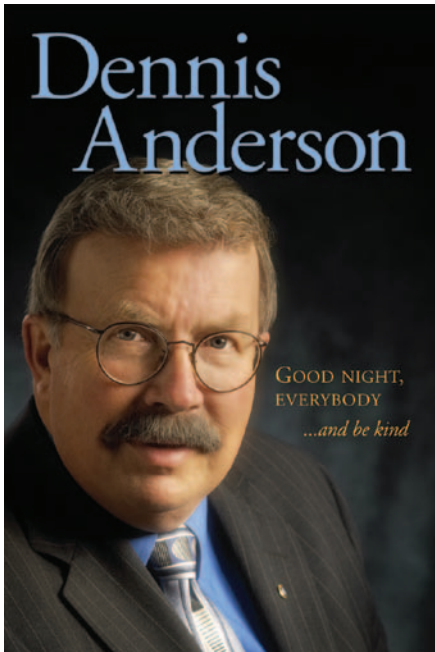
2010: Hunting Hemingway's Trout, 9780878394012

2012: Misery Bay, 9780878391783

### Marketing Plan:

1. Marketing to Universities
2. Marketing to Finnish stores

# BIOGRAPHY & AUTOBIOGRAPHY



## *Good Night Everybody... and be Kind*

Dennis Anderson

---

ISBN: 9781887317283

Paperback • \$14.95

288 pages • 6 x 9

Publication Date: 05/01/2005

X-communication: Zenith City Press

### Author Bio:

Retired WDIO/WIRT news anchor Dennis Anderson has been called “The Voice of the Northland” and the region’s “dean of television broadcasting.” A native of Virginia, Minnesota, Anderson anchored the WDIO/WIRT-TV news from 1970 until 2011, during which his newscasts received many honors, including two Emmy awards, an Edward R. Murrow award, and three Eric Sevareid awards for coverage of the Paul Wellstone plane crash. Over the years Denn has interviewed a number of politicians and celebrities. Now semi-retired, Denny remains active as a deacon for Duluth’s St. Benedict’s Catholic Church and co-hosts WDSE-TV’s “Almanac North” on Friday evenings. *Good Night, Everybody... and Be Kind* is his first book.

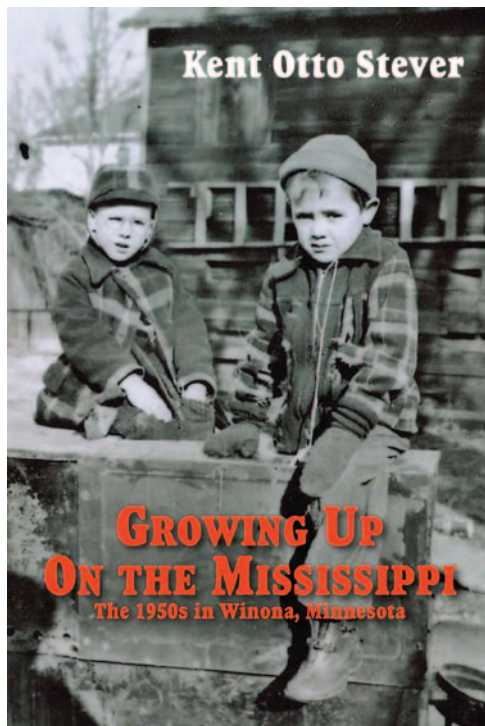
### Content:

At nineteen Dennis nervously broke the news about President Kennedy’s assassination to radio listeners throughout Minnesota’s Arrowhead region. He was the first journalist to break the story of the Edmund Fitzgerald’s sinking. Anderson anchored the WDIO-TV news from 1970 to 2011, covering every major regional story, including The Great Blizzard of ’91, the Glensheen murders and Marjorie Caldwell’s notorious exploits, and many more. Over the years Dennis has interviewed a number of politicians and celebrities, including Jesse Ventura, Richard Nixon, Jimmy Carter, Walter Mondale, Abbie Hoffman, Jenö Paulucci, Muhammad Ali, Cher, Jerry Lewis, Elizabeth Taylor, and Johnny Cash. Inside, Dennis recalls these stories and many others against the backdrop of his personal life—growing up on the Iron Range and becoming an avid outdoorsman, dedicated family man, private pilot, and Catholic Deacon. Along the way he shares the insights that come from a life spent on the air and looks ahead to the future of regional broadcast journalism.

### Author Hometown:

Duluth, MN

# BIOGRAPHY & AUTOBIOGRAPHY



## *Growing up on the Mississippi*

*1950s, Winona, Minnesota*

Kent O. Stever

---

ISBN: 9780878396979

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 6/1/2013  
North Star Press of St. Cloud

### Content:

Charming stories of small town life in Winona, Minnesota, in the 1950s.

### Author Bio:

A longtime columnist for newspapers, this is Kent's first book.

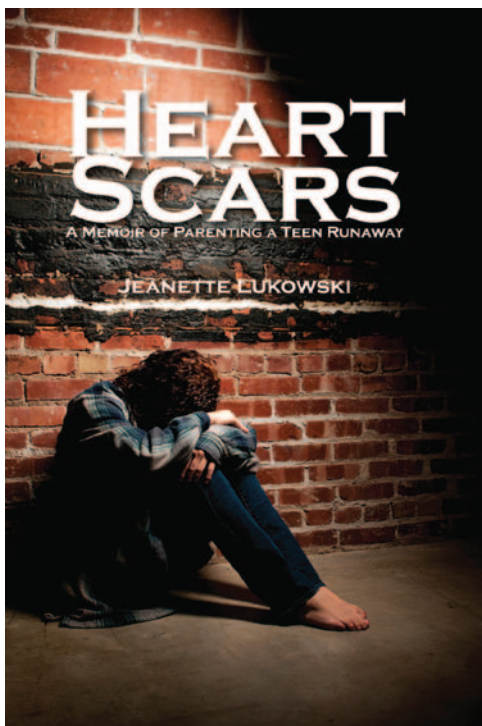
### Author Hometown:

Lakeville, MN

### Marketing Plan:

1. Events around Winona, and the Southeast Bluff country.  
Libraries, stores, museums.

# BIOGRAPHY & AUTOBIOGRAPHY



## *Heart Scars*

Jeanette Lukowski

---

ISBN: 9780878396559

Paperback • \$14.95

256 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

April of 2009 presented Jeanette with a parent's nightmare, though: her 15 year old daughter had run away from home-- to meet a man she met online. Jeanette's memoir, *Heart Scars*, recounts the events of that weekend in spring, the subsequent police investigation, and the periodic anxiety of single-parenting.

### Author Bio:

Jeanette Lukowski, born in Chicago, followed her muse to Minnesota in 1991. She's moved around a bit since then, with a slight detour to Wyoming, but still lives in her adopted state.

### Author Hometown:

Bemidji, MN

# BIOGRAPHY & AUTOBIOGRAPHY

Cover Image  
Not Yet Available

## *His Name Was David Sam*

*More Stories from My Life Among  
the Mille Lacs Band*

David MacArthur

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ISBN: 9780878396757

Paperback • \$14.95

144 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

More stories of David's life on the Mille Lacs Reservation.

### Author Bio:

David is a registered member of the Mille Lacs Band of Ojibwe.

### Author Hometown:

Brooklyn Park, MN

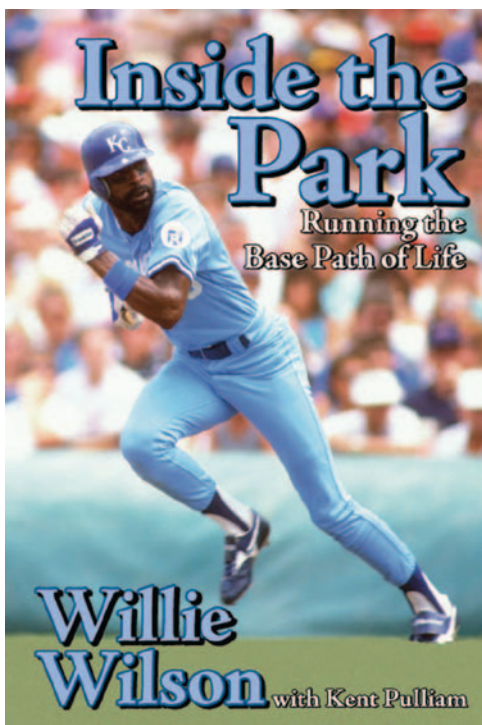
### Previous Books by Author:

2012: The Day The Watertower Froze, 9780878395972

### Marketing Plan:

1. Talks,
2. Marketing to Mille Lacs shops

# BIOGRAPHY & AUTOBIOGRAPHY



## Author Hometown:

Kansas City, KS

## Marketing Plan:

1. Willie Wilson will make appearances throughout the metro area.
2. Weekly promotion on 610AM Sports Radio and Metro Sports.
3. Feature articles/reviews in national and local publications.
4. Visits on the morning television circuit, allowing him to reach a non-baseball audience.
5. Publication launch events in conjunction with the Kansas City Public Library and various baseball charities.
6. Publicity in the Kansas City Star, Lawrence Journal World, Columbia Tribune, and other regional newspapers.

## *Inside the Park*

### *Running the Base Path of Life*

Willie Wilson with Kent Pulliam

ISBN: 9780988996427

Hardcover • \$24.95

272 pages • 6 x 9

Publication Date: 09/01/2013

Ascend Books

## Content:

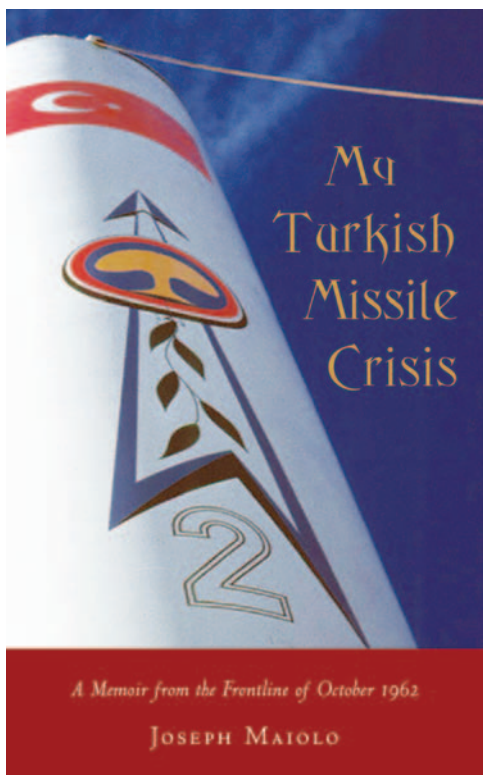
Willie Wilson played baseball with the mentality of a football player—a grimace on his face. Totally unprepared for the spotlight of being in the major leagues, Wilson experienced the highest of highs and the lowest of lows, sometimes unable to tell them apart. But Wilson's story transcends baseball. His life was rocked by the unexpected results of stardom and its demands and pitfalls. He tells a cautionary tale of how a shy young man can survive a post-career bankruptcy and turn his life around to help others with his inspirational tale. He now leads the Willie Wilson Baseball Foundation, hoping to share his experiences with inner-city youth so they can avoid the same missteps he made along the way.

## Author Bio:

Royals Hall of Famer Willie Wilson played an integral part in the only two World Series appearances the Royals made, batting .367 against the St. Louis Cardinals in the Royals' only World Series title in 1985. His on and off the field experiences give him a unique opportunity to work with corporations for speaking engagements, team-building exercises, and fund-raising events, as well as offer baseball and life guidance for inner-city youth in clinics he conducts.

Kent Pulliam spent more than 30 years as a sports journalist for The Kansas City Star. He has won several writing awards from the Associated Press Sports Editors and the Missouri Press Association. He has written two other books: "For Wildcats Fans Only" and "Rising to New Heights: Inside the Jayhawks Huddle." He lives in Kansas City, Missouri, with his wife, Gina.

# BIOGRAPHY & AUTOBIOGRAPHY



## *My Turkish Missile Crisis*

*A Memoir from the Front Line of 1962*

Joseph Maiolo

---

ISBN: 9781887317900

Paperback • \$10.00

64 pages • 5 x 8

Publication Date: 04/01/2012

X-communication: Overcoat Books

### Content:

Not all the drama played out in Washington, Moscow, and Havana. This is an absorbing and frightening account of one man's experience on the frontline of the Cuban Missile Crisis. During the autumn of 1962, as the world waited for apocalypse, Joseph Maiolo found himself manning Jupiter missile launch facilities near the border between Turkey and the Soviet Union.

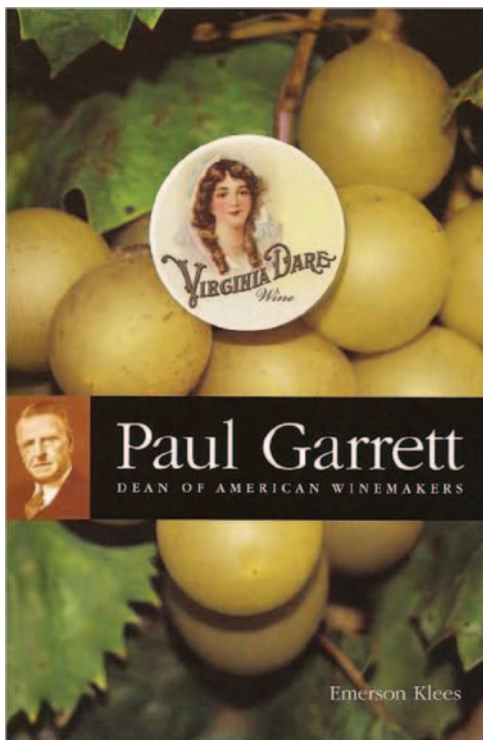
### Author Bio:

Joseph Maiolo has been teaching writing and literature for almost forty-five years, occasionally reminding students of the literary adage (attributed variously to Turgenev, Tolstoy, and Dostoyevsky) that writers of short fiction "...all come out from under Gogol's 'Overcoat.'"

### Author Hometown:

Duluth, MN

# BIOGRAPHY & AUTOBIOGRAPHY



*Paul Garrett*

*Dean of American Winemakers*

Emerson Klees

---

ISBN: 9781891046100

Paperback • \$14.95

96 pages • 6 x 9

Publication Date: 01/01/2010

Carton Qty: 112

Cameo Press

## Content:

Paul Garrett, spokesman for American wine makers in the first two decades of the 20th century, became a multimillionaire making and selling wine. Garrett chose for his wine the name Virginia Dare. When Prohibition was repealed in 1933, he was the only vintner capable of selling wine in very Wet state. His theme was “American wine for Americans.”

## Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region.

## Author Hometown:

Rochester, NY.

## We Are Born with the Songs Inside Us

Lives and Stories of First Nations People  
in British Columbia

KATHERINE PALMER GORDON

FOREWORD BY SHAWN A-IN-CHUT ATLEO

*First Nations are the fastest growing population in the country. There are thousands upon thousands of young First Nations people growing up today who, together with the kind of individuals whose stories are told in this book, represent a future for this country that is brighter than it has been for a long, long time.*

—from the foreword by Shawn A-in-chut Atleo,  
National Chief of the Assembly of First Nations

Since 2004, journalist Katherine Palmer Gordon has interviewed dozens of young First Nations people living in British Columbia—artists and community leaders, comedians and consultants, musicians and lawyers, people who are household names and those known only within their own communities. *We Are Born with the Songs Inside Us* collects sixteen candid stories gleaned from those interviews, stories of people who share an unshakeable belief in the importance of their cultural heritage to their well-being, to their success at what they do, and to their everyday lives.

Included are Kim Baird, former chief of the Tsawwassen First Nation; Lisa Webster-Gibson, a spoken word artist and rock-and-roll drummer with Delaware-Mohawk and Scottish-Canadian heritage who lives and works on Gabriola Island as an Environmental Assessment Professional; and John Marston (Qap'u'luq), an artist and storyteller from the Chemainus First Nation who learned to carve from his father. “What I put into each piece,” he says, in his interview with Gordon, “is 100 percent me.”

Shattering stereotypes, *We Are Born with the Songs Inside Us* gathers the thoughts and hopes of young Native people living in twenty-first-century Canada. Each has a compelling, meaningful story that deserves to be told, understood and, above all, celebrated.



First Nations

ISBN 978-1-55017-618-6

6" x 9", 288 pages, paper

80 b&w photographs

\$24.95

**September**

Harbour Publishing

# BIOGRAPHY & AUTOBIOGRAPHY



## *Where Excuses Go to Die*

John Espinosa Nelson

ISBN: 9780988573604

Paperback • \$15.95

316 pages • 6 x 9

Publication Date: 09/12/2013

Highrise Press

### Content:

Just in time for fall, *WHERE EXCUSES GO TO DIE*, by John Espinosa Nelson, is a hilarious and poignant coming-of-age story about a ludicrous place where excuses are everywhere—and worth nothing.

From a child described as “insightful,” “creative,” and “sensitive” to a teen known as “mouthy,” “rebellious,” and “misdirected,” John needed a serious wake-up call to learn what “too smart for his own good” meant. So maybe it’s no surprise he stuck a prop .38 in his waistband and politely robbed a series of chain bookstores, or that California State prison was where his own excuses finally went to die.

But far from the usual focus on rape, riots, and rotten food, Nelson uses humor and the eccentricities of an otherwise law-abiding family to set a broader context for his tale. In a memoir that will resonate strongly with those who have struggled up mountains of their own, he examines his mistakes with insight and emotional honesty. Ultimately a tale of triumph over our own worst instincts, *Where Excuses Go to Die* will leave readers rethinking their own choices on the way to “getting character or becoming one.”

### Author Bio:

As Inmate #E80604, competing against thousands of passionate, hard knock writers, John Espinosa Nelson placed third in a California prison essay contest and never looked back. In addition to penning awards shows for law enforcement types that have since been indicted, Nelson has written for magazines, politicians, celebrities, toys, surviving members of the real Band of Brothers, and one Apollo 11 astronaut. He writes the [whereexcusesgotodie.com](http://whereexcusesgotodie.com) blog and lives with his wife in Los Angeles.

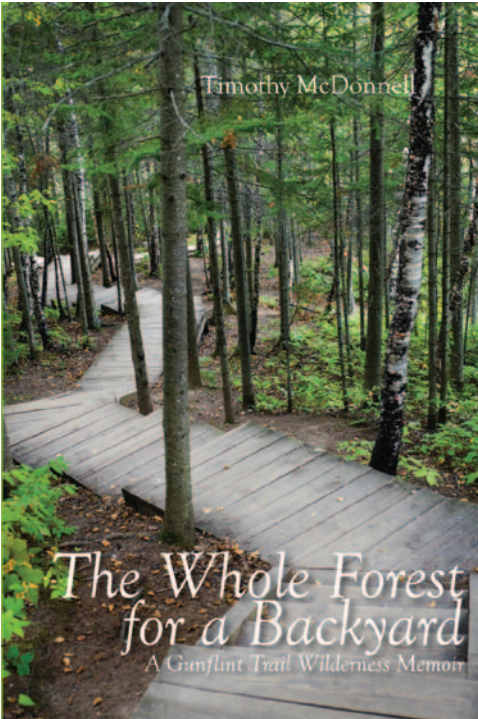
### Marketing Plan:

1. Southern California Author Appearances
2. Major Reading Group Outreach, Including Online Reading Group Guide
3. Extensive Blog Tour
4. 28 City Radio Tour
5. Early ARC Mailing to National TV Shows and Reviewers
6. Author Website
7. National TV Appearances
8. Book Trailer

### Author Hometown:

Los Angeles, CA

# BIOGRAPHY & AUTOBIOGRAPHY



## *The Whole Forest for A Backyard* *A Gunflint Trail Wilderness Memoir*

Timothy McDonnell

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ISBN: 9780878396467

Paperback • \$14.95

256 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

THE WHOLE FOREST FOR A BACKYARD: A Gunflint Trail Wilderness Memoir. It is mostly about his growing up years in the 1950s and 1960s at the resort his parents owned 32 miles into the boreal forest from the town of Grand Marais, Minnesota. The book reflects the perspective of a small, free-range boy with a large imagination reared in one of our nation's most cherished wilderness areas. It also reflects fully the bearing this wilderness has had since that boy has grown. Far more than a sentimental journey into the past, this memoir is a story of triumphs, tragedies, and transitions, which reveals in full the cathartic powers of nature. The lessons presented are all the more relevant today. Our need to reconnect with the wild has never been greater.

### Author Bio:

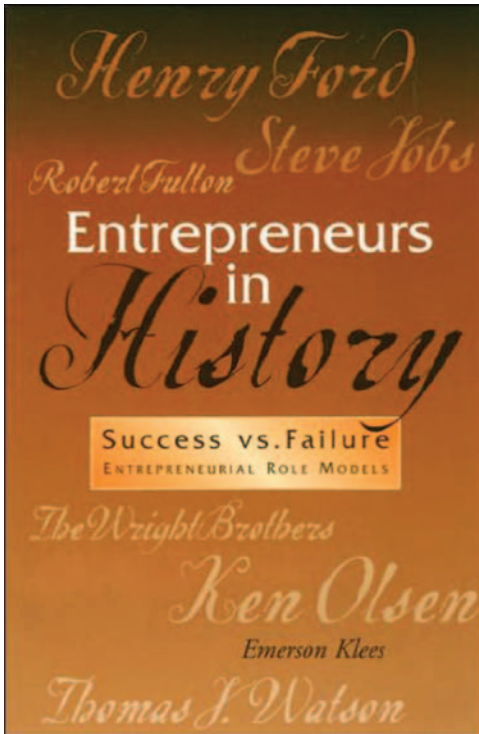
Timothy McDonnell grew up on the periphery of Minnesota's Boundary Waters Canoe Area. He recently retired after twenty-nine years of teaching English and reading skills to deaf and hard-of-hearing students in suburban Minneapolis. He now spends his time writing and doing volunteer work for a Twin Cities non-profit organization that helps individuals transition out of homeless shelters and into independent living. Timothy loves fly fishing, kayaking, and helping his wife fulfill their mutual commitment to happiness. When he is not in the woods, he is either writing about the woods or dreaming about his next journey.

### Author Hometown:

Minneapolis, MN

### Marketing Plan:

1. Push of sales along the Gunflint Trail.
2. Marketing to other outfitters and Northwoods venues.



## *Entrepreneurs in History Success vs. Failure*

### *Entrepreneurial Role Models*

Emerson Klees

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ISBN: 9780963599018

Paperback • \$19.95

320 pages • 6 x 9

Publication Date: 01/01/2000

Carton Qty: 32

Cameo Press

### Content:

This book highlights the factors that led to the success of entrepreneurs in history. Why did some fail and some succeed? The environment within which they strove was a key element of their success or failure. Their personal characteristics were important in overcoming the obstacles in their paths and contributed heavily to their achievements.

### Author Bio:

Emerson Klees has a B.S. degree in electrical engineering from Penn State University, an M.B.A from New York University, and an M.A. in English literature from the State University of New York College at Brockport. He taught courses in entrepreneurship at the Rochester Institute of Technology for five and a half years.

### Author Hometown:

Rochester, NY.

# COMICS & GRAPHIC NOVELS



## *Kill All Monsters!*

### *Vol. 1 Ruins of Paris*

Michael May, Jason Copland  
illustrated by Jason Copland

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ISBN: 9781934985304

Paperback • \$11.99

136 pages • 6 x 9

Publication Date: 07/03/2013

Carton Qty: 50

Alterna Comics

## Marketing Plan:

1. Publisher website
2. Publisher social media pages (Twitter and Facebook)
3. Author and Artist advertise on their own on websites, forums, social media, and local media.
4. Website advertising through banner and link exchanges.
5. Book tours at comic shops, independent book stores, national book stores, comic conventions, craft shows, and other various trade shows.
6. Review copies sent to bloggers, review sites, fan sites, retailers, and independent reviewers.
7. Press releases sent to the 500+ subscribers on our newsletter.

## Content:

The hit web comic comes to print just in time to coincide with the release of Guillermo del Toro's Pacific Rim! Giant monsters have inherited the earth, but humanity hasn't given up the fight just yet. Armed with enormous, robot-like vehicles, a trio of soldiers visits Paris to investigate rumors of another group of monster-killers. What they find are more giants than they've ever faced before and a devastating secret that will affect the entire war. The City of Lights has just become the City of Fights!

## Author Bio:

Michael May is a writer for Comic Book Resources' ROBOT 6 and Jason Copland is a comic book artist that currently resides in Vancouver, BC. Copland has had his art published by Alterna Comics once before—in their zombie/WWII New York Times Best Selling series, FUBAR.

## Author Hometown:

Seattle, WA

# COOKBOOKS & COOKING



## *Starting Fresh!*

Jill Dahan

---

ISBN: 9780983893677

Paperback • \$29.95

154 pages • 10.4 x 9

Publication Date: 09/01/2013

Lorimer Press

### Content:

Whether you are a seasoned cook, or one who rarely turns on the oven, you'll be amazed at how easy it is to make a fresh start and enjoy better health and wellbeing. There is no magic or rocket science to making delicious dishes packed with nutrition. All it takes is a bit of planning, a tad more time, and a good sense of adventure!

In this book, Jill Dahan has combined everything she has learned about foods, flavors, and nutrition to create mouth-watering dishes that nourish the body and delight the taste buds. She has tested these recipes on some pretty picky eaters—kids, teenagers and adults. Everyone enjoys eating at her table. In fact, they often ask for seconds, or for the recipe!

### Author Bio:

Jill Dahan is passionate about preparing, eating, and sharing foods that nourish the body and the soul. She sees food as the best investment in our overall health and firmly believes the time is now to make changes and get cooking!

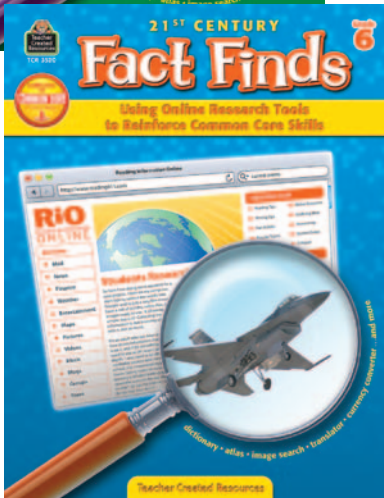
She has participated in the Harvard School of Public Health's conference, Healthy Kitchens/Healthy Lives. Currently, she teaches cooking at Earthfare supermarkets and works on behalf of many non profits to raise money, awareness, and life skills that support healthy minds and healthy bodies.

After spending 17 years in the UK, she lives in North Carolina with her husband and three sons.

### Author Hometown:

North Carolina

# EDUCATION & TEACHING



## *21st Century Fact Finds*

*Using Online Research Tools to Reinforce Common Core Skills*

Ruth Foster

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Grade 4

ISBN: 9781420634938

Grade 5

ISBN: 9781420634945

Grade 6

ISBN: 9781420635201

Paperback • \$9.99

64 pages • 8.5 x 11

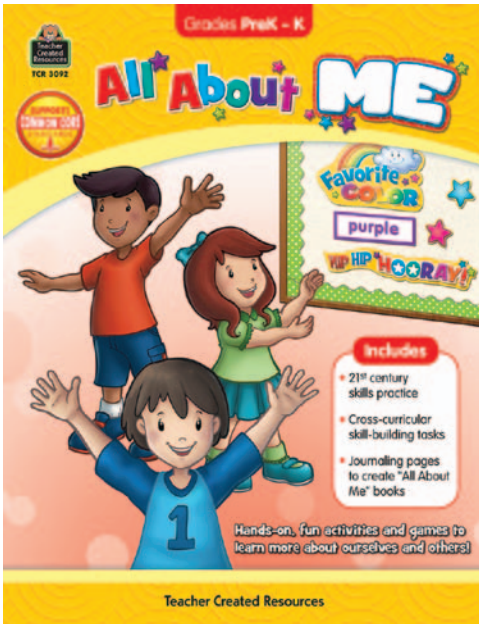
Publication Date: 05/15/2013

Teacher Created Resources

### Content:

Fascinating stories help students develop skills not only in comprehension and vocabulary, but also in critical thinking since they have to do some research to determine which “facts” are true and which aren’t facts at all! Students find this information by using online research tools including dictionaries, encyclopedias, atlases, temperature, currency, metric converters, and image galleries. Follow-up questions require students to synthesize what they researched and apply their knowledge. A related writing exercise challenges them to think critically about what they have read, form opinions using information they have inferred or determined to be true or false, and combine logical reasoning with writing mechanics. Yes, lessons correlated to Common Core Standards can be fun!

# EDUCATION & TEACHING



## *All About Me*

*PreK-K*

Brenda Strickland

ISBN: 9781420630923

Paperback • \$8.99

64 pages • 8.5 x 11

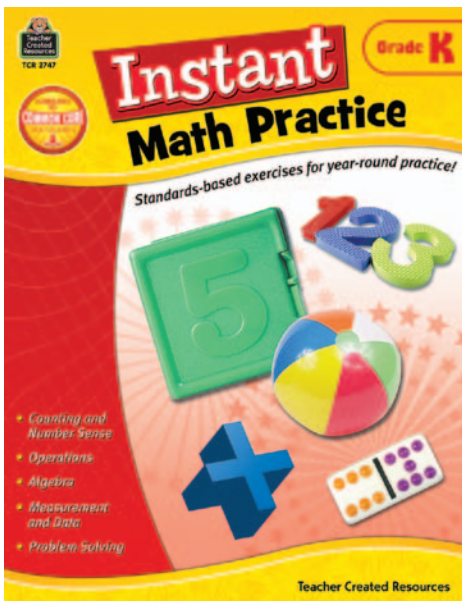
Publication Date: 05/15/2013

Teacher Created Resources

### Content:

There's no better way to teach skills in critical thinking, creativity, communication, and collaboration to young children than through activities and games that center on the children themselves. Here's a fresh approach to cross-curricular, skill-building activities with both whole-class and small-group options. Journaling pages provide opportunities for ongoing, formative assessments. All lessons are correlated to Common Core Standards.

# EDUCATION & TEACHING



## *Instant Math Practice*

Teacher Created Resources

Grade K - ISBN: 9781420627473

Grade 1 - ISBN: 9781420627480

Grade 2 - ISBN: 9781420626100

Grade 3 - ISBN: 9781420625530

Grade 4 - ISBN: 9781420625547

Grade 5 - ISBN: 9781420625554

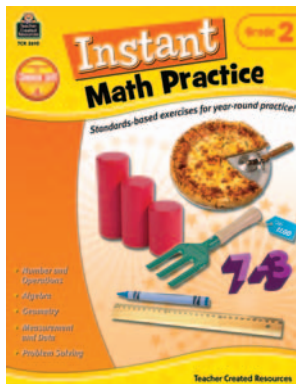
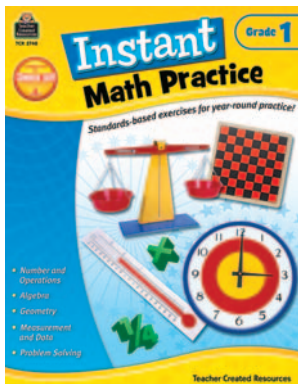
Grade 6 - ISBN: 9781420625561

Paperback • \$15.99

144 pages • 8.5 x 11

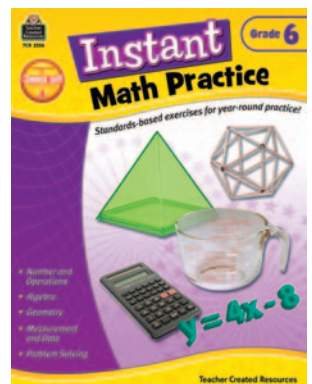
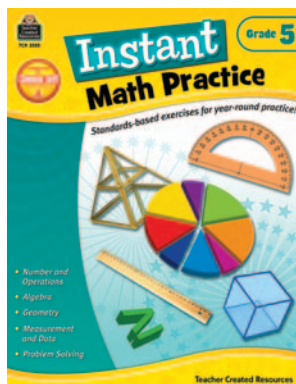
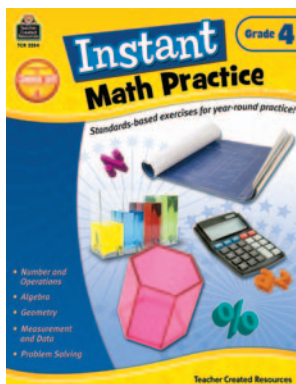
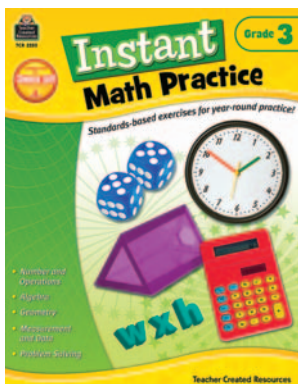
Publication Date: 05/15/2013

Teacher Created Resources

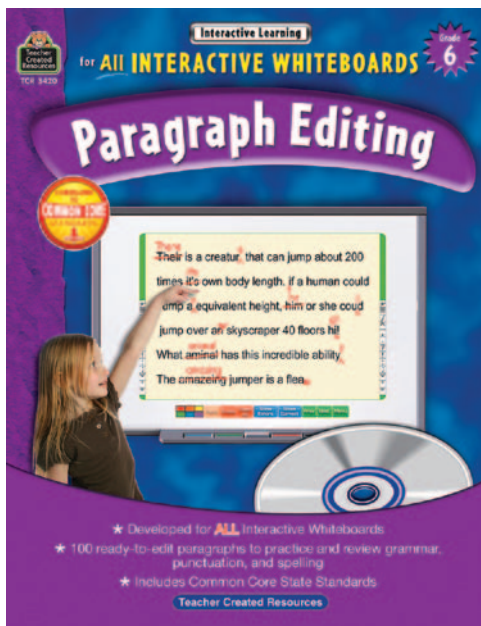
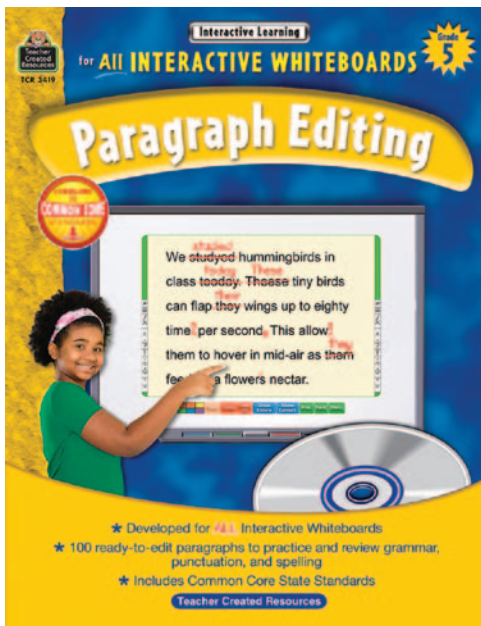


## Content:

Use these quick activities to supplement the math curriculum. Because they emphasize math vocabulary and problem-solving skills, they help students recognize the value of math in everyday life. They challenge students to think about math, and they are ideal for Response to Intervention (RTI) support. Includes CD with printable student pages and correlations to Common Core standards.



# EDUCATION & TEACHING



## *Interactive Learning*

### *Paragraph Editing*

Teacher Created Resources

Grade 5 - ISBN: 9781420634198

Grade 6 - ISBN: 9781420634204

Paperback + CD • \$24.99

112 pages • 8.5 x 11

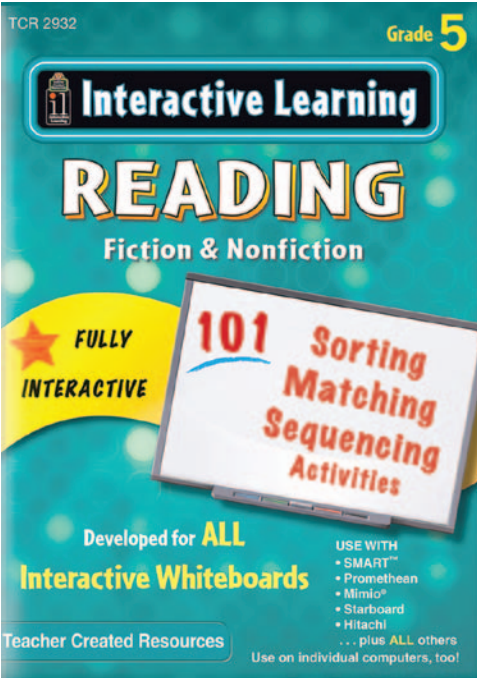
Publication Date: 05/15/2013

Teacher Created Resources

## Content:

Practice skills in grammar, punctuation, word usage, and spelling by editing 100 paragraphs. Each answer page includes a summary of the types of errors, as well as the total number of errors. The activities are great for individual homework, small-group projects, or whole-class review. The interactive nature of the activities keeps students engaged in learning.

# EDUCATION & TEACHING



## *Interactive Learning*

### *Reading Fiction & Nonfiction (CD)*

Teacher Created Resources

Grade 5 - ISBN: 9781420629323

Grade 6 - ISBN: 9781420629620

Grade K: Beginning to Read - ISBN: 9781420630091

CD • \$19.99

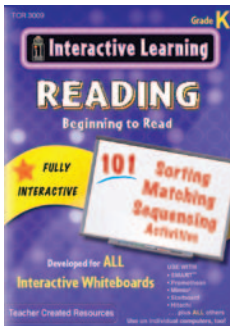
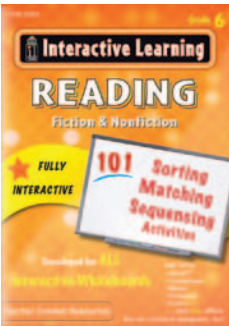
5.25 x 7.5

Publication Date: 05/15/2013

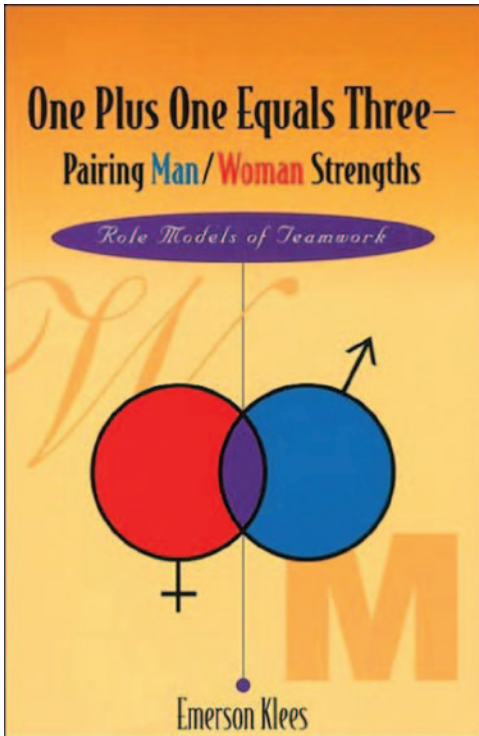
Teacher Created Resources

## Content:

Add another dimension to reading lessons using fully interactive software with reading passages and “drag and drop” activities to reinforce learning. The CD for Grade K provides 100 stories and 101 activities. The CDs for Grades 1–6 each provide 50 reading passages (25 fiction/25 nonfiction) and 101 activities. The standards-based activities come in three different formats—matching, sorting, and sequencing. The software works with ALL brands of interactive whiteboards and individual computers.



# FAMILY AND RELATIONSHIPS



## *One Plus One Equals Three*

*Role Models of Teamwork*

Emerson Klees

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ISBN: 9781891046001

Paperback • \$16.95

222 pages • 6 x 9

Publication Date: 01/01/2000

Carton Qty: 48

Cameo Press

### Content:

Biographical sketches illuminate the accomplishments of nine pairs of men and women who persevered in working relationships despite personal differences and occasional dissimilar priorities. Highlights are provided of the environment within which each of these teams strove and the personal characteristics each brought to the relationship.

### Author Bio:

Emerson Klees has a B.S. degree in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State University of New York College at Brockport. He is the author of 12 books about human values and 12 books about New York State and the Finger Lakes Region.

### Author Hometown:

Rochester, NY.

# FAMILY AND RELATIONSHIPS



## Marketing Plan:

1. Author reading/signings
2. Press Kit distributed to bookstores in the Midwest and Canada
3. Author website
4. Publisher website featuring book
5. Facebook and Twitter
6. Author interviews in local radio stations
7. Author will conduct presentations, seminars, and speaking engagements with this book at disability conferences, universities, and organizations that deal with adaptive sports
8. Op-ed articles will be written for trade journals, newspapers, parenting magazines and on-line magazines
9. Book marketed to pre-school programs, schools, and churches with an emphasis on parenting children with disabilities
10. Book will be submitted for book awards
11. Publisher will contact press/media for events
12. Publisher will market this book at all educator conferences attended in the Midwest

## *The Joys of Jennifer*

*Finding Success for Your Child with  
CHARGE Syndrome or Other Challenges*

Carolyn Siewicki

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ISBN: 9781938326219

Paperback • \$12.95

120 pages • 6 x 9

Publication Date: 05/30/20123

Nelson Publishing & Marketing: Ferne Press

## Content:

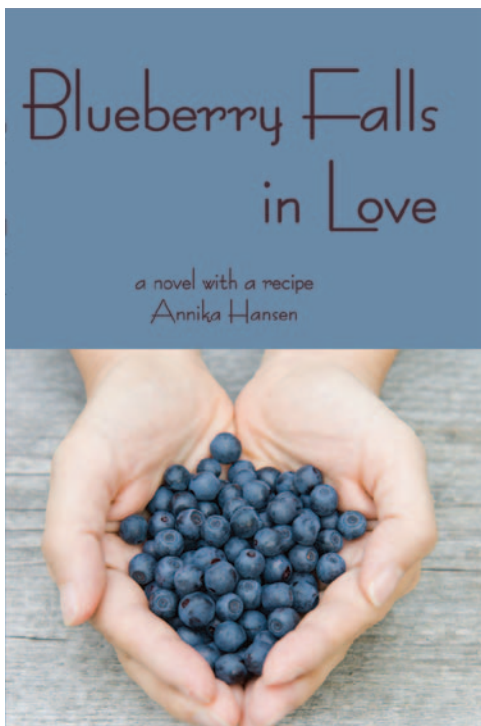
Would you give up on your child if you were told, right from birth, that there was no hope? If Carolyn had done that, her daughter Jennifer would not have thrived with her many challenges. *The Joys of Jennifer* will give all parents of children with challenges or special needs the hope, confidence, and reassurance in their parenting skills.

## Author Bio:

Carolyn Siewicki wanted to honor her daughter, Jennifer, by writing about her amazing life. She wants Jennifer's story to inspire all people, to ease their burdens, and offer up peace, faith, and motivation in everyday living. Carolyn has been a Special Education Paraprofessional for the past eighteen years. Carolyn worked at General Motors for seven years before starting a family. She has three children, two daughter-in-laws, and six beautiful grandchildren. Her mother, Olga, and brother, Gary, are also a big part of her life. In her free time, she enjoys spending time with her family and friends, motorcycle riding, gardening, and the outdoors. Carolyn resides in southeastern Michigan with her husband, Larry, daughter, Jennifer, and dog, Cindy.

## Author Hometown:

Livonia, MI.



## *Blueberry Falls in Love*

Annika Hansen

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ISBN: 9780878397013

Paperback • \$14.95

256 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

St. Paul attorney Jessica Skoglund's world came crashing down when she failed to protect her client from a murderous ex-boyfriend. When Jess learns that her late aunt has left her a derelict farm outside her hometown, Blueberry Falls, MN, she decides to leave the urban fast track for the slow lane of rural life, setting up a solo practice on the little town's Main Street. She inevitably encounters her high school sweetheart, Cody Ouellette, now the county sheriff, who is grieving the loss of his fiancée in Iraq. The old spark between the two is rekindled, and their growing attachment is followed avidly by the townsfolk. When Jess' client and friend, Lutheran pastor Mavis Tostensen, draws her into a dangerous situation involving the battered wife of Cody's deputy, Cody must prove his courage and love for Jess while staying inside the bounds of the law he has sworn to uphold.

### Author Bio:

Annika Hansen lives in Minnesota. This is her first novel.

### Author Hometown:

St. Paul, MN

### Marketing Plan:

1. Events, book clubs, cooking classes

# FICTION



## *Boy Youth Man*

*A Triptych of Novellas*

Joseph Maiolo

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ISBN: 9781887317917

Paperback • \$15.00

144 pages • 6 x 9

Publication Date: 04/01/2012

X-communication: Overcoat Books

### Content:

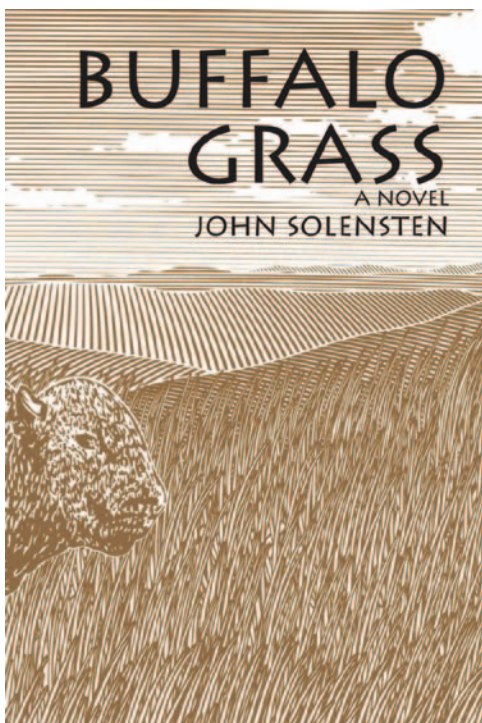
In *A Boy's Tale*, two brothers in a tough Catholic school for problem boys rely upon each other for safety until a secret is revealed. *The Error of the Rings* follows a high school student charged with purchasing class rings for his fellow seniors, cumulating in a most memorable prom night. *Man of Letters* finds a writer apologizing to his estranged wife in a missive recalling an ill-fated visit to the home of his aging mentor.

### Author Bio:

Joseph Maiolo has been teaching writing and literature for almost forty-five years, occasionally reminding students of the literary adage (attributed variously to Turgenev, Tolstoy, and Dostoyevsky) that writers of short fiction "...all come out from under Gogol's 'Overcoat.'"

### Author Hometown:

Duluth, MN



## *Buffalo Grass*

John Solensten

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ISBN: 9780878396900

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Saving the white buffalo. This story of growing as a person leads the main character on a journey of discover into the Dakota wilds.

### Author Bio:

A retired professor of English, John Solensten has been a avid hunter and fisher for decades. He has published five novels, two short story collections, poetry anthologies and more than 25 individual short stories. His plays have won national Native American drama awards.

### Author Hometown:

Burnsville, MN

### Marketing Plan:

1. Native American events, readings, and historical sites.



## *Chasing the Moon*

Carolyn Boehlke

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ISBN: 9780878396986

Paperback • \$14.95

288 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Nadia Alvarez, a fifteen-year-old Mexican immigrant who travels from a remote and poverty stricken village in southern Mexico with her family to the United States. They sneak illegally into the country through a drain pipe that connects from Sonora, Mexico to Arizona. As the family enters into the country, the Border Patrol is waiting for them and they are captured –all except for Nadia who has managed to remain hidden in the bottom of the drain pipe. Nadia, assuming the identity of her brother, is now alone in an unknown country and torn whether she should allow herself to be caught and reunited with her family, or continue on in American and live her parents’ dream of a better life. Nadia does eventually make her way across the country to end up in Minnesota, residing in a home on Lake Harriet in Minneapolis. *Chasing the Moon* creates a love triangle between Nadia, her home and family in Mexico, and her new “better” life in America. This is a unique and unbiased examination of immigration and what it means to search for “a better life.”

### Author Bio:

Carolyn has her MFA from Hamline. This is her first novel.

### Author Hometown:

Minneapolis, MN

### Marketing Plan:

1. Marketing to Mexican stores
2. Marketing to immigration workers
3. Marketing to general bookstores

## Cube Squared

CHRISTIAN MCPHERSON



*Cube Squared* is the much anticipated follow-up novel from Christian McPherson, picking up where his darkly comic debut, *The Cube People*, left off. Returning to the seemingly mundane reality of government cubicle culture, McPherson finds more humour in the misadventures of a struggling computer programmer/wannabe writer.

Colin MacDonald, a happily married man, owner of a minivan, and the proud father of three kids, is about to face his greatest challenge yet: middle age. By day he is a cubicle-bound civil servant, but by night he is a horror novelist writing about the vampire-zombie apocalypse. With the death of his father, a promotion at work, a raging libido and the weight of the world on his shoulders, can our Everyman hero rise out of the pits of despair to make sense of his life, which seems to be constantly falling apart? Find out as Colin pursues pedophiles through the park, steals teddy bears, comes dangerously close to an affair with a Jennifer Beals look-alike and deals with the epic failure which sits in his car garage.

**Christian McPherson** is the author of six books, *Cube Squared*, *My Life in Pictures*, *The Sun Has Forgotten Where I Live*, *The Cube People* (shortlisted for a 2011 ReLit Award), *Poems that swim from my brain like rats leaving a sinking ship*, and *Six Ways to Sunday* (shortlisted for a 2008 ReLit Award). He has a degree in philosophy from Carleton University and a computer programming diploma from Algonquin College. He is married to the beautiful Marty Carr. They have two kids, Molly and Henry. They all live together in Ottawa.

Fiction

ISBN 978-0-88971-289-8

5½" x 8½", 256 pages, paper

\$21.95

**September**

Nightwood Editions

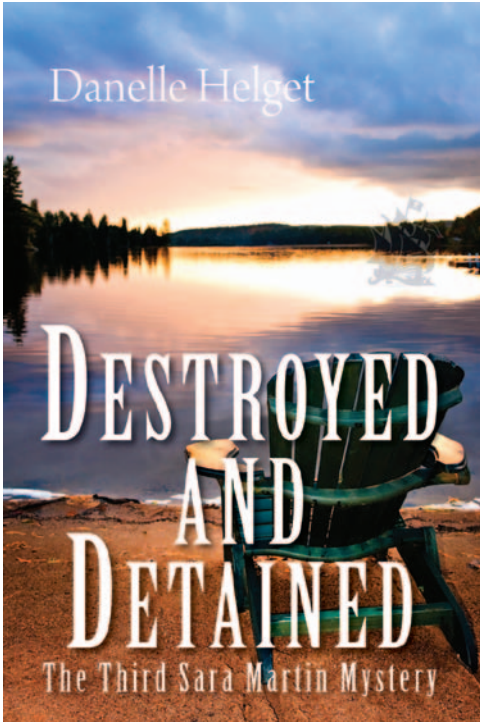


**SIX WAYS TO SUNDAY**  
978-0-88971-227-0  
\$19.95 paper



**THE CUBE PEOPLE**  
978-0-88971-251-5  
\$21.95 paper

# FICTION



## *Destroyed and Detained*

Danelle Helget

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ISBN: 9780878396627

Paperback • \$14.95

256 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

LARPing, pirate ships, and canons. What could go wrong? Only jail. Death. And mayhem.

### Author Bio:

Danelle Helget lives in Central Minnesota. This is her third book.

### Author Hometown:

Sauk Rapids, MN

### Previous Books by Author:

2011: Lost and Found, 9780878394302

2012: Found and Destroyed, 9780878396092

### Marketing Plan:

1. Book clubs, readings, and events.

# FICTION



## *Four Letters*

Diane Kasulis

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ISBN: 9780878396795

Paperback • \$14.95

288 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

An old woman with two children asks her nurse to write four letters to her children. The definitions of family and the choices one makes through a lifetime are explored.

### Author Bio:

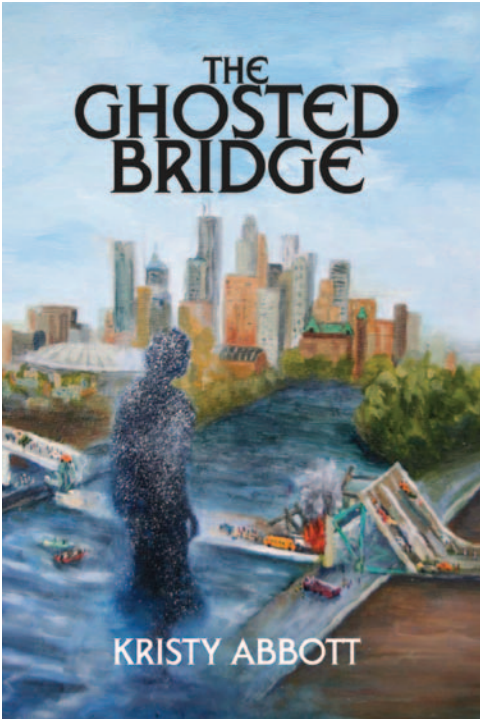
Diane Kasulis lives in Central Minnesota.

### Author Hometown:

St. Cloud, Minnesota

### Marketing Plan:

1. Book clubs, readings, and events.



## *Ghosted Bridge*

Kristy Abbott

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ISBN: 9780878396863

Paperback • \$14.95

288 pages • 6 x 9

Publication Date: 08/01/13

North Star Press of St. Cloud

### Content:

Set amid the ruins of the I-35 bridge disaster, this thriller employs a psychic and dreams to save people from death.

### Author Hometown:

Long Lake, MN

### Marketing Plan:

1. Launch to coincide with the anniversary of the bridge collapse
2. Media attention
3. Signings.



## *Haunted Michigan 3*

### *The Haunting Continues*

Rev. Gerald S. Hunter

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ISBN: 9781933272375

Paperback • \$15.95

304 pages • 5.5 x 8.5

Publication Date: 05/15/2013

Carton Qty: 32

Thunder Bay Press

### Content:

Buy a theater ticket, treat yourself to dinner at a nice restaurant, stop in for drinks at the neighborhood tavern, or visit a historical setting. These places and more are yours to visit all across Michigan. Just keep your eyes open and your ears tuned in at all times because the strangers you see and the voices you hear may prove that ghosts are found in places both ordinary and extraordinary. *The Haunting Continues!* Includes a glossary of paranormal terms, a full description of each haunted location, dates of investigations, and haunt meters to rate the pervasiveness of paranormal activity. Experience the ghostly regions of Michigan through these pages and, if you have the courage, explore a haunting on your own!

### Previous Books by Author:

2000: *Haunted Michigan*, 9781933272009

2003: *More Haunted Michigan*,  
9781933272016

### Marketing Plan:

1. Publisher website and Facebook page
2. Marketing to book stores throughout Michigan
3. Marketing to news and media
4. Book presented at trade shows
5. Online banner advertisements

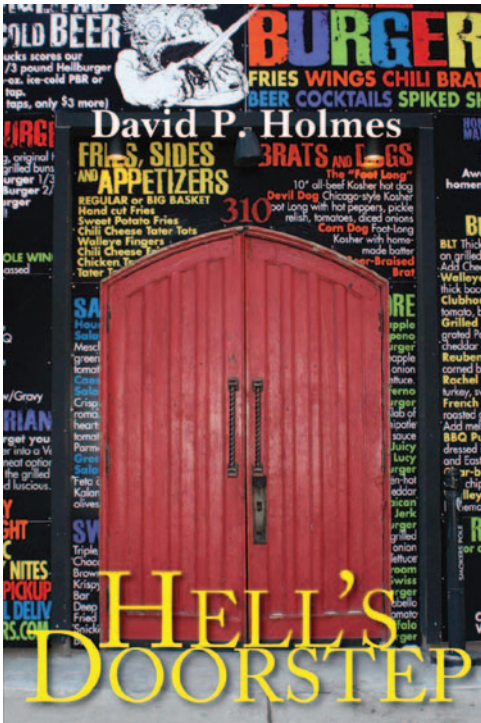
### Author Hometown:

Hillsdale County, MI

### Author Bio:

Gerald S. Hunter has always possessed an affinity for storytelling and his work has appeared in the *Detroit Free Press*, the *Akron-Beacon Journal*, and the *Michigan Christian Advocate*. He became interested in the paranormal at a young age when his family moved into an old farmhouse in the Village of Brooklyn, just south of Jackson, Michigan. It was the intense ghostly occurrences there which whetted his appetite to investigate the nature of hauntings. Gerald is an ordained United Methodist minister. He currently resides in Hillsdale County with his wife and cats. This is his third book about haunted places in Michigan.

# FICTION



## *Hell's Doorstep*

David Holmes

ISBN: 9780878396733

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Sequel to Hellburger, this novel takes place in Duluth.

### Author Bio:

Author of a fleet of books about life in Minnesota, David Holmes lives in Milaca, Minnesota.

### Author Hometown:

Milaca, MN

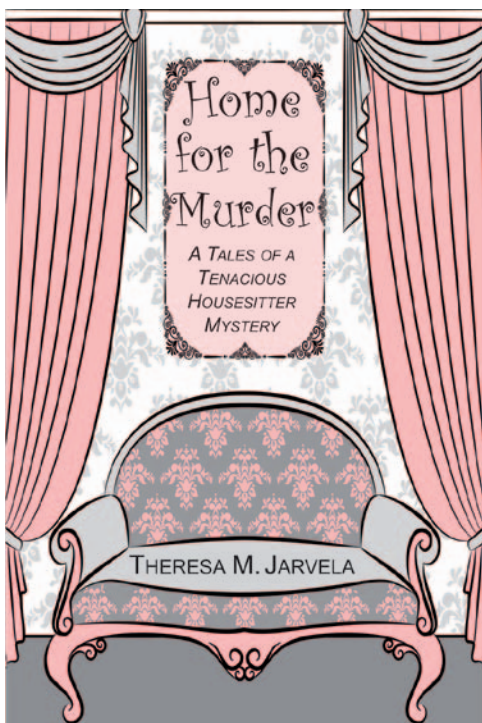
### Previous Books by Author:

2012: Hellburger, 9780878395859

2011: Loose Gravel, 9780878395545

### Marketing Plan:

1. Working with Hell's Kitchen restaurant to launch, and then many, many events.



## *Home for the Murder*

Theresa Jarvela

---

ISBN: 9780878396603

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Second in the Home Sweet Murder series, Meggie goes to Florida to house-sit and hijinks ensue.

### Author Bio:

Theresa Jarvela lives in Brainerd. This is her second book.

### Author Hometown:

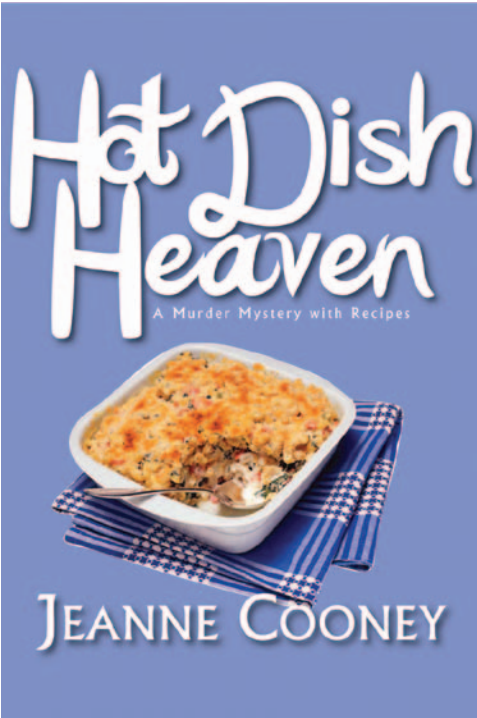
Brainerd, MN

### Previous Books by Author:

2012: Home Sweet Murder, 9780878395873

### Marketing Plan:

1. Readings, book clubs



## Marketing Plan:

1. Sales to MN themed stores
2. Author events,
3. Apron, recipe, and book events.

## *Hot Dish Heaven*

*A Murder-Mystery Novel with Recipes*

Jeanne Cooney

---

ISBN: 9780878396450

Paperback • \$14.95

256 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

## Content:

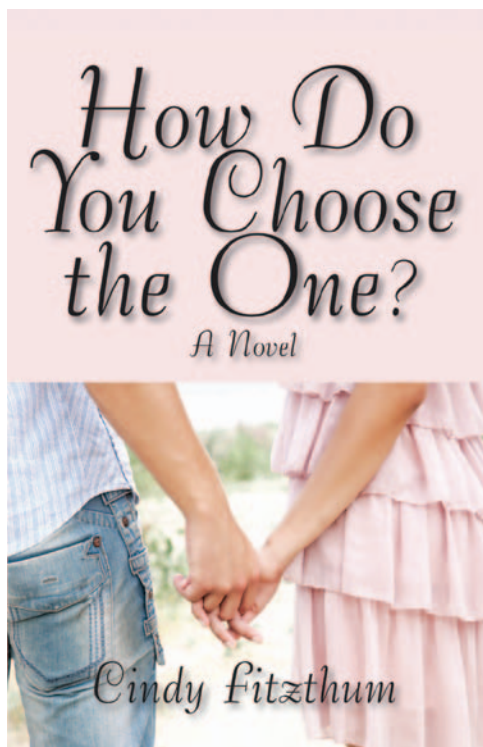
Cub reporter Emerald Malloy is assigned to gather “church food” recipes from the owner of Hot Dish Heaven, a café in a small town in the Red River Valley. Upon her arrival, she learns of a local, unsolved murder. Confident that solving the case will catapult her from newspaper “gopher” to investigative reporter, she questions the locals while attending a benefit dinner-dance at the VFW. By the end of the night, she’s consumed lots of hotdish and bars while talking to everyone from the Irish, Catholic priest who lives among these Scandinavian, Lutheran farmers to the café owner’s eccentric aunts. She’s also met a hunky deputy sheriff and learned some tough lessons about herself. But the question remains, “Will she live long enough for any of it to matter”?

## Author Bio:

Jeanne Cooney grew up in the Red River Valley, where she plans to return soon. Her passions include baking, reading, and writing, and her greatest loves are her children and her granddaughter.

## Author Hometown:

Vadnais Heights, MN



## *How Do You Choose The One?*

Cindy Fitzthum

---

ISBN: 9780878396917

Paperback • \$14.95

224 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

How do you choose the one? Ellie is a typical young adult trying to find her way in the world as she finishes college and lands her first job. However, she is torn between two men in her life that she both loves dearly. When some other major life events happen to her, she must make a choice of what path she wants to walk down and with whom.....

### Author Bio:

Cindy Fitzthum currently resides in Sartell, Minnesota with her husband, Ryan and two yellow labs. She enjoys reading, writing, going for walks and spending time with family and friends.

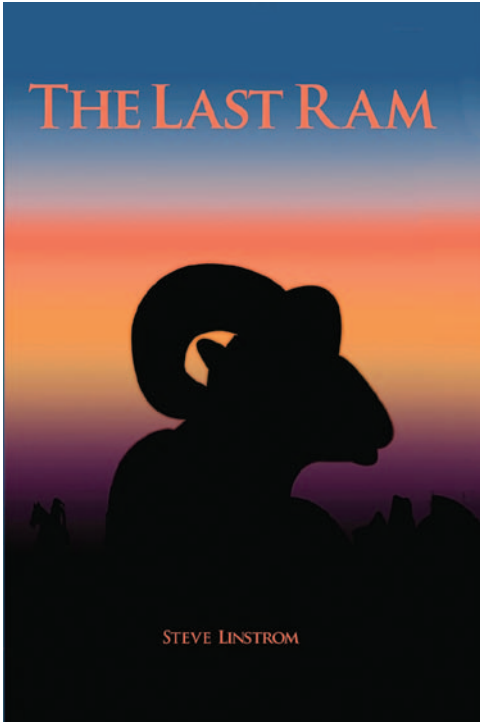
### Author Hometown:

Sartell, MN

### Marketing Plan:

1. Book clubs
2. Book readings
3. Book signings
4. Online media campaign.

# FICTION



## *The Last Ram*

Steve Linstrom

---

ISBN: 9780878396931

Paperback • \$12.95

240 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

The 1903 Badlands hunt for the last Audubon Sheep in the world challenges the friendship of a store owner's son and a Lakota boy returning home from an Indian school, as they realize that the end of the ram means the end of their childhood, the time of the free Lakota, and the West that they know.

### Author Bio:

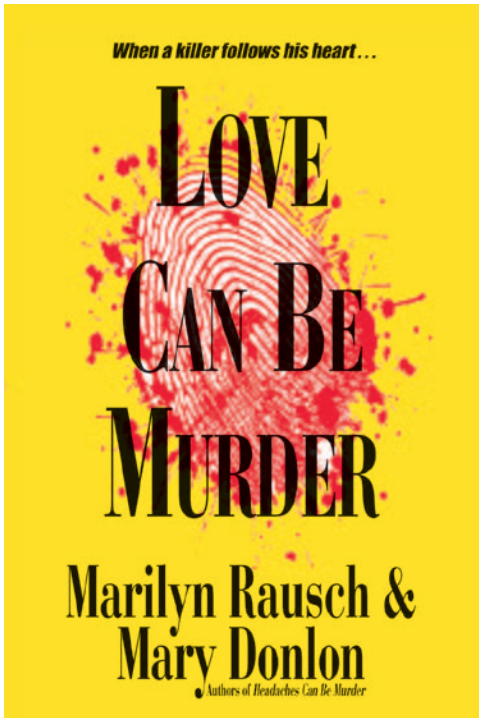
After completing a career in South Dakota state government and another as a Vice President in the corporate world, Steve is looking to start a new chapter in his life; writing and teaching. He received a Master of Arts Degree in English from Minnesota State University Mankato in December 2012 and his debut novel *The Last Ram* will be released by North Star Press in June 2013. He has published short stories in the *Arizona Literary Magazine* and the *Talking Stick Journal*. Steve and his wife Steph live in Marshall MN.

### Author Hometown:

Marshall, MN

### Marketing Plan:

1. A focus on the Dakotas and Native-themed stores.



## *Love Can be Murder*

Mary Donlon, Marilyn Rausch

---

ISBN: 9780878396573

Paperback • \$14.95

288 pages • 6 x 9

Publication Date: 06/01/13

North Star Press of St. Cloud

### Content:

Chip Collingsworth, a popular crime writer and newest resident of Turners Bend, Iowa, is working hard on his next thriller, *Mind Games*, when dead bodies show up. Soon Chip is caught up in the search for a real-life murderer, as he facing a looming publication deadline and navigates a bumpy road to romance with Jane Swanson, town veterinarian. Once again, real life mirrors fiction in Chip's novel, as the lovely FBI Agent Jo Schwann investigates a series of gruesome murders in Minneapolis and her fragile romance with Dr. John Goodman encounters a frightening turn of events. This novel-within-a-novel sequel to *Headaches Can Be Murder* is full of twists and turns, mistaken identities and romantic missteps, proving that love indeed can be murder.

### Author Bio:

Marilyn Rausch and Mary Donlon are both members of The Loft Literary Center in Minneapolis, Minnesota, where they met in fiction writing class. Mary, a CPA in a previous life, resides in the Twin Cities area with her husband and two daughters. Marilyn is a retired market research consultant and adult basic education teacher. She lives in suburban Minneapolis with her cat Kip. You can follow their *Can Be Murder* series at their website: [www.rauschanddonlonauthors.com](http://www.rauschanddonlonauthors.com) or on the Rausch and Donlon Facebook page.

### Author Hometown:

Eden Prairie, MN and Plymouth, MN

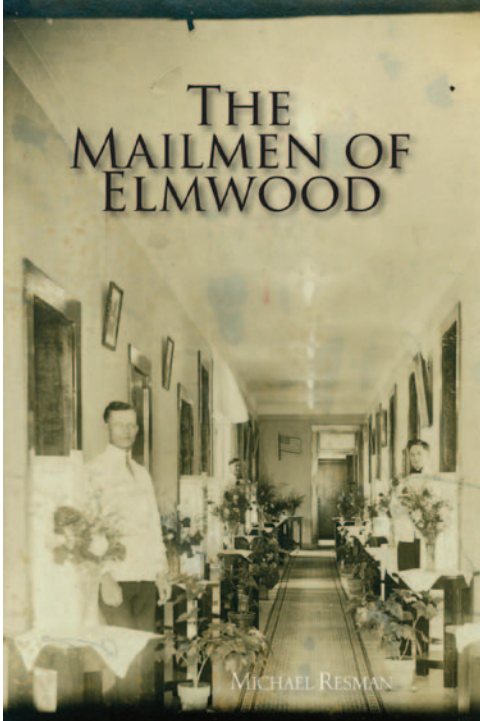
### Previous Books by Author:

2012: *Headaches Can Be Murder*,  
9780878395965

### Marketing Plan:

1. Many store events, following on the sales of the previous.

# FICTION



## *The Mailmen of Elmwood*

Michael Resman

---

ISBN: 9780878394067

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

The fictionalized tale of mental health in Minnesota.

### Author Bio:

Michael Resman is a retired pediatric Occupational Therapist who worked in a state hospital before spending most of his career serving children with disabilities in a public school. The research library at the Minnesota Historical Society has become one of his favorite places to spend an afternoon.

### Author Hometown:

Rochester, MN

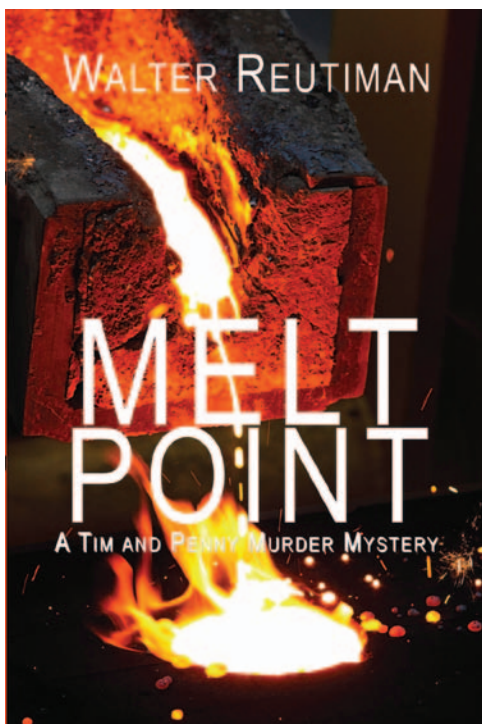
### Previous Books by Author:

2011: Bad Blood and Economics, 9780878395637

2010: Iron Finns, 9780878392797

### Marketing Plan:

1. Historical sites
2. Centers
3. County historical societies



## *Melt Point*

Walter Reutiman

---

ISBN: 9780878396610

Paperback • \$14.95

256 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Get rid of the body in the foundry. Is this the perfect crime?

### Author Bio:

Wally worked in a foundry for his working life. He retired and started writing. This is his fourth book.

### Author Hometown:

Maple Grove, MN

### Previous Books by Author:

2006: Blood on Elkhorn Mountain, 9780878392193

2008: Murder at Christmas Lake, 9780878392940

2006: Lake Effect, 9780878392414

### Marketing Plan:

1. Readings
2. Events
3. Talks



## *The Ridge*

Nick Hupton

---

ISBN: 9780878396580

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Zach Sutton's little brother has been missing for over a year. His parents have divorced. The police have found no clues. But it isn't until Zach takes a field trip to Minnesota's north woods that the mystery really begins. Faced with supernatural visions and ghostly images, Zach finds himself in a scary adventure he couldn't have dreamed.

### Author Bio:

Nick Hupton received his BA from Gustavus Adolphus College in 1999 and his MA from Hamline University in 2008. He teaches high school English in Bloomington, MN. *The Ridge: A Zach Sutton Mystery*, is Nick's second novel. He lives in Minneapolis with his wife, Tara, and two children.

### Author Hometown:

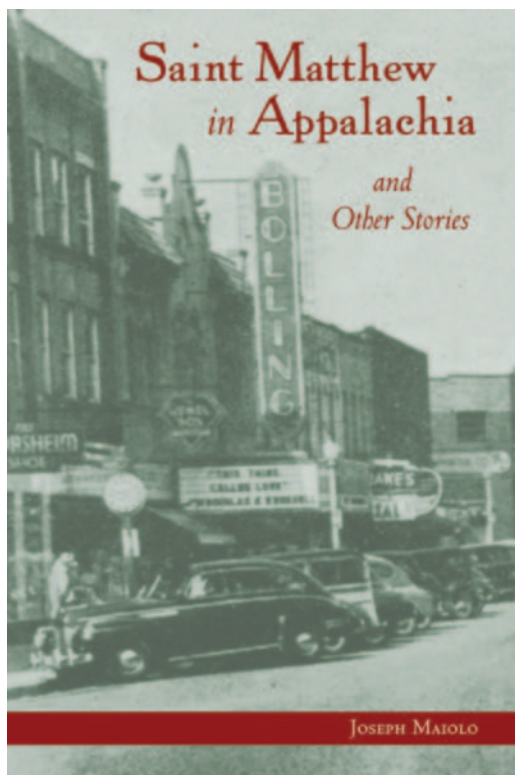
Minneapolis, MN

### Previous Books by Author:

2012: *If I Know It's Coming*, 9780878396016

### Marketing Plan:

1. School visits
2. Literary workshops
3. Many readings, focused on the Twin Cities.



## *Saint Matthew in Appalachia and Other Stories*

Joseph Maiolo

---

ISBN: 9781887317962

Hardcover • \$30.00

ISBN: 9781887317955

Paperback • \$15.00

196 pages • 6 x 9

Publication Date: 12/01/2012

X-communication: Overcoat Books

### Content:

This collection gathers Joseph Maiolo's Appalachian stories set in the southwest Virginia of his youth: the mountains and hollows, the coal towns and camps, and in a town much like his hometown—born from coal and trying to cover its scars, but still a special place.

### Author Bio:

Joseph Maiolo has been teaching writing and literature for almost forty-five years, occasionally reminding students of the literary adage (attributed variously to Turgenev, Tolstoy, and Dostoyevsky) that writers of short fiction "...all come out from under Gogol's 'Overcoat.'"

### Author Hometown:

Duluth, MN



## SEASONS OF RAINA

MILISSA NELSON

### Marketing Plan:

1. Book clubs
2. Readings
3. Signings
4. Online media campaign.

### *Seasons of Raina*

Milissa Nelson

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ISBN: 9780878396849

Paperback • \$12.95

288 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

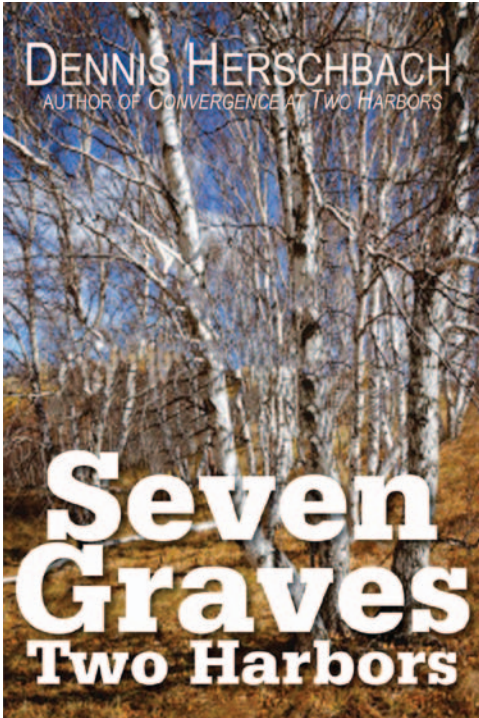
As a result of bullying, Raina, a ninth grader and only child from Denver, is withdrawn, timid, and listless. Concerned, but unable to leave their jobs, her parents arrange for her to try a new living arrangement. Raina flies to Minnesota, moves in with her aunt, uncle, and eight cousins. It is not a small adjustment; she now shares a room with a five and eight year old and finds privacy is something from her past. Raina adapts to rural Minnesota, discovers she is a talented runner and athlete and begins to participate in music. Most importantly, Raina learns to try new things and that change, while sometimes intimidating, can ultimately be for the better.

### Author Bio:

Milissa Nelson grew up in Minnesota and Colorado, the seventh child of Elwood and Beverly Nelson. She has a degree in Music Education from the University of Colorado, where she played trumpet in The Golden Buffalo Marching Band. She loves growing flowers and to run 5Ks and prefers her vacation time to be spent with family. She lives in Sartell, Minnesota with her husband and two daughters.

### Author Hometown:

Sartell, MN



## *Seven Graves Two Harbors*

Dennis Herschbach

---

ISBN: 9780878397020

Paperback • \$14.95

288 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Sequel to *Convergence at Two Harbors*, *Seven Graves Two Harbors* follows a meth ring infiltrating their charming small town.

### Author Bio:

Dennis lived on the North Shore for many years. He now lives in Sartell, Minnesota.

### Author Hometown:

Sartell, MN

### Previous Books by Author:

2012: *Convergence at Two Harbors*, 9780878395903

### Marketing Plan:

1. Book Clubs
2. Author events
3. Readings on the North Shore



## *Shadow Play*

Debbie Lampi

---

ISBN: 9780878396894

Paperback • \$14.95

256 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Sometimes life seems like a madhouse. And sometimes it's worse... Psychiatrist Grace Rendeau struggles to make sense of her husband's untimely death. Left a widow with two children, Grace forges a new life for her family, abandoning her private practice and moving to Minnesota to take on a prestigious position at the Rochester Forensic Center for the Criminally Insane, work that will allow her to spend more time with her children. At the Center Grace is immersed in a maelstrom of lives in disarray, the anguish and struggle of the inmates to regain a footing in sanity and face the devastating consequences of their criminal actions. In striving to heal her patients, Grace herself finds healing, a new strength, and a sense of possibilities. Among the possibilities is a budding romance with Alex Sawyer, a divorced doctor engaged in humanitarian work. Romance blossoms into love and Grace accompanies Alex on a medical mission to Indonesia. They return committed to a new life together. But their joy is short lived. Grace returns home not to her children, but to an empty house—and a chilling kidnapper's note. It makes no demands and holds out no hope for the return of the children. It is clearly an act of pure vengeance. Suspects are legion: a disgruntled security guard at the center with a grudge against Grace; Alex's bitter ex-wife; a recently escaped insane inmate. Enemies known and unknown haunt Grace's every waking hour. Where are her children? What has happened to them? Who is attempting to destroy her? Grace's riveting story illuminates the hopes and fears of every wife or husband, mother or father, woman or man, caught in life's turmoil and striving to overcome it.

### Author Bio:

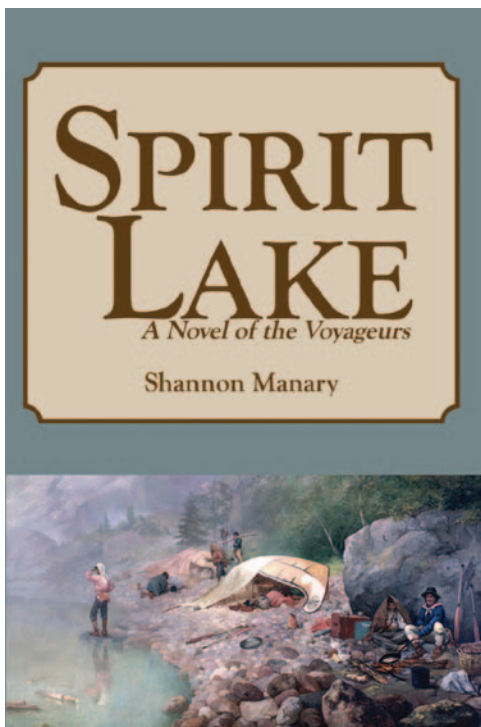
D.A. Lampi is a transplanted New Yorker, who lives in southeastern Minnesota with her husband, four children and a Sheltie named Scout Finch. She has a Master of Arts degree in Psychology and writes fiction. This is her first novel. Her short story, *The Danger Lies Within* is soon to be published in a horror anthology of horror stories by Aprocryphile Press.

### Author Hometown:

Rochester, MN

### Marketing Plan:

1. Online marketing
2. Media events
3. Author events in Southeastern Minnesota.



## *Spirit Lake*

Shannon Manary

---

ISBN: 9780878396771

Paperback • \$14.95

256 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Spirit Lake is the story of the La Salle expedition to the Upper Mississippi. The story follows the exploits of Father Louis Hennepin and his two French companions from the land of the Illinois Confederation to the large Dakota village on Mille Lacs Lake (Spirit Lake).

### Author Bio:

A lifelong resident of Minnesota, this is his first novel.

### Author Hometown:

Crosby, MN

### Marketing Plan:

1. Historical societies
2. Museums
3. Centers
4. Schools
5. Stores

## Strip

ANDREW BINKS

John Rottam is on a journey back in time and place. Fleeing a private stripping engagement turned violent, he reflects on a time in his life when he was burdened with a broken heart, self-doubt and a floundering dance career. A few clumsy steps in the corps de ballet of a prestigious Canadian ballet company sends John fleeing to join a psychotic and incompetent dance troupe in Quebec City, run by the bitter Madame Talegdi, who all but destroys his dream of a legitimate career.

Stifled by the walls of Old Quebec, limited French, and dwindling finances, John seeks out the feathers and sequins of the Chez Moritz nightclub, for a last shot at doing a little of what he loves, on the condition that he strips as well as dances. John's fall from grace eventually lands him in a road house freak show, where he struggles to find love and a meaningful life amidst alcohol, deception, abuse and exploitation. When the show folds, John must return home to confront his uncertain future and come to terms with his disturbing past.

His final striptease becomes a haunting dance of desire, revulsion, insight and, ultimately, redemption. *Strip* is the unsettling, yet deeply inspiring, second novel from Andrew Binks.

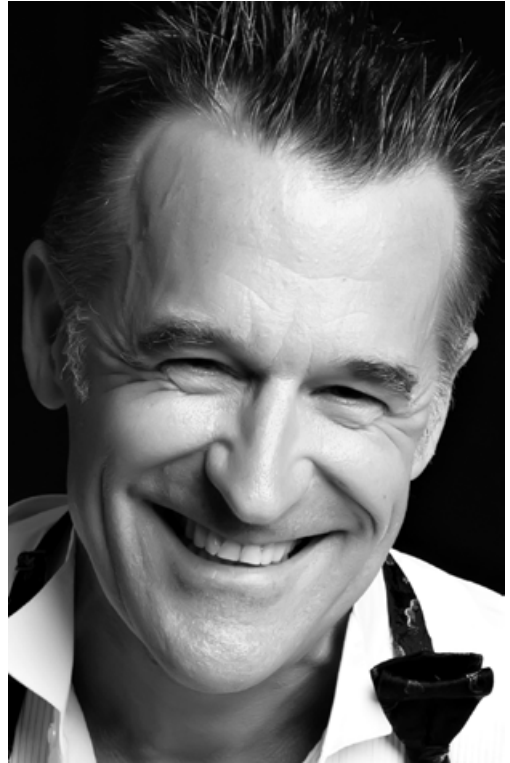
**Andrew Binks** is a graduate of UBC's Master of Fine Arts program in Creative Writing. His first novel, *The Summer Between*, was published in May 2009 by Nightwood Editions. His work has been featured in anthologies and literary publications such as *Galleon*, *Fugue*, *PRISM International*, *Harrington Gay Men's Literary Quarterly*, *Bent Magazine*, *Globe and Mail*, *Xtra* and *Xtra West*. His poetry has appeared in *Quill's* "Lust" issue and *Velvet Avalanche Anthology*. [www.andrewbinks.ca](http://www.andrewbinks.ca)



THE SUMMER BETWEEN

978-0-88971-232-4

\$17.95 paper



Fiction

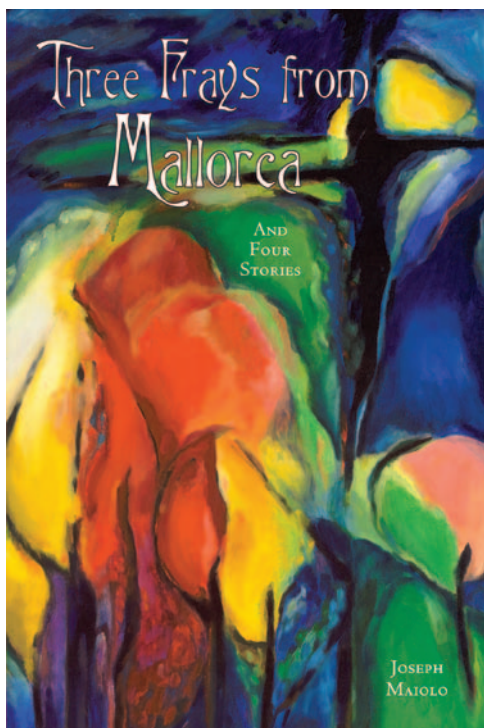
ISBN 978-0-88971-290-4

5½" x 8½", 256 pages, paper

\$21.95

**September**

Nightwood Editions



*Three Frays from Mallorca  
and Four Stories*

Joseph Maiolo

ISBN: 9781887317948

Paperback • \$15.00

130 pages • 6 x 9

Publication Date: 12/01/2012

X-communication: Overcoat Books

## Content:

Three frays from Mallorca is a fictional account of Father Junipero Serra, a Spanish Franciscan friar, beatified as a Saint by John Paul II in 1988, whose life's journey took him from his island home of Mallorca to the Pacific coast at Alta California in the Las Californias Province of New Spain—now California—where he founded a chain of missions.

In this volume, Maiolo's historical novella is accompanied by four contemporary stories of men struggling with Catholicism in their adulthood, including "The Pilgrim Virgin," winner of a 1994 Pushcart Prize for Fiction.

## Author Bio:

Joseph Maiolo has been teaching writing and literature for almost forty-five years, occasionally reminding students of the literary adage (attributed variously to Turgenev, Tolstoy, and Dostoyevsky) that writers of short fiction "...all come out from under Gogol's 'Overcoat.'"

## Author Hometown:

Duluth, MN



## Marketing Plan:

1. Museums
2. Historical sites
3. Native American shops.

## *The Thirty-ninth Man*

Dale Swanson

---

ISBN: 9780878396832

Paperback • \$14.95

320 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

## Content:

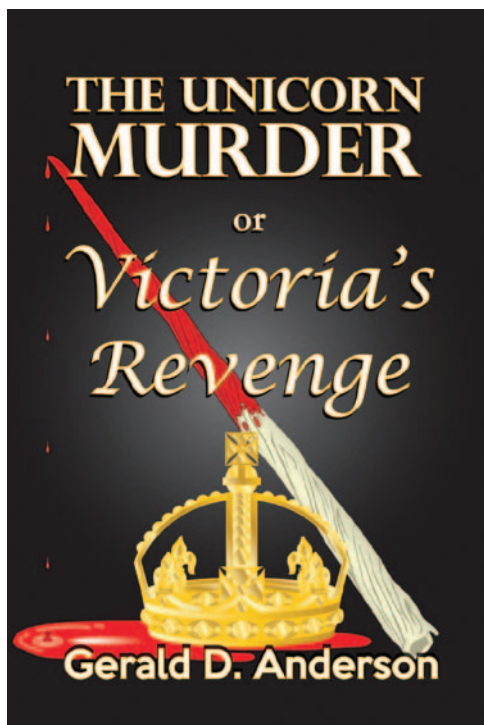
“Article I: There shall be a firm and perpetual peace between the Sioux and Chippewas; between the Sioux and the confederated tribes of Sacs and Foxes; and between the Ioways and the Sioux.” On August 19, 1825, in a place called Prairie du Chien, Michigan Territory, under the guise of concern but wrapped in a cloak of deceit, the federal government began a series of treaties with the Sioux Nation that would lead to the outbreak of the Sioux Wars, and the end of a way of life. In 1862 with the beginnings of the Sioux Wars in the Minnesota River Valley, a mixed blood named Anton McAllister balances on the razor thin line separating corrupt Indian agents, unscrupulous fur traders, the U.S. Army, and powerful chiefs from the Chippewa and Dakota nations. When his best friend is falsely accused of war crimes and sentenced to die, Anton finds himself in a race to save his friend from the gallows.

## Author Bio:

Dale Swanson, born in Minneapolis, Minnesota, on October 17, 1942, now makes his home in Prior Lake. Married since 1965, he has two children and four granddaughters.

## Author Hometown:

Prior Lake, MN



## *The Unicorn Murder or Victoria's Revenge*

Gerald Anderson

ISBN: 9780878396597

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

The third in the series, this book follows after Paul's Bloody Trousers and Pecked to Death, with humor, and a trip to London.

### Author Bio:

Gerald Anderson lives in Moorhead, Minnesota.

### Author Hometown:

Moorhead, MN

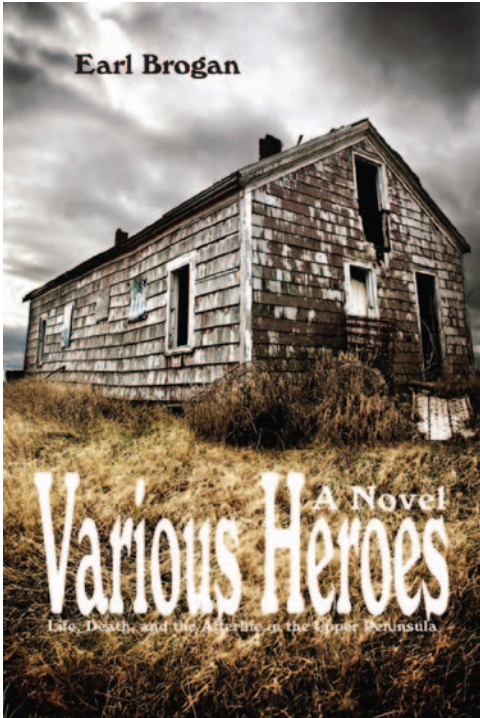
### Previous Books by Author:

2010: Pecked to Death, 9780878393589

2011: Paul's Bloody Trousers, 9780878395651

### Marketing Plan:

1. Scandinavian shops
2. Author events
3. Store events



## *Various Heroes*

Earl Brogan

---

ISBN: 9780878396924

Paperback • \$14.95

288 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Roy Shea has never been one to make waves. But he's noticed some changes in his beloved Upper Peninsula, changes he's not entirely comfortable with. When two strangers come to town, Roy finds himself in more trouble than he ever bargained for—as do the strangers, as the ghosts of the Peninsula take a sudden interest in human affairs. Before long, the supernatural and natural, the past and the present collide in a way none of them will soon forget.

### Author Bio:

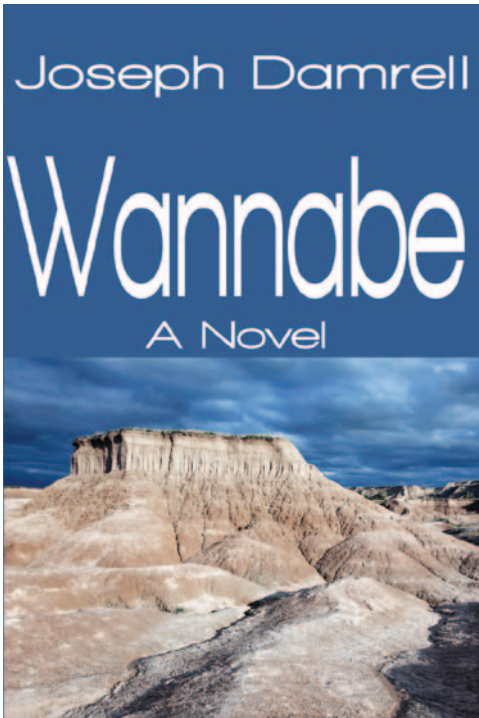
Earl Brogan has lived in the Keweenaw Peninsula of Michigan essentially all of my life, and although the novel is a work of fiction, my experience with the Keweenaw, its ethnic groups (Finnish-American in particular), communities, and history have definitely given me the background to the work. A life long fascination with family ghost stories and the supernatural have also provided much material. Both my Finnish and Irish heritage are reflected in the general acceptance of the supernatural on the part of some of the characters in the novel.

### Author Hometown:

Lake Linden, MI

### Marketing Plan:

1. Marketing to fans of horror and the supernatural
2. Launch timed with the one hundredth anniversary of the Italian Hall Tragedy in 2013



## *The Wannabe*

Joseph Damrell

---

ISBN: 9780878396474

Paperback • \$14.95

288 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

First of two volumes, takes place on a reservation in South Dakota. A man is left for dead, is found by Lakota, learns their ways and is rescued.

### Author Bio:

Joseph Damrell is a noted Finnish-American writer.

### Author Hometown:

Ewen, MI

### Previous Books by Author:

1991: Isaac Polvi, 9780878390663

1992: Gift, 9780878390717

2008: Untamola Blues, 9780878392803

2008: The Root Cellar, 9780878392650

### Marketing Plan:

1. FinnFest, and other Finnish events, universities



## *Water and Dirt*

Gene Stark

---

ISBN: 9780878396672

Paperback • \$14.95

224 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

A coming of age and back to the land, this novel deals with come back to rural Minnesota and finding oneself.

### Author Bio:

Gene Stark is the author of *Flyover Seasons* and *Tracks in the Mud*

### Author Hometown:

Glenwood, MN

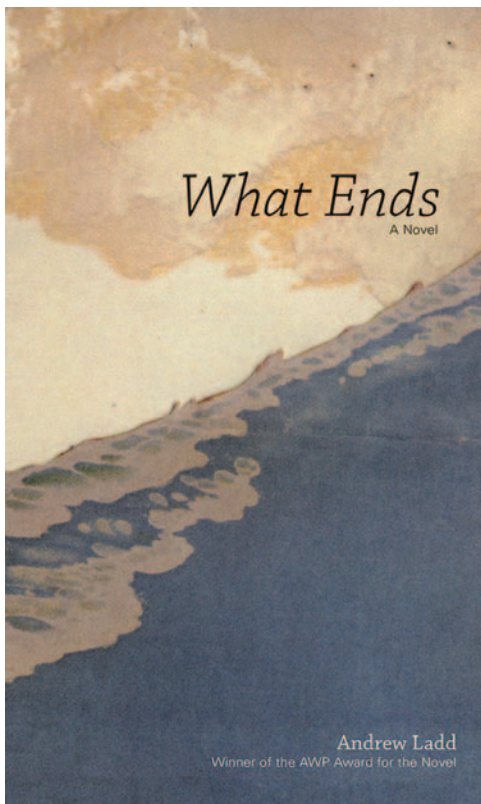
### Previous Books by Author:

2011: *Flyover Seasons*, 9780878395552

2012: *Tracks in the Mud*, 9780878396306

### Marketing Plan:

1. Events, especially tied into the organic farming events and co-ops.



## *What Ends*

Andrew Ladd

---

ISBN: 9781936970223

Hardcover • \$26.00

275 pages • 5.25 x 8.25

Publication Date: 01/20/2014

Carton Qty: 24

New Issues Poetry & Prose

### Content:

A multi-generational family saga following the last inhabitants of a remote Scottish island. In 1980 the McCloud family welcomes Trevor, their third child and the last to be born on Eilean Fior, a small island off the west coast of Scotland. Life there, on the eve of Trevor's birth, is grim: the population, once in the hundreds, now hovers around thirty; his parents stubbornly maintain the family business, a guesthouse, despite their increasing trouble turning a profit; and a plague of rats threatens to wipe out the island's last remaining hopes. Against this backdrop, and through a series of interlocking narratives spanning from Trevor's birth to the present day, *What Ends* follows each of the McClouds as they navigate their ever-more fragile lives.

### Tour Cities:

Seattle, Los Angeles, Brooklyn, Montreal, Reno, Edinburgh, London

### Marketing Plan:

1. Advertisements in trade journals including *Writers Chronicle*, *Rain Taxi*, *Poets & Writers*
2. Extensive distribution of review and pre-publication galley copies nation-wide
3. Will submit for post-publication awards

### Author Bio:

Andrew Ladd is the blog editor for *Ploughshares*, and his work has also appeared in *Apalachee Review*, *CICADA*, *Memoir Journal*, and *The Rumpus*, among others. He grew up in Edinburgh, Scotland, and has since lived in Boston, Montreal, and London; currently he lives in Brooklyn, with his wife and cat.

### Author Hometown:

Brooklyn, NY

## O Canada Crosswords Book 14

100 All New Crosswords

GWEN SJOGREN



Celebrate the 100th anniversary of crosswords with the latest instalment of the bestselling O Canada Crosswords series. What began as a fad in 1913 is now a daily pastime for millions who sharpen their pencils and test their wits. Test yours today!

*O Canada Crosswords Book 14* is packed with all the trivia, puns and fun that solvers love (and sometimes love to hate!). Canadian-themed crosswords feature well-known places, people and events, with titles including *The Wonder of Canada*, *When Brian's Eyes Are Smiling*, *Exposed* and *Fields of Dreams*.

In addition, author Gwen Sjogren rounds out this collection with fun-themed puzzles. Whether you're a fan of song and dance, dogs or drama, you'll enjoy entries like *Birdbrained '60s Songs*, *You Should Be Dancing*, *Westminster Winner's Circle* and *Building a Mystery*. To recognize the big anniversary, puzzle #100 honours this landmark year—so join the party with 100 new crosswords that engage your brain.

Armed with an English degree and a love of puns and popular culture, **Gwen Sjogren** brings fun and Canadiana to crosswords. In addition to designing *O Canada Crosswords Books 12, 13 and 14*, she is the author of the Cross-Canada Crosswords series (Harbour Publishing). She has been featured on CBC Radio, *Breakfast Television* and in the *Calgary Herald*. An Ontario native, Sjogren now resides in Alberta and has published over 500 crosswords.

Puzzles

ISBN 978-0-88971-291-1

8½" x 11", 232 pages, paper

\$12.95

July

Nightwood Editions

Display stands are available with an order of 6 or more  
978-1-55017-630-8



**O CANADA CROSSWORDS BOOK 12**  
978-0-88971-257-7 • \$11.95 paper



**O CANADA CROSSWORDS BOOK 13**  
978-0-88971-272-0 • \$12.95 paper

# HEALTH & FITNESS



## *The CalorieKing Calorie, Fat & Carbohydrate Counter 2014*

Allan Borushek

Pocket Size Edition - ISBN: 9781930448582

Paperback • \$8.99

288 pages • 4.5 x 6

Carton Qty: 60

Larger Print Edition - ISBN: 9781930448599

Paperback • \$12.99

288 pages • 5.25 x 7.25

Carton Qty: 40

Publication Date: 9/15/2013

Family Health Publications

### Content:

2014 CalorieKing™ Calorie, Fat & Carbohydrate Counter is a practical, simple & safe guide to the calorie, fat and carbohydrate content of tens of thousands of your favorite foods by Allan Borushek, health educator and registered dietitian.

Tens of thousands of food listings. Building on CalorieKing Counter's 23 years as the bestselling book of food counts, this edition has more up-to-date fast food and restaurant chain listings than any similar book with more than 200 fast food and restaurant chains, plus unique listings for food courts, theaters, carnivals and much more. The color-coded listings make it easy to compare foods at a glance and discover hidden calories, fat, and carbohydrates. You'll know which foods to avoid. Better yet, you'll know which ones you can eat and still accomplish your weight and health goals.

The CalorieKing Counter is the #1 seller and receives the highest reader rating of all similar books of food counts. More than just the best book of food counts, the 2014 CalorieKing Calorie, Fat & Carbohydrate Counter includes helpful nutritional guides and tips on how to reduce calories, fat, and carbohydrates and how to lose weight. Plus, you'll find useful guides and bonus counters for: Alcohol, caffeine, fat & cholesterol, fiber, protein, iron, and sodium and informative reference sections on diabetes, weight management, osteoporosis and high blood pressure.

### Previous Editions:

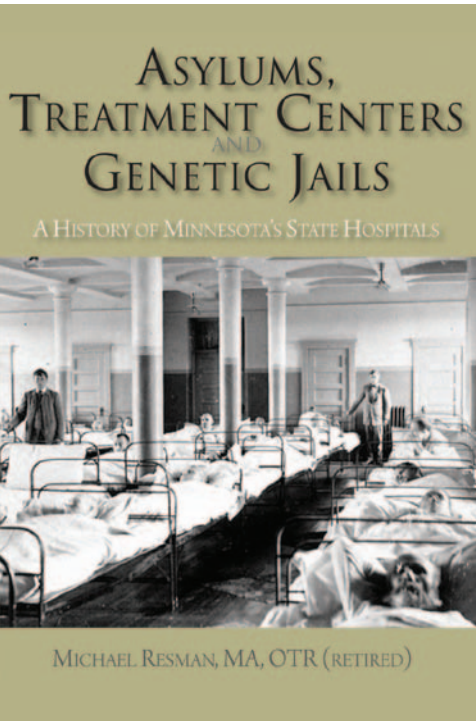
2013: The CalorieKing Calorie, Fat & Carbohydrate Counter 2013, 9781930448537

2013: The CalorieKing Calorie, Fat & Carbohydrate Counter 2013 Larger Print, 9781930448544

### Previous Books by Author:

2006: The CalorieKing Food & Exercise Journal, 9781930448155

# HISTORY



## *Asylums, Treatment Centers, and Genetic Jails*

*A History of State Hospitals, Early Psychiatric  
Treatment, and Mental Health in Minnesota*

Michael Resman

ISBN: 9780878396184

Paperback • \$16.95

320 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

A detailed history of mental health care in Minnesota from its fairly barbaric infancy to modern medicine, along with a history of the state hospital system.

### Author Bio:

Michael Resman retired after working in the Rochester State Hospital and public schools as an Occupational Therapist. He is active in the Quaker church and interested in Minnesota history.

### Author Hometown:

Rochester, MN

### Previous Books by Author:

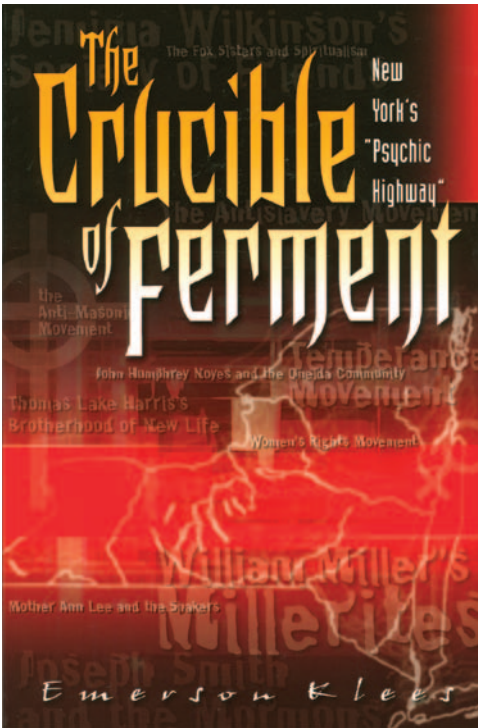
2011: Bad Blood and Economics, 9780878395637

2010: Iron Finns, 9780878392797

### Marketing Plan:

1. Speaking engagements around the state.

# HISTORY



## *The Crucible of Ferment*

*New York's "Psychic Highway"*

Emerson Klees

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ISBN: 9781891046131

Paperback • \$16.95

208 pages • 6 x 9

Publication Date: 01/01/2001

Carton Qty: 48

Cameo Press

### Content:

This book highlights the religious fervor and social activism that occurred during the 19th century across a narrow band of New York State from south of Buffalo to Albany. This region was the crucible for an active ferment that had its origin the social, religious, and economic activity in the State.

### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

# HISTORY

Cover Image  
Not Yet Available

## *Desert Crosses*

*Dark Ages Artifacts Found in the Tucson Desert  
in 1925; Their Controversy and Their Meaning*

Charles Bent

---

ISBN: 9780878396993

Paperback • \$16.95

256 pages • 6 x 9

Publication Date: 05/01/13

North Star Press of St. Cloud

### Content:

Featured on America Unearthed, on the history channel, these artifacts found in the Tucson desert are the subject of controversy.

### Author Bio:

Chuck Bent is the grandson of the man who found the Tucson Artifacts.

### Author Hometown:

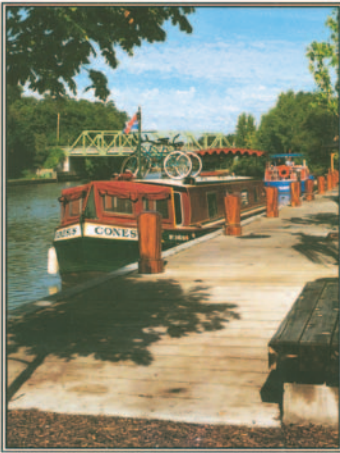
Tucson, AZ

### Marketing Plan:

1. Heavily featured on the America Unearthed show.
2. Speaking engagements lined up all over the country.

# HISTORY

## The ERIE CANAL IN THE FINGER LAKES REGION The Heart of New York State



By Emerson Klees  
Photography by C. S. Kenyon

### *The Erie Canal in the Finger Lakes Region*

*The Heart of New York State*

Emerson Klees  
illustrated by Dru Wheelin

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ISBN: 9780963599025

Paperback • \$16.95

218 pages • 6 x 9

Publication Date: 01/01/2000

Carton Qty: 48

Cameo Press

#### Content:

This book discusses the proposals for a canal prior to the start of construction in 1817, the building of the canal, 8 stories that describe life on the canal, a description and history of the villages along the canal, short biographies of 7 people involved in the planning and building of the canal, and an epilogue about the future of the canal. Also included is information on places to see and things to do along a thirty-mile-wide strip across the northern section of the Finger lakes Region.

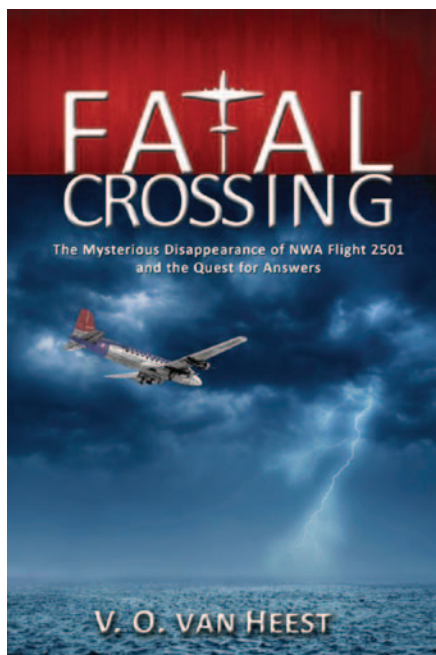
#### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

#### Author Hometown:

Rochester, NY.

# HISTORY



## Previous Books by Author:

2012: *Lost & Found*, 9780980175059  
2011: *Unsolved Mysteries*, 9780980175080

## Marketing Plan:

1. The author will appear as a special guest on the Travel Channel program *Mysteries at the Museum* in the summer of 2013
2. Feature stories in newspapers across the country in the spring of 2013 when the discovery of the wreck of NWA Flight is announced
3. In-Depth will be issuing dozens of additional press releases in the 12 states from where victims hail
4. The discovery will prompt a number of feature articles and book reviews in aviation, scientific, and history magazines
5. Direct mail to independent book stores

## *Fatal Crossing*

*The Mysterious Disappearance of NWA Flight 2501 and the Quest for Answers*

V. O. Van Heest

ISBN: 9780988977211

Paperback • \$19.95

368 pages • 6 x 9

Publication Date: 07/15/2013

In-Depth Editions

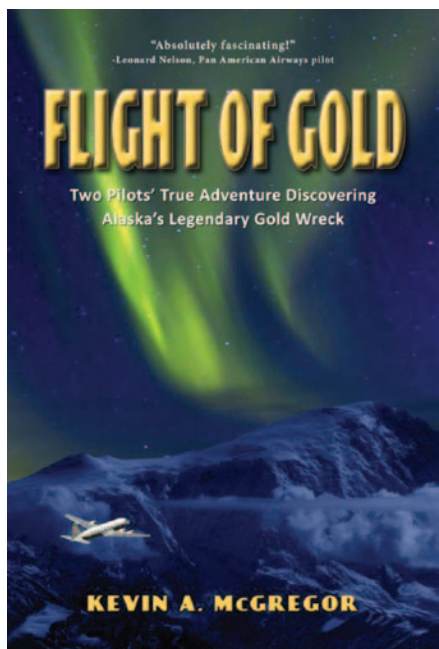
## Content:

On June 23, 1950, a DC-4 with 58 souls on board flew from New York toward Minnesota. Minutes after midnight Captain Robert Lind requested a lower altitude as he began crossing the lake. That was the last communication with Northwest Airlines Flight 2501. Over a half century later, nationally-acclaimed author and explorer Clive Cussler teamed up with V. O. Van Heest's Michigan Shipwreck Research Association and set out to discover the wreckage and solve the mystery of its loss. Through meticulous research and heart-rending interviews, the author paints a captivating portrait of the victims, recreates the last few hours of Flight 2501 in vivid color, and reveals that the answers are not always found where you would expect them.

## Author Bio:

An award-winning author, director of the Michigan Shipwreck Research Association, a partner in Lafferty van Heest Exhibit Design, and a recognized and accomplished Great Lakes diver, V. O. Van Heest has received the 2007 state history award from the Historical Society of Michigan for the collection, preservation, and promotion of submerged maritime resources through interpretation, writing, filmmaking, and exhibit work. Van Heest has written six books, numerous magazine articles, and a dozen documentary films, been featured in numerous publications and on the History and Travel Channels, and is a regular presenter at museums, libraries, and conferences, sharing the dramatic stories of ships gone missing in the Great Lakes. Visit: [www.valerivanheest.com](http://www.valerivanheest.com)

# HISTORY



## Marketing Plan:

1. The author/explorer has been featured on NBC Dateline in 2002, National Geographic, and King 5 TV Seattle numerous times since 2000 to 2012 in addition to numerous TV and radio programs.
2. The author/explorer's expeditions have been written about in numerous newspapers, academic journals and magazines.
3. In-Depth Editions will solicit follow-up articles on the adventure and new book in each publication that previously featured this story.
4. A media release regarding the burial of a victim found in the wreck site is anticipated to give the expedition and the book additional media coverage.

## Author Hometown:

Colorado and Alaska

## *Flight of Gold*

*Two Pilot's True Adventure of Discovering  
Alaska's Legendary Gold Wreck*

Kevin A. McGregor

ISBN: 9780988977242

Paperback • \$19.95

336 pages • 6 x 9

Publication Date: 07/15/2013

In-Depth Editions

## Content:

On March 12, 1948, Northwest Airlines Flight 4422 crashed high up on Alaska's Mt. Sanford. Air reconnaissance flights spotted the charred remains of the plane, but the site was too remote for recovery teams. Rumors that the plane had been transporting gold and diamonds immediately erupted and enticed treasure hunters to the mountain, but life threatening conditions kept them from reaching what became known as "Alaska's Legendary Gold Wreck." Flight of Gold is the first-person account of commercial airline pilot and mountain climber Kevin McGregor, who with pilot Marc Millican, attempted to accomplish what dozens of other expeditions failed to do: Discover the remains of the plane and solve the mystery of the reputed treasure. Facing horrific winds, avalanches, and threats of wild animals, these courageous and determined men returned year after year in search of the truth.

## Author Bio:

A commercial airline pilot, a retired Air Force major, and a Desert Storm veteran, Kevin A. McGregor is an experienced mountain climber and bush pilot, who has been featured on NBC's Dateline, National Geographic, CNN, Fox News, King 5 TV in Seattle and other television news programs. He co-authored Journal of Forensic Sciences, Vol. 55, Number 3, May 2010, Case Report: Integrated DNA and Fingerprint Analyses in the Identification of 60-Year Old Mummified Human Remains Discovered in an Alaskan Glacier.

# HISTORY



## *From Akhenaten to the Founding Fathers*

### *The Mysteries of the Hooked X*

Scott Wolter

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ISBN: 9780878396207

Paperback • \$19.95

320 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

#### Content:

Tracing the paths of ancient knowledge and artifacts across North America. This book explores those who were here long before Columbus and the marks they left on modern society. "What you've been taught about history is wrong."

#### Author Bio:

Scott Wolter is a forensic geologist. He is the host of America Unearthed on the History Channel. He lives in Minnesota.

#### Author Hometown:

Chanhassen, MN

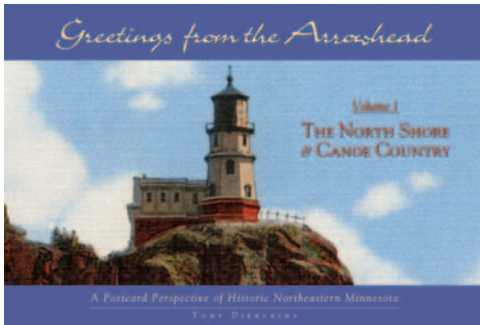
#### Previous Books by Author:

2009: The Hooked X, 9780878393121

#### Marketing Plan:

1. Ties into the #1 show on the History Channel: America Unearthed.

# HISTORY



## *Greetings from the Arrowhead*

*The North Shore & Canoe Country*

Tony Dierckins

ISBN: 9781887317313

Paperback • \$14.95

112 pages • 8.5 x 5.5

Publication Date: 05/01/2007

X-communication: Zenith City Press

### Content:

The history of the Minnesota North Shore and Canoe Country in Brilliant Color!

In the tradition of the best-selling Zenith: A Postcard Perspective of Historic Duluth, Greetings from the Arrowhead brings you a colorful look back at historic Northeastern Minnesota through over 190 stunning vintage lithographic postcards made from 1895 to 1950, including historic Highway 61, lighthouse, waterfalls, the BWCAW, Superior National Forest, and even Michigan's Isle Royale. Think of it as your guidebook to the past, the perfect glove-box companion for your next trip up the shore or into canoe country.

### Author Bio:

Zenith City's publisher Tony Dierckins is an author and book designer from St. Paul, Minnesota working and living in his adopted home town of Duluth, Minnesota. Dierckins has worked in publishing since 1988 and has written and co-written nearly two dozen books, from the ridiculous Duct Tape books and calendars to the informative Crossing the Canal; An Illustrated History of Duluth's Aerial Bridge, a 2009 finalist for the Minnesota Book Award. He is the 2012 recipient of the Duluth Depot Foundation's "Historic Preservation and Interpretation Award," part of their annual Arts & Culture Awards.

### Author Hometown:

St. Paul, MN

# HISTORY



## *The Iroquois Confederacy*

### *History and Legends*

Emerson Klees

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ISBN: 9781891046049

Paperback • \$16.95

184 pages • 6 x 9

Publication Date: 01/01/2003

Carton Qty: 60

Cameo Press

### Content:

This book discusses the migration of Native Americans to the Northeast and events that impacted the Iroquois Confederacy along with a history of the six Nations of the Confederacy and their culture. Thirty legends, grouped by Nation, are provided as well as six “origin” and ten “selected” legends.

### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

## Juan de Fuca's Strait

Voyages in the Waterway of Forgotten Dreams

BARRY GOUGH

Juan de Fuca, Francis Drake, James Cook, George Vancouver and the race for the fabled Northwest Passage—from internationally recognized author and historian Barry Gough, here is a riveting history of intrigue and exploration on the high seas.

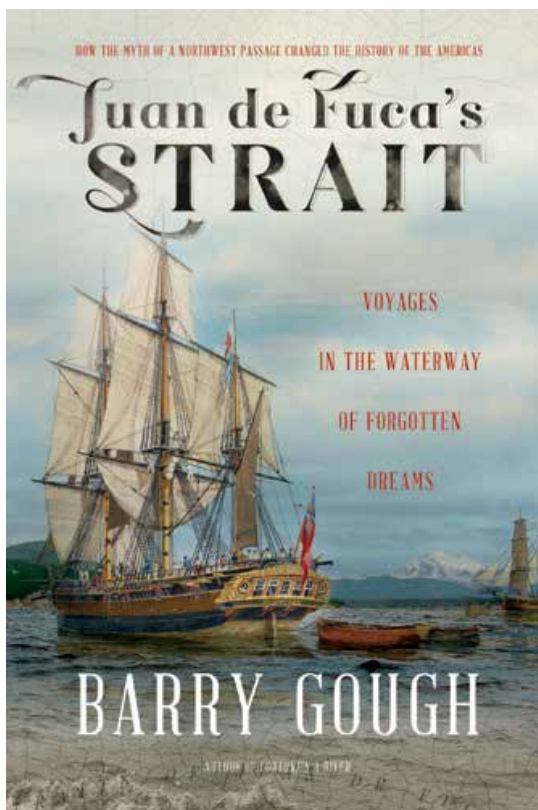
The tale begins in sixteenth-century Venice, when explorer Juan de Fuca encountered English merchant Michael Lok and relayed a fantastic story of a marine passageway that connected the Pacific and Atlantic oceans. This tale would be the catalyst for centuries of dreaming, and exacerbate English and Spanish rivalry.

The search for the fabled Northwest Passage inspired explorers to seek out fame, adventure, knowledge and riches. Likewise, the empires of Spain and Great Britain were impelled by the hopes of finding a commercial sea lane that would connect Europe to Asia, thus securing their dominance over the other as an economic power. The story of the Northwest Passage is one of significant figures and of great empires, jostling for a distant corner of North America.

Gough provides meticulously researched insight, delving into diplomatic records, narratives of explorers and commercial aspirants, legal affidavits and court records to illuminate the voyages of Martin Frobisher, James Cook, Francis Drake, Manuel Quimper, José María Narváez, George Vancouver and Juan Francisco de la Bodega y Quadra, among others.

A sea venture tied up with piracy, political loyalty and betrayal, all bound up in a web of international intrigue, *Juan de Fuca's Strait* is an indispensable contribution to the history of discovery on the Northwest Coast.

**Dr. Barry Gough** is a Fellow of the Royal Historical Society, Fellow of King's College London and Life Member of the Association of Canadian Studies, and has been awarded a Doctor of Letters for distinguished contributions to Imperial and Commonwealth history. He is the author of many critically acclaimed books, including *Fortune's a River* (Harbour, 2007), which won the John Lyman Book Award for best Canadian naval and maritime history and was shortlisted for the Nereus Writers' Trust Non-Fiction Prize. Gough has been writing about the history of the Pacific Coast for almost four decades. He lives in Victoria, BC.



History / Regional Interest

ISBN 978-1-55017-617-9

6" x 9", 288 pages, paper

50 B&W photographs and maps

\$28.95

**September**

Harbour Publishing

# HISTORY



## *Lost Duluth*

*Landmarks, Industries, Buildings, Homes,  
and the Neighborhoods in Which They Stood*

Tony Dierckins, Maryanne C. Norton

ISBN: 9781887317382

Paperback • \$24.00

224 pages • 10 x 8

Publication Date: 05/01/2012

X-communication: Zenith City Press

### Content:

Discover what Duluth has lost. Through over 400 photographs and sketches of vanished homes, buildings, landmarks, industries, and residential neighborhoods, authors Tony Dierckins and Maryanne Norton take readers on a journey through the city's past, introducing them to the people—from hard-scrabble pioneers to wealthy industrialists to impoverished immigrant laborers—whose ambitions and dreams built the Zenith City on a swamp and a rocky hillside at the head of the Great Lakes.

### Author Bio:

Zenith City's publisher Tony Dierckins is an author and book designer from St. Paul, Minnesota working and living in his adopted home town of Duluth, Minnesota. Dierckins has worked in publishing since 1988 and has written and co-written nearly two dozen books, from the ridiculous Duct Tape books and calendars to the informative Crossing the Canal; An Illustrated History of Duluth's Aerial Bridge, a 2009 finalist for the Minnesota Book Award. He is the 2012 recipient of the Duluth Depot Foundation's "Historic Preservation and Interpretation Award," part of their annual Arts & Culture Awards.

Historian and Minneapolis native Maryanne C. Norton has made her home in Duluth since 1987, where she has worked as assistant director of the St. Louis County Historical Society and currently volunteers at the Duluth Public Library, helping others with historic and genealogical research. She worked as an archivist and librarian for the Marathon County Historical Society in Wausau, Wisconsin and is co-author of several books, including Images of America: Duluth, Minnesota and Lost Duluth by Zenith City Press.

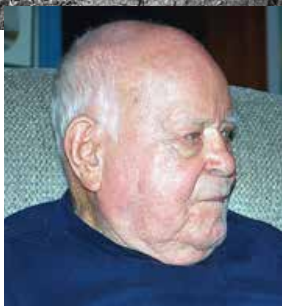
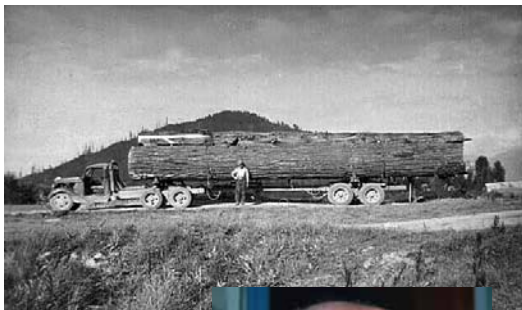
### Author Hometown:

St. Paul, MN and Duluth, MN

## Milk Spills and One-Log Loads

Memories of a Pioneer Truck Driver

FRANK WHITE



History / Regional Interest

ISBN 978-1-55017-622-3

6" x 9", 288 pages, cloth

100 B&W photographs

\$32.95

**October**

Harbour Publishing

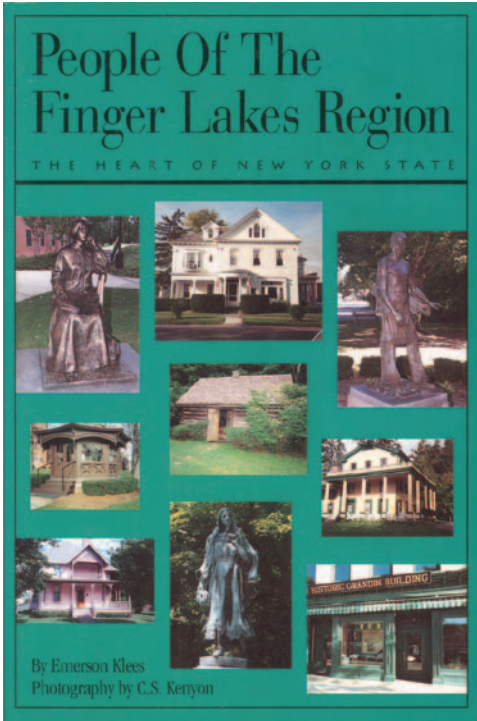
Frank White started writing the story of his life as a pioneer BC truck driver in 1974 when he was only sixty. His boisterous yarn in *Raincoast Chronicles Six/Ten* about wrangling tiny trucks overloaded with huge logs down steep mountains with no brakes won the Canadian Media Club award for Best Magazine Feature and was reprinted so many times everyone urged him to write more. He started in his spare time but kept having so many new adventures he didn't finish until this year—his hundredth under heaven (which he doesn't believe in). Although Frank set out to tell the story of his life in transportation, starting in the horse and buggy age and chronicling the growth of trucking in the BC freighting and logging industries, *Milk Spills and One-Log Loads* is much more than that.

Just as absorbing as his accounts of obstreperous men wrestling big timber are his memories of becoming his family's designated driver at age twelve because his father couldn't break the habit of yanking up on the steering wheel and yelling "whoa you bastard, whoa"; of growing up in the BC Bible belt where his grandfather kept the Bible on a pulpit in the living room and never passed it without stopping to preach; of the same stiff-necked farmers who hitched rides to Vancouver so they could take in the sinful delights of skid row fleshpots; of collisions with streetcars and tsunamis of spilled milk; of roads clogged with dust-bowl jalopies; of the hysteria that gripped the BC coast after Pearl Harbor; of starting married life with a family of ten pigs; of a pet deer so dumb it would stand on a hot stove with its hooves smoking; of a toddler who mistook the deer's droppings for raisins; of the vanished (thankfully) sport of basking-shark hunting; and romantic interludes exploring idyllic islands and living off clams.

*Milk Spills and One-Log Loads* has all the hair-raising road tales one could ask for, finally, it is a moving story of personal growth, a book that stands beside *The Curve of Time* and *Fishing with John* as a vivid account of life as working people lived it on Canada's west coast during the rough-and-tumble years of the early twentieth century.

**Frank White** is ninety-nine-year-old former truck driver, logger, gas station operator, excavationist, waterworks technician and current homespun philosopher who lives in Garden Bay, BC, with his wife, the ninety-six-year-old writer Edith Iglauer.

# HISTORY



## *People of the Finger Lakes Region*

*The Heart of New York State*

Emerson Klees

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ISBN: 9780963599063

Paperback • \$16.95

248 pages • 6 x 9

Publication Date: 01/01/2000

Carton Qty: 40

Cameo Press

### Content:

This book is a collection of biographical sketches of people who were either born in the Finger Lakes Region, spent some of their formative years in the area, or distinguished themselves while living in the region. Ten sketches are provided in each of 6 categories: pioneers, entrepreneurs, organizers, philanthropists, leaders, and engineers.

### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

## Raincoast Chronicles 22

Givers, Guardians, Helpers and Volunteers

EDITED BY DAVID R. CONN

*I was driving back at night from Fulford, having done a house call. There was a guy lying beside the road. He was big, but I was fairly strong at that time, so I put him in the car and got to the hospital, then phoned John to come and help me. The guy had a completely rigid belly. He'd been drinking—I could smell that. So I thought I'd better try and do something, or he'd die ... so I opened him up, and John had to hold the belly open because we had no retractors. We scooped gallons of beer and peanuts and stuff out of his belly, and sewed up the hole, and he survived. I used fourteen cans of ether. It was the sort of thing you had to do. You did what you could.*

—Dr. David Boyes, in “You Did What You Could:  
A Practice on the Gulf Islands”

Since 1972, Raincoast Chronicles, Harbour's signature illustrated anthology, has been highlighting lives that defined the British Columbia coast. *Raincoast Chronicles 22*, gathered by guest editor David R. Conn, is inspired by givers, guardians, helpers and volunteers who have contributed to the making of our region.

Included in this issue are the recollections of two novice doctors providing all health services on the Southern Gulf Islands (coroner, dentistry, psychiatry, veterinary and ambulance); award-winning writer Alan Haig-Brown's remembrance of his days as a deckhand on the haywire crew of a coastal freighter; and Peter A. Robson's evocative essay about sitting alone and awake in the forest at night in order to save a threatened sockeye run one fish at a time. Also included are stories about how Painter's Lodge grew from family fish camp to renowned hospitality hub, the golden years of the provincial forestry workboat fleet and how a team of volunteers managed to create a mountain park on the Sunshine Coast.

Replete with dozens of previously unpublished photographs, this captivating collection is full of memorable characters, laudable deeds and is a valuable contribution to the history of the BC coast.

**David R. Conn** is a freelance researcher, writer and editor. He worked in coastal shipbuilding, steel fabrication and energy conservation before making a career as a librarian. His poems, reviews and articles have appeared in many magazines and anthologies. He lives in Vancouver.



History / Regional Interest

ISBN 978-1-55017-626-1

8½" x 11", 128 pages, paper

50 B&W photographs

\$24.95

**October**

Harbour Publishing

# HISTORY

## Red Cliff, Wisconsin

A HISTORY OF AN  
OJIBWE COMMUNITY

Volume 1

The Earliest Years: The Origin to 1854



Howard D. Paap

### *Red Cliff, Wisconsin*

#### *A History of an Ojibwe Community*

Howard Paap

ISBN: 9780878395576

Paperback • \$19.95

288 pages • 8.5 x 11

Publication Date: 6/1/2013

North Star Press of St. Cloud

#### Content:

Red Cliff, Wisconsin: A History of an Ojibwe Community, (Volume 1), is the story of the first three hundred and more years of the Ojibwe people in the Chequamegon Bay region of western Lake Superior, covering their arrival, the coming of the French, English and Americans, and concluding with 1854 and the advent of the reservation era.

#### Author Bio:

Howard Paap taught anthropology for thirty years, and now lives in Bayfield, Wisconsin, with his wife Marlene, where he writes, sits on various municipal and reservation committees at both Bayfield and Red Cliff, and enjoys his growing grandchildren.

#### Author Hometown:

Bayfield, WI

#### Previous Books by Author:

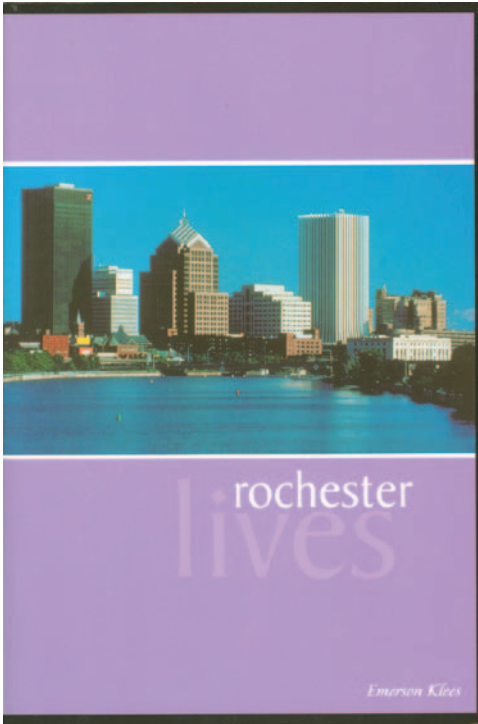
2011: A View from the Creek, 9780878395583

2007: Raspberry River, 9780878392636

#### Marketing Plan:

1. Lecturing and events in and around the Red Cliff Reservation.

# HISTORY



## *Rochester Lives*

Emerson Klees

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ISBN: 9781891046056

Paperback • \$16.95

310 pages • 6 x 9

Publication Date: 01/01/2004

Carton Qty: 36

Cameo Press

### Content:

Rochester Lives provides profiles of the people who created Rochester, New York's third-largest city, and those who made a notable contribution to society. Rochester is a conservative but progressive city known for its philanthropy. Rochester history is provided along with 45 biographies of its citizens.

### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

# HISTORY

## Underground Railroad Tales

With Routes Through the Finger Lakes Region



By Emerson Klees  
Illustrated by Dru Wheelin

### *Underground Railroad Tales*

*With Routes Through the Finger Lakes Region*

Emerson Klees  
illustrated by Dru Wheelin

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ISBN: 9780963599087

Paperback • \$16.95

176 pages • 6 x 9

Publication Date: 01/01/2000

Carton Qty: 60

Cameo Press

#### Content:

This book includes an overview of the slave economy, a history of the Underground Railroad, and 36 tales of the escaped slaves and the people who helped them (including six biographical sketches), divided into four regions, the Midwest, the Mid-Atlantic states, New England, and eight routes and 41 stations in the Finger Lakes Region.

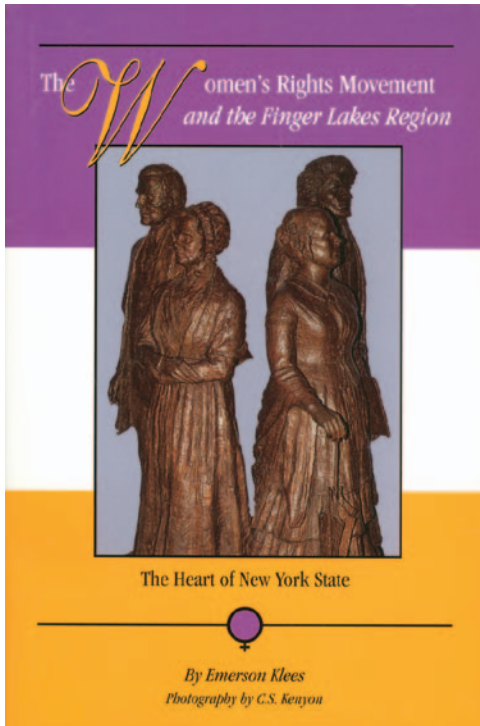
#### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has writ! ten 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

#### Author Hometown:

Rochester, NY.

# HISTORY



## *The Women's Rights Movement And the Finger Lakes Region*

Emerson Klees

ISBN: 9780963599094

Paperback • \$19.95

352 pages • 6 x 9

Publication Date: 01/01/2000

Carton Qty: 32

Cameo Press

### Content:

This book provides a history of the Women's Rights Movement and provides a guide to the area around Seneca Falls, the site of the first Women's Rights Convention, July 19-20, 1848. The book highlights the lives of the leaders of the Movement in addition to stories about the struggle, including the Pankhurst family in England.

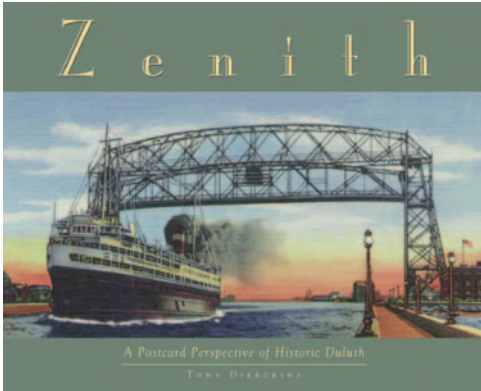
### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State University of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

# HISTORY



## *Zenith*

### *A Postcard Perspective of Historic Duluth*

Tony Dierckins

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ISBN: 9781887317306

Paperback • \$19.95

208 pages • 11 x 8.5

Publication Date: 05/01/2006

X-communication: Zenith City Press

### Content:

Featuring 475 vintage lithographic postcards and 20 historic paintings and etchings, *Zenith* is the only full-color history of the western Lake Superior region available anywhere, covering Duluth, Superior, Minnesota's Iron Range and Arrowhead, the Minnesota North Shore, the Wisconsin South Shore and Apostle Islands, and Michigan's Isle Royale. Complete with a narrative history of the region plus brief histories of each postcard topic, *Zenith* does what a good postcard should: provides readers with a unique perspective of what life was like in a certain place and time.

### Author Bio:

Zenith City's publisher Tony Dierckins is an author and book designer from St. Paul, Minnesota working and living in his adopted home town of Duluth, Minnesota. Dierckins has worked in publishing since 1988 and has written and co-written nearly two dozen books, from the ridiculous Duct Tape books and calendars to the informative *Crossing the Canal; An Illustrated History of Duluth's Aerial Bridge*, a 2009 finalist for the Minnesota Book Award. He is the 2012 recipient of the Duluth Depot Foundation's "Historic Preservation and Interpretation Award," part of their annual Arts & Culture Awards.

### Author Hometown:

St. Paul, MN

## Haunting Vancouver

A Nearly True History

MIKE MCCARDELL

What if Mike McCardell—beloved reporter of glasses half-full and the brighter side of life—is actually dead... or, more specifically, *un-dead*? Suppose he has continued to walk among the living ever since he was a Sapper with the famous detachment of Royal Engineers who came to British Columbia in 1859 and was known as Jock Linn—the namesake for North Vancouver’s misspelled Lynn Creek. And then imagine that after Linn died or, more accurately, *didn’t* die when everyone thought he did, he needed an eternal job and decided that the easiest way to make a living was to be a reporter. What you have is *Haunting Vancouver*, likely the most laughable, laudable and accessible telling of the area’s inception and development, all drawn from Linn’s conversations with a variety of its early co-founders.

Embark on a rollicking tour of Vancouver history where you’ll meet the “Gassy” personality of saloon-owner Jack Deighton, learn of the expensive mistake once made by logging entrepreneur Edward Stamp, and be paddled in a boat by Pauline Johnson as she mulls over the name she should give to her favourite place: Lost Lagoon. Discover inspiring stories of the people who shaped the landscape of the city—athlete and oddball Seraphim “Joe” Fortes (no, he didn’t own a restaurant); the openly gay politician, A.E.B. Davie, who inspired today’s celebrated gay district; and China-born Chang Toy, the Vancouver businessman who rebelled against racist city planners and built the famous Sam Kee Building in Chinatown, the narrowest commercial building in the world.

*Haunting Vancouver* is unmistakably Mike McCardell—with the same tongue-in-cheek humour, narrator Jock Linn brings folks back from the dead and delivers a fascinating local history that re-inspires a love of Vancouver and a new appreciation for all that it took to build Lotusland.

And it’s all true... well, almost.

**Mike McCardell** has earned the loyalty of hundreds of thousands of fans for his tongue-in-cheek investigative reporting and human-interest stories. He is the author of the bestselling Harbour Publishing titles *Unlikely Love Stories*, *Here’s Mike*, *Chasing the Story God*, *Back Alley Reporter* and *Getting to the Bubble* as well as *The Blue Flames That Keep Us Warm*, a national bestseller and BC Book Prize finalist.



Humour / Regional Interest

ISBN 978-1-55017-606-3

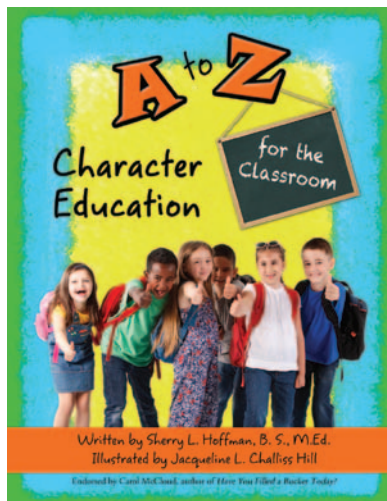
8" x 9", 256 pages, cloth

50+ B&W photographs

\$32.95

**September**

Harbour Publishing



## Marketing Plan:

1. Author reading/signings in bookstores in Pennsylvania
2. Press Kit distributed to bookstores in the Midwest and Canada
3. Author website featuring book
4. Publisher website featuring book
5. Facebook and Twitter
6. Newspaper articles in Pennsylvania
7. Author interviews in local radio stations
8. Author presentations and speaking engagements in schools, libraries, and at educational conferences in the Midwest
9. Op-ed articles will be written for trade journals, newspapers, educational magazines
10. Book marketed to universities that have teacher education curriculums
11. Book marketed to churches
12. Book will be submitted for book awards that are age appropriate
13. Publisher will contact press/media for events relating to this book
14. Publisher will market this book at all educator conferences attended in IL, IN, MI, OH, PA, and WI

## *A to Z Character Education for the Classroom*

Sherry L. Hoffman, B.S., M.Ed.  
illustrated by Jacqueline Challiss-Hill

ISBN: 9781938326165

Paperback • \$15.95

144 pages • 8.5 x 11

Publication Date: 08/15/2013

Nelson Publishing and Marketing: Ferne Press

## Content:

Using the powerful bucketfilling messages found in Carol McCloud's first book, *Have You Filled a Bucket Today?: A Guide to Daily Happiness for Kids*, author Sherry Hoffman crafts exciting and ingenious ways to use reading strategies, vocabulary instruction, and extended activities which encourages students to develop excellent character traits. This activity workbook can be used for all elementary and middle school classrooms and offers many positive ways to instill bucketfilling into the lives of the readers.

## Author Bio:

Sherry Hoffman is a teacher, writer, wife and mother. Being a mother of three and a reading specialist at her hometown's middle school are two ways she facilitates her love of literacy and character education. Adding positivity to the day, being kind to others, and incorporating reading and writing into her everyday routine have always been important to her. She attributes this passion to her family and teachers. She hopes her first book will make a positive impact in the world, teaching literary skills along with life lessons. In addition to this, Sherry loves spending time with her family. They enjoy playing cards and board games, going for nature walks, swimming, making crafts, and going for rides in the tow truck and golf cart. Sherry resides in northeastern Pennsylvania with her husband, two daughters, and son.

## Author Hometown:

Lehighton, PA



## *The Apple Tree*

### *The Prophet Says Series*

Mariam Al-Kalby  
illustrated by Yee Von Chan

ISBN: 9780988507005

Hardcover • \$16.00

32 pages • 9.2 x 9.2

Publication Date: 12/31/2012

Prolance

### Marketing Plan:

- Book Facebook page
- Book launch party
- Author readings, signings, and interviews
- Presentations at schools, libraries, community centers, mosques, and churches
- Direct email campaign to teachers and parents who have signed up to receive updates
- News and Media releases
- Author blog
- Publisher website
- Advertising in newspapers
- Radio campaign
- Book fairs and festivals
- Writing workshops
- Book reviews

### Author Hometown:

California

### Content:

The Apple Tree tells the story of Little Shaima, a young girl who learns the virtues of planting a fruit tree with her dad. When the tree starts to bear fruit, Little Shaima learns the valuable lesson of generosity and giving charity.

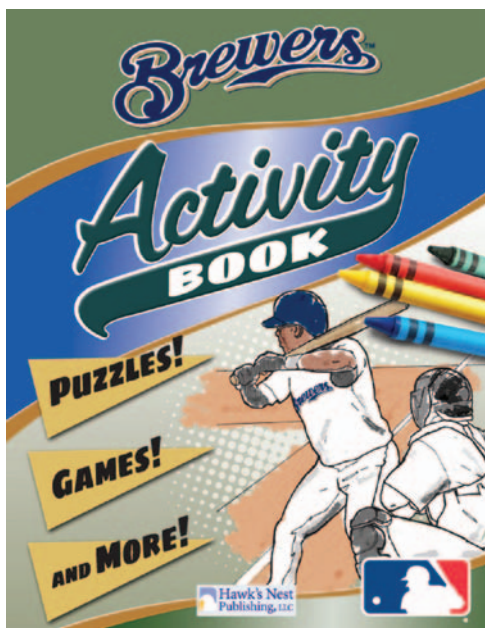
### Author Bio:

Mariam Al-Kalby is a storybook writer, poet, blogger, wife, and mother of two young girls from California. She received her Bachelors in English Education and Creative Writing from California State University, Long Beach.

She is a dreamer and seeks out the creative aspects of life. She loves nature and natural beauty whether it's through art, writing, photography, or architecture...she believes art is in every form and it is up to the person to see the magic within. This is her first children's book. Visit Mariam's blog at [apocketfulofnotes.com](http://apocketfulofnotes.com).

Yee Von Chan is a freelance illustrator and designer from Malaysia who was raised in a loving and supportive environment that nurtured her artistic talent. Mostly inspired by nature, her artwork mainly encompasses fairy tales and fantasies as she imagines them. Her artwork is her secret diary, sharing her journey and allowing her audience to grow with her.

Yee Von also enjoys exploring different forms of artwork, as well as stargazing and watching clouds pass by in a clear blue sky. She also has a line of paper goods with her whimsical designs. Visit her website at [chanyeevon.com](http://chanyeevon.com).



## *Brewers Activity Book*

Peg Connery-Boyd

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ISBN: 9781936562275

Paperback • \$7.99

64 pages • 8.5 x 11

Publication Date: 04/15/2013

Carton Qty: 48

Hawk's Nest Publishing LLC

### Content:

Activities and games featuring the Milwaukee Brewers and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots, and other baseball related puzzles.

### Marketing Plan:

1. Targeted e-mail and postcard campaign to retailers
2. Regional press blitz.

### Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

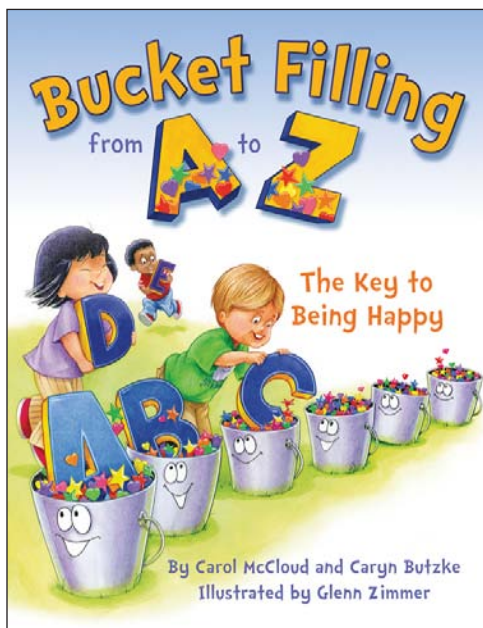
### Author Hometown:

Madison, CT

### Previous Books by Author:

2007: Red Sox Coloring & Activity Book, 9780979087202

2009: Yankees Coloring & Activity Book, 9780979087288



## Marketing Plan:

1. Author reading/signings
2. Press Kit distributed to bookstores and libraries
3. Author and publisher website
4. Newspaper articles across the U.S.
5. Author presentations and speaking engagements in the U.S. and Canada
6. Op-ed articles will be written for trade journals, newspapers, parenting magazines, monthly newsletters
7. Book marketed to public and private schools
8. Book marketed to counseling and psychology offices
9. Book marketed to parenting groups and related organizations
10. Book marketed and distributed to Early Childhood and related organizations
11. Publisher will market this book at all conferences attended

## *Bucket Filling From A to Z*

*Your Key to Being Happy*

Carol McCloud, Caryn Butzke  
illustrated by Glenn Zimmer

ISBN: 9781938326189

Hardcover • 17.95

ISBN: 9781938326134

Paperback • \$9.95

32 pages • 8.5 x 11

Publication Date: 08/15/2013

Nelson Publishing and Marketing: Ferne Press

## Content:

Bucket Filling is easy, as easy as can be. You can fill a bucket all the way from A to Z. Join these happy boys and girls to see how you can make others happy and fill your bucket, too! 1. Be kind and be a bucket filler. 2. Don't be a person who dips. 3. Use your lid to protect your bucket, and 4. Share these bucketfilling tips!

## Author Bio:

Carol McCloud is an early childhood specialist, award-winning author, popular speaker, and president of Bucket Fillers, Inc., an educational organization in Brighton, Michigan.

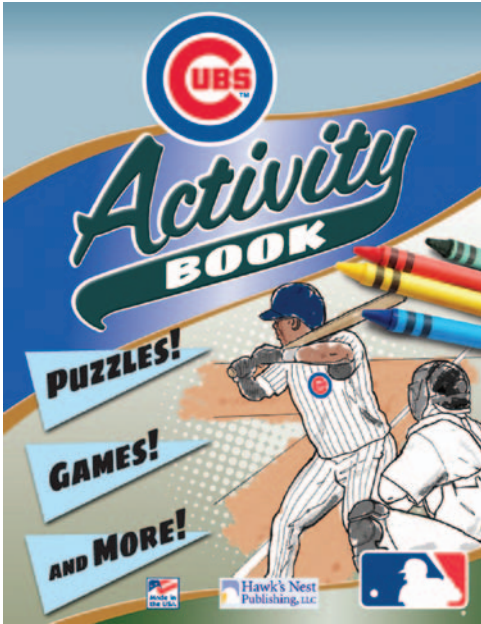
## Previous Books by Author:

2008: Fill A Bucket, 9781933916286

2006: Have You Filled a Bucket Today?, 9780978507510

## Author Hometown:

Brighton, Michigan



## Marketing Plan:

1. Targeted e-mail and postcard campaign to retailers
2. Regional press blitz.

## *Cubs Activity Book*

Peg Connery-Boyd

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ISBN: 9781936562190

Paperback • \$7.99

64 pages • 8.5 x 11

Publication Date: 05/07/2013

Carton Qty: 48

Hawk's Nest Publishing LLC

## Content:

Activities and games featuring the Chicago Cubs and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots, and other baseball related puzzles.

## Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

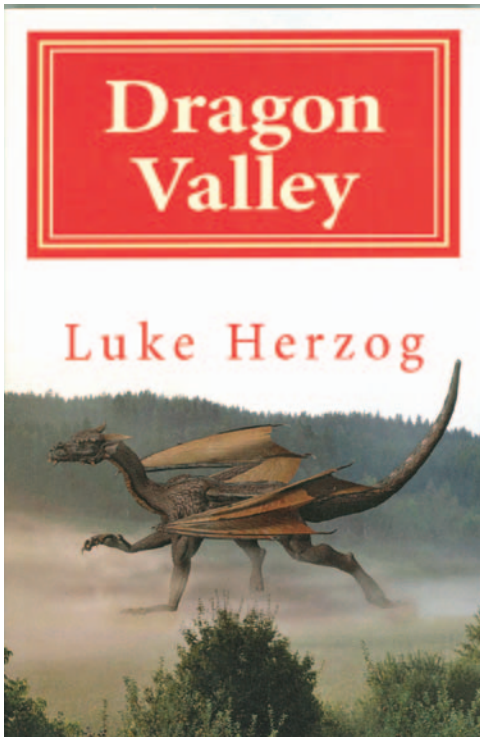
## Author Hometown:

Madison, CT

## Previous Books by Author:

2010: Cubs Coloring & Fun, 9780982390368

2007: Red Sox Coloring & Activity Book, 9780979087202



## *Dragon Valley*

Luke Herzog

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ISBN: 9780984991907

Paperback • \$10.00

203 pages • 5.5 x 8

Publication Date: 02/03/2012

Why Not Books

### Content:

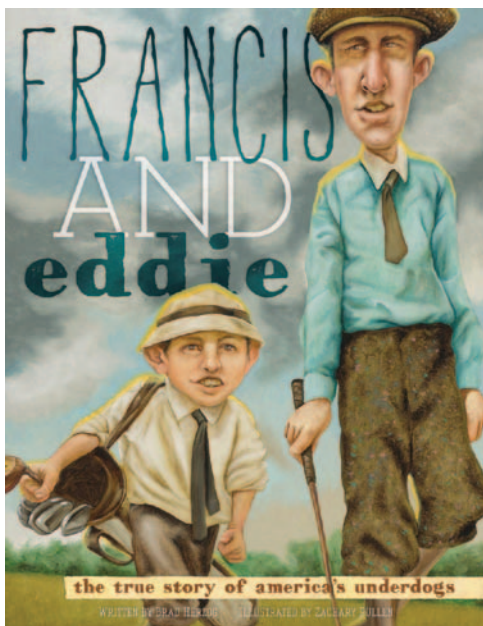
In the year 2043, a renowned inventor unveils his master creation—five scientifically-spawned baby dragons. He leads them to a home, schools them in survival skills and hints at the magic that surrounds them. But can any creator retain total control over his creation? *Dragon Valley* is an epic tale covering one thousand years in the evolution of the dragons and their magical valley.

### Author Bio:

This is Luke Herzog's debut novel. He began writing *Dragon Valley* at the age of nine and completed it the day before his 11th birthday. He lives with his parents, his brother and his dog, Pippin, on California's Monterey Peninsula. His favorite authors include fantasy writers Christopher Paolini, DJ MacHale, and J.R.R. Tolkien. For an extended tour of *Dragon Valley*, please visit [www.dragon-valley.com](http://www.dragon-valley.com).

### Author Hometown:

California



## *Francis and Eddie*

*The True Story of America's Underdogs*

Brad Herzog

illustrated by Zachary Pullen

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ISBN: 9780984991921

Hardcover • \$17.95

32 pages • 8 x 12

Publication Date: 06/01/2013

Carton Qty: 25

Why Not Books

### Content:

A century ago, in 1913, the world's finest golfers gathered at The Country Club in Brookline, Massachusetts, to compete in golf's national championship, the U.S. Open. Joining them was a little-known amateur, 20-year-old Francis Ouimet, who lived across the street from the course and taught himself to play by sneaking onto the fairways with the only golf club he owned. His caddie? Ten-year-old Eddie Lowery, who stood only four feet tall. Together, against their idols and in front of a crowd that grew from a handful of spectators to a horde of thousands, they attempted to pull off the impossible. Along the way, they forged a lifelong friendship. In *Francis and Eddie*, award-winning author Brad Herzog and award-winning illustrator Zachary Pullen celebrate golf's most inspiring underdog story. What Seabiscuit is to the "sport of kings" *Francis and Eddie* are to the "gentleman's game."

### Author Bio:

Brad Herzog is the author of more than 30 books for children and four titles for adults. Among his series of children's books for Sleeping Bear Press are 15 sports titles including *S is for Save the Planet* which was a finalist in the 2009 National Best Books awards. Brad has been a guest on *The Today Show* and *Oprah* and has been profiled in publications ranging from *People* magazine to *Reader's Digest*. He lives on California's Monterey Peninsula with his wife and two sons. Please visit [www.bradherzog.com](http://www.bradherzog.com).

### Previous Books by Author:

2005: P is for Putt, 9781585362523

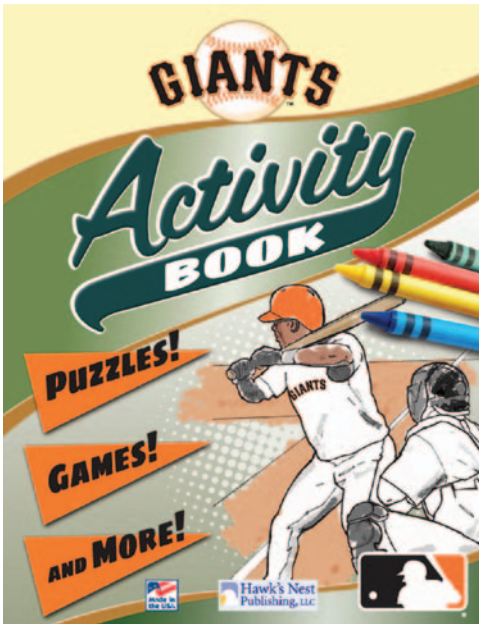
2004: H is for Home Run, 9781585362196

### Marketing Plan:

1. This year marks the 100th anniversary of this remarkable underdog story
2. Articles scheduled with a tie in to *Francis and Eddie* in *Spirit* magazine, *Cornell* magazine, *Carmel* magazine
3. Pursuing TV, newspaper, and radio
4. Outreach to mommy blogs and parenting websites
5. Press release e-blasts
6. *Francis and Eddie* will appear on the Summer 2013 Indie Next List
7. Author school visits around the country

### Author Hometown:

Pacific Grove, CA.



## *Giants Activity Book*

Peg Connery-Boyd

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ISBN: 9781936562251

Paperback • \$7.99

64 pages • 8.5 x 11

Publication Date: 05/07/2013

Carton Qty: 48

Hawk's Nest Publishing LLC

### Content:

Activities and games featuring the San Francisco Giants and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots, and other baseball related puzzles.

### Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

### Author Hometown:

Madison, CT

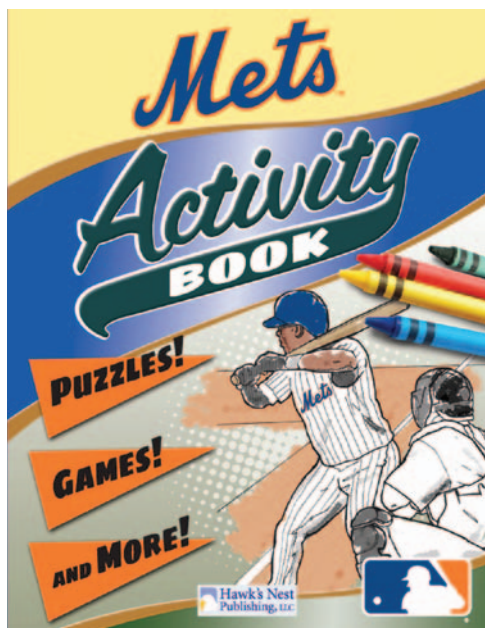
### Previous Books by Author:

2007: Red Sox Coloring & Activity Book, 9780979087202

2009: Yankees Coloring & Activity Book, 9780979087288

### Marketing Plan:

1. Targeted e-mail and postcard campaign to retailers
2. Regional press blitz.



## *Mets Activity Book*

Peg Connery-Boyd

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ISBN: 9781936562114

Paperback • \$7.99

64 pages • 8.5 x 11

Publication Date: 04/15/2013

Carton Qty: 48

Hawk's Nest Publishing LLC

### Content:

Activities and games featuring the Mets and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots, and other baseball related puzzles.

### Marketing Plan:

1. Targeted e-mail and postcard campaign to retailers
2. Regional press blitz.

### Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

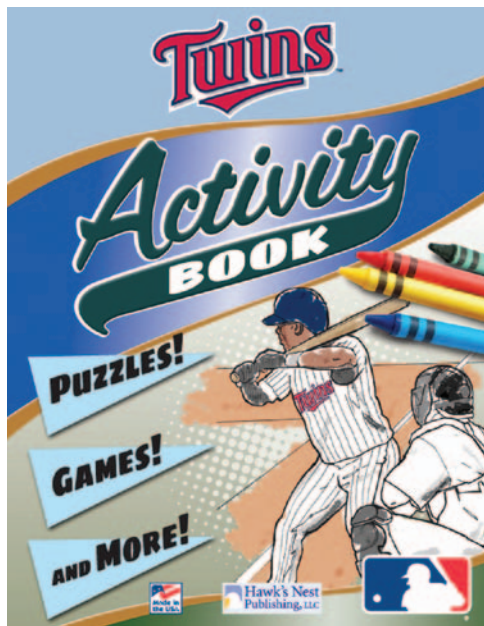
### Author Hometown:

Madison, CT

### Previous Books by Author:

2009: Mets Coloring & Activity Book, 9780979087295

2007: Red Sox Coloring & Activity Book, 9780979087202



## Marketing Plan:

1. Targeted e-mail and postcard campaign to retailers
2. Regional press blitz.

## *Minnesota Twins Activity Book*

Peg Connery-Boyd

ISBN: 9781936562299

Paperback • \$7.99

64 pages • 8.5 x 11

Publication Date: 05/07/2013

Carton Qty: 48

Hawk's Nest Publishing LLC

## Content:

Activities and games featuring the Minnesota Twins and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots, and other baseball related puzzles.

## Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

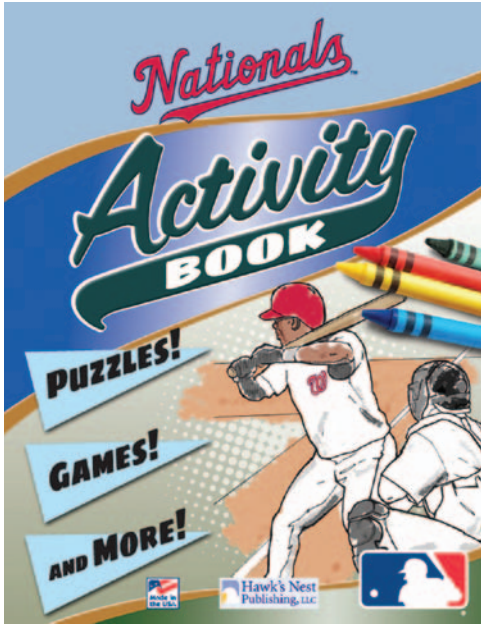
## Author Hometown:

Madison, CT

## Previous Books by Author:

2007: Red Sox Coloring & Activity Book, 9780979087202

2009: Yankees Coloring & Activity Book, 9780979087288



## Marketing Plan:

1. Targeted e-mail and postcard campaign to retailers
2. Regional press blitz.

## *Nationals Activity Book*

Peg Connery-Boyd

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ISBN: 9781936562121

Paperback • \$7.99

64 pages • 8.5 x 11

Publication Date: 06/01/2013

Carton Qty: 48

Hawk's Nest Publishing LLC

## Content:

Activities and games featuring the Washington Nationals and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots, and other baseball related puzzles.

## Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

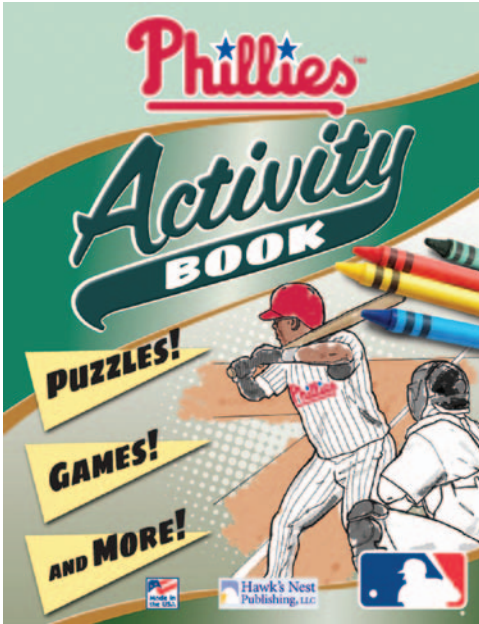
## Author Hometown:

Madison, CT

## Previous Books by Author:

2007: Red Sox Coloring & Activity Book, 9780979087202

2009: Yankees Coloring & Activity Book, 9780979087288



## *Phillies Activity Book*

Peg Connery-Boyd

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ISBN: 9781936562138

Paperback • \$7.99

64 pages • 8.5 x 11

Publication Date: 05/07/2013

Carton Qty: 48

Hawk's Nest Publishing LLC

### Marketing Plan:

1. Targeted e-mail and postcard campaign to retailers
2. Regional press blitz.

### Content:

Activities and games featuring the Philadelphia Phillies and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots, and other baseball related puzzles.

### Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

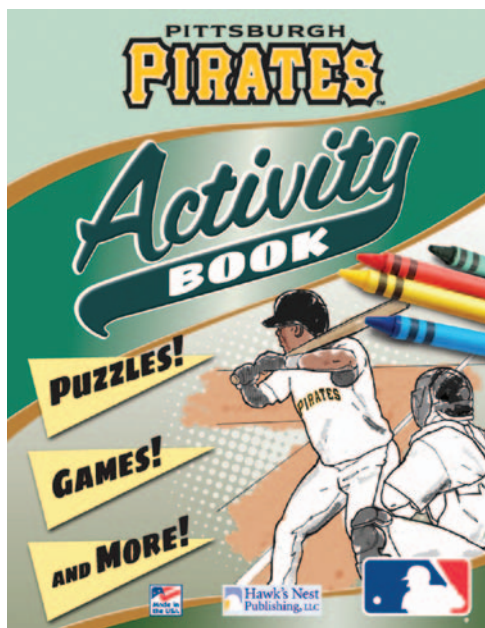
### Author Hometown:

Madison, CT

### Previous Books by Author:

2007: Red Sox Coloring & Activity Book, 9780979087202

2009: Yankees Coloring & Activity Book, 9780979087288



## Marketing Plan:

1. Targeted e-mail and postcard campaign to retailers
2. Regional press blitz.

## *Pirates Activity Book*

Peg Connery-Boyd

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ISBN: 9781936562145

Paperback • \$7.99

64 pages • 8.5 x 11

Publication Date: 06/01/2013

Carton Qty: 48

Hawk's Nest Publishing LLC

## Content:

Activities and games featuring the Pittsburgh Pirates and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots, and other baseball related puzzles.

## Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

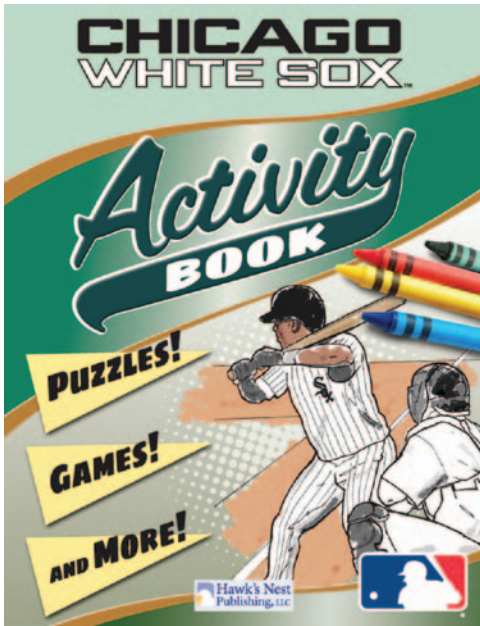
## Author Hometown:

Madison, CT

## Previous Books by Author:

2007: Red Sox Coloring & Activity Book, 9780979087202

2009: Yankees Coloring & Activity Book, 9780979087288



## *White Sox Activity Book*

Peg Connery-Boyd

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ISBN: 9781936562183

Paperback • \$7.99

64 pages • 8.5 x 11

Publication Date: 04/15/2015

Carton Qty: 48

Hawk's Nest Publishing LLC

### Content:

Activities and games featuring the Chicago White Sox and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots, and other baseball related puzzles.

### Marketing Plan:

1. Targeted e-mail and postcard campaign to retailers
2. Regional press blitz.

### Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

### Author Hometown:

Madison, CT

### Previous Books by Author:

2007: Red Sox Coloring & Activity Book, 9780979087202

2009: Yankees Coloring & Activity Book, 9780979087288



## *Awakening*

Katherine Knutson

---

ISBN: 9780878396498

Paperback • \$10.00

160 pages • 6 x 9

Publication Date: 05/01/13  
North Star Press of St. Cloud

### Content:

In the darkness I could barely make out the silhouette of a figure. Cassie. In the next instant, lightning lit up the room, and a pair of blue eyes looked at me. “Cassie?” I asked. “Is that you?” “Help me,” she whispered. Ever since Cassie came out of the woods she’s been different. And only Ashleigh and her friends know the truth about why. Ashleigh’s running out of time to save Cassie. But she finds a diary describing a tale of love and revenge, and it may hold the key to Cassie’s AWAKENING. The sequel to *The Possession of Cassie Quinn*.

### Author Bio:

Kathryn Knutson is an education. She lives in Central Minnesota

### Author Hometown:

Cold Spring, MN

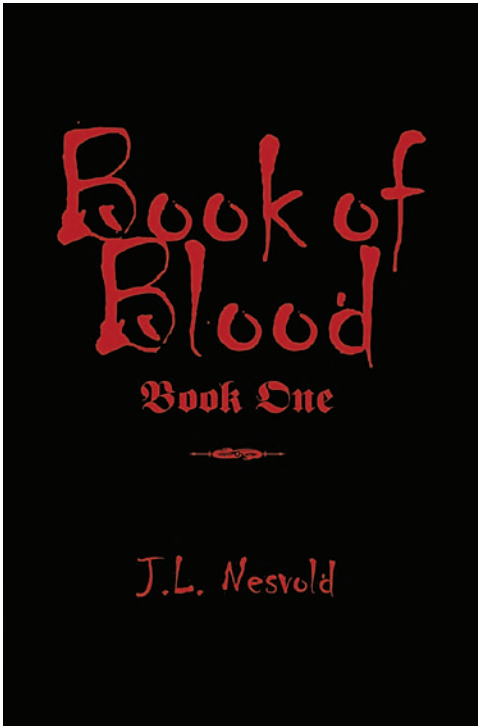
### Previous Books by Author:

2012: *The Possession of Cassie Quinn*, 9780878395989

### Marketing Plan:

1. Schools, libraries, and teen writing events.

# JUVENILE - YOUNG ADULT



## *Book of Blood*

J.L. Nesvold

---

ISBN: 9780878396504

Paperback • \$12.95

192 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Vampires. Fosston. Death. Not your ordinary sparkly vampires. These guys mean damage.

### Author Bio:

J.L. Nesvold is a radio personality.

### Author Hometown:

Fosston, MN

### Previous Books by Author:

2010: The Greatest Food Fight of All Time, 9780878393992

### Marketing Plan:

1. Radio
2. Readings
3. Teen events

# JUVENILE - YOUNG ADULT



## *Coming of Mage*

Mikel Andrews

---

ISBN: 9780878396429

Paperback • \$12.95

224 pages • 6 x 9

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

It's 1986. But maybe not the same one you remember. Quinn Sullivan, fresh from his first year of college, returns for yet another scintillating summer on the North Shore of Minnesota, working for minimum wage at an off-season ski resort. A resort for wizards. Wizards like Quinn. Like most "mages" his age, Quinn's got no car, no money, and wants desperately to just get the girl. And not just any girl—an alchemist. Enter Emma: the quintessential dream girl. Smart, funny, gorgeous—and utterly oblivious to Quinn's affection. But this summer is going to change everything. Quinn has a plan. A big one. It's an all-or-nothing shot to win Emma over: Emma needs a stone—a magic stone—if she wants to study alchemy abroad. And Quinn just needs one glorious chance to show Emma he exists. Quinn's quest is a quirky, coming-of-age story with a fantasy twist. It's John Hughes meets Lord of the Rings—with all the swords, spells, and '80s music you can handle!

### Author Bio:

Mikel Andrews lives on the North Shore of Lake Superior. This is his first novel.

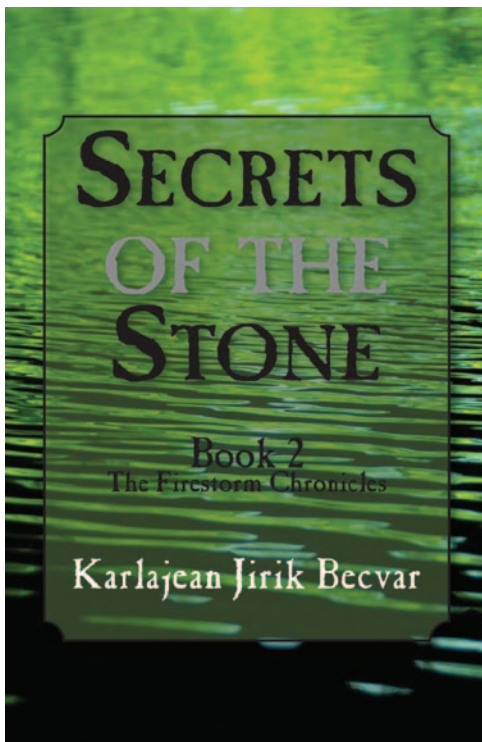
### Author Hometown:

Annandale, MN

### Marketing Plan:

1. This one is focused on social media marketing, with a lot of personal events, too, much on the North Shore.

# JUVENILE - YOUNG ADULT



## *Secrets of the Stone*

Karlajeon Becvar

---

ISBN: 9780878396665

Paperback • \$12.95

160 pages • 5.5 x 8.5

Publication Date: 5/1/2013

North Star Press of St. Cloud

### Content:

Having traveled back in time and having survived the Great Hinckley Fire, Addie Ever's desire for adventure should be more than satisfied. However, after reading an historical account at the library that reveals the true fate of Thomas and Judith Markham after the fire, Addie finds herself drawn back to the past in an effort to save them from certain death. What awaits her as she re-enters 1894, is definitely not what she expected..

### Author Bio:

Karlajeon Becvar lives in Hinckley MN with her husband of 26 years and an assorted menagerie. An instructor at Hinckley/Finlayson High School, she teaches English 7, Creative Writing, and Advanced English 11. *Secrets of the Stone* is her second novel in the Firestorm Chronicles series which focuses on the Great Hinckley Fire of 1894. She grew up in New Prague, MN and has lived in the Hinckley area for 28 years.

### Author Hometown:

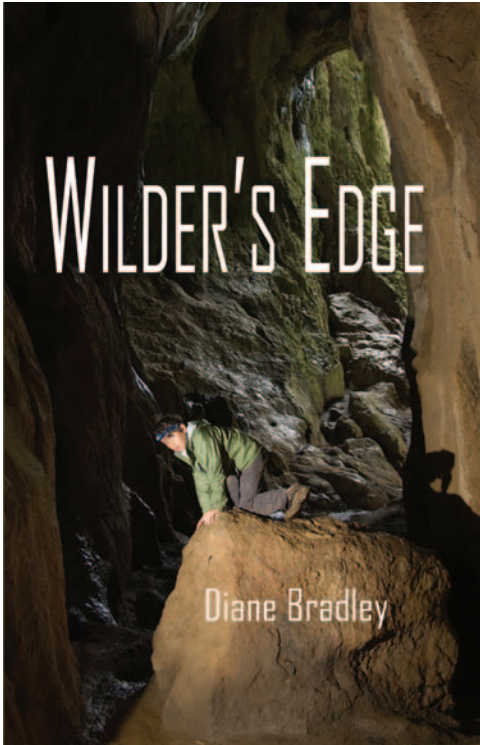
Hinckley, MN

### Previous Books by Author:

2012: *The Seeing Stone*, 9780878395996

### Marketing Plan:

1. Schools, libraries, and historical venues.



## *Wilder's Edge*

Diane Bradley

---

ISBN: 9780878396818

Paperback • \$12.95

160 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Henry Wilder is excited to spend the whole summer at the family cabin, Wilder's Edge. Cousin Dylan's new scheme to find gold at an old mine sounds good at first, but goes dangerously wrong. An eighty year old mystery on Rainy Lake unfolds enticing Henry, Dylan and their friend, Arla into a hunt that pulls a dangerous game into the present.

### Author Bio:

Diane Bradley grew up in the northern woods on a farm by Two Harbors, Minnesota. Her early stories were always about the outdoor life around her. She loved to fish even when she was little. A lot of clean worms went into her pockets - her mother had told her to stop picking up those dirty worms - so she always washed them first. Rainy Lake is one of her favorite places where she loves to fish and kayak. Diane now lives in the woods not so far north along with her husband, sons and two rescue dogs.

### Author Hometown:

Granger, IN

### Marketing Plan:

1. School events
2. Libraries
3. Boys' reading groups

## We Go Far Back in Time

The Letters of Earle Birney and Al Purdy,  
1947–1984

EDITED BY NICHOLAS BRADLEY

*Tell me, how do I write better poetry? You can't? I'm not surprised. You can write it yourself but damned if you can tell someone else how, your classes to the contrary.*

—Al Purdy

*The truth is none of us who write poetry should allow ourselves to make public critiques of the others, not in a small country like this where we know each other too well.*

—Earle Birney



This collection of letters illustrates the long friendship between two of Canada's most highly regarded poets, Earle Birney and Al Purdy. Beginning with Purdy's lauding of, and jabbing at, a poet he admired but had never met, it captures the changing relationship between the writers, each of whom was fiercely committed to the other's work. The letters are full of mutual praise and stern criticism, as Purdy and Birney, relentless in their pursuit of poetic success, look to each other for advice and share their many dissatisfactions with the literary life. *We Go Far Back in Time* is an intimate look into the lives of two great poets who found common ground in their writing and in the changing fortunes of their literary careers.

**Nicholas Bradley** is an associate professor in the Department of English at the University of Victoria. He has published numerous critical essays and reviews, including the afterword for *The Collected Poems of Patrick Lane* (Harbour, 2011).

Literary Criticism  
ISBN 978-1-55017-610-0  
6" x 9", 480 pages, cloth  
b&w photographs  
\$39.95

**October**

Harbour Publishing

Cover Image  
Not Yet Available

## *Minnesota Phenology*

Larry Weber

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ISBN: 9780878395590

Paperback • \$14.95

288 pages • 6 x 9

Publication Date: 6/1/2013  
North Star Press of St. Cloud

### Content:

Phenology is the study happenings in the natural world: when birds migrate, when flowers bloom, the weather conditions. Larry Weber makes an intimate study of the natural world from his home in Barnum, Minnesota.

### Author Bio:

Larry Weber has taught science for nearly thirty years. In a phenology-based course, he shares his knowledge of the natural world, often taking his students on “Web Walks.” In 1993, he was named Minnesota Science Teacher of the year. Larry lives with his wife, Fran, on a farm in northeastern Minnesota, where he pursues critters with a camera and close-up lens.

### Author Hometown:

Barnum, MN

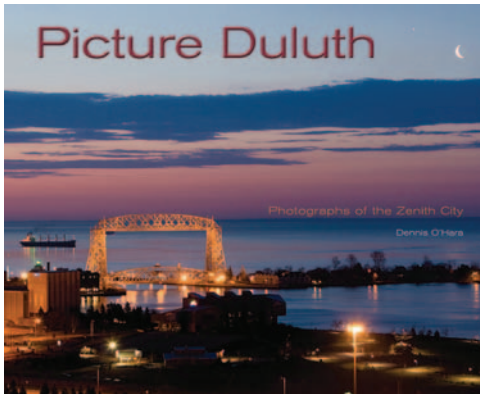
### Previous Books by Author:

2011: Webwood, 9780878393541

### Marketing Plan:

1. Larry teaches phenology extensively in Northern Minnesota.
2. Direct marketing to students

# PHOTOGRAPHY



## *Picture Duluth*

*Photographs of the Zenith City*

Tony Dierckins  
Dennis O'Hara (photographer)

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ISBN: 9781887317368

Paperback • \$19.95

208 pages • 10 x 8

Publication Date: 05/01/2010

X-communication: Zenith City Press

### Content:

Picture Duluth through the lens of Dennis O'Hara and you'll discover the Zenith City offers a lot more than snowstorms and seagulls. Through over 200 stunning images, Duluth, Minnesota, native Dennis O'Hara takes you on a tour of his hometown from east to west—in all seasons, lighting, and weather—capturing both its natural and man-made beauty: its parks, landmarks, historic buildings and homes, and the working waterfront of the world's most inland seaport.

### Author Hometown:

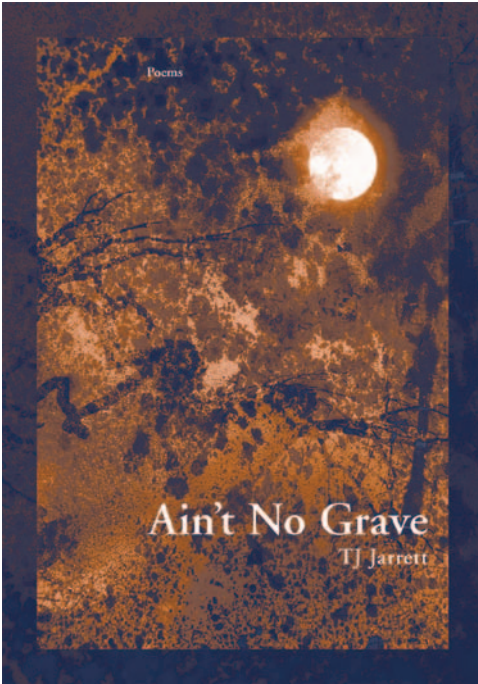
Duluth, MN and St. Paul, MN

### Author Bio:

Duluth native Dennis O'Hara grew up in West Duluth, graduating from Denfeld Senior High School in 1971. He furthered his education at the University of Minnesota Duluth, earning a degree in industrial technology, and later studied photographic techniques through the New York Institute of Photography. Dennis's photography career started in the early 1970s when he operated a variety of cameras from the back seat of a RF-4C reconnaissance jet with the Duluth-based 148th Fighter Wing of the Minnesota Air National Guard. After retiring from the Air Guard in 1992 he stepped into nature photography. Over the years Dennis's work has appeared regularly in regional books, magazines, calendars, corporate publications, billboards, and print advertising—and of course at his own northernimages.com. Since its debut as a simple "picture of the week," the site has grown into a gallery of Dennis's extensive collection of work.

Zenith City's publisher Tony Dierckins is an author and book designer from St. Paul, Minnesota working and living in his adopted home town of Duluth, Minnesota. Dierckins has worked in publishing since 1988 and has written and co-written nearly two dozen books, from the ridiculous Duct Tape books and calendars to the informative Crossing the Canal; An Illustrated History of Duluth's Aerial Bridge, a 2009 finalist for the Minnesota Book Award. He is the 2012 recipient of the Duluth Depot Foundation's "Historic Preservation and Interpretation Award."

# POETRY



## Tour Cities:

Nashville, TN; Middlebury, CT; Sewanee, TN

## Marketing Plan:

1. Advertisements in trade journals including American Poet, American Poetry Review, Poets & Writers
2. Extensive distribution of review copies nation-wide
3. Pre-publication galley to Library Journal, Publishers Weekly, and Booklist
4. Submit for post-publication awards

## *Ain't No Grave*

TJ Jarrett

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ISBN: 9781936970186

Paperback • \$15.00

91 pages • 6 x 8.5

Publication Date: 11/16/2013

Carton Qty: 36

New Issues Poetry & Prose

## Content:

“Here is a voice of complete authority: I think of Willa Cather in all her fullness of range and depth, her grief, sureness of step, and ease with life’s own half-familiar withholdings. TJ Jarrett pierces the listener with her new—seemingly accustomed, but new unsettling; I was more lonely before I heard this voice.”  
—Jean Valentine

## Author Bio:

T. J. Jarrett was born in Nashville, Tennessee to a pastor and a professor. She attended Wellesley College and Bennington Writing Seminars. She has published poems in Boston Review, Callaloo, Ninth Letter, Rattle, and other publications. After years of wandering, she finds herself back where she started, in Nashville, where she works as a software developer.

## Author Hometown:

Nashville, TN

## children of air india

un/authorized exhibits and interjections

RENÉE SAROJINI SAKLIKAR

*Children of air india* is a series of elegiac sequences exploring the nature of individual loss, situated within public trauma. The work is animated by a proposition: that violence, both personal and collective, produces continuing sonar, an echolocation that finds us, even when we choose to be unaware or indifferent.

This collection breaks new ground in its approach to the saga that is Canada/Air India, an event and its aftermath that is both over-reported and under-represented in our national psyche.

*329 deaths. 82 Children. Canada's worst mass murder. The accused acquitted.*

*What does it mean to be Canadian and lose someone in Air India Flight 182?*

Why does 9/11 resonate more strongly with Canadians than June 23, 1985? The poems in this book search out answers in the “everything/ness and nothing/ness” of an act and its aftermath, revealing a voice that re-defines and re-visions.

Air India never happened. Air India always happens.

**Renée Sarojini Saklikar**, whose work includes poetry and non-fiction, also writes *thecanadaproject*, a life-long poem chronicle about her life from India to Canada, from coast to coast. Work from *thecanadaproject* appears in literary publications including *The Georgia Straight*, *The Vancouver Review*, *PRISM international*, *Poetry is Dead*, *SubTerrain*, *Ricepaper*, *CV2*, *Ryga*, a journal of provocations, *Geist* and *Arc Poetry Magazine* and is forthcoming in anthologies (Mother Tongue/Oolichan presses). A recipient of the 2003 first place poetry award at the Surrey International Writers Festival, Renée’s continuing obsessions include performance as a site of research—[thecanadaproject.wordpress.com](http://thecanadaproject.wordpress.com). *children of air india* is her debut collection.



Poetry

ISBN 978-0-88971-287-4

5½" x 8", 96 pages, paper

\$18.95

**September**

Nightwood Editions

# POETRY



## *Excavation*

Janet Jerve

---

ISBN: 9780878396528

Paperback • \$12.95

80 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Poetry about abuse and healing.

### Author Bio:

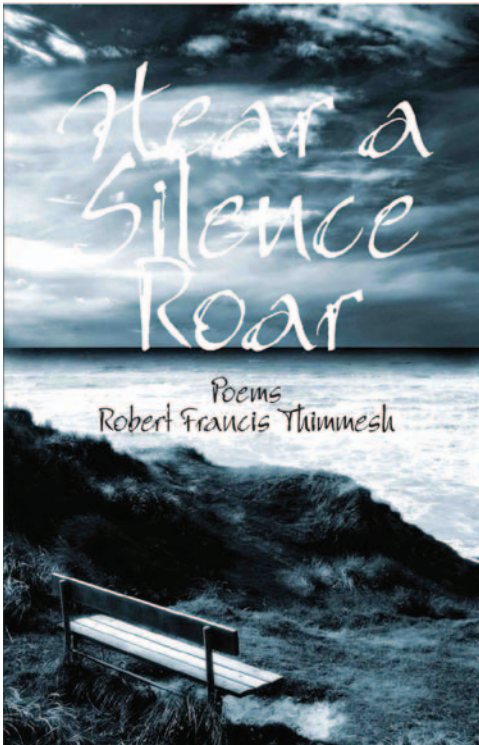
Janet Jerve lives in Minneapolis.

### Author Hometown:

Minneapolis, MN

### Marketing Plan:

1. Poetry readings
2. Group events with other poets



## *Hear a Silence Roar*

Robert Thimmesh

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ISBN: 9780878396764

Paperback • \$12.95

80 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Poems about place and spirituality.

### Author Bio:

Bob Thimmesh lives in the Twin Cities.

### Author Hometown:

Minneapolis, MN

### Marketing Plan:

1. Men's spirituality workshops
2. Poetry readings



## *Kink in the Chain*

Mark Berriman

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ISBN: 9780878396689

Paperback • \$12.95

80 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Rough, edgy poems dealing with anger, loss, and life.

### Author Bio:

Mark Berriman is the Publisher of the Stillwater Gazette. He has called the Twin Cities his home for the last 15 years. He is an author, poet, artist, columnist, and active community leader. He is married, with four children. His work has appeared in the St. Paul Pioneer Press, The Minneapolis Star Tribune, and numerous regional and national periodicals. His artwork has been featured in galleries throughout the Twin Cities.

### Author Hometown:

Stillwater, MN

### Previous Books by Author:

2012: Brutally Frank, 9780878395835

### Marketing Plan:

1. Poetry readings
2. Group events with other poets

## *Love from the Yellowstone Trail*

Sharon Chmielarz

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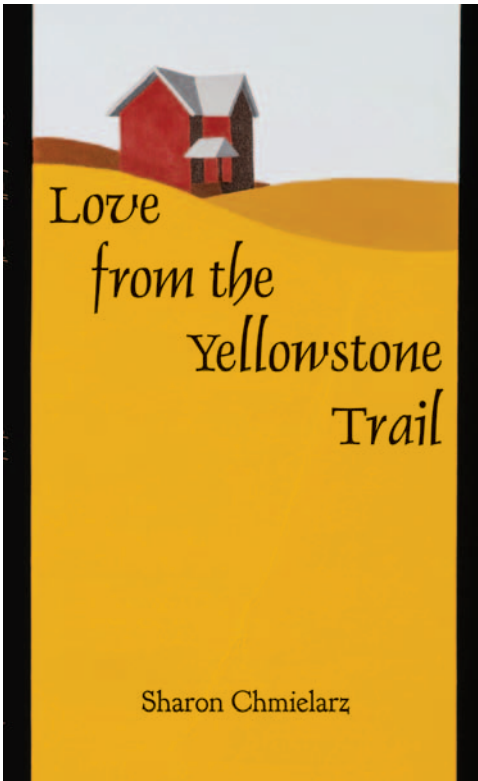
ISBN: 9780878396870

Paperback • \$12.95

144 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud



### Content:

The poems in *Love from the Yellowstone Trail* stem from my childhood. I spent my first eighteen years within sight of the Missouri River seen from our front porch steps in South Dakota. Thus rose six poems about the river. The Yellowstone Trail is an old name for stretches of the current Highway 12. Thus rose the book's title and a way in and out of the book's sections, just as the Trail was a way in and out of my hometown. On the Missouri's west side lies the Standing Rock Reservation. You drive across the "Singing Bridge" and when your wheels hit land again you're on the rez and in Mountain Standard time. That was always fun for me as a child: gaining or losing an hour within a couple of minutes. Thus rose nine poems about the Hunkpapa and other Lakota/ Dakota who live on Standing Rock and in my hometown. The book's last section is about houses, anyone's houses.

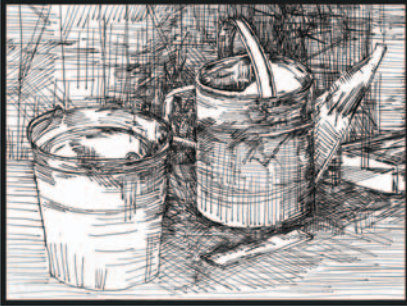
### Author Bio:

Sharon Chmielarz has had seven books of poetry published including *Calling*, a finalist for the Indie Book Awards, 2011, and *The Other Mozart*. She's had poems published in magazines like *Notre Dame Review*, *The Iowa Review*, *Salmagundi*, *North American Review*, *Prairie Schooner*, *The Hudson Review*. Her latest award is *Water~Stone Review's* 2012 Jane Kenyon Prize. Her new book is *Love from the Yellowstone Trail June*, (2013).

### Author Hometown:

Brooklyn Park, MN

## PAILS SCRUBBED SILVER



**SANDRA  
DUGUID**

### *Pails Scrubbed Silver*

*Poems*

Sandra Duguid

ISBN: 9780878396443

Paperback • \$12.95

94 pages • 5.5 x 8.5

Publication Date: 03/01/13  
North Star Press of St. Cloud

#### Content:

“In the poems of *Pails Scrubbed Silver*, Sandra Duguid stands poised on the back porch where she smells the rain and the match struck in the kitchen to cook supper. She sees the shining Pepsi sign, the heavy peonies, and the elegant iris. She asks her reader, ‘Can you imagine?’ and then with sure insight and shining words, she makes imagination possible. She reveals the full richness of the life hidden in the ordinariness of every day. I am grateful for these poems of revelation, grace, and hope.”

—John Leax, author of *Recluse Freedom* and *Tabloid News*

“With tenderness and wit, Sandra Duguid sketches the people and landscapes of twentieth-century rural New York. This book is always surprising. Filled with heart-stopping details of buildings and yards, light on clothing and faces, it reminds me of Vermeer. As its title suggests, Duguid is wonderfully accomplished at singing about the beauty of humble things.”

—Jeanne Murray Walker, Head of Creative Writing, University of Delaware and author of *New Tracks*, *Night Falling*

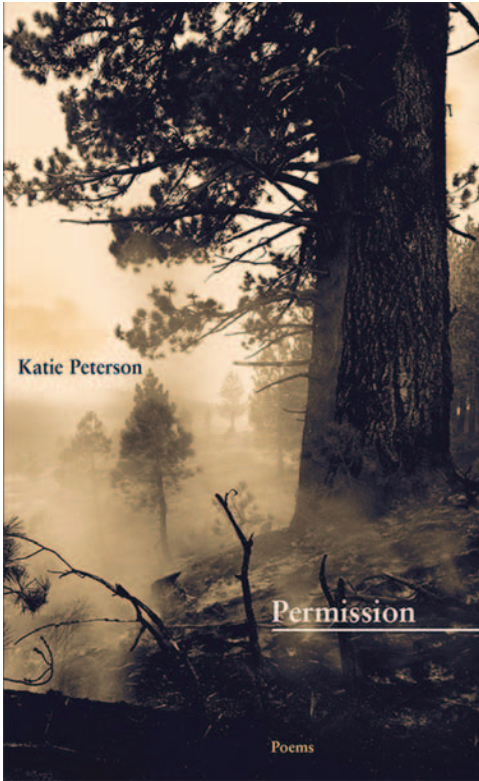
#### Author Hometown:

West Caldwell, New Jersey

#### Marketing Plan:

1. Poetry readings
2. National Poetry Therapy Association

# POETRY



## Tour Cities:

Boston and Cambridge, MA and Seattle, WA.

## Marketing Plan:

1. Advertisements in trade journals including American Poet, American Poetry Review, Poets & Writers
2. Extensive distribution of review copies nation-wide
3. Pre-publication galleys to Library Journal, Publishers Weekly, and Booklist
4. Submit for post-publication awards.

## *Permission*

Katie Peterson

ISBN: 9781936970216

Paperback • \$15.00

70 pages • 6 x 9

Publication Date: 09/16/2013

Carton Qty: 48

New Issues Poetry & Prose

## Content:

“The haunting poems that make up Katie Peterson’s *Permission* move, smoke-like, through landscapes, both interior and those belonging to the natural world, landscapes that interpenetrate in often unexpected, sometimes startling fashion. It is a poetry of search, chiefly for completion or wholeness, amidst the world of forms and various weathers, not least the weather of sexual desire, and, almost as if by happenstance, unearthing all manner of wonders along the way.”

—August Kleinzahler

## Author Bio:

Katie Peterson is the author of two other collections of poetry, *This One Tree* and *The Accounts* (October 2013). She was born in California, and she is Professor of the Practice of Poetry at Tufts University.

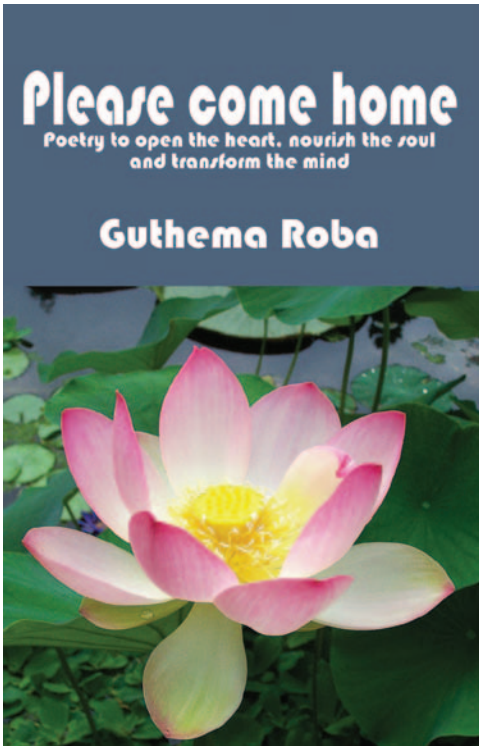
## Author Hometown:

Somerville, MA

## Previous Books by Author:

2006: *This One Tree*, 9781930974616

# POETRY



## *Please Come Home*

Guthema Roba

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ISBN: 9780878396788

Paperback • \$12.95

80 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Mystical poetry.

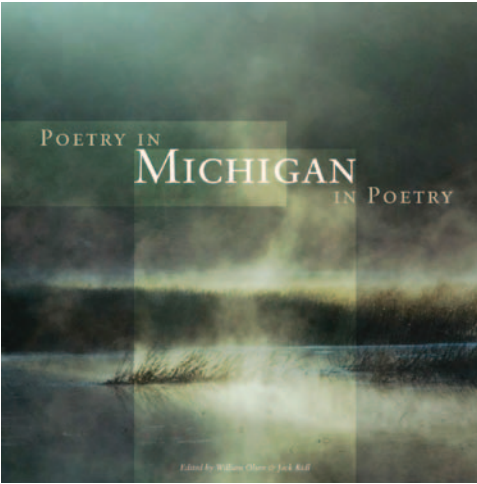
### Author Bio:

Guthema Roba currently works for the Hennepin County library.. He was born in Ethiopia, East Africa and now lives in Minneapolis with his wife and daughter. His book *Please Come Home* is a collection of mystical poetry.

### Author Hometown:

Minneapolis, MN

# POETRY



## Tour Cities:

Book release party in Kalamazoo, MI, Traverse City, Detroit, Grand Rapids, Lansing, Saugatuck.

## Marketing Plan:

1. Advertisements in Michigan-based publications including ForeWord Reviews, Encore Magazine
2. News articles with Kalamazoo Gazette and WMUK

## Author Hometown:

Kalamazoo, MI

## *Poetry in Michigan / Michigan in Poetry*

William Olsen, Jack Ridl

ISBN: 9781936970162

Hardcover • \$40.00

225 pages

Publication Date: 10/21/2013

New Issues Poetry & Prose

## Content:

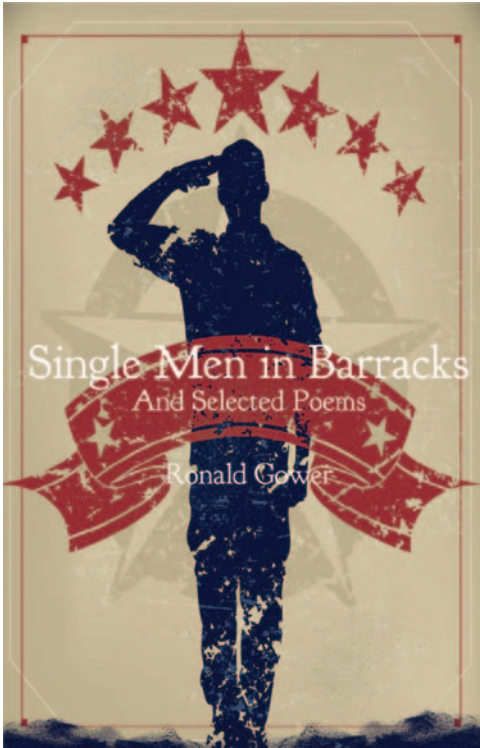
This anthology gathers an intriguing range of poets, their visions and voices. The poems as a whole, in one way or another, explore the variances in Michigan landscape; shoreline; lives lived in the city, town, and countryside; our uncommon diversity of cultures, points of view, concerns, celebrations, losses, and histories. This book also features artwork that focuses on Michigan. The poems and art are mingled in a way that will not reduce the art to illustration, nor the poetry to commentary. Each piece, poem and artwork, stands alone in its presentation.

## Author Bio:

William Olsen teaches creative writing and literature courses at the graduate and undergraduate level. He is the author of four collections of poetry, *The Hand of God* and *a Few Bright Flowers*, *Vision of a Storm Cloud*, *Trouble Lights*, and *Avenue of Vanishing*. He is the recipient of a 2005 Guggenheim Fellowship, an NEA Creative Writing Fellowship, A Nation/Discovery Award, The Texas Institute of Arts Award, a Breadloaf Fellowship, and poetry awards from Poetry Northwest and Crazyhorse. He is the editor of New Issues Press.

Jack Ridl is the author of *Practicing to Walk Like a Heron*, *Broken Symmetry*, named best book of poetry for 2006 by The Society of Midland Authors, and of *Losing Season*, and is co-author with Peter Schakel of *Approaching Literature*. He is professor emeritus at Hope College, where he was named Michigan's Professor of the Year in 1996 by the Carnegie (C.A.S.E.) Foundation. More than 75 of his students are now published authors.

# POETRY



## *Single Men in Barracks*

Ronald Gower

---

ISBN: 9780878396702

Paperback • \$14.95

80 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Exploring life and death through poems of army basic training and Minnesota's wild places.

### Author Bio:

Ron Gower taught English at Mankato State for many years. This is his second poetry book.

### Author Hometown:

Mankato, MN

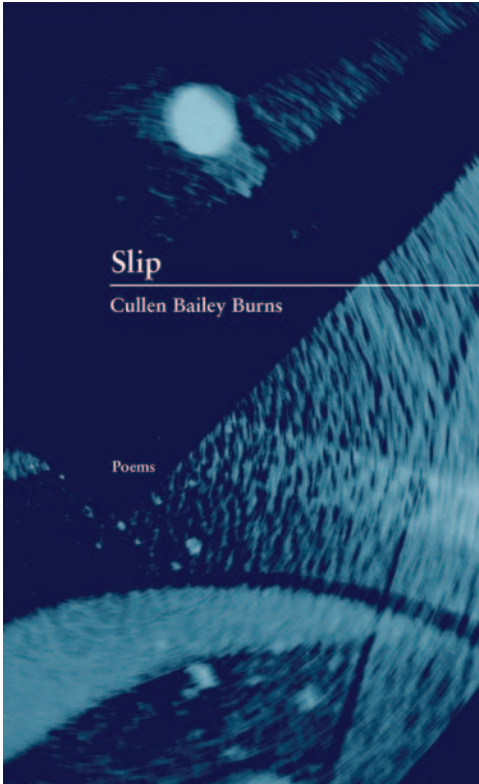
### Marketing Plan:

1. Poetry readings
2. Group events with other poets

### Previous Books by Author:

2011: Fish Tales, 9780878394265

# POETRY



## *Slip*

Cullen Bailey Burns

ISBN: 9781936970179

Paperback • \$15.00

63 pages • 6 x 9.75

Publication Date: 11/16/2013

Carton Qty: 48

New Issues Poetry & Prose

### Tour Cities:

Minneapolis, MN and Kalamazoo, MI.

### Previous Books by Author:

2003: Paper Boat, 9780898232134

### Marketing Plan:

1. Advertisements in trade journals including American Poet, American Poetry Review, Poets & Writers
2. Extensive distribution of review copies nation-wide
3. Pre-publication galleys to Library Journal, Publishers Weekly, and Booklist
4. Submit for post-publication awards

### Content:

“This book, about desire and memory, about discerning what matters in our lives, is a gift for any reader. Cullen Bailey Burns, in partial narratives, in cloaked moments, writes about time’s passage, the rules of desire, about mourning done privately, about the interior forces of grief, and also about a kind of willingness to claim and live inside new days, live inside change, and the burdens and blessings change brings.”

—Deborah Keenan

### Author Bio:

Cullen Bailey Burns lives in Minneapolis and Sturgeon Lake, Minnesota. Her first book, Paper Boat, was a finalist for a Minnesota Book Award in poetry. Her poems have appeared in many journals, including The Denver Quarterly, Rattle, The Laurel Review and Court Green. She is the recipient of a Minnesota State Arts Board Artist Fellowship, the Neil Postman Award for Metaphor from Rattle, and has twice been nominated for a Pushcart Prize. She teaches English at Century College and keeps bees on her farm in Northern Minnesota.

### Author Hometown:

Minneapolis, MN

## Songs that Remind Us of Factories

DANNY JACOBS

The poems in *Songs that Remind Us of Factories* explore how we remain connected: to the world outside, to our ideas of home, to each other, and to ourselves. In their searching, these magpie poems strike a balance between wound language and quiet meditation, the arched-brow wisecrack and the emotionally frank gesture. The result is an honest and playful sequence of poems that plumb our myriad reactions when small wildernesses occasionally come inside.

The book's final section asks whether we may not be too connected. They mine a world of rapid technological and commercial growth for its poetic potential, focusing on work in call centres, postmodern spaces where the walls of dying suburban malls have been repurposed with "fishnets of fibre-op" and "chain gangs of chopped desktop/Dells"; where "you're licked/ before the call comes kicking in."

This is a poetry that refuses to stagnate in one mode, wearing all manner of poetic hats while always avoiding drab lyrical sentiment. With a jumpy musicality and a taut line, these poems wander far, zeroing in on moments of daily connection while also opening wide their frame of reference, exploring the often fractured links we have to family and loss, science and religion, the idealized rural and the newly urban.

**Danny Jacobs** grew up in Riverview, NB. His poems have been published in a variety of journals across Canada. After living in a number of cities and towns in the Maritimes, Danny is back in Riverview, working as the librarian in the village of Petitcodiac, NB. *Songs that Remind Us of Factories* is his first book.



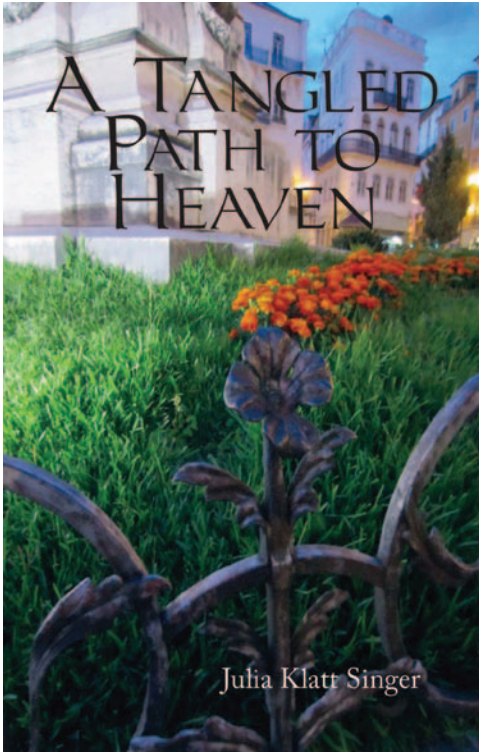
Poetry

ISBN 978-0-88971-292-8  
5½" x 8", 64 pages, paper  
\$18.95

**October**

Nightwood Editions

# POETRY



## *A Tangled Path to Heaven*

Julia Klatt Singer

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ISBN: 9780878396542

Paperback • \$12.95

80 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

The poems in *The Tangled Path to Heaven* are direct, loving, and wise elegies that tell a universal tale of our world, a life, and a family. These poems explore the imprecision of love, its center and transparency. Through Julia Klatt Singer's desire for connection, she effects a profound and mysterious spell that binds the reader to the depths and delights of human splendor.

### Author Bio:

Julia Klatt Singer writes short stories and poems, works as a visiting writer to the school through COMPAS, and is the poet in residence at Grace Neighborhood Nursery School. Her stories and poems have appeared in over four dozen journals and magazines, including the St. Paul Almanac, *The Opposite of Cold*, and *Poetry East*. She is co-author of *Twelve Branches: Stories from St. Paul*, Coffee House Press 2003, and has a chapbook, *In the Dreamed of Places*, available through Naissance Press, 2011. She has co-written five songs with composer Tim Tekach, four of which were commissioned by the American Composers Forum. Ms. Singer lives in Minneapolis, Minnesota.

### Marketing Plan:

1. School visits
2. Literary workshops
3. Readings, focused on the Twin Cities.

### Author Hometown:

North St. Paul, MN



## *Tending the Garden*

Van Anderson

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ISBN: 9780878396825

Paperback • \$12.95

80 pages • 5.5 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

Behind all gardens is Eden, and that mythical paradise figures into the poems, but so does my back yard garden and the larger “garden” of the earth.

### Author Bio:

Van Anderson has been published in a number of journals, among them the Whistling Shade, Blue Collar Review, The Talking Stick, Great River Review, Sidewalks, The Wolfhead Quarterly, Loon Feather, Poetry Motel, Piedmont Literary Review, Lake Street Review, Ataraxia, and others. I have also had a number of essays and articles published in a variety of publications, among them the Star Tribune, the Pioneer Press, Minneapolis St. Paul Magazine, Corporate Report, City Business, Jazz Forum and several educational publications.

### Author Hometown:

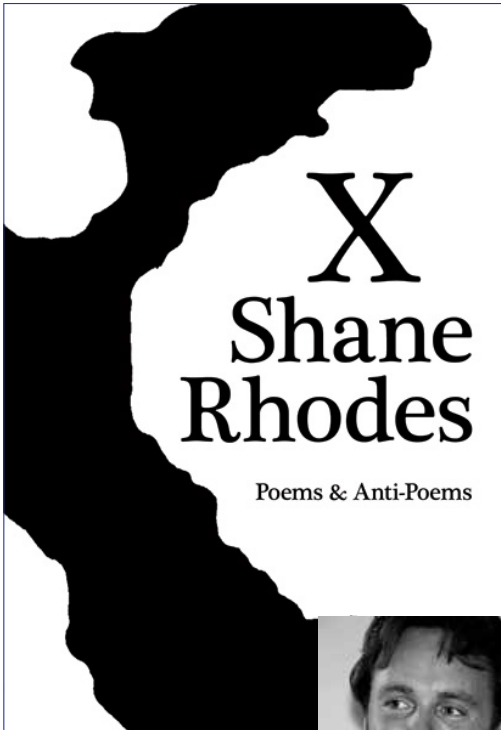
Minneapolis, MN

### Marketing Plan:

1. Poetry readings
2. Literary events in the Twin Cities area.

## X

SHANE RHODES



a blewointment book



Poetry

ISBN 978-0-88971-288-1  
5½" x 8", 126 pages, paper  
\$18.95

**July**

Nightwood Editions

Shane Rhodes' latest book of poetry, *X*, begins with a warning: "this book of verse demands more of verse, this book demands perversity." He goes on to write:

*this book is not about far-away lands, Greek and Roman philosophers, Japanese haiku masters, and Elizabethan poets will not be discussed*

*This book is about desire*

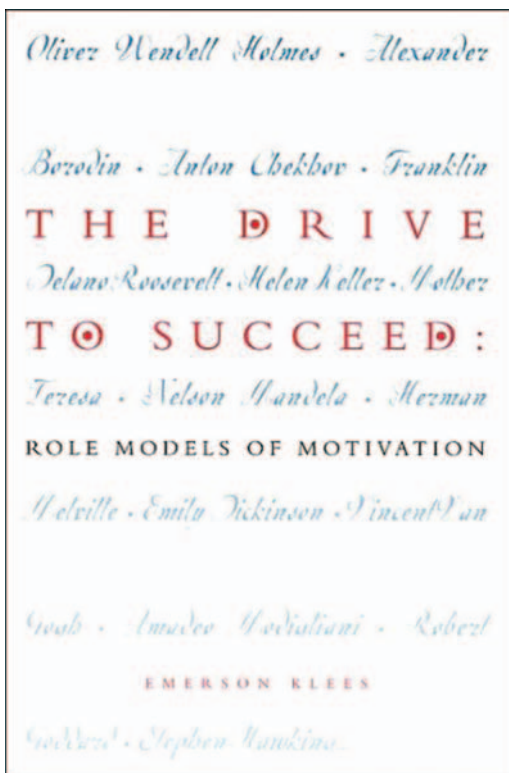
*the desire to look elsewhere*

*This book is about where I live, a place still settling, still making the land—law by law, arrest by arrest, jail by jail—its own snow blown*

Heed this warning. In *X*, Rhodes takes poetry from the comfortable land of the expected to places it has seldom been. Often using the constraints of found poetry, Rhodes builds poems out of Canada's founding documents of finding and keeping. This work culminates in a long poem, "White Noise," grown from over 15,000 anonymous comments publicly posted in response to Canadian media stories on the recent Idle No More protests.

*X* sings a new national anthem for Canada, an anthem stripped of patriotic fervor and historical amnesia, an anthem that truly sings of the state of indigenous/settler race relations in Canada, an anthem fit for "a land held by therefore, hereby and hereinafters."

**Shane Rhodes** is the author of six collections of poetry, including *The Wireless Room*, which won the Alberta Book Award for poetry; *Tengo Sed*;  *Holding*, which won the Archibald Lampman Award; and *The Bindery*, which won the Lampman-Scott Award. His poetry has also appeared in a number of Canadian poetry anthologies including *Seminal: The Anthology of Canada's Gay Male Poets* and *Breathing Fire 2*. Rhodes lives in Ottawa.



## *The Drive To Succeed*

### *Role Models of Motivation*

Emerson Klees

---

ISBN: 9781891046025

Paperback • \$16.95

320 pages • 6 x 9

Publication Date: 01/01/2002

Carton Qty: 32

Cameo Press

### Content:

This book provides role models worthy of emulation through profiles of 25 highly motivated men and women. The biographical sketches represent 5 categories of motivation: dual careers, resilience, inevitable winners, value unappreciated, and energetic endurers.

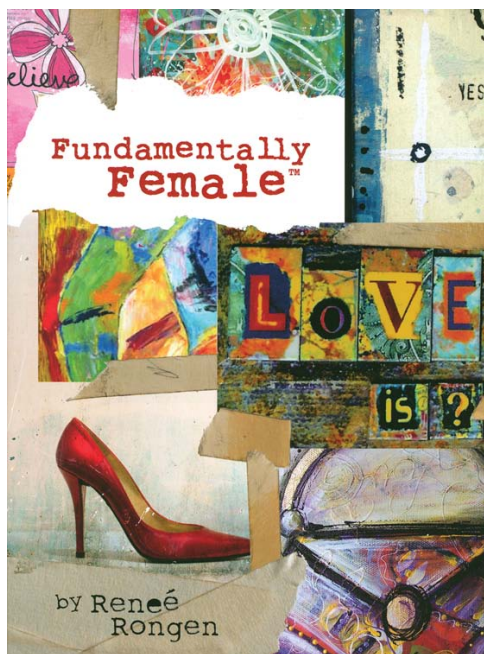
### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

# SELF-HELP



## *Fundamentally Female*

Renee Rongen

ISBN: 9780988185609

Paperback • \$19.95

180 pages • 7 x 9.5

Publication Date: 10/10/2012

Carton Qty: NA

Kittleson Creek Press

### Previous Books by Author:

2004: 9781931945127, *Grandy's Quilt*

2011: 9781935096764, (featured in) *Chicken Soup for the Soul: Answered Prayers*

### Marketing Plan:

1. • Website and Social Media Presence (Facebook, LinkedIn)
2. • Fundamentally Female blog
3. • Media interviews across the U.S. (radio, magazine, newspaper)
4. • Speaking events and book signings
5. • Women's events across the country
6. • Review copies to bloggers
7. • Fundamentally Female Online Book Club and chat
8. • Guest speaker appearance in various Online Book Clubs

### Author Hometown:

Northern Minnesota

### Content:

Fundamentally Female is a global collaboration—for, about, and largely by women—that identifies the universal substance of a woman: the friendships she honors, the vulnerability she exposes, the impact she makes, the intimacy she covets, and the secrets she keeps.

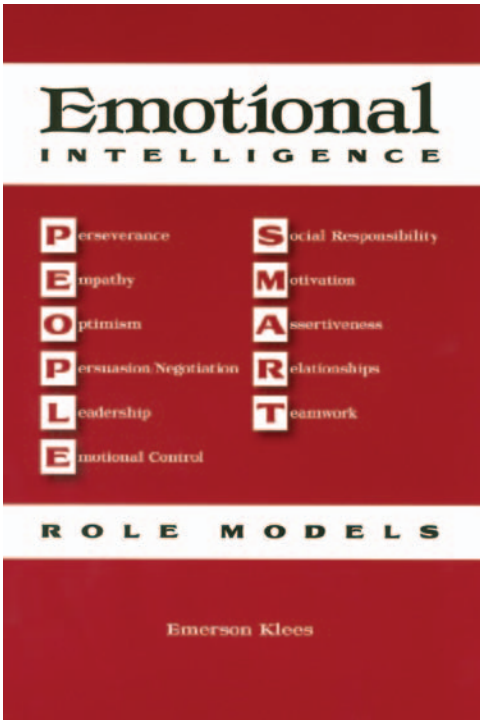
Rich in wit, wisdom, and honesty, this collection of candid and diverse voices speaks to generations of females in search of confirmation, inspiration, and joy as it peels away the layers to expose the very soul of womanhood.

Master storyteller Renee Rongen amasses a feast of quips and quotes, provocative vignettes, and tender stories that spans the gamut of the female experience, the wraps it in delicious, eclectic artwork by artists from around the world.

### Author Bio:

Renee Rongen, known as the mother of motivation for her signature Legacy Living Philosophy, inspires others to live from the inside out. She is an award-winning entrepreneur, an international speaker, and author of the coffee table classic, "Grandy's Quilt...A Gift For All Seasons." Dubbed by media as a "vibrant blend of Oprah, Lily Tomlin, and Mother Teresa," Renee is a master of comedic timing, takes her audiences on an emotional roller coaster they never forget. This wise, witty, and sometimes feisty mom lives in Northern Minnesota with her husband Tom, son Alex, and daughters Elizabeth and Grace.

# SELF-HELP



## *Emotional Intelligence*

### *People Smart Role Models*

Emerson Klees

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ISBN: 9781891046148

Paperback • \$18.95

192 pages • 6 x 9

Publication Date: 01/01/2012

Carton Qty: 56

Cameo Press

### Content:

This book illustrates the importance of people skills in achieving success using role models from history. Being smart, having a high IQ, is certainly important in succeeding, but emotional quotient (EQ) the measure of emotional intelligence, is a more important factor. We can work to improve our EQ, but our IQ is relatively fixed.

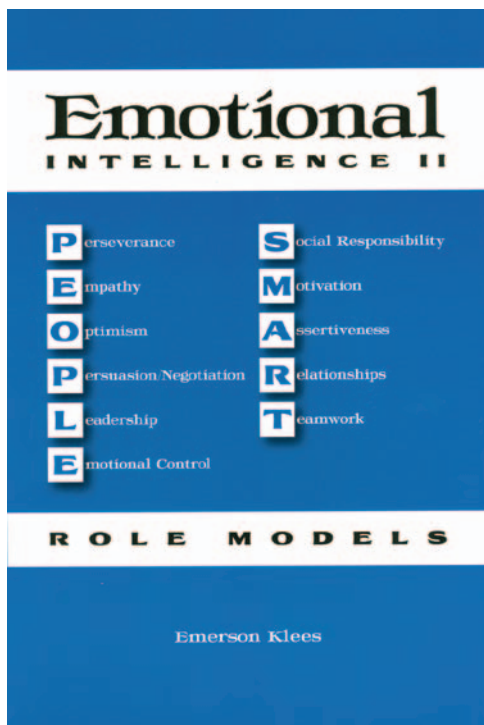
### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

# SELF-HELP



## *Emotional Intelligence II*

*People Smart Role Models*

Emerson Klees

ISBN: 9781891046155

Paperback • \$18.95

224 pages • 6 x 9

Publication Date: 01/01/2012

Carton Qty: 48

Cameo Press

### Content:

This book illustrates the importance of people skills in achieving success using role models from history. Being smart, having a high IQ, is certainly important in succeeding, but emotional quotient (EQ) the measure of emotional intelligence, is a more important factor. We can work to improve our EQ, but our IQ is relatively fixed.

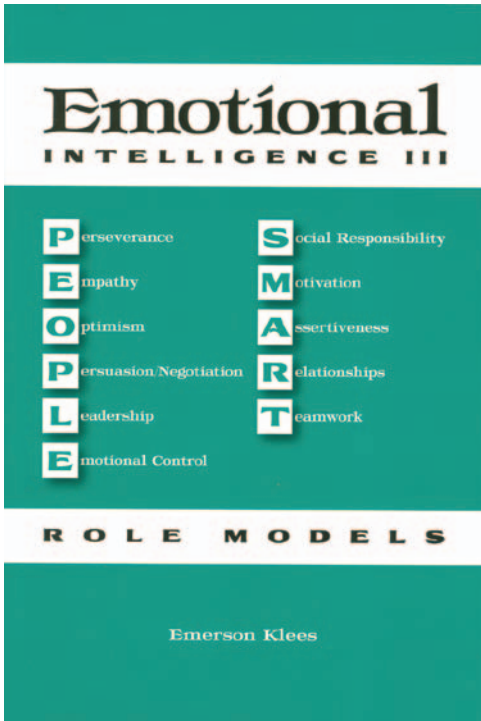
### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

# SELF-HELP



## *Emotional Intelligence III*

### *People Smart Role Models*

Emerson Klees

ISBN: 9781891046162

Paperback • \$18.95

224 pages • 6 x 9

Publication Date: 01/01/2013

Carton Qty: 48

Cameo Press

### Content:

This book illustrates the importance of people skills in achieving success using role models from history. Being smart, having a high IQ, is certainly important in succeeding, but emotional quotient (EQ) the measure of emotional intelligence, is a more important factor. We can work to improve our EQ, but our IQ is relatively fixed.

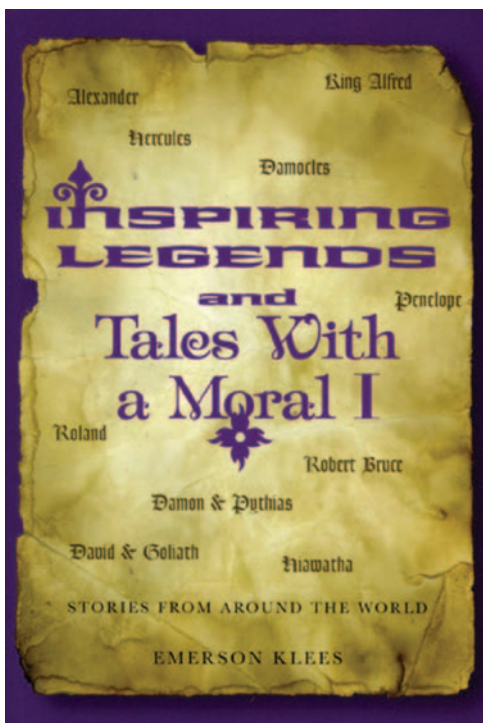
### Author Bio:

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### Author Hometown:

Rochester, NY.

## SELF-HELP



### *Inspiring Legends and Tales With a Moral I*

*Stories From Around the World*

Emerson Klees

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ISBN: 9781891046186

Paperback • \$16.95

160 pages • 6 x 9

Publication Date: 01/01/2007

Carton Qty: 64

Cameo Press

### Content:

These legends and tales are inspiring. They remind us that our lives do not have to be small; if we reach out, we can achieve much more than our perceived limitations allow us. These stories not only teach us about moral values, they provide us with examples of behavior to emulate or in some cases to avoid, and they elevate our attitude toward life.

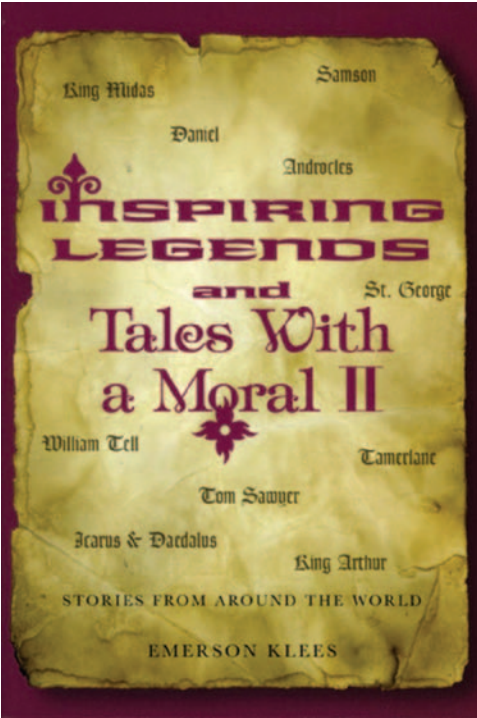
### Author Bio:

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### Author Hometown:

Rochester, NY.

## SELF-HELP



### *Inspiring Legends and Tales With a Moral II*

*Stories From Around the World*

Emerson Klees

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ISBN: 9781891046193

Paperback • \$16.95

160 pages • 6 x 9

Publication Date: 01/01/2007

Carton Qty: 64

Cameo Press

### Content:

These legends and tales are inspiring. They remind us that our lives do not have to be small; if we reach out, we can achieve much more than our perceived limitations allow us. These stories not only teach us about moral values, they provide us with examples of behavior to emulate or in some cases to avoid, and they elevate our attitude toward life.

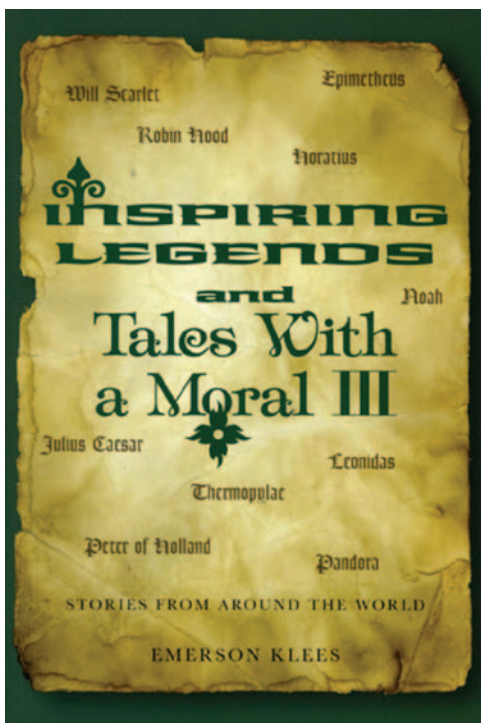
### Author Bio:

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### Author Hometown:

Rochester, NY.

## SELF-HELP



### *Inspiring Legends and Tales With a Moral III*

*Stories From Around the World*

Emerson Klees

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ISBN: 9781891046209

Paperback • \$16.95

160 pages • 6 x 9

Publication Date: 01/01/2007

Carton Qty: 64

Cameo Press

#### Content:

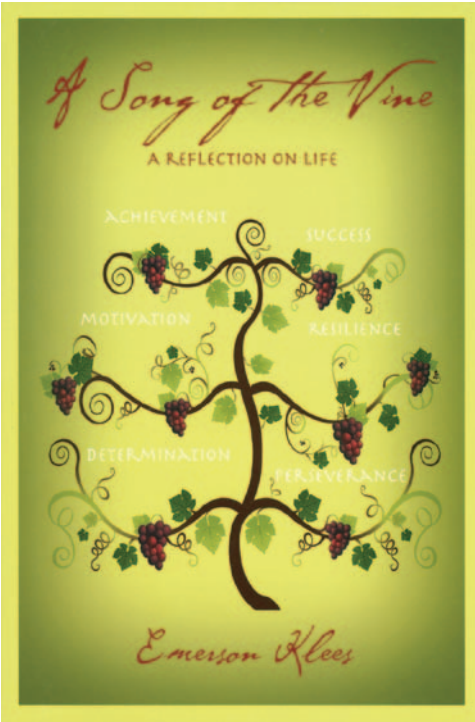
These legends and tales are inspiring. They remind us that our lives do not have to be small; if we reach out, we can achieve much more than our perceived limitations allow us. These stories not only teach us about moral values, they provide us with examples of behavior to emulate or in some cases to avoid, and they elevate our attitude toward life.

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#### Author Hometown:

Rochester, NY.



## *A Song of the Vine*

### *A Reflection on Life*

Emerson Klees

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ISBN: 9781891046070

Paperback • \$16.95

128 pages • 6 x 9

Publication Date: 01/01/2011

Carton Qty: 88

Cameo Press

### Content:

This book offers the reflections and observations of a senior citizen looking back over the decades. Its purpose is, in some small way, to assist in making decisions that could lead to a more productive life, including young adults making career decisions and adults considering career changes.

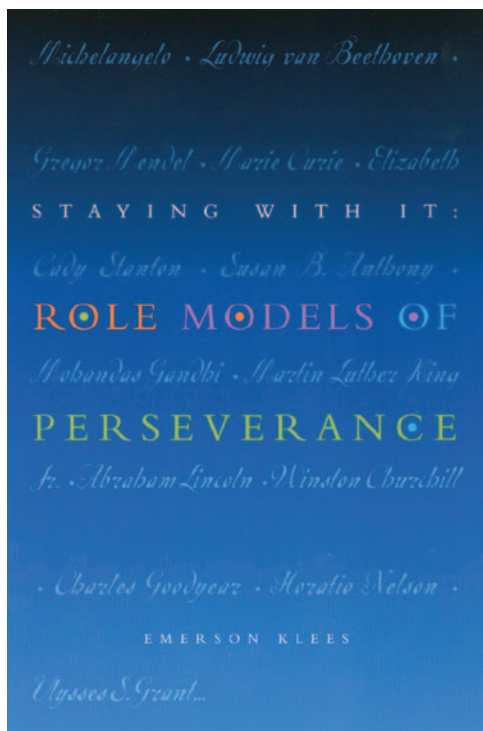
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### Author Hometown:

Rochester, NY.

# SELF-HELP



## *Staying With It*

### *Role Models of Perseverance*

Emerson Klees

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ISBN: 9780963599001

Paperback • \$19.95

304 pages • 6 x 9

Publication Date: 01/01/2000

Carton Qty: 36

Cameo Press

### Content:

This book provides role models of perseverance worthy of emulation through profiles of 35 individuals who displayed perseverance at one phase of their life or throughout their lifetime. The 35 biographical sketches represent 7 areas of endeavor. They enlighten us by their example. We can learn from them.

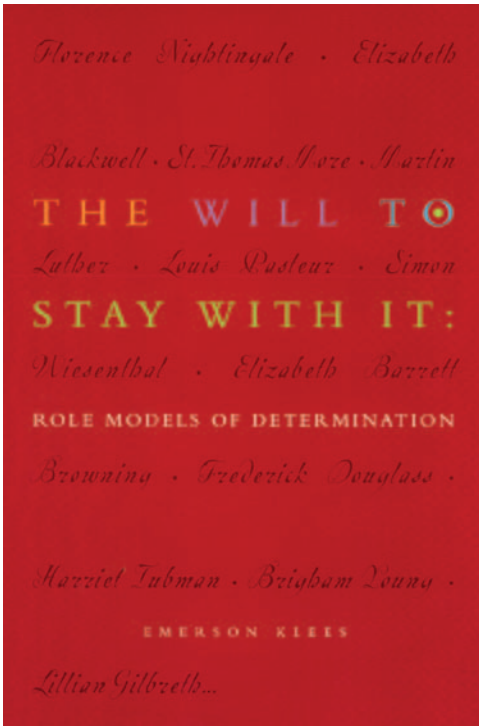
### Author Bio:

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### Author Hometown:

Rochester, NY.

# SELF-HELP



## *The Will To Stay With It* *Role Models of Determination*

Emerson Klees

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ISBN: 9781891046018

Paperback • \$19.95

432 pages • 6 x 9

Publication Date: 01/01/2002

Carton Qty: 24

Cameo Press

### Content:

This book provides role models of determination worthy of emulation through profiles of 35 strong-willed men and women. The biographical sketches represent 7 categories of determination: reformers, ecclesiastic, scientists, organizers, luminaries, victors, and entrepreneurs. These achievers inspire us by their example.

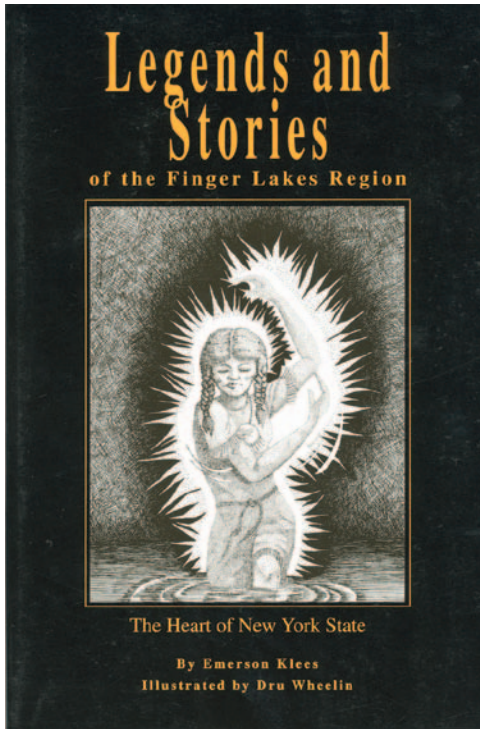
### Author Bio:

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### Author Hometown:

Rochester, NY.

# SOCIAL SCIENCE



## *Legends and Stories of the Finger Lakes Region*

*The Heart of New York State*

Emerson Klees  
illustrated by Dru Wheelin

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ISBN: 9780963599056

Paperback • \$16.95

144 pages • 6 x 9

Publication Date: 01/01/2000

Carton Qty: 72

Cameo Press

### Content:

Legends and Stories of the Finger Lakes Region contains twenty-one legends—three on each of seven topics: Lake legends, evil legends, geographical legends, ethereal legends, native origin legends, destiny legends, and self-sacrifice legends. The book also contains seventy-six stories about the area—narratives of serpents, strange tales, travails, tragedies, ordinary stories, observations, romances, rivalries, inventions, ideas, extraordinary stories, and sources.

### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

## More Legends and Stories

of the Finger Lakes Region



The Heart of New York State

By Emerson Klees  
Illustrated by Dru Wheelin

### *More Legends and Stories of the Finger Lakes*

*The Heart of New York State*

Emerson Klees  
illustrated by Dru Wheelin

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ISBN: 9780963599070

Paperback • \$16.95

144 pages • 6 x 9

Publication Date: 01/01/2000

Carton Qty: 60

Cameo Press

### Content:

More Legends and Stories of the Finger Lakes Region contains twenty-one legends—three on each of seven topics: Lake legends, evil legends, geographical legends, ethereal legends, native origin legends, destiny legends, and self-sacrifice legends. The book also contains seventy-six stories about the area—narratives of serpents, strange tales, travails, tragedies, ordinary stories, observations, romances, rivalries, inventions, ideas, extraordinary stories, and sources.

### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

## End Zones and Border Wars

The Era of American Expansion in the CFL

ED WILLES



*End Zones and Border Wars* is the story of the CFL's ill-fated period of expansion into the United States during the early to mid-1990s. It was a time filled with intriguing characters, from John Candy to Nick Mileti to Pepper Rodgers, the coach who loved everything about the Canadian game except the rules and the teams. With a cast of investors who are hopeful but unfamiliar with the game, bizarre stories emerge, from the Las Vegas Posse practising in the parking lot of the Riviera to the Shreveport Pirates camping out above a barn full of circus animals.

The CFL's attempts to push the Canadian game into expanded territory brought both heartbreak and victory, with the 1994 Grey Cup victory of the BC Lions coming alongside the quick decline of every American club under low sales and resistance to new rules. The CFL survived these turbulent times with the harsh realization that it is a game for Canada alone, breaking through to a promising new era for the venerable institution.

**Ed Willes** began working in sports journalism in 1982, and is now a columnist for *The Province*. He is the author of two books: *Gretzky to Lemieux: The Story of the 1987 Canada Cup* (McClelland & Stewart, 2007) and *The Rebel League on the WHA* (McClelland & Stewart, 2004).

Sport

ISBN 978-1-55017-614-8

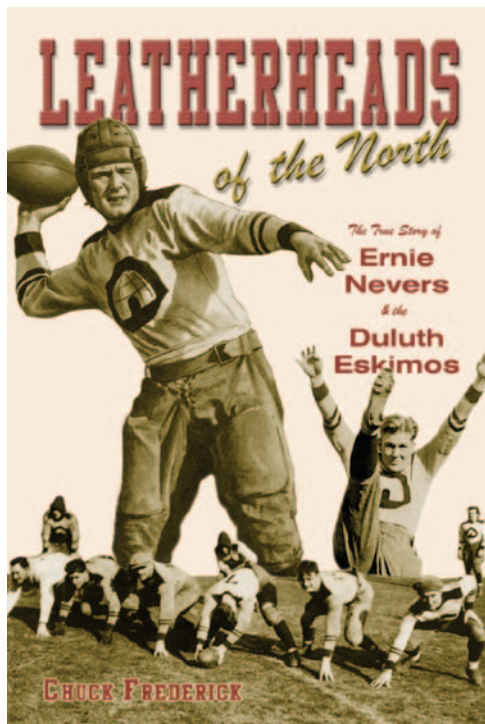
6" x 9", 224 pages, paper

40 B&W photographs

\$19.95

**October**

# SPORTS AND RECREATION



## Content:

Written by Duluth News Tribune columnist Chuck Frederick, *Leatherheads of the North* tells the fascinating story of Ernie Nevers and the Duluth Eskimos, the team NFL president Joe Carr said “saved the NFL” and legendary Chicago Bears coach George Halas called “the greatest football team ever put together.” Frederick takes readers down on the field, inside the locker room, and outside the stadium to share the team’s notorious on and off the field exploits, from the early years sponsored by Kelley-Duluth Hardware through their storied 1926-1927 barnstorming season and beyond.

## Author Hometown:

Duluth, MN

## *Leatherheads of the North*

*The True Story of Ernie Nevers  
and the Duluth Eskimos*

Chuck Frederick

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ISBN: 9781887317320

Paperback • \$14.95

176 pages • 6 x 9

Publication Date: 10/01/2007

X-communication: Zenith City Press

## Author Bio:

Raised a Packers fan in Greenfield, Wisconsin, on the south side of Milwaukee, Chuck Frederick is a veteran journalist of more than twenty years. A graduate of Winona State University he has written for a number of Minnesota newspapers, including the Winona Daily News, the Daily Journal of International Falls, and the Duluth News Tribune. With a passion for local history, Frederick currently serves as the paper’s Editorial Page Editor. Frederick is the author of *Spirit of the Lights* (2011) *Duluth: The City and the People* (1994) and contributed heavily to two News Tribune book-length publications: *Aerial Lift Bridge: Spanning a Century* (2005) and *Duluth: Then and Now* (2005). He also helped pen *Grandma’s Marathon and Beyond* (2006). His writing has garnered numerous awards and honors, and—despite living in Duluth—in February 1995 he was named Citizen of the Month in neighboring Superior, Wisconsin, for a series of stories that helped a toddler receive a life-saving kidney transplant. In addition to writing, Frederick can often be found with his family or on a softball field, in a fishing boat, leaning over a pool table, on a basketball court, or on a golf course. Still holding out hopes of being discovered by a professional baseball or basketball scout while out playing in his yard, Frederick lives in Duluth’s western hillside with his wife and three daughters. And although he lives in Minnesota and wrote *Leatherheads of the North* about Duluth’s historic NFL team, he still bleeds Packers green and gold. Vikings fans, try not to hold that against him.

# SPORTS AND RECREATION



## *Tigers vs. Jayhawks*

*From the Civil War to the Battle for No. 1*

Mark Godich

ISBN: 9780988996489

Paperback • \$18.95

272 pages • 6 x 9

Publication Date: 09/01/2013

Ascend Books

### Content:

Missouri and Kansas went from unranked at the start of the 2007 college football season to playing for No. 1 in the country on the Saturday after Thanksgiving. The 2007 college football season was unlike any other. Yet in a year filled with unfathomable twists and turns, Missouri and Kansas kept winning, setting up the biggest game ever played in the oldest rivalry west of the Mississippi. *Tigers versus Jayhawks* dissects the monumental meeting, but it does much more than that. This book traces the bad blood between fans of the schools to the Civil War and before. This book takes the reader inside Arrowhead, inside the locker rooms, inside the huddles, inside the headsets, inside the heads of the players, coaches, and administrators. As the 2007 season played out, Missouri and Kansas became the talk of the college football world. And for one frigid November night, all eyes were on Arrowhead Stadium.

### Author Bio:

Mark Godich has been a senior editor at *Sports Illustrated* since 1995. In 2007, he was the magazine's college football editor. A graduate of the University of Missouri's highly acclaimed School of Journalism and a former instructor there, he has had a career in sportswriting and editing that has spanned five decades. Before joining SI, he also made stops at the *Abilene (Texas) Reporter-News*, the *Dallas Times Herald*, *The Associated Press*, *The National Sports Daily*, and *Golf Shop Operations*. He lives in Plainsboro, N.J., with his wife, Leigh, and son, Steven.

### Tour Cities:

Kansas City MO, Columbia MO, Kansas City KS, Lawrence KS, Overland Park, KS, St. Louis MO.

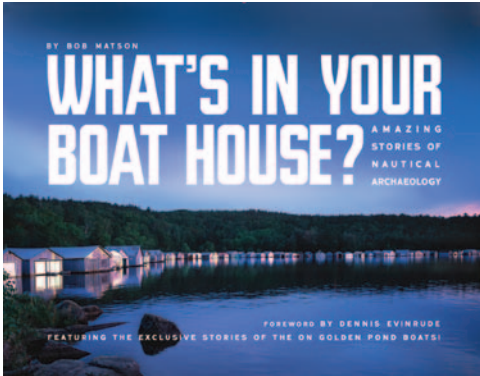
### Marketing Plan:

1. Bookstore promotions and signings.
2. Publicity, book signings on both campuses.
3. Events with Quarterback Clubs, Booster Clubs, and Alumni Associations.
4. Publicity in the *Kansas City Star*, *St. Louis Post-Dispatch*, *Lawrence Journal-World*, *Columbia Daily Tribune*, and other regional newspapers.

### Author Hometown:

Plainsboro, NJ.

# SPORTS AND RECREATION



## *What's in Your Boathouse*

*Lost Boats, Found Boats, Old Boats,  
and New Boat Stories*

Robert Matson

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ISBN: 9780878396955

Hardcover • \$20.00

144 pages • 11 x 8.5

Publication Date: 6/1/2013

North Star Press of St. Cloud

### Content:

A collection of stories and photos about old boats, and the stories of finding and making new ones.

### Author Bio:

Bob Matson lives in Ely, Minnesota

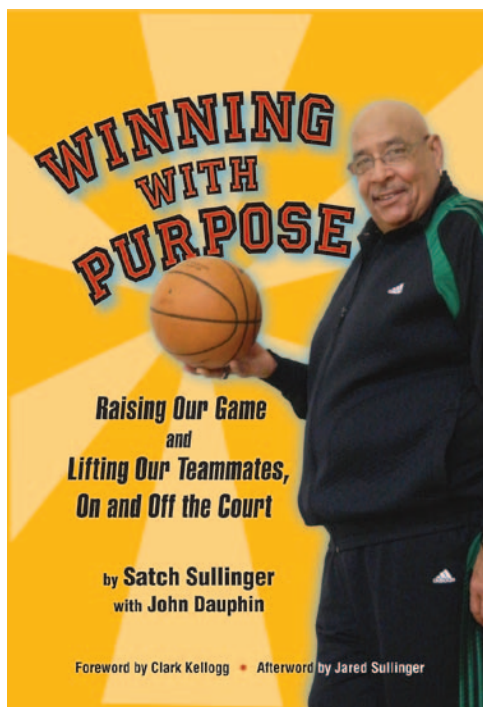
### Author Hometown:

Ely, MN

### Marketing Plan:

1. Old boat societies
2. Gift shops
3. Author events during the summer months

# SPORTS AND RECREATION



## *Winning with Purpose*

*Raising Our Game and Lifting Our Teammates, On and Off the Court*

Satch Sullinger, John Dauphin

ISBN: 9780988996465

Paperback • \$18.95

256 pages • 6 x 9

Publication Date: 09/01/2013

Ascend Books

### Content:

Sports is filled with successful coaches, but Satch Sullinger's story offers championship-level inspiration to players, parents and coaches who care about values and winning the right way, on and off the court. Sullinger establishes a foundation for personal and team improvement buttressed by principles like effort and attitude, preparation and perspective, trust and teamwork, and accountability and integrity. *Winning with Purpose* helps coaches learn to identify, erase, and replace ego-based agendas with selfless leadership, and shows them how to build in kids the emotional strength critical to success far beyond the next big game. Ultimately, Sullinger's message in *Winning with Purpose* is simple: Get your heart and mind right, and your game will follow. Then, you'll be in prime position to rise to your potential and enjoy uncommon team success.

### Author Bio:

Satch Sullinger is a longtime coach, teacher, and believer in the power of playing with purpose, on and off the court. Sullinger is the 2010 Naismith National High School Basketball Coach of the Year and father of Jared Sullinger, a rookie with the NBA's Boston Celtics and former All-American at Ohio State University, where he led the Buckeyes to the 2012 Final Four. Jared Sullinger won the Naismith National High School Player of the Year award, also in 2010. The Sullingers are the only father and son to be named Naismith National Coach and Player of the Year, respectively. Sullinger continues to speak at coaches' and youth clinics across the country.

### Tour Cities:

Columbus OH, Cincinnati OH, Cleveland OH, Akron OH, Indianapolis IN, Detroit MI, New York NY, Chicago IL, Los Angeles CA, Dallas TX

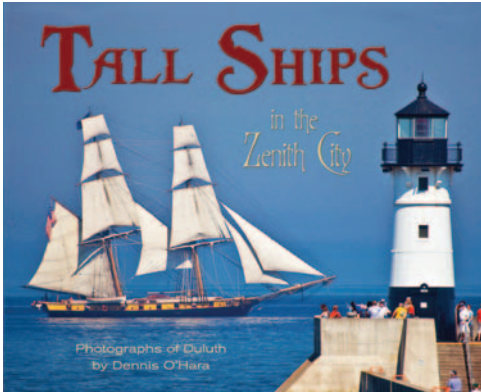
### Marketing Plan:

1. National and regional promotions
2. Marketing on television, radio, newspaper, and social media

### Author Hometown:

Columbus, Ohio

# TRANSPORTATION



## Content:

When Duluth—the “Zenith City of the Unsalted Seas”—first became a city in 1870, two- and three-masted schooners commonly docked in her harbor—but steam-powered freighters and ore boats replaced most sailing vessels by 1900. The age of sail returns to Duluth as reconstructed historic ships and replica vessels sail from around the globe to take part in the Zenith City’s semi-annual Tall Ships Duluth festival, once again filling the harbor with the sound of flapping canvas and creaking ropes. Noted Duluth photographer Dennis O’Hara has captured these maritime celebrations with his camera. Inside you will find: more than 75 photos of tall ships in Duluth and on Lake Superior from 2008 to 2011; a history of tall ships on Lake Superior from 1734 to 2013; and bios of each ship that has participated in Tall Ships Duluth from 2008 to 2013.

## Previous Books by Author:

2012: Lost Duluth, 9781887317382  
2010: Picture Duluth, 9781887317368

## Author Hometown:

Duluth, MN

## *Tall Ships in the Zenith City*

Tony Dierckins  
Dennis O’Hara (photographer)

ISBN: 9781887317399

Paperback • \$12.50

68 pages • 8.5 x 6

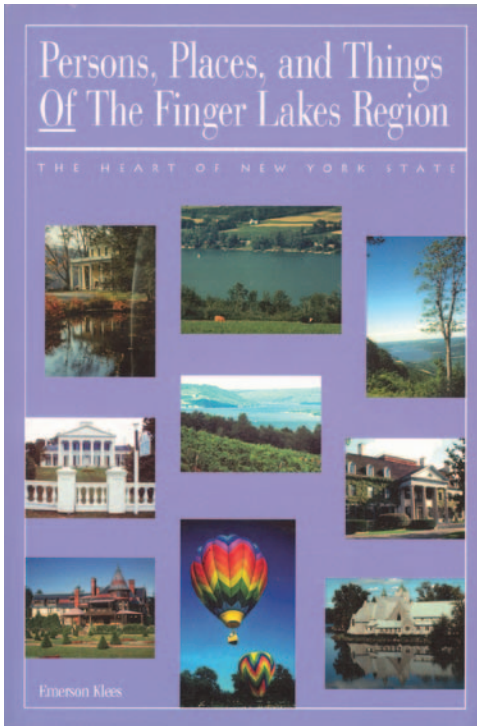
Publication Date: 06/01/2013

X-communication: Zenith City Press

## Author Bio:

Duluth native Dennis O’Hara grew up in West Duluth, graduating from Denfeld Senior High School in 1971. He furthered his education at the University of Minnesota Duluth, earning a degree in industrial technology, and later studied photographic techniques through the New York Institute of Photography. Dennis’s photography career started in the early 1970s when he operated a variety of cameras from the back seat of a RF-4C reconnaissance jet with the Duluth-based 148th Fighter Wing of the Minnesota Air National Guard. After retiring from the Air Guard in 1992 he stepped into nature photography. Over the years Dennis’s work has appeared regularly in regional books, magazines, calendars, corporate publications, billboards, and print advertising—and of course at his own northernimages.com. Since its debut as a simple “picture of the week,” the site has grown into a gallery of Dennis’s extensive collection of work.

Zenith City’s publisher Tony Dierckins is an author and book designer from St. Paul, Minnesota working and living in his adopted home town of Duluth, Minnesota. Dierckins has worked in publishing since 1988 and has written or co-written nearly two dozen books, from the ridiculous Duct Tape books and calendars to the informative Crossing the Canal; An Illustrated History of Duluth’s Aerial Bridge, a 2009 finalist for the Minnesota Book Award. He is the 2012 recipient of the Duluth Depot Foundation’s “Historic Preservation and Interpretation Award.”



## *Persons, Places, and Things Of the Finger Lakes*

*The Heart of New York State*

Emerson Klees

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ISBN: 9781891046094

Paperback • \$19.95

544 pages • 6 x 9

Publication Date: 01/01/2009

Carton Qty: 24

Cameo Press

### Content:

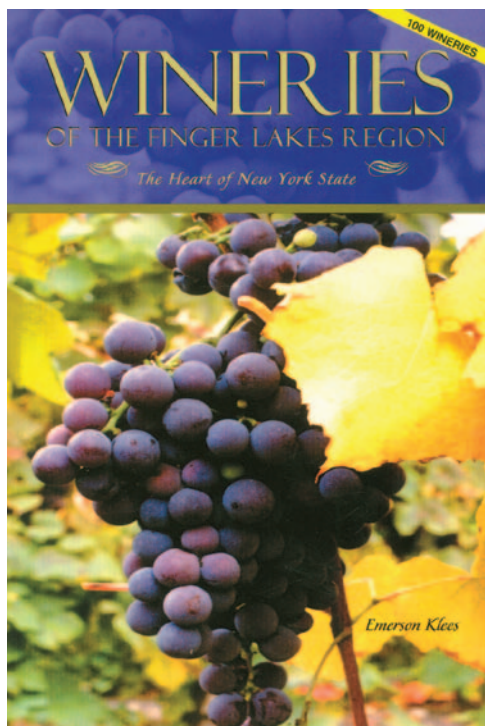
This book provides an overview of the Finger Lakes Region of New York State, an area of scenic, lake-country beauty that is rich in history. The region provides outstanding vacation opportunities spread over 14 counties and 9,000 square miles. Highlighted are the six major and five minor Finger Lakes and the gateway cities.

### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.



## *Wineries of the Finger Lakes Region-100 Wineries*

*The Heart of New York State*

Emerson Klees

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ISBN: 9781891046063

Paperback • \$17.95

224 pages • 6 x 9

Publication Date: 01/01/2008

Carton Qty: 52

Cameo Press

### Content:

This book highlights the wineries, including grape varieties grown and the wines made, along with a history of winemaking in the region and a description of grape varieties. A glossary of terms is provided as well as biographical sketches of the area's winemaking pioneers. Wineries are the top-ranked regional tourist destination of the Finger Lakes Region.

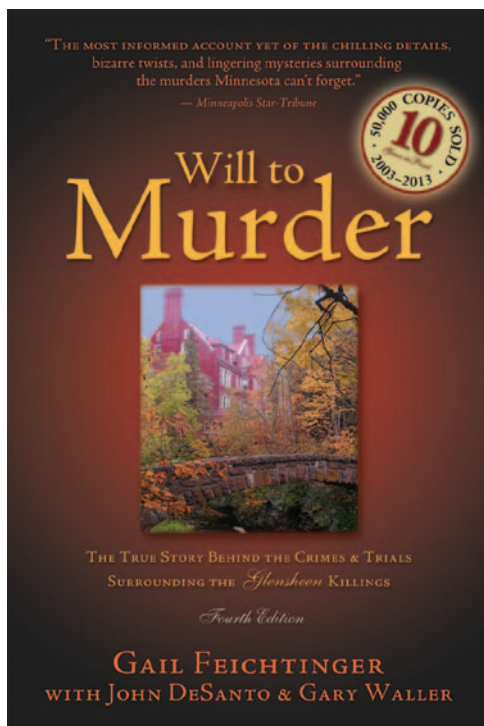
### Author Bio:

Emerson Klees has a B.S. in electrical engineering from Penn State University, an M.B.A. from New York University, and an M.A. in English literature from the State university of New York. He has written 12 books about human values and 12 books about New York State and the Finger Lakes Region. He is a member of the Genesee Historical Society.

### Author Hometown:

Rochester, NY.

# TRUE CRIME



## Content:

On June 27, 1977, an intruder entered Glensheen, the stately Duluth manor built along the Lake Superior shore. Before leaving with a basketful of stolen jewelry, the intruder used a satin pillow to smother Elisabeth Congdon and Velma Pietila. Together with former Duluth News-Tribune crime reporter Gail Feichtinger, Duluth Police Detective Gary Waller and St. Louis County Prosecutor John DeSanto—the men who investigated and prosecuted Marjorie and her husband, Roger Caldwell—bring readers behind the scenes of the Minnesota's most infamous double murder. Feichtinger then reaches beyond the Glensheen killings to follow Marjorie through her convictions for arson and presents new evidence that suggests that Marjorie may have gotten away with murder—five times.

## *Will to Murder*

### *The True Story Behind the Crimes and Trials Surrounding the Glensheen Killings*

Gail Feichtinger with John DeSanto and Gary Waller

ISBN: 9781887317351

Paperback • \$19.95

432 pages • 6 x 9

Publication Date: 06/01/2009

X-communication: Zenith City Press

## Author Bio:

Gail Feichtinger first researched the Glensheen murders as a crime reporter for the Duluth News-Tribune and Duluth Herald around the time Roger Caldwell bargained for his release. She obtained an exclusive interview following his release from prison by delivering Caldwell a pint of his favorite ice cream. Feichtinger studied journalism at Southern Methodist University, received a B.A. from Carleton College, and obtained a law degree from William Mitchell College of Law in 1996.

Former Assistant St. Louis County Attorney and current district court judge John DeSanto prosecuted Roger Sipe Caldwell and Marjorie Caldwell for the crimes at Glensheen. DeSanto graduated valedictorian from Duluth Cathedral High School in 1964, received a B.A. in psychology from the University of Minnesota Duluth in 1968, and—after serving two years in the U.S. Army—went on to study law at the University of Minnesota, graduating in 1973. In 2009 DeSanto was appointed trial court judge for Minnesota's Sixth Judicial District.

As a Duluth Police Department detective, Gary Waller led the investigation of the crimes at Glensheen. Waller was born in Duluth, Minnesota, where he served in the police department for twenty-one years. Waller holds a B.A. in criminology from the University of Minnesota Duluth and an M.A. in management from the College of St. Scholastica. In 1986, he was elected St. Louis County Sheriff; he retired in 1999.

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