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National Distribution for Independent Publishers

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January - February 2013*

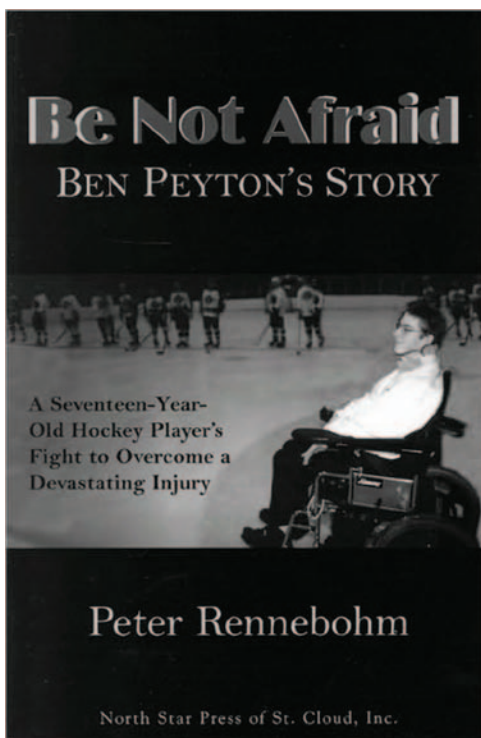
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BIOGRAPHY / AUTOBIOGRAPHY



Be Not Afraid

Ben Peyton's Story

Peter Rennebohm

ISBN: 9780878392056

Paperback • \$14.95

144 pages • 5.8 x 9.1

Publication Date: 03/15/2004

Carton Qty: 84

Bayside Books

Content:

Ben Peyton's story began on Sunday, December 22, 1996. On that fateful day, while playing hockey for the Edina Junior Gold team, he collided with a player from the opposing team and lay motionless on the ice. His parents, John and Nancy, observed the horrific collision and experienced every parent's worst nightmare. Doctors offered little hope that the seventeen-year old would ever regain use of his limbs. After two emergency surgeries to repair crushed vertebrae and fuse his spine, Ben was paralyzed from the neck down. His story is more than a simple tragedy. His was a study in courage, fortitude, and inspiration. From the day of his accident, BE NOT AFRAID proceeds to describe in detail Ben's struggles with life-threatening pneumonia, a collapsed lung, and his extraordinary will to regain some—any—use of his limbs. It concludes on March 26—the day he leaves the Sister Kenney Institute.

Author Bio:

A Graduate from the University of Minnesota Duluth with a BA degree in English Literature, Peter writes adventure novels loaded with tension and suspense. His books are stand-alone novels with descriptive outdoor settings. Peter has an abiding interest in nature, which his stories obviously reflect. Along with maintaining a 135-tree apple orchard, Peter enjoys golf, bird carving, duck hunting, and writing. Peter currently lives with wife Shari and golden retriever, Jack, on a ten-acre hobby farm west of Minneapolis, Minnesota. He and his wife have two daughters living nearby.

Free Magic Secrets Revealed

MARK LEIREN-YOUNG

“A funny and sex-addled, fame-intoxicated look at teen magic. Refreshingly honest!”

—Will Ferguson, three-time winner of the Leacock Medal for Humour



Humour / Memoir
ISBN 978-1-55017-607-0
6" x 9", 256 pages, paper
\$26.95

March

Harbour Publishing

Like all great adventures, this one starts with someone trying to get a girl.

Playwright, journalist, comedian and bestselling author Mark Leiren-Young recalls his teenage escapades in his hilarious new memoir and coming of age story, *Free Magic Secrets Revealed*. A geeky bully-magnet, Mark was seventeen and wanted to be a playwright, but even more than that, he wanted to impress Sarah, who he'd pined for since elementary school. It's 1979 and magic is hip, so Mark hooks up with Randy, a stoner magician, and Kyle, an ambitious young actor, to chase fame—and the women of their dreams.

The three teenagers team up to put on a small-time magic show, attracting the attention of a big-time promoter who convinces them they have a shot at a world tour . . . except they need bigger illusions, an original soundtrack and a better supporting cast.

Seeing a chance at having all their dreams come true, they sacrifice their grades, their money and eventually their dream girls to create a show they hope will be like *Star Wars* on stage. But they're not that good. Mark's script makes no sense because it's part one of a trilogy. Randy promises to build magic tricks he can't actually make. And Kyle will do anything for the show—except wear the helmet that's critical to the plot and half the illusions. But is it worth getting your head cut off to get a date?

The show goes on and the guys embrace their fate—determined to show the world what they can do.

Mark Leiren-Young is the author of the bestselling *Never Shoot a Stampede Queen* (Heritage House, 2009), winner of the 2009 Leacock Medal for Humour. Mark's other books are *The Green Chain* (Heritage House, 2011) and *This Crazy Time* (Knopf Canada, 2012), written with Canadian environmentalist, Tzeporah Berman. His stage plays have been produced throughout Canada and the US and have also been seen in Europe and Australia. As a journalist he has written for such publications as *TIME*, *Maclean's*, *Utne Reader* and the *Walrus* and he's currently working as the theatre critic for the *Vancouver Sun*. Mark lives in Vancouver, BC.



House Calls by Float Plane

Stories of a West Coast Doctor

DR. ALAN SWAN

When Dr. Alan Swan took the job as doctor at Pender Harbour's 13-bed mission hospital in 1954, his first challenge was locating the place. The tiny hospital served a vast coastal frontier occupied by loggers, fishermen and recluses who seldom asked for help, but when they did you knew it was serious. Almost as soon as he arrived, Dr. Swan was called out to attend a logger who had severed his leg with a chainsaw and was holding the parts together until help arrived. Swan was a city boy and had intended to find a nice suburban practice but became so fond of the rural coast and its oddball residents he spent his whole career there. *House Calls by Float Plane* is the testament of a good man looking back on a career serving unforgettable characters in an unforgettable place.

Dr. Richard Alan Churchill Swan (1928–2011) graduated from Queen's University before setting up practice in Pender Harbour, BC. He practiced there and in nearby Sechelt for his entire career. Memoir / Regional Interest • ISBN 978-1-55017-604-9 • 6" x 9", 224 pages • B&W photographs • \$24.95 • April

Harbour Publishing

In Antarctica

An Amundsen Pilgrimage

JAY RUZESKY

Jay Ruzesky recalls a childhood of snow caves, literary ambitions, and a fascination with polar exploration that was ignited by the genes he shares with famed Norwegian explorer Roald Amundsen. As a boy, Ruzesky was captivated by Amundsen's diaries: an Antarctic exploration aboard *Belgica* when Amundsen was a twenty-five-year-old mate bent on earning his stripes; his historic navigation of the Northwest Passage from 1903 to 1906 where he intentionally froze in with his ship *Gjoa* over the winters to drift with the pack ice; and his triumph onboard his ship *Fram* to be the first to reach the South Pole on December 14, 1911.

Now a poet and teacher of English at a small university on Vancouver Island, Ruzesky became motivated by the approaching centennial of Amundsen's South Pole accomplishment to pursue his own quest to Antarctica—not only as a following of Amundsen's footsteps, but also a pilgrimage to a near-mythical place where heroes were made and died. He books his voyage aboard a 71-metre ice-strengthened research vessel, *Polar Pioneer*, bound for Antarctica.

Ruzesky skilfully interweaves three stories creatively extrapolated from Amundsen's experiences on both *Belgica* and *Fram*, and his own observations leading up to and during his voyage on *Polar Pioneer*. In the tradition of Bruce Chatwin and with a poet's heart, Ruzesky offers a historically accurate tale while traversing both time and place—paralleling a century of explorers' dreams from Pole to Pole with stops in Canada, Norway, Brazil, Chile, Argentina and Antarctica.

Jay Ruzesky was born in Edmonton, Alberta, in 1965 and now lives in Victoria, BC. He is on the editorial board of *The Malahat Review* and is co-founder of Outlaw Editions. He has taught at the University of Victoria and, since 1990, at Vancouver Island University in Duncan, BC. His titles include *Am I Glad to See You*, *Painting the Yellow House Blue* and several chapbooks. Jay has been featured in the anthologies *Breathing Fire: Canada's New Poets* (Harbour), *In the Clear* (Thistledown) and *Meltwater* (Banff Centre) and in magazines such as *Saturday Night*, *Prism International*, *Poetry Canada Review* and *Event*.



Memoir / Creative Non-fiction

ISBN 978-0-88971-282-9

6" x 9", 240 pages, paper

\$24.95

March

Nightwood Editions

Fishing the Coast

A Life on the Water

DON PEPPER

“Fishermen leave few memorials. Their working life is mostly unseen and leaves only scattered traces. The ocean was vast before and it is vast after they leave. It is as though they were never there. The results of their efforts shows no clues as to how it got on a supermarket shelf. . . . Mysterious to the outsider, there are few books on the fishing life written by fishermen . . .”

—Preface

Here, at last, is a book about commercial fishing, by well-known fisherman and industry analyst Dr. Don Pepper—one that is sure to become a West Coast classic. Pepper fished salmon as a crewman every season from 1953 to 1969. After a hiatus in the '70s, he returned to fishing in the '80s, balancing his life at sea with a career as a professional economist, before finally retiring in 2007. Over the years he experienced technological change from table seiners, with nets pulled using muscle power, to the Puretic power block, to the modern drum seiner. These were profound changes that would not only affect the lives of individual fishermen, but the balance of the world's oceans and economies.

Fishing for a living is dangerous. Boats sink, men are swept out to sea, lines snap and sometimes just standing up is a chore. Nature conjures up storms and rocks and reefs; overloaded boats capsize and tired men fall asleep at the wheel or fall overboard. And yet it is pleasurable too, a world of catastrophic beauty, camaraderie, and sometimes financial reward.

Pepper captures the fishing life of an era now past in a lively and informative manner. From catching Adams River sockeye in Johnstone Strait (legal) to pit-lamping herring (illegal), Pepper explains how, and in fascinating detail. Mainly, as one old salt proclaimed, “You have to know where the fish aren't.”

Don Pepper, retired beach-man, sometimes cook and engineer, and once all three, has also been an economist with Fisheries and Oceans Canada and instructor at the British Columbia Institute of Technology (BCIT). He holds a PhD in Fisheries Economics from the University of Wales Institute of Technology (Cardiff) and served as Executive Director of the Canadian Pacific Sardine Association (CPSA). He lives in Richmond, BC.



Regional Interest

ISBN 978-1-55017-597-4

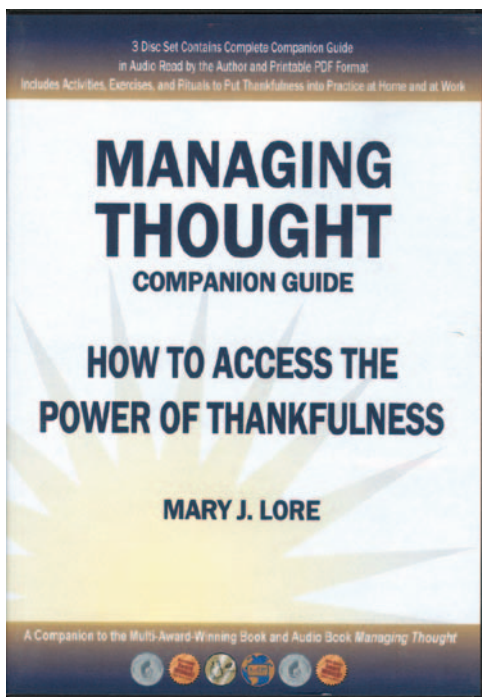
6" x 9", 240 pages, paper

30+ B&W photographs and charts

\$24.95

February

Harbour Publishing



Marketing Plan:

1. Author reading/signings
2. Author website featuring book, CD and DVD Set at managingthought.com
3. Newspaper article in Michigan and Colorado markets
4. Weekly author speaking engagements throughout US and Canada
5. CD Set will be marketed to business organizations
6. CD Set will be marketed to the trade journal, business magazines
7. Authors will write Op-ed pieces for trade journals, newspapers, and business journals
8. Author will market this CD Set to all organizations where she speaks

Managing Thought

Companion Guide: How to Access the Power of Thankfulness

Mary J. Lore

ISBN: 9781938326059

3-CD set • \$24.95

5.25 x 7.5

Publication Date: 09/15/2012

Nelson Publishing & Marketing: Ferne Press

Content:

A practical guide on how to harness and manage your thoughts in any of your business or personal aspect of your life.

Author Bio:

Mary J. Lore is the founder and CEO of Managing Thought LLC, which helps individuals and organizations develop self-awareness and change the way they think to attain long-lasting success. Mary has devoted thirty years to serving as a CPA, senior executive, entrepreneur, and mentor to corporate leaders. Through her corporate and public workshops she has successfully assisted CEO's managers, employees, teachers, parents, and teens in North America and Europe.

Author Hometown:

Bloomfield Hills, MI

Previous Books by Author:

2008: Managing Thought, 9781933916262

2008: Managing Thought (CD), 9781933916323

COMICS & GRAPHIC NOVELS



Previous Books by Author:

2009: The Deadbeat, 9781934985083

Marketing Plan:

1. Marketing on website, Twitter, and Facebook
2. Author and artist advertising on various websites, forums, social media, and local media
3. Advertising on various websites through banner and link exchanges
4. Author and artist book tours at comic shops, independent book stores, national book stores, comic conventions, craft shows, and other various trade shows
5. Review copies distributed to bloggers, review sites, fan sites, retailers, and independent reviewers
6. Press releases sent to the 500+ subscribers of Alterna Comics' newsletter

Blood-Drenched Creature Double Feature

Matthew D. Smith
illustrated by Jeremy Massie & Melanie Florencio

ISBN: 9781934985281

Paperback • \$9.99

96 pages • 6 x 9

Publication Date: 3/20/2013

Carton Qty: 60

Alterna Comics

Content:

Are you ready for two titanic tales of terror? If so, then welcome to “Blood-Drenched Creature Double Feature”! This special flip-book style graphic novel features a pair of horror stories written by Matthew D. Smith. First, see what happens when a group of camp counselors take a wrong turn and come face-to-face with redneck cannibals in “Bee Sting”! Then, uncover the mystery of an urban legend ghost story that spans three decades in “The Curse of Stanglehold”! Featuring amazing artwork by Jeremy Massie (The Deadbeat) and Melanie Florencio (undeadnorm.com), “Blood-Drenched Creature Double Feature” is a pulse-pounding thrill ride of shocks and scares for any horror fan!

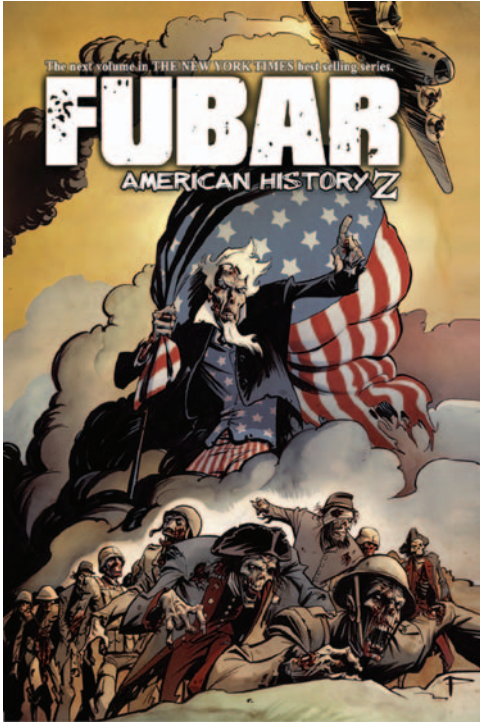
Author Bio:

Matthew D. Smith has long been a fan of comics, “Blood-Drenched Creature Double Feature” is his first nationally published and distributed graphic novel. Jeremy Massie is no stranger to getting his work out there, with the critically-acclaimed graphic novel, “The Deadbeat”, also published by Alterna Comics. Melanie Florencio’s artwork can be found on undeadnorm.com.

Author Hometown:

Atlanta, GA

COMICS & GRAPHIC NOVELS



Marketing Plan:

1. Marketing on website, Twitter, and Facebook
2. Author and artist advertising on various websites, forums, social media, and local media
3. Advertising on various websites through banner and link exchanges
4. Author and artist book tours at comic shops, independent book stores, national book stores, comic conventions, craft shows, and other various trade shows
5. Review copies distributed to bloggers, review sites, fan sites, retailers, and independent reviewers
6. Press releases sent to the 500+ subscribers of Alterna Comics' newsletter

FUBAR Vol.3

American History Z

Jeff McComsey, Various

ISBN: 9781934985274

Paperback • \$16.95

344 pages • 5.5 x 7.5

Publication Date: 04/20/2013

Carton Qty: 30

Alterna Comics

Content:

The follow up to the New York Times Best Seller: Empire of the Rising Dead, FUBAR: American History Z is a stand-alone anthology that covers the entire American experience. From the discovery of the new world to present day, this volume shows what happened when our founding fathers came face to face with the walking dead.

Author Bio:

JEFF McCOMSEY (FUBAR series, 9 Months, American Terror: Confession of a Human Smart Bomb) is a freelance artist carving out a living illustrating funny books and anything else that comes within arm's reach. His debut graphic novel was the critically-acclaimed American Terror: Confession of a Human Smart Bomb.

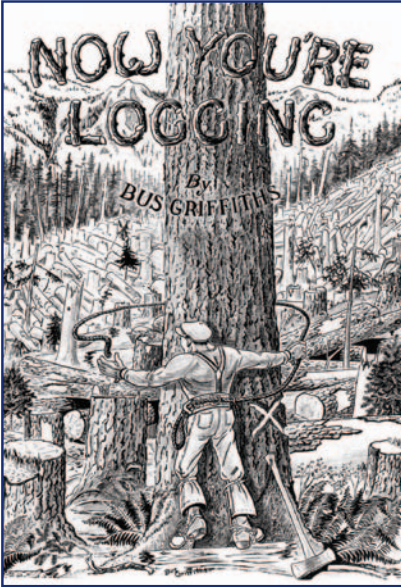
Author Hometown:

Lancaster, PA

Previous Books by Author:

2010: Fubar Vol. 1, 9781934985212

2008: American Terror Vol. 1, 9780979787492



BACK IN PRINT!

Now You're Logging!

35th Anniversary Edition

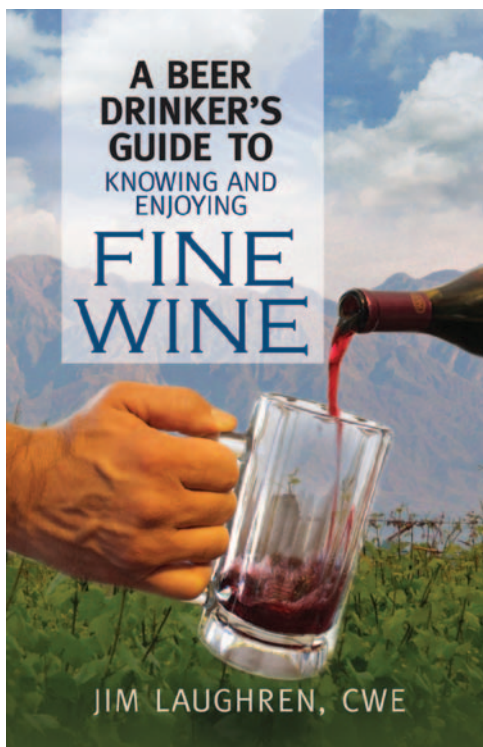
BUS GRIFFITHS

Whether readers are interested in logging history, a good yarn or folk art, they will be enthralled by *Now You're Logging*, British Columbia's first graphic novel and an enduring West Coast classic, published in celebration of what would have been Bus Griffiths' 100th birthday.

Now You're Logging is the story of Al and Red, who go to work in a small West Coast logging show during the dirty thirties. As they learn their trades, the reader is treated to an amazingly detailed view of the camp's varied operations—falling and bucking timber by hand, topping and rigging of spar trees, moving steam donkeys and making up log booms, plus all the colourful characters, camaraderie, romance and life-threatening exploits of a BC adventure story.

Bus Griffiths (1913–2006) was raised in Vancouver and came to live in Fanny Bay in 1944. He worked for decades in the logging industry all over the Fraser Valley and BC Coast, primarily as a faller. Graphic Novel / Regional Interest • 978-155017-602-5 • 8½" x 11", 128 pages, paper • B&W illustrations • \$26.95 • February

Harbour Publishing



A Beer Drinker's Guide To Knowing And Enjoying Fine Wine

James Laughren

ISBN: 9780985533618

Paperback • \$16.95

206 pages • 5.5 x 8.5

Publication Date: 12/10/2012

Carton Qty: 48

Crosstown Publishing

Content:

A Beer Drinker's Guide to Knowing and Enjoying Fine Wine is a friendly, arm-around-the-shoulder wine primer that educates and enlightens from a beer drinker's point of view. No snotty disquisition, no highfalutin monologues; yet wine styles, varietals, tasting techniques, scoring approaches, and major international regions are all subtly but effectively presented, hidden among nuggets of beer lore, secret tips for appearing "extra" wine knowledgeable, keys to decoding winespeak, ways to enhance one's wine "coolness" quotient, and much more.

Author Bio:

Jim Laughren, CWE, is a wine expert and consultant, as well as a novice, but enthusiastic, beer aficionado. He has over thirty years experience sampling and acquiring fine wines from around the world. The former president of a boutique wine importer and distributor, he has visited and toured wine regions in Europe, South America, and the United States. He is a Certified Wine Educator and loves nothing more than sharing his passion, and a delicious bottle of fine wine, with other wine lovers. He currently resides in Portland, Oregon, where he is the owner and president of WineHead Consulting.

Author Hometown:

Portland, OR

Marketing Plan:

1. Author appearances & signings
2. Attendance at Mountains & Plains Independent Booksellers Association Show
3. Attendance at Southeast Independent Booksellers Show
4. Attendance at Heartland Fall Forum
5. Attendance at New England Booksellers Association Show
6. IBPA NetGalley Review Program
7. Prepublication review copies to major book reviewers
8. Review copies to appropriate media and blogs

Sea Salt

Recipes from the West Coast Galley

ALISON MALONE EATHORNE, HILARY MALONE
& LORNA MALONE

Sea Salt is a gorgeous new collection of over a hundred sea-tested gourmet recipes suitable for meals aboard but equally satisfying for the home dining table. The authors are themselves dedicated sailors and bring readers on a voyage around Vancouver Island aboard their classic wooden sailboat *Ariel*, drawing inspiration from the area's seafood, farmers' markets and wineries.

Richly illustrated with colour photographs of the dishes as well as many spectacular seascapes, *Sea Salt* invites readers to spend a leisurely morning in a favourite anchorage savouring Ricotta Hotcakes with Blueberry, Lemon and Thyme Compote; raft up with Cornmeal-Crusted Fanny Bay Oysters with Cucumber and Radish Salad; and make new friends on the dock with Sea Salt and Caramel Brownies.

Whether catering to a hungry crew at sea or at home, any cook will appreciate the benefits of thoughtful preparation, clever shortcuts, local ingredients, a hearty dose of creativity and fast, fresh, delicious meals.

Alison Malone Eathorne is a freelance travel and food writer and has contributed to various publications including *Western Living* and *BC Home*. **Hilary Malone** has worked as a special events cook and caterer and is also a regular contributor to West Coast publications. **Lorna Malone** has been sailing for over thirty years and has participated in the Van Isle 360° International Yacht Race, a two-week circumnavigation of Vancouver Island—the challenge of planning meals for the crew of eight helped to inspire this book. All three live in Nanaimo, BC (and yes, this book does contain a delicious twist on the classic Nanaimo bar).

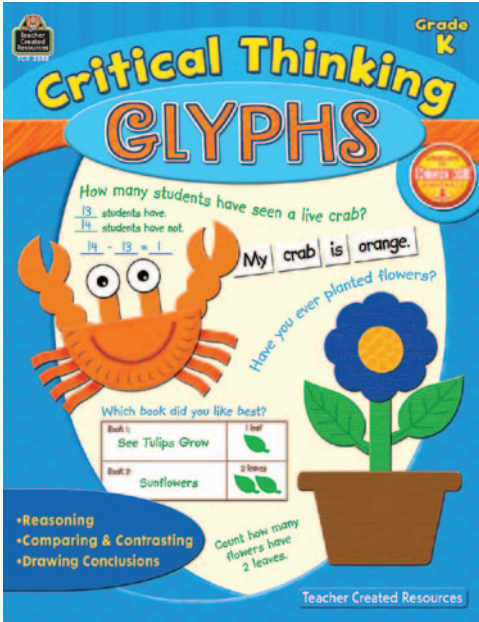


Cooking / Sailing
ISBN 978-1-55017-555-4
8" x 10", 256 pages, paper
80+ colour photographs
\$29.95

March

Harbour Publishing

EDUCATION



Critical Thinking: Glyphs

Grade K: 9781420635881

Grade 1: 9781420635904

Grade 2: 9781420635911

Pamela Greening, NBCT

Paperback • \$9.99

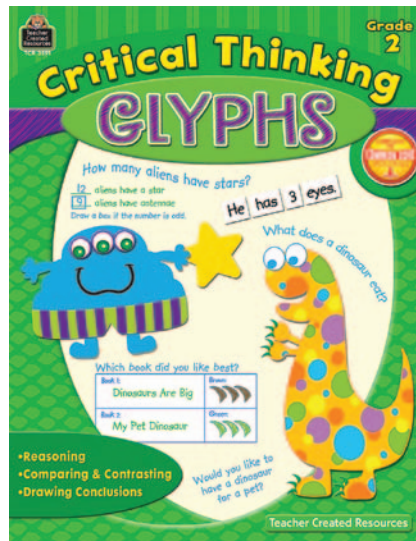
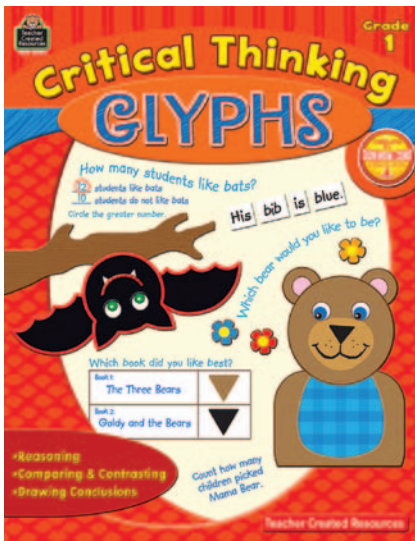
48 pages • 8.5 x 11

Publication Date: 01/13/2013

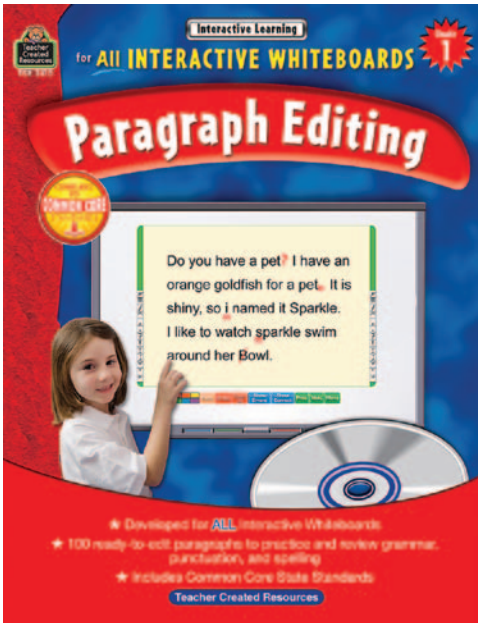
Teacher Created Resources

Content:

A glyph is a pictograph or hieroglyph. It is a way to collect, display, and interpret data. The magic of using glyphs to teach math skills (like counting, sorting, making tally marks, combining sets, measuring, and making patterns) is that in the process, students are also thinking critically by comparing and contrasting, reasoning, and drawing conclusions. It's a fun way to present concepts required by the Common Core Standards.



EDUCATION



Interactive Learning: Paragraph Editing

Grade 1: 9781420636109

Grade 2: 9781420636116

Grade 3: 9781420636314

Grade 4: 9781420636321

Teacher Created Resources

Paperback • \$24.99

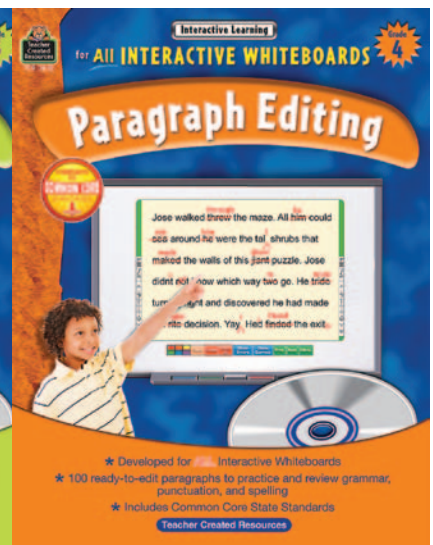
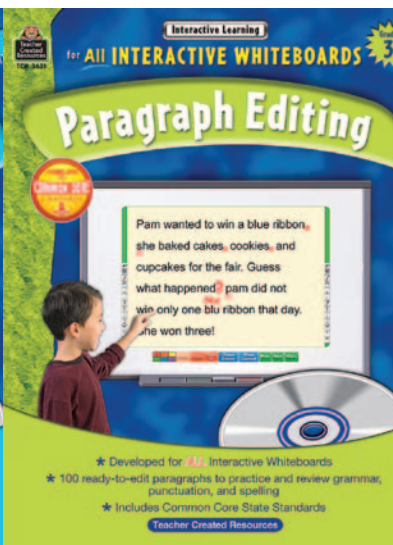
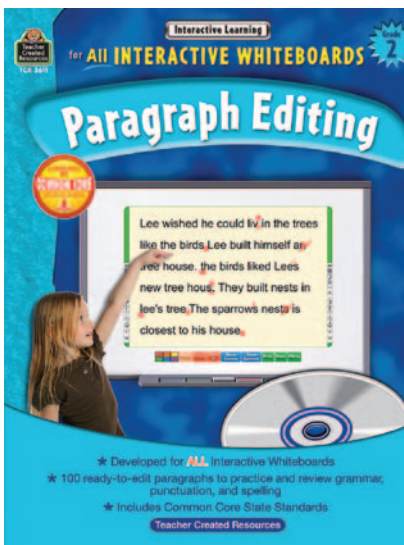
112 pages • 8.5 x 11

Publication Date: 01/13/2013

Teacher Created Resources

Content:

Practice skills in grammar, punctuation, word usage, and spelling by editing 100 paragraphs. Each answer page includes a summary of the types of errors as well as the total number of errors. The activities are great for individual homework, small-group projects, or whole-class review. The “interactive” nature of the activities keeps students engaged in learning. 112 pages + CD.





Lesson Plan & Record Book

Teacher Created Resources

ISBN: 9781420632699

Spiral • \$11.99

160 pages • 8.5 x 11

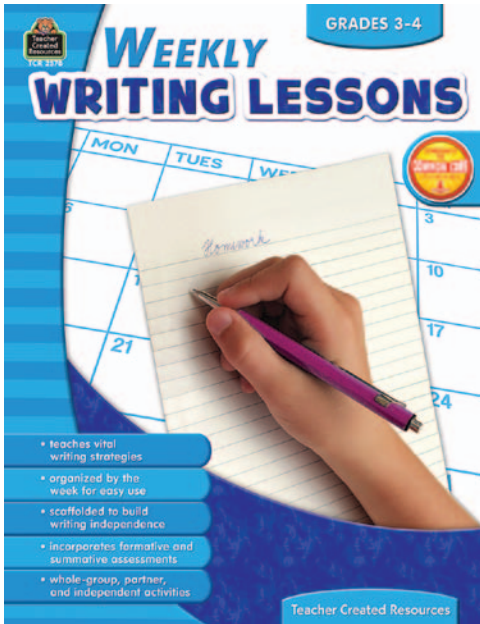
Publication Date: 3/13/2013

Teacher Created Resources

Content:

Create lesson plans and record attendance and grades for 40 weeks of school. Perforated pages allow one list of student names to be used across several pages of records. Bonus pages provide substitute teacher information, seating chart, student roster, birthday chart, weekly schedule, monthly planner, and grading chart. 8-1/2" x 11". 160 pages. All grades. Spiral-bound.

EDUCATION



Weekly Writing Lessons

Grades 3-4: 9781420625783

Grades 5-6: 9781420626353

Sandra Cook, Helen Leon

Paperback • \$14.99

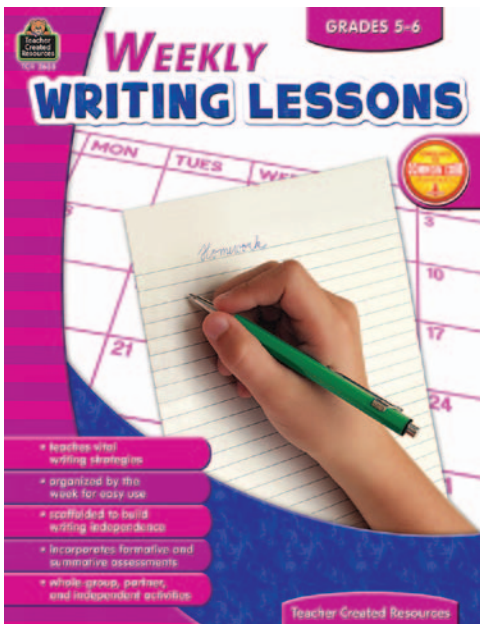
112 pages • 8.5 x 11

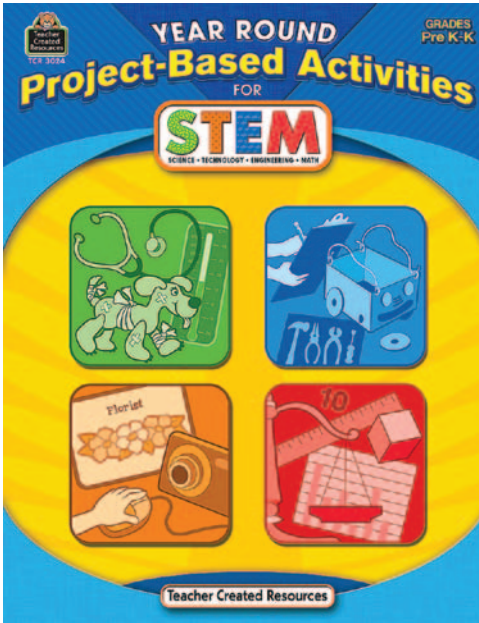
Publication Date: 3/13/2013

Teacher Created Resources

Content:

Help students learn how to write fiction with 20 lessons that cover story starters, transitions, closings, elaborations, and the use of figurative language. Each lesson is presented over a period of five days, with one page of activities introduced each day. By the end of the lessons, students will be ready not only to write stories, but also to communicate ideas in any writing format.





Year Round Project-Based Activities for STEM

Grades PreK-K: 9781420630244

Kathryn Kurowski

Grades 1-2: 9781420630251

Stephanie Lester, Mara Ellen Guckian

Grades 2-3: 9781420630275

Steve Butz, M.A.T.

Paperback • \$14.99

112 pages • 8.5 x 11

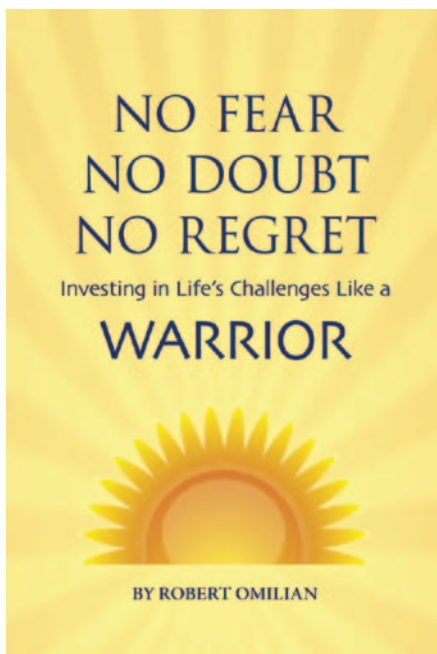
Publication Date: 01/13/2013

Teacher Created Resources

Content:

Wondering how to incorporate science, technology, engineering, and math PLUS collaboration, critical thinking, problem-solving, and digital literacy into the curriculum? You can do it with project-based learning. Each book presents several units that require students to think creatively and to put what they are learning into practice. Meanwhile, the teacher can continually assess what is being learned and make any necessary adjustments. The books actually make learning fun—while meeting all of the newest curriculum requirements!





No Fear, No Doubt, No Regret
Investing in Life's Challenges Like a Warrior

Robert Omilian

ISBN: 9781938326127

Paperback • \$13.95

136 pages • 6 x 9

Publication Date: 12/20/2012

Nelson Publishing & Marketing: Ferne Press

Marketing Plan:

1. Book talks/reading/signings
2. Press Kit distributed to bookstores, local area churches, men's retreats, Kiwanis, chamber of commerce and related organizations
3. Author website: robertomilianbooks.com
4. Author facebook page
5. Publisher website
6. Newspaper articles
7. Presentations and speaking engagements
Marketing to family fairs and men and women organizations
8. Marketing to corporate entities that the author is related to on a professional level
9. Marketing to counseling offices and counseling conferences
10. Marketing to conferences dealing with self-improvement, parenting and personal growth
11. Publisher to market book to parents, schools and conferences
12. Publisher will contact press/media for events
13. Publisher marketing at educator conferences

Content:

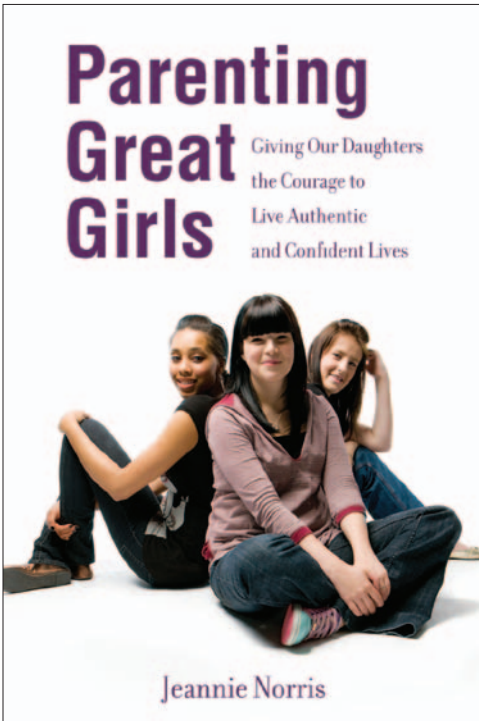
How many parents can say that they have no fears, doubts, or regrets after having raised a child? We always doubt ourselves and regret some of the mistakes we made. This father looks back on his job of parenting his oldest son with the conviction that he did the best job he could do. He believes he learned more from his son than he taught, and he wants to share the nine insights that he realized he'd attained after raising his son. A compelling story that leads us to want to be a warrior parents, too!

Author Bio:

Robert Omilian is presently a Director of Information Systems for a global automotive supplier and is a frequent guest speaker for national business seminars. He previously was a publisher for the start-up magazine, Detroit Performer, and has been a freelance writer for various publications. He has an MBA from the University of Michigan and B.A. in philosophy and economics. He lives in a suburb of Detroit, Michigan. For more information about Robert, please visit www.robertomilianbooks.com or www.facebook.com/BooksByRobertOmilian

Author Hometown:

Plymouth, MI



Author Hometown:

Durham, NC

Tour Cities:

Philadelphia, New York, Boston, Joplin MO, Durham NC, Pittsfield MA, Texas

Marketing Plan:

1. Book Website
2. Book readings and events
3. Advertising to bookstores
4. Media advertising
5. Promotional copies of the book sent to authors, journalists, talk-show celebrities, and editors of parenting publications
6. Speaking Tour
7. Book blog on jeannienorris.com website

Parenting Great Girls

Giving Our Daughters the Courage to Live Authentic and Confident Lives

Jeannie Norris

ISBN: 9780615707839

Paperback • \$15.00

273 pages • 6 x 9

Publication Date: 01/15/2012

Jeannie Norris

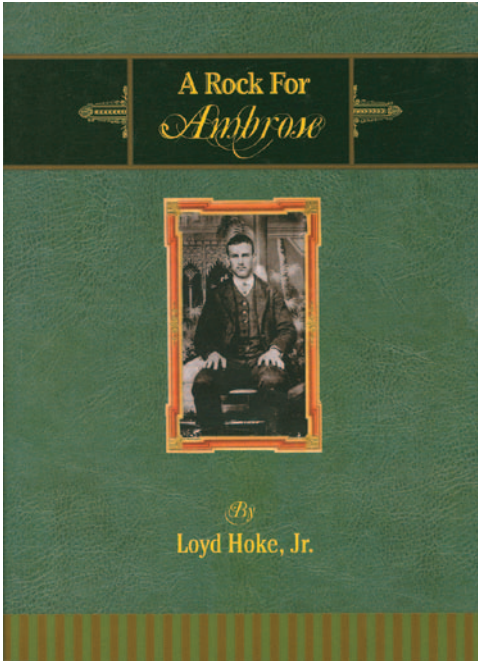
Content:

In this engaging and inspirational book about raising confident and independent-minded adolescent girls, educator Jeannie Norris draws on her sixteen years of experience as head of an all-girls independent school to address the issues that challenge today's girls and their parents. With wit and insight she combines stories about her own Midwest upbringing, principles that governed her daily practice, and a discussion of a broad range of contemporary writing about girls and society. After each essay she includes tips and tactics, tried and tested in her work with many parents who were committed to their daughters' healthy growth but often puzzled over what to do next. This is an important collection of ideas that are useful as we guide our daughters to be confident in who they are and to prepare to have influence in the world.

Author Bio:

With thirty-three years of experience in independent education for girls, including sixteen years as the head of Miss Hall's School in Pittsfield, Massachusetts, Jeannie Norris is a respected leader and advocate in the area of all-girls education. She speaks and writes extensively about the education and parenting of girls, the role of women in philanthropy, and the effective management of independent schools. Norris grew up in Joplin, Missouri, where her parents raised her with the steadiness and confidence she espouses for today's parents. She and her husband, Peter, have between them four children and three grandchildren and make their home in North Carolina.

FICTION



A Rock for Ambrose

A Civil War Novella

Loyd Hoke, Jr.

ISBN: 9780983893646

Hardcover • \$18.95

208 pages • 5 x 8

Publication Date: 01/15/2013

Carton Qty: 32

Lorimer Press

Content:

Here is a Civil War story that explores life beyond the battlefield and tells a harrowing tale about one of the darkest times in U.S. history. Author Loyd Hoke left no stone unturned in his quest to complete a search begun by his grandfather, Lester Hoke. The Hoke family knew Lester's grandfather, Ambrose, died during the Civil War, but his body was never recovered. For years, Lester searched for his ancestor's remains, but to no avail. Loyd, Abrose's great-great-grandson, continued the pursuit, searching the state of North Carolina, from Catawba County to Bald Head Island. Using family letters, state documents and his own gut instincts, Hoke discovered where his great-grandfather likely died. His story is heart-wrenching, one of deprivation, sickness, and fear, but also one of great love.

Marketing Plan:

1. Local newspaper promotion, both in print and on the web
2. Book talks at local libraries and regional historical societies

Author Hometown:

Conover, NC

Author Bio:

Loyd Hoke, Jr., is a columnist for The Hickory Daily Record and a retired high school English teacher. His award-winning poetry has been published in college literary magazines. A 1960 graduate of Lenoir-Rhyne University, he also coached men and women's cross country and track at both the high school and university levels. An avid runner, Hoke has completed ten marathons and has held North Carolina age-group records in the marathon, 10-K, 8-K, and 5-K. A Rock for Ambrose is his first book.

FICTION



Blue Springs

A Suspense Novel

Peter Rennebohm

ISBN: 9780878392278

Hardcover • \$24.95

416 pages • 6 x 9

Publication Date: 10/15/2005

Carton Qty: 14

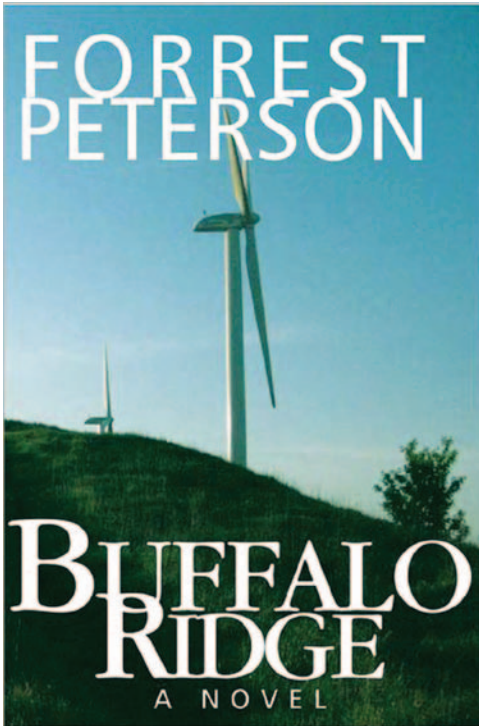
Bayside Books

Content:

BLUE SPRINGS takes the reader on an emotional roller-coaster ride to the world of 1955's America; a world of prematurely ended dreams of personal grandeur, hearts broken by the demon of alcoholism, greed, and the unchangeable quality of integrity: all seen through the eyes of an eleven-year-old child. This is a masterpiece of edge-of-your-seat fiction.

Author Bio:

A Graduate from the University of Minnesota Duluth with a BA degree in English Literature, Peter writes adventure novels loaded with tension and suspense. His books are stand-alone novels with descriptive outdoor settings. Peter has an abiding interest in nature, which his stories obviously reflect. Along with maintaining a 135-tree apple orchard, Peter enjoys golf, bird carving, duck hunting, and writing. Peter currently lives with wife Shari and golden retriever, Jack, on a ten-acre hobby farm west of Minneapolis, Minnesota. He and his wife have two daughters living nearby.



Buffalo Ridge

A Novel

Forrest Peterson

ISBN: 9780878393602

Paperback • \$14.95

304 pages

Publication Date: 12/15/2012

North Star Press of St. Cloud

Content:

Buffalo Ridge is an outcrop of rocks and glacial drift nearly a thousand feet above the prairie across eastern South Dakota and southwest Minnesota, surviving a torrent of glacial meltwater twelve thousand years ago. In “Buffalo Ridge” a young family struggles against an onslaught of near glacial proportions: drugs, debt, past mistakes, injustice, betrayal, and the forces of nature. It is the story of their struggles and triumphs, trying to make a living, facing temptation, showing strength, weakness, humor, sustained by community, faith, and the importance of family.

Author Bio:

Forrest Peterson is from Willmar, MN, and this is his second book.

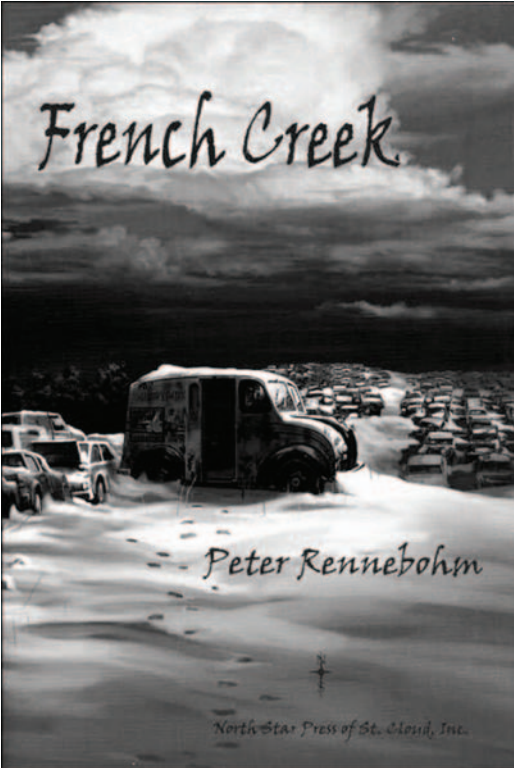
Author Hometown:

Willmar, MN

Previous Books by Author:

2007: Good Ice, 9780878392605

FICTION



French Creek

Peter Rennebohm

ISBN: 9780878392117

Hardcover • \$24.95

325 pages • 6 x 9

Publication Date: 11/21/2004

Carton Qty: 16

Bayside Books

Content:

John L Rule, Minneapolis salesman, ventures away from his usual sales route, looking for a junkyard where he hopes to find a certain part—the last piece to complete the rebuild of an old truck. At least that was his goal. Very quickly that changes, becoming, not a pleasant pastime fulfilled, but a struggle for his very life. John Rule has stumbled into something altogether sinister and dangerous. What follows is a nerve-racking, roller-coaster ride of suspense and conflict between an ordinary man and some vicious, seasoned antagonists. John must summon courage and determination he had never had tested before—just to stay alive.

Author Bio:

A Graduate from the University of Minnesota Duluth with a BA degree in English Literature, Peter writes adventure novels loaded with tension and suspense. His books are stand-alone novels with descriptive outdoor settings. Peter has an abiding interest in nature, which his stories obviously reflect. Along with maintaining a 135-tree apple orchard, Peter enjoys golf, bird carving, duck hunting, and writing. Peter currently lives with wife Shari and golden retriever, Jack, on a ten-acre hobby farm west of Minneapolis, Minnesota. He and his wife have two daughters living nearby.

Just Ask Wim!

Down-to-Earth Advice for West Coast Gardeners

WIM VANDER ZALM



What vegetables can I plant as winter crops? How can I avoid bitter bolting lettuce? When is the best time to cut back rhododendrons? How do I overwinter my geraniums and fuchsias? What fast-growing evergreen hedge will work for my narrow urban yard? How late can I plant spring-flowering bulbs? What should I do about the chafer infestation that is destroying my lawn? Why aren't my berries bigger? What fruits and vegetables grow best in patio pots?

These are just a few of the burning questions that renowned gardening expert Wim Vander Zalm answers again and again as owner of two Art Knapp Plantland garden centres and a long-time regular on CKNW's *The Bill Good Show*.

Just Ask Wim! covers horticultural concerns about all kinds of plants: vegetables, fruits and berries, herbs, annuals and perennials, shrubs, trees, hedges and vines, plus how to grow a healthy lawn organically . . . or replace the troublesome turf with one of many other groundcover options. Wim also shares organic pest and weed management ideas, common-sense pruning tips, fertilization and soil-building advice, plus his often-requested mulch recipe.

Friendly, funny and always down to earth, Wim is the guy to ask whenever there is a need to know about how to make the most of any garden—urban or otherwise. In addition, his comprehensive *Get It Done!* checklist takes the reader right through the year, month by month, pinpointing just what to do and when for a stress-free, successful gardening experience.

Wim Vander Zalm is a frequent guest on *Studio 4* with Fanny Kiefer on Shaw Cable TV, host for fifteen years of CKNW's *Garden Talk* program and Q&A columnist for a decade for *Garden Wise* and *BC Home & Garden* magazines. He is known to many as the “plant doctor” and has gardeners everywhere turning to his web column, “Ask Wim.” He lives in Port Coquitlam, BC.

Gardening

ISBN 978-1-55017-587-5

7½" x 9½", 256 pages, paper

100+ colour photographs

\$26.95

March

Harbour Publishing

HISTORY

NOW AVAILABLE IN TRADE PAPERBACK

Law of the Yukon

A History of the Mounted Police in the Yukon
Revised Edition

HELENE DOBROWOLSKY

“The accomplishments of the Mounted Police in this northern setting have long stirred the imagination of Canadians and indeed, of much of the world.”

—Dr. William Beahen, Preface

In 1886, the discovery of rich goldfields in the Klondike precipitated a flood of rapacious men and women to the northern territory. Suddenly, the pristine northern landscape was threatened with conflict and disorder and the presence of large numbers of Americans challenged Canada’s sovereignty. Yet it was no lawless frontier. Despite the challenges of blinding snowstorms, frozen tents, steep mountain passes, raging rapids and stampeding gold miners, a small force of North West Mounted Police managed to patrol thousands of square kilometres of wilderness to maintain order, and look after the welfare of isolated miners, trappers and traders, while maintaining Canadian control.

Law of the Yukon, now available in trade paper, covers a century of policing the North, beginning with the gold rush and extending to the modern era. Excerpts from diaries and correspondence, plus over a hundred archival photos, illuminate the stories of the individuals who served in the force, along with accounts of the women and First Nations people who provided essential assistance.

From tragic tales of the Lost Patrol and the “Mad Trapper,” to curious murder motives (like the man who lost his life over plans for a perpetual motion machine), to dramatic search and rescue missions by dogsled, behind the iconic Canadian Mountie are real people and true stories that require no embroidery to enthrall the reader.

Helene Dobrowsky is a historical researcher who lives and works in Whitehorse, Yukon. She is the author of numerous historical reports and *Edge of the River, Heart of the City: A History of the Whitehorse Waterfront* (Harbour Publishing, 1994).



A Lost Moose Book

History / Regional Interest

ISBN 978-1-55017-613-1

6" x 9", 288 pages, paper

150 B&W photographs and maps

\$19.95

March

Harbour Publishing

Carrying On “Irregardless”

Humour in Contemporary Northwest Coast Art

EDITED BY MARTINE REID

TEXT BY PETER MORIN, MARTINE J. REID
& MIKE ROBINSON

Carrying on “Irregardless” is a handsomely illustrated paperback based on the first exhibition to focus on humour in Northwest Coast First Nations art. The show, mounted by the Bill Reid Gallery of Northwest Coast Art in Vancouver is titled after one of Bill Reid’s favourite deliberate grammatical blunders that were part of the sense of humour that, as Martine J. Reid says in her introduction, “was perhaps a part of his survival kit, as it often seems to be for First Nations people.”

Within this book are the photographed artworks of twenty-eight prominent Northwest Coast artists, including such varied approaches to humour as a rare prehistoric Coast Salish bowl featuring a smiling face carved from stone, a 1990s etching depicting *Raven and the First Men Overlooking Wreck Beach* (to catch a glimpse at all the nudists, of course!) and a pair of red and yellow cedar bark high heels titled *Too Haida*. Collected here are artworks that act as political weapons, bold challenges to stereotypes, and nods to the Trickster. They satirize, ridicule and play. And, above all, they make us laugh, and think, and laugh again.

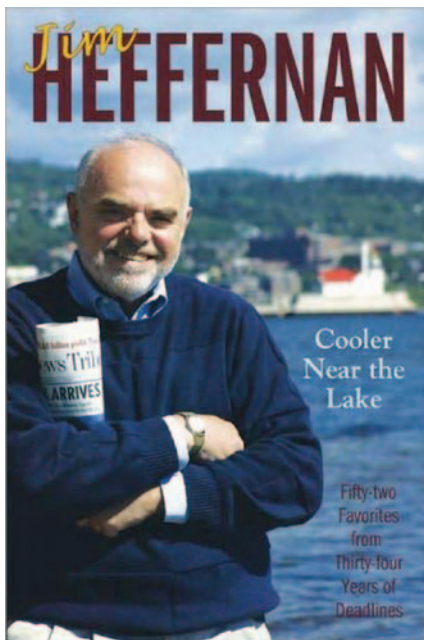
Accompanying the work are descriptions, quips and jokes from the artists themselves. And preceding it stands three impassioned contextualizing essays that range from the poetic to the academic to the anecdotal, by Tahltan artist, stand-up comedian and co-curator, **Peter Morin**; Director of Content and Research for the Bill Reid Gallery of Northwest Coast Art and co-curator, **Martine J. Reid**; and CEO of the Bill Reid Trust and Director for the Bill Reid Gallery of Northwest Coast Art, **Mike Robinson**.



A Bill Reid Gallery Book
Art / First Nations
ISBN 978-0-9812341-2-0
7½" x 9½", 120 pages, paper
100+ colour photographs
\$24.95

Available now

Harbour Publishing



Author Bio:

Jim Heffernan is a native of Duluth, Minnesota, where he received his formal education and found his life work as a newspaper journalist and popular columnist. He served as an editor and writer with the Duluth Herald and Duluth News Tribune for 42 years before retiring in 2005. He also served as a city editor and arts & entertainment editor and ended his career as an editorial page associate. For 34 of those years, Heffernan also wrote a popular weekly “slice of life” and humor column. Heffernan won first place in the Minnesota Society of Professional Journalism Awards for a column about Hubert Humphrey and received a University of Minnesota, Duluth Distinguished Alumni Award. Heffernan continues his freelance writing in semi-retirement. He publishes a blog, www.jimheffernan.org, and writes a monthly in print column for the Duluth~Superior Magazine. He also writes a monthly online column recalling memories about growing up in Duluth with Zenith City Online.

Cooler Near the Lake

Fifty-two Favorites from Thirty-four Years of Deadlines

Jim Heffernan

ISBN: 9781887317344

Paperback • \$14.95

192 pages • 6 x 9

Publication Date: 11/14/2008

Carton Qty: 48

Jim Heffernan

Content:

Cooler Near the Lake is a collection of Jim Heffernan’s classic newspaper columns that spans his lengthy career in Duluth Minnesota as a popular newspaper journalist and columnist for the (formerly) Knight Ridder Duluth News Tribune. Heffernan’s columns are known for his wry humor, interesting perspectives on life and for capturing the colorful culture and history of northern/eastern Minnesota. Also included in his book are unique perspectives on John F. Kennedy, Buddy Holly, Johnny Cash, Elvis Presley, Gregory Peck and other famous people who visited Duluth. While Heffernan’s writers are generally in commentary form, he also includes a few of his poems, one of which is the title for the book, Cooler Near the Lake.

Tour Cities:

Duluth, Iron Range, North Shore, and Northeastern MN.
Superior WI

Marketing Plan:

1. Author website and blog
2. Advertising in print and online columns written by author
3. Local author/book events
4. Radio and Television spots/interviews
5. Article solicitations

Author Hometown:

Duluth, MN

Tails Don't Lie

A Decade of Dog Cartoons (70 in Dog Years)

ADRIAN RAESIDE



Dogs are tops—35 percent of Canadian households include at least one canine—and anyone who's been owned by one (yes, that's right) will tell you why: we share in each other's joy and pain; they cheer us up when we're blue; they strive to please us and are indispensable workers, serving us even at their peril; we pamper and play with them, train them and take them for walks (actually, they take us); they sleep in our beds; sit on our laps; and if we let them they will follow us to the ends of the earth. But do we really know what they think?

This collection is for anyone who has ever wondered what constitutes “dog breath” to a dog, the real reason why dogs hate doggie coats, or why they replaced woolly mammoths as man's best friend. The answer to the last question is that dogs shed less. But for other profound, hilarious and sometimes poignant observations, like why dogs shouldn't open restaurants, or what would happen if a dog actually *caught* a car, readers need look no further than *Tails Don't Lie*—the best of Adrian Raeside's dog cartoons.

In Adrian Raeside's world, every dog is a philosopher with a wry wit and rich inner life. With a charming assortment of canine characters, gleaned from ten years of Raeside's dogged observations, this collection will even have staunch cat-lovers rolling over and begging for more.

Adrian Raeside's editorial cartoons and his *The Other Coast* comic strip appear in over three hundred newspapers and magazines worldwide. He is the author of over a dozen books including, most recently, *The Rainbow Bridge* and *No Sailing Waits and Other Ferry Tales* (both Harbour, 2012). He is also a prolific blogger and frequently posts on dog-related topics at his website, mydogface.com. He lives in Whistler, BC.

Humour

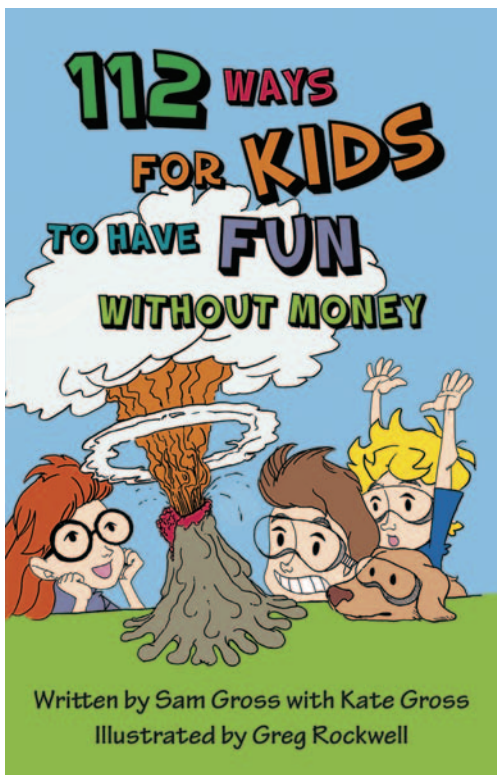
ISBN 978-1-55017-599-8

8" x 8", 128 pages, paper
300 colour and b&w cartoons

\$12.95

February

Harbour Publishing



Marketing Plan:

1. Author reading/signings
2. Press Kit distributed to bookstores, schools, and libraries
3. Author website or facebook will feature book
4. Publisher website featuring book: www.nelsonpublishingandmarketing.com
5. Newspaper articles in Michigan markets
6. Publisher will contact press/media for events relating to this book
7. Publisher will market this book at all educator conferences attended

112 Ways For Kids to Have Fun without Money

Sam Gross with Kate Gross

ISBN: 9781938326110

Paperback • \$8.95

48 pages • 5.5 x 8.5

Publication Date: 2/15/2013

Nelson Publishing & Marketing: Ferne Press

Content:

Have fun without money? Yes you can! Eleven-year-old Sam Gross has devised a list that is sure to get you bursting with giggles, your legs pumping, and your brain whirling. *112 Ways for Kids to Have Fun without Money* is jam packed with good clean—and sometimes dirty—fun!

Author Bio:

Sam is eleven years old and lives with his mom, dad, and three little brothers, Owen, Will and Bryce, in Flushing, Michigan. He has a cat named Mischief and a dog named Tigerlily. He really likes football, swimming, basketball, and reading. Sam is thankful for his many good friends at home and at school who treat him so well. Sam is a big fan of the Olympics and Ohio State Buckeyes - try not to hold that against him!

Author Hometown:

Flushing, MI

JUVENILE



As-tu rempli un seau aujourd'hui?

Le bonheur quotidien expliqué aux enfants

Carol McCloud
David Messing (illustrator)

ISBN: 9781938326080

Paperback • \$9.95

32 pages • 10.5 x 8

Publication Date: 11/15/2012

Carton Qty: 100

Nelson Publishing & Marketing: Ferne Press

Previous Books by Author:

2006: Have You Filled A Bucket Today,
9780978507510

Marketing Plan:

1. Advertising to French speaking schools and organizations
2. Advertising in Canada

Content:

The French edition of Have You Filled A Bucket Today. A travers ses petits mots et ses illustrations amusantes, ce livre enseigne aux enfants combien il est facile et enrichissant d'exprimer l'amour et la gratitude au quotidien.

Author Bio:

Carol McCloud, la Dame du seau, et son équipe enseignent aux éducateurs, au personnel des entreprises, aux groupes communautaires et religieux ainsi qu'aux enfants combien il est important de remplir des seaux. En tant que spécialiste de l'enfance et éducatrice, Carol sait que le respect de soi se forge très tôt dans l'existence et est nourri par les autres. Elle est présidente de Bucket Fillers, Inc., une organisation établie à Brighton (Michigan États-Unis) et dont la mission est de faire en sorte que tous dans les écoles, les familles, les lieux de travail et les diverses communautés se transforment en remplisseurs de seaux. Pour de plus amples renseignements, consultez le site www.bucketfillers101.com.

Author Hometown:

Brighton, MI



Cover not available.

Marketing Plan:

1. Author reading/signings
2. Press Kit distributed to bookstores and libraries across the United States
3. Author website featuring book: www.bucketfillers101.com
4. Publisher website featuring book: www.nelsonpublishingandmarketing.com
5. Newspaper articles across the United States
6. Author and her team will conduct presentations and speaking engagements with this book all over the United States and Canada
7. Op-ed articles will be written for trade journals, newspapers, parenting magazines, monthly newsletters
8. Direct marketing to schools, counseling and psychology offices, parenting groups, and early childhood organizations
9. Publisher will contact press/media for events relating to this book
10. Publisher will market this book at all conferences attended

Bucket Filling From A to Z

Your Key to Being Happy

Carol McCloud, Caryn Butzke
Glenn Zimmer (illustrator)

ISBN: 9781938326134

Paperback • \$9.95

32 pages • 8.5 x 11

Publication Date: 04/15/2013

Nelson Publishing & Marketing: Ferne Press

Content:

Bucket Filling is easy, as easy as can be. You can fill a bucket all the way from A to Z. Join these happy boys and girls to see how you can make others happy and fill your bucket, too! 1. Be kind and be a bucket filler. 2. Don't be a person who dips. 3. Use your lid to protect your bucket, and 4. Share these bucketfilling tips!

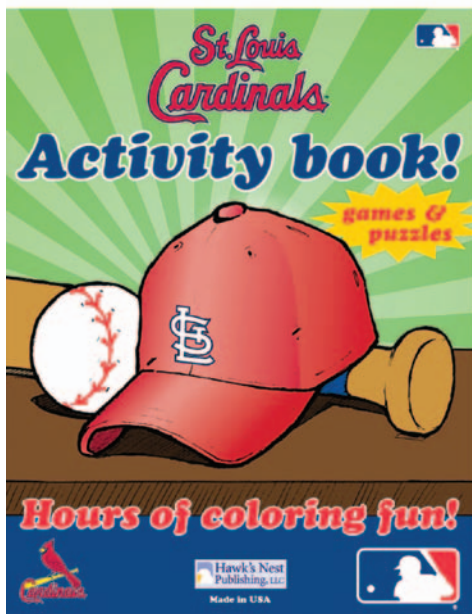
Author Bio:

Carol McCloud is an early childhood specialist, award-winning author, popular speaker, and president of Bucket Fillers, Inc., an educational organization in Brighton, Michigan.

Caryn Butzke is the business manager for Bucket Fillers, Inc. and a devoted mother to Drew, who inspired her to co-author this book, her debut publication.

Author Hometown:

Brighton, Michigan



Cardinals Activity Book

Peg Connery-Boyd
Scott Waddell (illustrator)

ISBN: 9781936562206
Paperback • \$7.99
64 pages • 8.5 x 11
Publication Date: 11/30/2012
Carton Qty: 72
Hawk's Nest Publishing

Marketing Plan:

1. Regional media blitz
2. Reaching out through social media networking to Cardinals fans directly nationwide
3. Participating in MLB fan events to promote the books

Previous Books by Author:

2010: Cardinals Coloring & Fun,
9780982390382

Content:

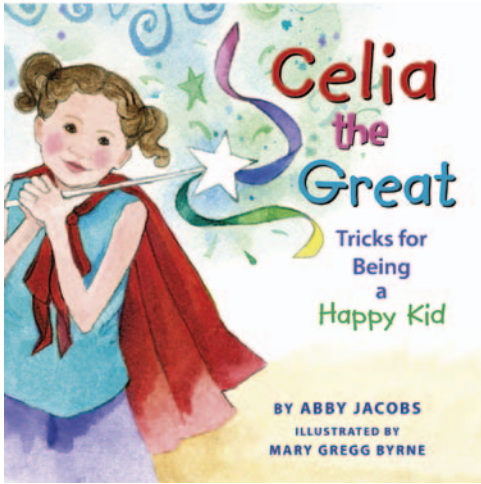
Activities and games featuring the St. Louis Cardinals and Major League Baseball. Content includes crossword puzzles, word searches, secret message, color by number, mazes, connect-the-dots and other baseball related puzzles.

Author Bio:

Peg Connery-Boyd is an artist and a mom. In 2006, when preparing for a family road trip, she went in search of a fun baseball activity book for her three sons who loved the Red Sox. Surprised that she couldn't find one, she decided to create it. She submitted her idea to Major League Baseball Properties in New York, and obtained licensing from them in 2007. Peg has created 16 MLB coloring and activity books featuring 11 teams, and looks forward to keeping young fans happy for many years. Originally a native of Springfield, MA, Peg now lives in Madison, CT with her husband and three sons, Kevin, Ian, and Colin.

Author Hometown:

Madison, CT



Celia the Great

Tricks for Being a Happy Kid

Abby Jacobs
Mary Gregg Byrne (illustrator)

ISBN: 9781938326097

Paperback • \$9.95

24 pages • 8 x 8

Publication Date: 11/30/2012

Nelson Publishing & Marketing: Ferne Press

Marketing Plan:

1. Author reading/signings, presentations, and speaking engagements
2. Press Kit distributed to bookstores in the Midwest and Colorado
3. Author website featuring book: www.abbyjacobsbooks.com
4. Publisher website featuring book: www.nelsonpublishingandmarketing.com
5. Newspaper articles in Michigan and Colorado newspapers
6. Direct marketing to schools, pre-school programs, counseling offices, and churches
7. Op-ed articles will be written for trade journals, newspapers, parenting magazines
8. Book will be submitted for book awards that are age appropriate
9. Publisher will contact press/media for events relating to this book
10. Publisher will market this book at all educator conferences attended

Content:

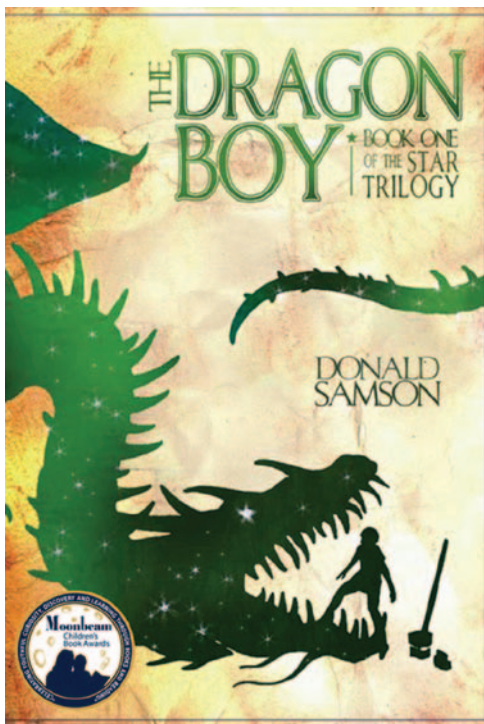
Celia discovers that her magic can help her handle many situations. She finds that she can be patient, use good manners, listen and follow directions. This magic thing is great!

Author Bio:

Abby Jacobs is an art therapist on sabbatical raising her two magical children. Abby has helped children, and adolescents, as well as adults, to understand and express emotion through the use of art and talk therapy. As a mother, Abby searched for ways to help her children deal with the intense emotions that arise during early childhood. Using “magic” has helped empower her children to become aware of their emotions and begin the self-soothing process. Celia’s magic tricks are used in Abby’s household on a daily basis. Her daughter, five years old, is now teaching her son, two years old, to use Celia’s “magic” For more information about Abby, please visit www.abbyjacobsbooks.com.

Author Hometown:

Boulder, CO



Marketing Plan:

1. Bookstore events
2. Presentations at public schools
3. Awards:
 - Moonbeam Children's Book Award for Best First Book
 - Eric Hoffer Book Award for Fiction, Finalist
 - Mom's Choice Award for Fantasy, Myth and Legend

The Dragon Boy

Book One of the Star Trilogy

Donald Samson
Adam Agee (illustrator)

ISBN: 9781888365849

Paperback • \$14.00

248 pages • 6 x 9

Publication Date: 05/12/2008

Carton Qty: 40

AWSNA Publications

Content:

An orphaned boy discovers a unique connection between himself and the kingdom's precious Luck Dragon. The dragon takes the boy on as his apprentice, secretly training him in the ways of a knight. Years later, a warrior king and his army arrive, demanding a battle to the death with the docile Luck Dragon. Only the boy can prevent this fateful battle.

Author Bio:

Raised in Los Angeles, Donald Samson spent the first twelve years of his adult life respectively in a Greek fishing village, a small German Border town, and finally in the mountains of Switzerland. Upon returning to the States, he learned the art of teaching children. He was a Waldorf class teacher for nineteen years. It was during this time that he developed his love for storytelling.

Author Hometown:

Boulder, CO



Marketing Plan:

1. Bookstore events
2. Presentations at public schools
3. Awards:
 - Moonbeam Children's Book Award for Young Adult Fantasy - silver medal
 - Mom's Choice Award for Fantasy, Myth and Legends

The Dragon of Two Hearts

Book Two of the Star Trilogy

Donald Samson
Adam Agee (illustrator)

ISBN: 9781888365931

Paperback • \$14.99

316 pages • 6 x 9

Publication Date: 01/01/2010

Carton Qty: 20

AWSNA Publications

Content:

The knight Michael is called to defend a kingdom plagued by a wild dragon. He is bewildered by what he finds: the king is reluctant to be rid of the baneful beast, and the princess, a warrior maiden, trains knights to engage the dragon in a battle to their death. With whom can he align himself?

Author Bio:

Raised in Los Angeles, Donald Samson spent the first twelve years of his adult life respectively in a Greek fishing village, a small German Border town, and finally in the mountains of Switzerland. Upon returning to the States, he learned the art of teaching children. He was a Waldorf class teacher for nineteen years. It was during this time that he developed his love for storytelling.

Author Hometown:

Boulder, CO



Marketing Plan:

1. Bookstore events
2. Presentations at public schools
3. Awards:
 - Moonbeam Children's Book Award for Young Adult Fantasy - bronze medal
 - Ben Franklin Award Finalist for fiction for young readers
 - Colorado Book Award Finalist for Young Adult Literature
 - Next Generation Indie Book Award Finalist for Action/Adventure

The Dragon, the Blade and the Thread

Book Three of the Star Trilogy

Donald Samson
Adam Agee (illustrator)

ISBN: 9781936367160

Paperback • \$16.00

368 pages • 6 x 9

Publication Date: 09/19/2011

Carton Qty: 10

AWSNA Publications

Content:

Prince Corin refuses to follow in his warrior father's footsteps. He prefers sewing to sword-fighting and finds it tedious to daily tend to the Luck Dragon. Then his cousin Elinor comes to stay, and to Corin's annoyance, she embraces everything he rejects. Elinor uncovers a plot to overthrow the crown and soon afterward she is kidnapped. It is up to Corin to accept all the lessons he has been taught in order to save his cousin and the crown.

Author Bio:

Raised in Los Angeles, Donald Samson spent the first twelve years of his adult life respectively in a Greek fishing village, a small German Border town, and finally in the mountains of Switzerland. Upon returning to the States, he learned the art of teaching children. He was a Waldorf class teacher for nineteen years. It was during this time that he developed his love for storytelling.

Author Hometown:

Boulder, CO



Previous Edition:

2006: God's Greatest Gift , 9780977944538

Marketing Plan:

1. Trades shows
2. Book Fairs
3. Arts & craft shows
4. Religious events
5. Radio programs
6. Book signings

God's Greatest Gift

Deborah Burch

ISBN: 9780979647772

Hardcover • \$17.95

32 pages • 10.5 x 9.5

Publication Date: 07/01/2007

Carton Qty: 16

God's Greatest Gift

Content:

God's Greatest Gift is a book that teaches children that God created everything from flowers to mountains to the stars. The child is walking though the story always looking at God's bigger gifts. At the end, the book shows that God made the child and that the child is a gift, perfect and precious, from God. There are 7 different things placed on the pages for children reading the book to find. You can go to godsgratestgift.net/sevens to find the answers.

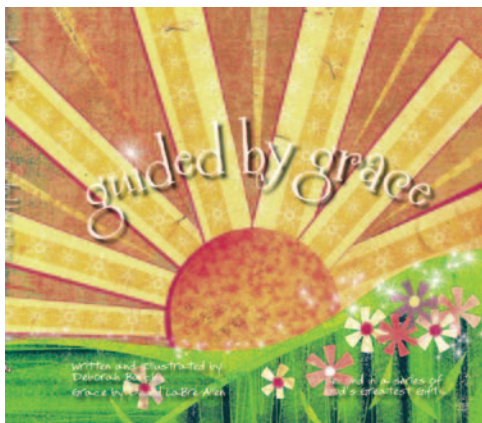
Author Bio:

For Deborah Burch, a graduate of Kendall College of Art and Design in Grand Rapids, Michigan, life has been a series of miracles. Writing a book is just one more of them. "The words of this book came to me in a dream several years ago," she explains. "And I knew that I was supposed to write it." But, with five children at the time and a full-time job at an artist's studio, she wasn't sure how to fit it into her busy life. So, she put the poem in a drawer. This is certainly not the first book that was inspired by a late-night dream or that was shelved for a lengthy period of time, but the series of events that led to its publication may indeed fall under the classification of a miracle. God's Greatest Gift is "all about love," she says. "Each of our six children has a page of the book dedicated especially to them."

Author Hometown:

Manchester, MI

JUVENILE



Previous Books by Author:

2007: God's Greatest Gift, 9780979647772

Marketing Plan:

1. Trades shows
2. Book fairs
3. Arts & craft shows
4. Religious events
5. Radio programs
6. Book signings

Guided by Grace

*Second in a series of
God's Greatest Gift*

Deborah Burch
Deborah Burch & David LaBre Allen (illustrator)

ISBN: 9780979647734

Hardcover • \$19.95

40 pages • 10.5 x 9.5

Publication Date: 07/01/2008

Carton Qty: 14

God's Greatest Gift

Content:

Guided by Grace is a book that teaches children that although in life you may find yourself being afraid, or lonely, and even sad, God will always be with you. Sometimes you can see and feel Him but sometimes you cannot. However, God is always there. "Grace" is an angel hidden on the pages—sometimes you can see her, sometimes she must be found. The children will find that "Grace" is always there.

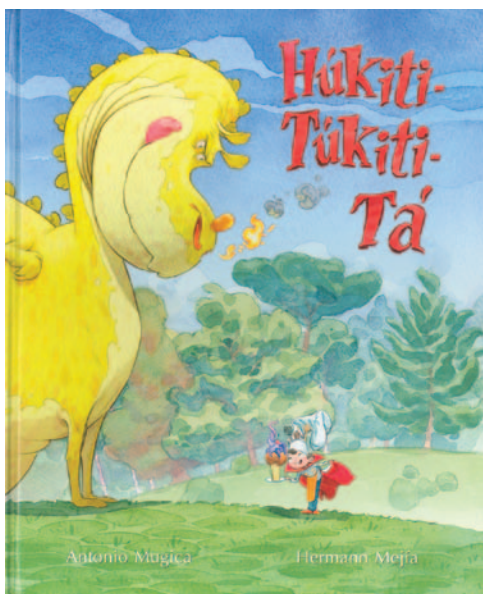
Author Bio:

Deborah Burch's first book, "God's Greatest Gift," which she wrote and illustrated, has been an inspiration to many. The publication of that book, dedicated to her husband and their six children, was the result of a series of small miracles. Its continued success—along with another miracle—has inspired her second book.

Burch knows that her own path continues to be guided by God's grace. And she will take one step at a time, waiting to see where He leads her next.

Author Hometown:

Manchester, MI



Hookitty-Tookitty-Tah

Húkiti-Túkiti-Tá (Spanish)

Antonio Mugica, Hermann Mejía

English edition ISBN: 9789962552413

(Publication Date: 02/01/2012)

Spanish edition ISBN: 9789962552406

(Publication Date: 12/01/2010)

Hardcover • \$19.95

36 pages • 9.5 x 11.5

Multiple Personality Entertainment

Content:

Hookitty-Tookitty-Tah is a children's book illustrated by artist and designer Hermann Mejía and written by Antonio Mugica. Written in verse, Hookitty-Tookitty-Tah is a wizard baker who uses his cooking magic to rid his town of a bullying dragon. Its beautiful illustrations accompany a subtle and delicious metric, in which musical rhythm delights children. Not only is it a nice story, but it teaches us the importance of eating right and healthy.

Author Bio:

Antonio Mugica is a musician and author, and also a successful executive in the business world, as the founder and CEO of the Smartmatic Group. His children's book Hookitty-Tookitty-Tah was recognized with a Gold Medal from the Moonbeam Award for Best Book in the Spanish Language. Mugica has written poetry, fiction, children's fiction and screenplays.

Hermann Mejía is a Venezuelan born / New York based plastic artist. Starting at an early age as a self taught master drawer, he won his first award when he was seven years old. Many acknowledge him as a master watercolorist, and it is this technique what lies mainly behind his work in Hookitty. In 2003, he won the National Cartoonist Society Reuben Award.

Author Hometown:

Antonia Mugica lives in Boca Raton, Florida

Hermann Mejía lives in New York City

Marketing Plan:

1. Marketing to Independent Bookstores
2. Review copy submissions
3. Book blog, social networking
4. Marketing to schools and libraries

Raven Brings the Light

A Northwest Coast Legend

ROY HENRY VICKERS AND ROBERT BUDD

ILLUSTRATED BY ROY HENRY VICKERS

In a time when darkness covered the land, a boy named Weget is born who is destined to bring the light. With the gift of a raven's skin that allows him to fly as well as transform, Weget turns into a bird and journeys from Haida Gwaii into the sky. There he finds the Chief of the Heavens who keeps the light in a box. By transforming himself into a pine needle, clever Weget tricks the Chief and escapes with the daylight back down to Earth.

Vividly portrayed through the art of Roy Henry Vickers, Weget's story has been passed down for generations. The tale has been traced back at least 3,000 years by archeologists who have found images of Weget's journey in petroglyphs on the Nass and Skeena rivers. This version of the story originates from one told to the author by Chester Bolton, Chief of the Ravens, from the village of Kitkatla around 1975.

Roy Henry Vickers is a renowned carver, painter and printmaker whose Eagle Aerie Gallery in Tofino, BC, has become a provincial landmark. In 1998, Roy was appointed to the Order of British Columbia and in 2006, the Order of Canada, and has received the Queen's Golden and Diamond Jubilee Medals. He currently lives in Hazelton, BC.

Robert Budd (known as Lucky) is the host of the CBC radio series *Voices of BC*. Holding an MA in history, he has digitized many high profile oral history collections including that of the Nisga'a First Nation. He is the author of the book *Voices of British Columbia*, which was shortlisted for the 2011 Bill Duthie Booksellers' Choice Award, and currently lives in Victoria, BC.



Children's / First Nations
 ISBN 978-1-55017-593-6
 10½" x 9", 48 pages, hardback
 24 colour illustrations
 Ages 4+
 \$19.95

March

Harbour Publishing

Saltwater Summer

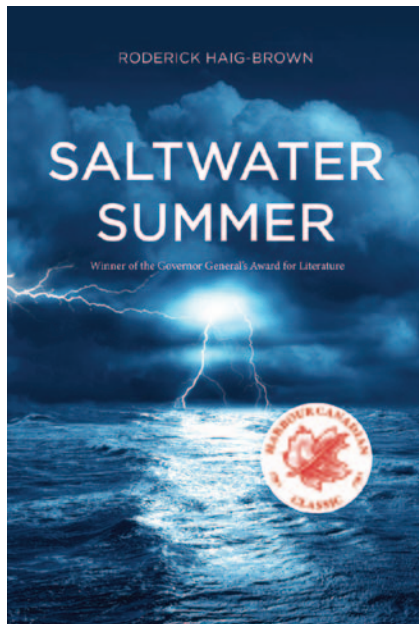
Winner of the Governor General's Literary Award

This tale of a young man's first summer as a commercial salmon fisherman on the BC coast, written in 1948 by the renowned fisherman and outdoor adventure writer Roderick Haig-Brown, has become a modern classic.

Don Morgan has made enough money trapping on northern Vancouver Island to realize his dream: he has bought himself a 32-foot West Coast salmon troller, *Mallard*. In early summer, with his pal Tubby, he sets off on his great adventure, which does not unfold quite as he had pictured it. Don has a lot to learn—not just about commercial fishing, but about growing up. The fishing is so poor that Don could lose his beloved boat before the first season is over. But in the end, Don's own good sense prevails, his real friends come through, and he finds a way to overcome his troubles—running into some real-life adventure in the process.

A Harbour Canadian Classic • Juvenile Fiction, Ages 12+ • 978-1-55017-609-4 • 6" x 9", 240 pages, paper • \$14.95 • February

Roderick L. Haig-Brown, best-selling writer and conservationist, was born in England, but lived most of his adult life along the banks of the Campbell River, Vancouver Island. He is the author of a number of classic, award-winning books on nature and angling. In 1953 he received an honorary Doctor of Laws from UBC.



Harbour Publishing

September's Big Assignment

Bena R. Hartman

ISBN: 9781938326103

Paperback • \$8.95

120 pages • 6 x 9

Publication Date: 12/15/2012

Nelson Publishing & Marketing: Ferne Press

Content:

When fifth grader September Champlin is given a writing assignment, she has no idea how much it will affect her life.

Author Bio:

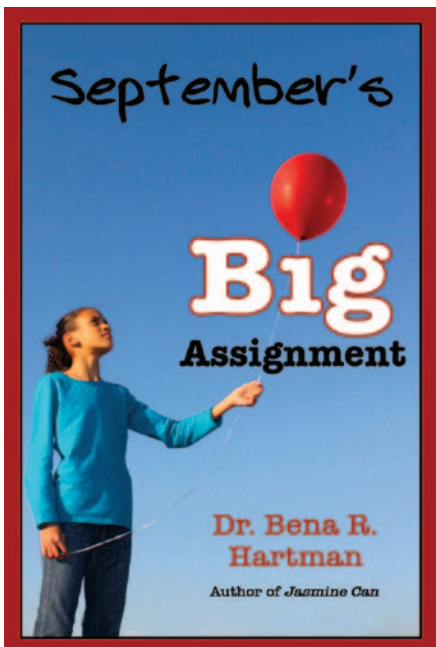
September's Big Assignment is Dr. Bena Hartman's first chapter book. Her first picture book, *Jasmine Can: Creating Self Confidence*, published by Ferne Press in 2011, describes how a second grader named Jasmine overcomes the reading challenges she faces at school and at home. Dr. Hartman is a former classroom teacher, resource teacher, and assistant professor of literacy education. She taught countless classes in children's literature, methods and materials in reading, and research seminars. She enjoys a good challenge and competes with her own children by reading as many books as possible over the summer months...and always seems to come up short.

Author Hometown:

Okemos, MI

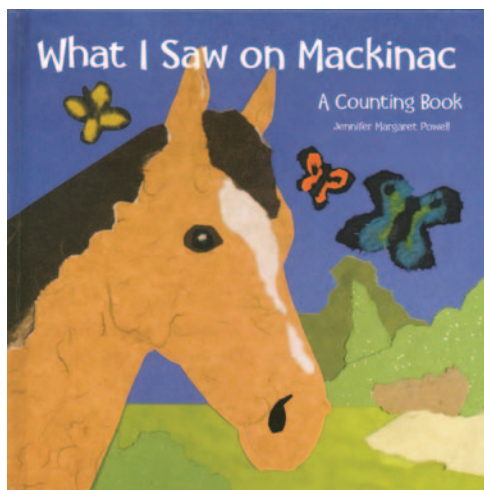
Previous Books by Author:

2011: *Jasmine Can*, 9781933916873



Marketing Plan:

1. Author readings, signings, presentations and speaking engagements
2. Press kit distributed to bookstores in the Midwest and Canada
3. Press kits distributed to local area elementary schools and public libraries
4. Author website: benahartmanbooks.com
5. Publisher website
6. Social media such as Facebook
7. Newspaper articles in Michigan, surrounding areas, and Pennsylvania
8. School visits and conferences in the Midwest
9. Marketing to counseling offices and counseling conferences
10. Marketing to conferences dealing with social issues such as diversity, literacy, and history
11. Publisher will contact press/media for events relating to this book
12. Publisher will market this book at all educator conferences attended



What I Saw on Mackinac

A Counting Book

Jennifer Margaret Powell

ISBN: 9781933272368

Hardcover • \$10.95

32 pages • 8.25 x 8.25

Publication Date: 4/15/2013

Thunder Bay Press

Content:

“This book is a wonderful illustration of Mackinac history, and it’s a fun and lively learning tool for the little ones. It is a great way to teach counting and to learn about Mackinac Island.”

—Mayor Margaret Doud, City of Mackinac Island

Author Bio:

Jennifer Margaret Powell has a lifelong love of art, education and the outdoors. She has worked, lived and experienced the beauty of Mackinac Island and the Straits of Mackinac for most of her adult life. She has been drawing and painting since age two, and was often found curled up in the dog bed reading to family pets at age four. She has a BA in education from Michigan State University and an MA from Eastern Michigan University. Jennifer lives in Mackinac County with her husband, two young sons, two dogs, a cat, and a turtle.

Author Hometown:

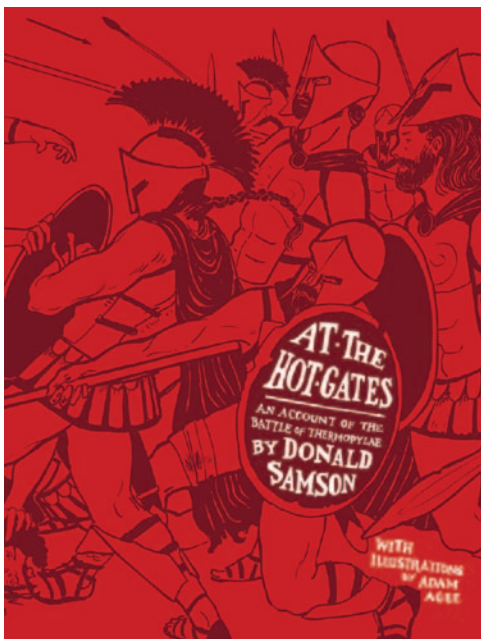
Mackinac County, MI

Previous Edition:

2010: What I Saw on Mackinac,
9780615297286

Published by Mackinac Straits Publishing

YOUNG ADULT



Marketing Plan:

Marketing to public and private schools

At the Hot Gates

An Account of the Battle of Thermopylae

Donald Samson
Adam Agee (illustrator)

ISBN: 9781936367283

Paperback • \$6.00

80 pages • 7 x 9.25

Publication Date: 9/14/2012

Carton Qty: 50

AWSNA Publications

Content:

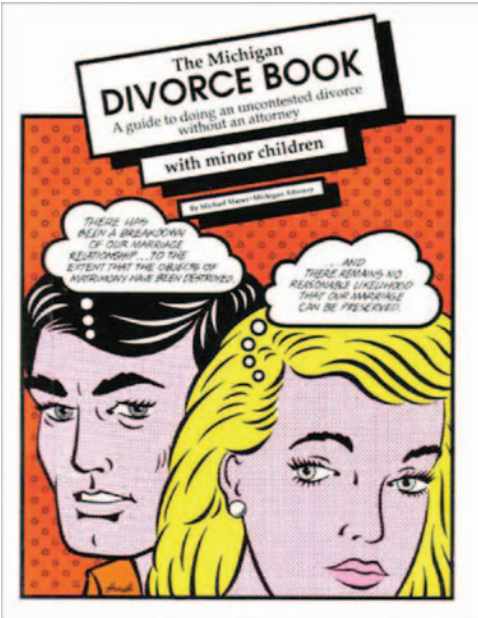
This is an account of the ancient battle of Thermopylae when a contingent of 300 Spartan warriors held off in three days of battle the thrust of the Persian invasion. It is told from the point of view of a twelve-year-old boy, the son of one of the Spartan warriors.

Author Bio:

Raised in Los Angeles, Donald Samson spent the first twelve years of his adult life respectively in a Greek fishing village, a small German Border town, and finally in the mountains of Switzerland. Upon returning to the States, he learned the art of teaching children. He was a Waldorf class teacher for nineteen years. It was during this time that he developed his love for storytelling.

Author Hometown:

Boulder, CO



The Michigan Divorce Book, 9th Ed.

A Guide to Doing an Uncontested Divorce without an Attorney (with minor children)

Michael Maran

ISBN: 9780936343235

Paperback • \$34.95

408 pages • 8.75 x 11

Publication Date: 03/29/2013

Carton Qty: 14

Grand River Press

Content:

A guide to doing an uncontested divorce in Michigan without an attorney with complete forms and instructions.

Author Bio:

Michael Maran has been an attorney in Michigan for over 35 years. He has been publishing legal self-help titles since 1980.

Author Hometown:

East Lansing, Michigan

Previous Edition:

2009: The Michigan Divorce Book 8th ed., 9780936343211

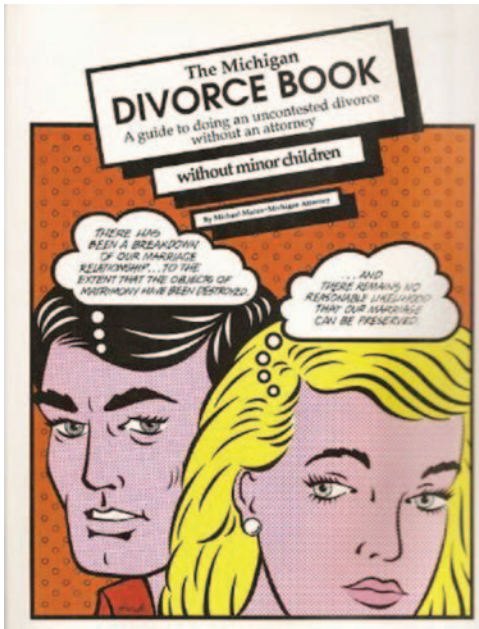
Previous Books by Author:

2005: After the Divorce, 9780936343150

2000: The Michigan Estate Planning Book, 9780936343099

Marketing Plan:

Direct marketing to bookstores and libraries in Michigan



The Michigan Divorce Book, 9th Ed.

*A Guide to Doing an Uncontested Divorce
without an Attorney (without minor children)*

Michael Maran

ISBN: 9780936343228

Paperback • \$28.95

280 pages • 8.75 x 11

Publication Date: 03/29/2013

Carton Qty: 20

Grand River Press

Content:

A guide to doing an uncontested divorce in Michigan without an attorney, with complete forms and instructions.

Author Bio:

Michael Maran has been an attorney in Michigan for over 35 years. He has been publishing legal self-help titles since 1980.

Author Hometown:

East Lansing, Michigan

Previous Edition:

2009: The Michigan Divorce Book 8th ed., 9780936343204

Previous Books by Author:

2005: After the Divorce, 9780936343150

2000: The Michigan Estate Planning Book, 9780936343099

Marketing Plan:

Direct marketing to bookstores and libraries in Michigan

UPDATED AND EXPANDED SECOND EDITION

The Police Code of Silence

WALKING WITH THE DEVIL

WHAT BAD COPS DON'T WANT YOU TO KNOW
AND GOOD COPS WON'T TELL YOU

Michael W. Quinn

Previous Edition:

2005: Walking With The Devil, 9780975912508

Marketing Plan:

Author website

Author presentations / speaking engagements

Walking With The Devil, 2nd Ed.

The Police Code of Silence

Michael W. Quinn

ISBN: 9780975912522

Hardcover • \$29.95

ISBN: 9780975912539

Paperback • \$23.95

304 pages • 6 x 9

Publication Date: 06/15/2011

Quinn and Associates Publishing and Consulting

Content:

As Peace Officers we willingly lay our lives on the line for each other and the public we serve. Yet, we walk away or turn our heads when we see another officer doing something that could end their career, their marriage, or their freedom. Because we don't rat on another peace officer. There is a code of silence in the criminal justice system that infects all levels, and the cost in lives destroyed or lost is enormous. It is not an infection we can cure, but it is an infection we can fight, by making a commitment to protect each other against ourselves as well as others.

Author Bio:

Michael W. Quinn is a retired Minneapolis Police Sergeant and sole proprietor of Booksbyquinn, also doing business as Quinn and Associates, Publishing and Consulting.

He served with the Minneapolis Police Department in a variety of assignments that included uniformed patrol as an officer and Supervisor, investigations, plain clothes and undercover work, including two years in Internal Affairs. During Quinn's last 4 years on the department he was the Supervisor of the Minneapolis Police Academy.

From September 2000 till February 2002 Quinn was the Deputy Director of Minnesota Police Corps Program. Later, he also served as a Special Deputy U.S. Marshal contract guard.

A Field Guide to Birds of the Pacific Northwest

TONY GREENFIELD

PHOTOGRAPHS BY PENNY HALL

Do you know a tanager from a towhee? A goatsucker from a grosbeak? Here, after much demand, is a portable 8-fold guide featuring 112 photos of the common birds found in coastal areas of Oregon, Washington, British Columbia and Alaska. Each species is labelled with common name, size, distribution range and favoured habitat. This full-colour pamphlet is useful to anyone who has an interest in taking up birdwatching, or just wants to figure out what's flitting about the birdfeeder.

Tony Greenfield is a founding member and past president of the BC Field Ornithologists and operates Whiskeyjack Nature Tours, offering excursions from Panama to the Yukon. Greenfield's previous publications include *Waterfalls of British Columbia: A Guide to BC's 100 Best Falls* (Harbour Publishing, 2009).

Penny Hall's work has appeared in various magazines including *Outdoor Canada*, *BC Nature* and *Zoom*.

Nature • 978-1-55017-605-6 • 37" x 9", 8-fold pamphlet • 112 colour photographs • \$7.95 • Display stands available • April



Harbour Publishing

A Field Guide to Medicinal Wild Plants of Canada

BEVERLEY GRAY

Nature heals! This compact field guide introduces readers to 26 common Canadian wild plants with extraordinary healing properties. Use arnica blossoms to heal muscle inflammation, improve digestion with chickweed and soothe a toothache with yarrow root—learning to identify and use wild medicinal plants is both fascinating and useful.

Each plant profile includes a colour photograph, identification and habitat information, as well as medicinal, cosmetic and culinary uses. Skilled herbalist Beverley Gray also includes tips on how to sustainably gather and safely use beneficial wild plants.

Beverley Gray is a boreal herbalist, aromatherapist, natural health practitioner and author of the bestselling and award-winning book, *The Boreal Herbal: Wild Food and Medicine Plants of the North* (Aroma Borealis Press, 2011). She owns the Aroma Borealis Herb Shop and lives in Whitehorse, Yukon.

Nature • 978-1-55017-603-2 • 37" x 9", 8-fold pamphlet • 30 colour photographs • \$7.95 • Display stands available • April



Harbour Publishing

A Field Guide to Wildlife of the Rocky Mountains

HÄLLE FLYGARE

Was that a lynx or a bobcat? A nuthatch or a chickadee? *A Field Guide to Wildlife of the Rocky Mountains* is a must have for any visitor to the Rocky Mountain region of British Columbia, Alberta, Montana and Idaho. Featuring superb full-colour photos, this pamphlet provides an essential look at the variety of animals one is most likely to encounter on the area's park trails and roadsides. Information on the size of each animal, as well as the common and Latin names makes it easy to identify wildlife. Similar species are grouped by appearance for easy comparison. Handy on the trails, this field guide is also the perfect souvenir of the abundance of wildlife to be found in the Rocky Mountains.

Hälle Flygare's photographs have been published in leading nature magazines and books throughout the world, including *Wildflowers of the Canadian Rockies* (Whitecap, 2007), which has sold over 40,000 copies and *A Field Guide to Alpine Wildflowers of the Rocky Mountains* (Harbour, 2012).

Nature • 978-1-55017-600-1 • 37" x 9", 8-fold pamphlet • 45 colour photographs • \$7.95 • Display stands available • March



Harbour Publishing

NOW AVAILABLE IN FRENCH

Guide pratique d'identification des cailloux

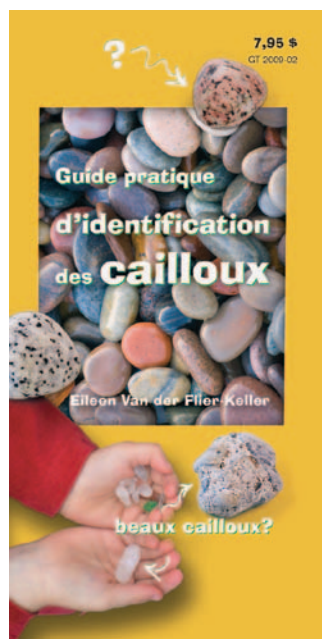
EILEEN VAN DER FLIER-KELLER

TRANSLATED BY MICHÈLE MAINVILLE

A *Field Guide to the Identification of Pebbles* has sold over 50,000 copies, and now this extremely popular title is also available in French. The *Guide pratique d'identification des cailloux* is a full-colour, laminated, accordion-folded, easy to use guide with over 80 beautiful photographs of pebbles from beaches and rivers. A great resource for French Immersion schools, the short text deals with how rocks form and how to tell if a rock is igneous, sedimentary or metamorphic. It also provides some fun facts about minerals in our daily lives.

Eileen Van der Flier-Keller is a geologist and Associate Professor in Earth Sciences at the University of Victoria. She is the author of the *South Vancouver Island Earth Science Fun Guide* and lives in Victoria, BC, with her family.

Nature / Children's • 978-2-551-23833-0 • 37" x 9",
8-fold pamphlet • 80+ colour photographs • \$7.95 •
Display stands available • Available now



Harbour Publishing

PHOTOGRAPHY



Marketing Plan:

1. Publishers Website and Facebook page
2. Presentations at book and gift trade shows
3. Direct marketing to book and gift stores
4. Marketing to photography clubs and organizations
5. Newsletter and Catalog advertising

Views of Michigan

Editors of Thunder Bay Press

ISBN: 9781933272351

Hardcover • \$19.95

96 pages • 8 x 8

Publication Date: 5/15/2013

Thunder Bay Press

Content:

Views of Michigan gives readers a glimpse into the breathtaking beauty and diversity of Michigan seen through the camera lenses of local photographers. Compiled by Thunder Bay Press to promote Michigan and local photography, Views of Michigan features spectacular views scattered across the State. From the upper and lower peninsulas to four of the Great Lakes, from iconic sites to backyard serenity, each photograph explores the dimension of the region. A unique and artful title, this book is a fascinating compilation of Michigan “views.”

Author Bio:

Thunder Bay Press is a Michigan-based publisher committed to publishing works that feature the Great Lakes area. Please visit their website at www.thunderbaypressmi.com for more information.

Author Hometown:

Holt, Michigan



Birds, Metals, Stones and Rain

RUSSELL THORNTON

*The crows pick at the waste on the asphalt.
The men push jingling shopping carts. Or stand and mimic life
in a prison yard. The wild white swan is dead. Where I caught
trout as a child, no trout swim now. The drives
and crescents gouge ravines, make creeks disappear. Where wild
baby fish run, they run gauntlets of penned fish. Are eaten alive . . .*
—from “Nest of the Swan’s Bones”

“Russell Thornton writes some of the most skillfully crafted lyrics in Canada.”

— Chris Banks, winner of the Jack Chalmers Poetry Award

Russell Thornton’s latest collection of poems, *Birds, Metals, Stones and Rain*, explores powerful, primary human relationships through images of two worlds: the natural and the urban industrial.

Simple grass is the iron of an invisible forging within nature that involves the human creative consciousness. A scavenger alley crow is the universal creative spirit in brutal primordial disguise. A murderously violent father and son are integrated into a single new man who walks “bright as a song in the air.” A young daughter flings up her arms to seagulls that “collect up the world, opening it like a door.” An infant son fights the “anger in him . . . the death . . . with the heaven in living flailing hands.”

Intensely personal, *Birds, Metals, Stones and Rain* reveals how essential human identity reinitiates human consciousness in a participatory universe.

Russell Thornton has won, among other things, the League of Canadian Poets National Contest in 2000 and the Ralph Gustafson Prize in 2008. His book, *House Built of Rain* (Harbour, 2003), was shortlisted for the ReLit Award and the Dorothy Livesay Poetry Prize. His poems have appeared in numerous anthologies, including *Rocksalt: An Anthology of Contemporary BC Poetry* (Mother Tongue, 2008), *Open Wide a Wilderness: Canadian Nature Poems* (Wilfrid Laurier University Press, 2009), *A Verse Map of Vancouver* (Anvil, 2009), the *Montreal International Poetry Prize Global Anthology 2011* (Vehicule, 2012), and *Best Canadian Poetry in English 2012* (Tightrope, 2012). He lives in North Vancouver, BC.



HOUSE BUILT OF RAIN
978-1-55017-281-2
\$16.95 pb



THE HUMAN SHORE
978-1-55017-385-7
\$16.95 pb

Poetry

ISBN 978-1-55017-601-8

6" x 9", 96 pages, paper

\$16.95

February

Harbour Publishing

Ink on Paper

BRAD CRAN

Brad Cran's highly anticipated second book of poetry, *Ink on Paper*, is a compelling collection of political poems that seek to elucidate our relationships with our surroundings as well as those who surround us. Cran, former Poet Laureate for the City of Vancouver, masterfully constructs images held in contradictory tension, as in his civic poem, "Thirteen Ways of Looking at a Grey Whale and Ending with a Line from Rilke":

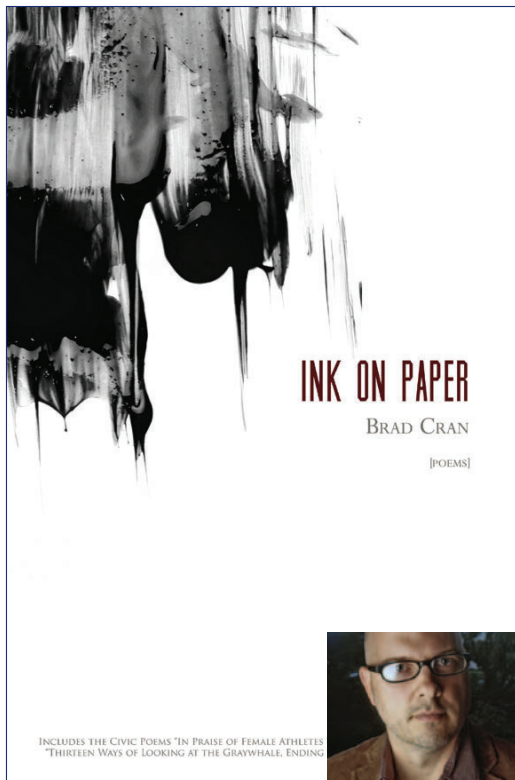
And there you were
below the mountains
in the heart of the city
gazing at the grey whale.
You must change your life.

Cran's poems are a fresh, provocative examination of urban culture, the natural world and issues of social justice, told with keen awareness and a gritty poetic precision.

Praise for Brad Cran's *The Good Life*:

"If you read only one book of poems a year, make it this one."
—John Moore, *Vancouver Sun*

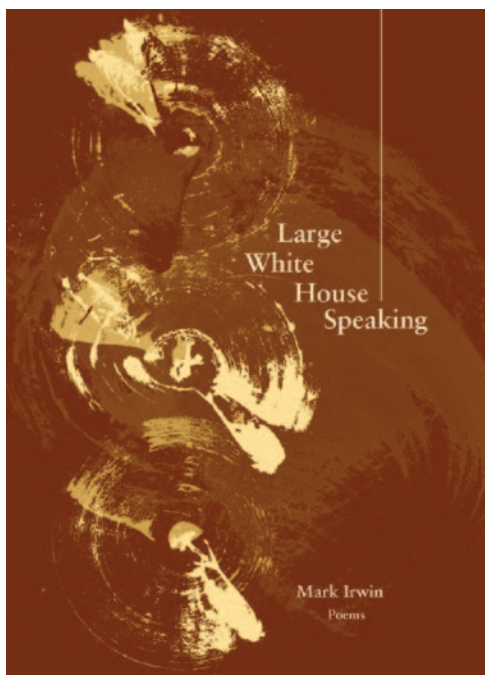
Brad Cran served as Poet Laureate for the City of Vancouver from April 2009 until October 2011. He published his first book, *The Good Life*, in 2001 and his most recent book, *Hope in Shadows: Stories and Photographs of Vancouver's Downtown Eastside* (with Gillian Jerome), won the City of Vancouver Book Award and has raised over \$50,000 for marginalized people in Vancouver's Downtown Eastside. Cran's essay, *Notes on a World Class City*, defended Vancouver's progressive history and went viral in the lead-up to the 2010 Winter Olympic Games. He is currently finishing his second book of non-fiction, *The Truth About Ronald Reagan: How Movies Changed the World*. *Ink on Paper* is Cran's second book of poetry.



Poetry
ISBN 978-0-88971-281-2
5½" x 8", 96 pages, paper
\$18.95

March

Nightwood Editions



Large White House Speaking

Mark Irwin

ISBN: 9781936970193

Paperback • \$15.00

68 pages • 7 x 9.75

Publication Date: 03/12/2013

Carton Qty: 48

New Issues Poetry & Prose

Content:

“In this superb collection, Mark Irwin balances precision—each line has been carved into being with consummate care—against an enchanting and tonic strangeness, an adventurous commitment to the depths and reaches of metaphor. Few poets remain as faithful to the imagination where formal mastery always serves its vision. To read the poems here is to feel our lives “luminous and ringing as the space grows larger.” Mark Irwin is a true original, and *Large White House Speaking* is his best book.”—Peter Campion

Author Bio:

Mark Irwin was born in Faribault, Minnesota. He has taught at Case Western Reserve, the University of Iowa, Ohio University, the University of Denver, the University of Colorado/Boulder, the University of Nevada, and Colorado College. He is the author of seven collections of poetry, *The Halo of Desire* (1987), *Against the Meanwhile* (1988), *Wesleyan University Press* (1989), *Quick, Now, Always, BOA* (1996), *White City, BOA* (2000), *Bright Hunger, BOA* (2004), and *Tall If, New Issues* (2008). He has won *The Nation/Discovery Award*, four *Pushcart Prizes*, *National Endowment for the Arts* and *Ohio Art Council Fellowships*, two *Colorado Council for the Arts Fellowships*, two *Colorado Book Awards*, the *James Wright Poetry Award*, and fellowships from the *Fulbright*, *Lilly*, and *Wurlitzer Foundations*. He lives in Colorado, and Los Angeles, where he teaches in the *Graduate Creative Writing Program* at the *University of Southern California*.

Marketing Plan:

1. Advertisement in trade journals
2. Extensive distribution of galley and review copies
3. Social media engagement

Previous Books by Author:

- 2008: *Tall If*, 9781930974784
 2004: *Bright Hunger*, 9781929918522
 2000: *White City* 9781880238837
 1988: *Against the Meanwhile* 9780819511515
 1987: *The Halo of Desire* 9780913123133
 1996: *Quick, Now, Always* 9781880238301

Author Hometown:

Los Angeles, CA

POETRY



Marketing Plan:

1. Advertisement in trade journals
2. Extensive distribution of galley and review copies
3. Social media engagement

Phantom Camera

Jaswinder Bolina

ISBN: 9781936970131

Paperback • \$15.00

74 pages • 7 x 9.75

Publication Date: 03/12/2013

Carton Qty: 48

New Issues Poetry & Prose

Content:

“Phantom Camera searches for ways to escape the traps of autobiographical self-absorption while retaining the warmth and energy of personal narrative. Bolina’s speakers are often melancholy and estranged, yet charmingly ironic about their estrangement. Drama—both funny and touching—arises from their efforts to stay safe while longing for human connection.”
—Mark Halliday

Author Bio:

Jaswinder Bolina is the author of *Carrier Wave*, winner of the 2006 Colorado Prize for Poetry. His recent work has appeared in *Black Warrior Review*, *Columbia Poetry Review*, *The Offending Adam*, and in the *Best American Poetry 2011*. He currently teaches at Lesley University in Cambridge, MA.

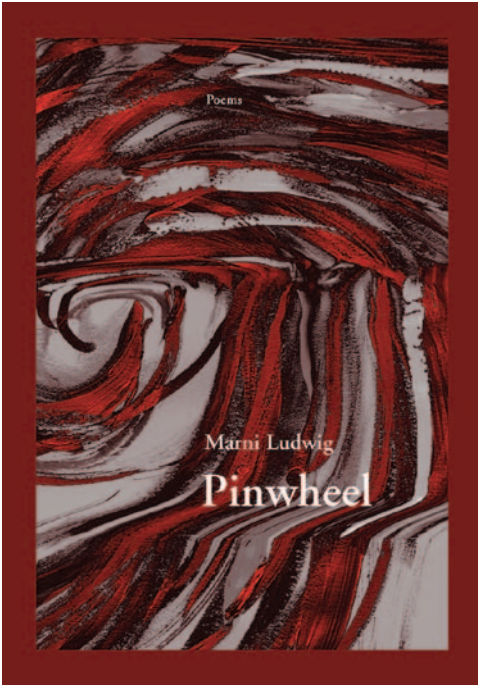
Author Hometown:

Cambridge, MA

Previous Books by Author:

2007: *Carrier Wave*, 9781885635099

POETRY



Pinwheel

Marni Ludwig

ISBN: 9781936970148

Paperback • \$15.00

63 pages • 6 x 8.5

Publication Date: 03/12/2013

Carton Qty: 36

New Issues Poetry & Prose

Content:

“Marni Ludwig has a vast and original mind and spirit, which along with her quiet, sometimes sharp humor, and her tenderness, implicate everyone. Her skill is like a good horse, who becomes one with the rider and with her wild, unheard of travels. Here is the real thing.” —Jean Valentine

Marketing Plan:

1. Advertisement in trade journals
2. Extensive distribution of galley and review copies
3. Social media engagement

Author Bio:

Marni Ludwig is also the author of *Little Box of Cotton and Lightning*, selected by Susan Howe for a 2011 Poetry Society of America Chapbook Fellowship. She holds degrees from Sarah Lawrence College, Columbia University, and Washington University in St. Louis. Her poems have appeared in *Boston Review*, *Boulevard*, *FIELD*, *Gulf Coast*, *High Chair*, *JERRY*, *Western Humanities Review*, and other journals. She lives in Athens, GA, where she is a PhD candidate at the University of Georgia, and in Brooklyn, NY.

Author Hometown:

Athens, GA

Selected Poems

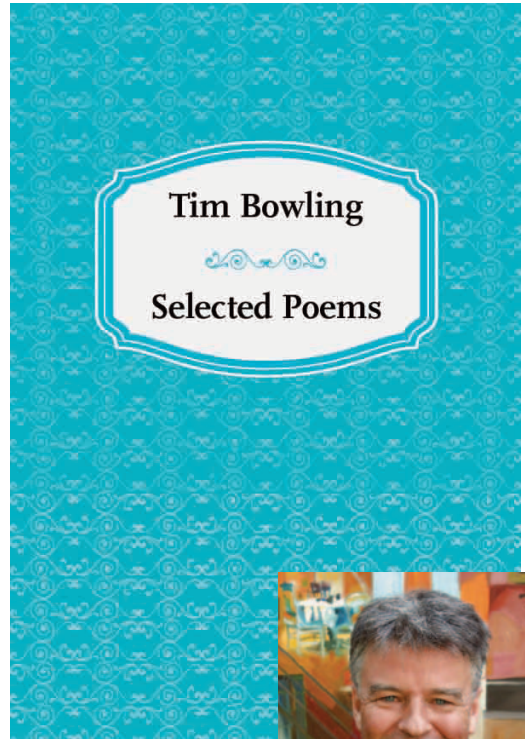
TIM BOWLING

With *Selected Poems*, Tim Bowling has gathered together his finest poems over a twenty-year period, a selection including work from his widely celebrated debut collection, *Low Water Slack*, in 1995, to his tenth collection, *Tenderman*, in 2011. Always a poet of intense emotion and surprising metaphor whose lyric-narrative voice ranges in tone from romantic to humorous to coldly tragic and unrelievedly dark, Bowling's integrity has never wavered, nor has his commitment to celebrating poetic tradition and the land and waterscapes of his cherished West Coast.

Selected Poems is unabashedly musical, image-rich and ambitious; poems of the natural world, childhood, family, death, and the pleasures and rigours of art lead into ever-deeper explorations of history, society and middle age, but the faith in the power of language to convey something essential about life remains consistent. This is a book whose pages are viscerally alive with concrete, physical sensations; you can hear the seagulls, smell the wet cedar and brine, and see the sun sink on the great salmon runs with "the clunk of a cue ball." Bowling's particular ability to make his place come alive and to transfer that vitality into a variety of other subjects, from book collecting to beekeeping, has been celebrated throughout his career.

Many of the poems gathered here have won significant honours, both in and outside Canada, from the Canada Council for the Arts, the Alberta Foundation for the Arts, the Bridport Prize Foundation in England, and the John Simon Guggenheim Memorial Foundation in the United States. His *Selected Poems* is a landmark publication in Canadian literature.

Tim Bowling has published numerous poetry collections, including *Low Water Slack*; *Dying Scarlet* (winner of the 1998 Stephan G. Stephansson Award); *Darkness and Silence* (winner of the Canadian Authors Association Award for Poetry); *The Witness Ghost*; and *The Memory Orchard* (both nominated for the Governor General's Award). Bowling is the recipient of the Petra Kenney International Poetry Prize, the National Poetry Award and the Orillia International Poetry Prize. He was the recipient of a Guggenheim Fellowship in 2008. His latest collection of poetry, *Tenderman*, won the Stephan G. Stephansson Award and the Acorn-Plantos Award in 2012. A native of the West Coast, he now lives in Edmonton, Alberta.



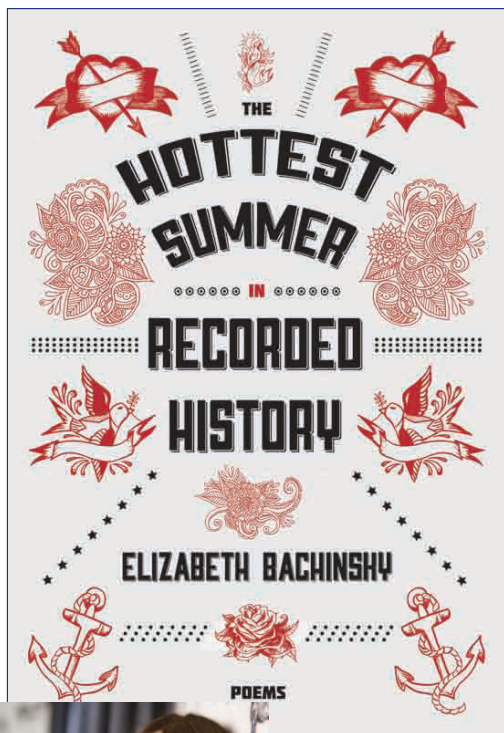
Poetry
 ISBN 978-0-88971-278-2
 6" x 9", 176 pages, cloth
 \$22.95

March

Nightwood Editions

The Hottest Summer in Recorded History

ELIZABETH BACHINSKY



Poetry

ISBN 978-0-88971-276-8
5½" x 8", 96 pages, paper
\$18.95

February

Nightwood Editions

With her signature eye for irony and sensuality, Elizabeth Bachinsky's latest book of poetry, *The Hottest Summer in Recorded History*, balances a youthful playfulness with observational maturity. Bachinsky strings together seemingly non-sequitur images, capturing in these poems the commonality of raw intimacy, dark humour and a sense of immediacy. Her vision is unapologetically bold, finding the erotic in everyday moments and keenly capturing the complicated truths of life in a powerfully candid style.

"Bachinsky's work, with its myriad of influences ranging from Eliot . . . to Lisa Robertson, is able to rise above the boring drone of the avant-garde-versus-traditional debates. Her work can straddle both sides: formal and experimental, personal and mathematical, with a keen ear for the erotically ridiculous."

—Zoe Whittall, *Globe and Mail*

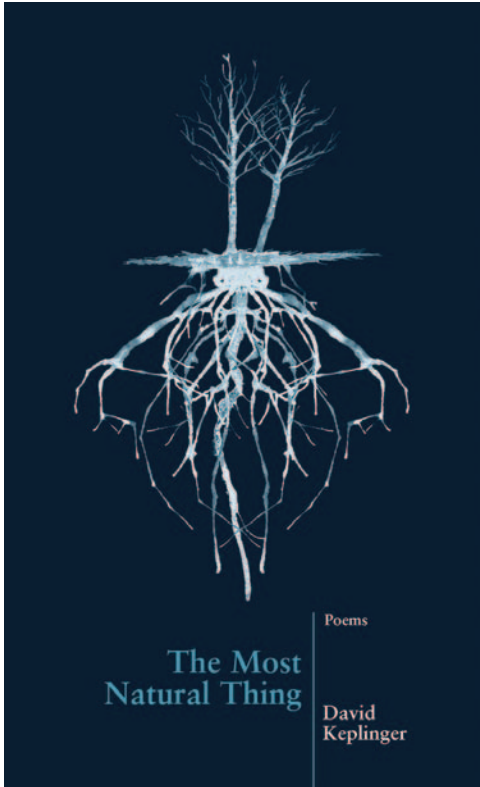
"Bachinsky has won deserved admiration for her work, full of guts and verve, spunk and nerve. . . . straight-shooting, straight-talking [with] that same rough beauty, sinuous toughness, of make-do carpentry that works."

—George Elliott Clarke, *Halifax Chronicle/Herald*

"... enviably good."

—Mark Callanan, *Quill & Quire*

Elizabeth Bachinsky is the author of four previous collections of poetry: *Curio*, *Home of Sudden Service*, *God of Missed Connections* and *I Don't Feel So Good*. Her poetry has been nominated for awards including the Pat Lowther Award and the Governor General's Award for Poetry. She was born in Regina, Saskatchewan, raised in Prince George and Maple Ridge, BC, and now lives in Vancouver where she is an instructor of creative writing and the editor of *Event* magazine.



The Most Natural Thing

David Keplinger

ISBN: 9781936970155

Paperback • \$15.00

320 pages • 6 x 9.75

Publication Date: 03/12/2013

Carton Qty: 48

New Issues Poetry & Prose

Content:

“The Most Natural Thing is like a series of x-rays – symmetrical square boxes made of language. The body becomes a container of information about science, myth, memory, history, and dream. The boxes, or x-ray cards, are focused on one anatomical feature at a time. Like a community of aspen trees, they all share one clump of tangled roots underground, a kind of heart—though above ground they seem to be separate entities. The book looks at what is separate on the surface and tries throughout to find that tangled heart, whether it be the heart that unifies by science, story, or erotic contact.” —David Keplinger

Author Bio:

David Keplinger is the author of three books of poetry, most recently *The Clearing* (2005) and *The Prayers of Others* (New Issues, 2006), which won the 2007 Colorado Book Award. He is the recipient of an NEA fellowship, grants from the Pennsylvania Council on the Arts and the SOROS Foundation, and the T.S. Eliot Prize. In 2011 BOA, Ltd. published *House Inspections*, his translations of Danish poet Carsten René Nielsen, and in 2007 *World Cut out with Crooked Scissors*, Nielsen’s selected poems, appeared from New Issues Press. Keplinger directs the MFA program in Creative Writing at American University in Washington, D.C.

Author Hometown:

Washington D.C.

Previous Books by Author:

2005: *The Clearing*, 9781930974517

2006: *The Prayers of Others*, 9781930974630

Marketing Plan:

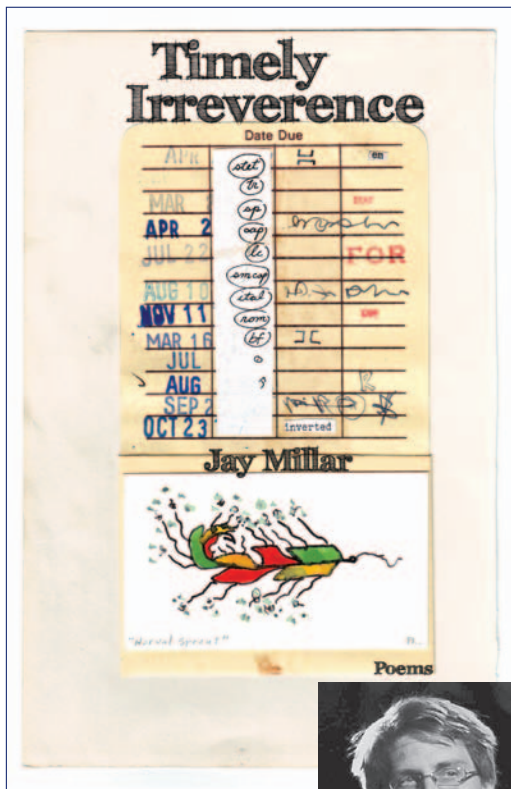
1. Advertisement in trade journals
2. Extensive distribution of galley and review copies
3. Social media engagement

Timely Irreverence

JAY MILLAR

T*imely Irreverence* is a collection of occasional poems that are sewn together through the inescapable intrusion of poetry itself. With circles of logic that provoke thoughtfulness, the paths of these poems are alluringly complex, and they engage through amusing points of casual living, visceral moments when poetry is permitted to intrude upon the everyday. Whether MillAr is letting a poem pass him by while mowing the grass, or etching it upon himself to “make them witness our clichés,” *Timely Irreverence* is filled with the voice of a poet in touch with and opposing his creative spirit.

Jay MillAr is a Toronto, Ontario, poet, editor, publisher and virtual bookseller. He is the author of *the small blue* (2007), *False Maps for Other Creatures* (2005), *Mycological Studies* (2002) and *The Ghosts of Jay MillAr* (2000). His previous collections include *esp : accumulation sonnets* (2009) and *Other Poems* (2010). He is also the author of many chapbooks and privately published editions such as *Woods|Pages* and *Lack Lyrics*, which tied to win the 2008 bpNichol Chapbook Award. In 2006 he published *Double Helix*, a collaborative “novel” written with Stephen Cain. MillAr is the shadowy figure behind BookThug, an independent publishing house dedicated to exploratory work by well-known and emerging North American writers, as well as Apollinaire’s Bookshoppe, a virtual bookstore that specializes in the books that no one wants to buy. Currently MillAr teaches creative writing and poetics at George Brown College and Toronto New School of Writing.



blewointmentpress

(A Nightwood Editions imprint)

Poetry

ISBN 978-0-88971-277-5

5½" x 8½", 96 pages, paper

\$18.95

February

Nightwood Editions

Zeppelin

BLAISE MORITZ



 **Junction Books**

(A Nightwood Editions imprint)

Poetry

ISBN 978-0-88971-279-9

5½" x 8", 96 pages, paper

\$18.95

March

Nightwood Editions

In Blaise Moritz's second collection, *Zeppelin*, we are passengers in the long-range ghost ship that is our new millennial culture. The time before technology recedes in our wake—the past an amazing clutter, if only as deep as early modern things—and looking forward, our impressions phase constantly. We travel far, seeing much that is strange, but it seems more enervating than thrilling, always subordinate to the constant narrative of crisis. In our weariness, we wish to reach apocalypse and post-apocalypse where we might recover some simplicity, but instead are left at loose ends, dwelling on all that has been lost, forgotten, defeated, none of which will even settle down into tragic symbols: at any time anything might be revived as nostalgia or as the improbable font of saving innovation.

And yet there is time and experience enough on our journey to arrive at the real once more, to rediscover the terrain, both natural and constructed, and know again that it preceded our maps. Time enough to return to the simplicity that is never lost within us, the redemptive powers of our childhood delight in what might still be a great gleaming ship built from our imaginations and the hope borne in the songs we sing en route.

Praise for *Crown and Ribs*:

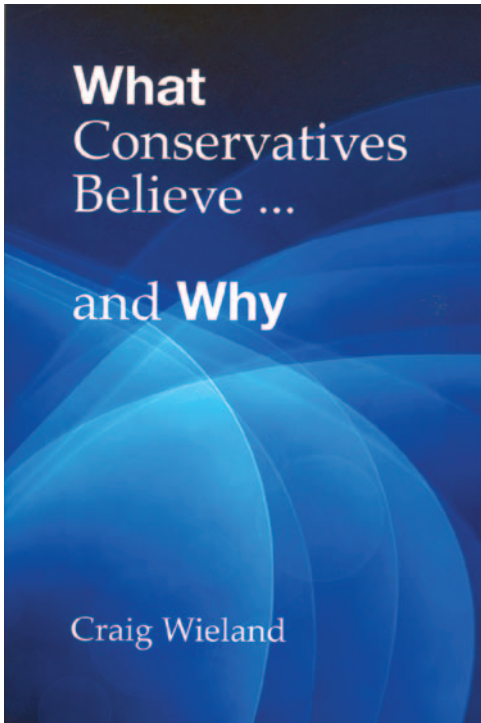
"Blaise Moritz writes . . . without wavering or losing track of his path, an explorer always knowing where he is going. His style is deeply grounded in literary tradition while also sounding contemporary. [He writes] with considerable skill and a distinct awareness of the universal essence hiding in everyday things."

—*Globe and Mail*

Blaise Moritz lives in Toronto, Ontario. His poems have appeared widely in Canadian literary journals and he is the author of *Crown and Ribs* (Fitzhenry and Whiteside, 2007).

His website is blaisemoritz.com.

POLITICAL SCIENCE



What Conservatives Believe...and Why

Craig Wieland

ISBN: 9780988229402

Paperback • \$14.99

237 pages • 6 x 9

Publication Date: 10/15/2012

Pointed Poems Publishing LLC

Content:

What Conservatives Believe...and Why is a provocative book about conservative thinking. It will challenge your assumptions about conservative viewpoints on a variety of controversial subjects from Affirmative Action to healthcare entitlements to taxes to the taxpayer funding of PBS. We'll even cover the designated hitter rule. What Conservatives Believe...and Why tackles the pros and cons of each argument, and invites you to open your mind and do the same.

Author Bio:

Craig Wieland was born in Kawkawlin, Michigan, in 1959 into a family full of entrepreneurs. After graduating from Bay City Western High School, Craig chose to enter the business world in lieu of college. A self-described “serial entrepreneur,” Craig, along with his brother Scott, started 10 companies over 30 years. Today you will find Craig at the Wieland-Davco Corporation, one of the country's leading construction firms.

Craig married the woman of his dreams, Jennifer Waibel from Peoria, Illinois. Craig and Jennifer have raised five daughters and have nine grandchildren.

Craig sees conservative thinking as a fundamental necessity of any capitalist society. He is concerned with the rise of liberal and/or socialist trends in the United States, evidenced by the continued intrusion of government into the lives of private citizens and businesses. This concern prompted him to write this book, explaining in provocative, straight forward terms, what conservatives believe and why.

Previous Books by Author:

2010: Pointed Poems, 9780615376660

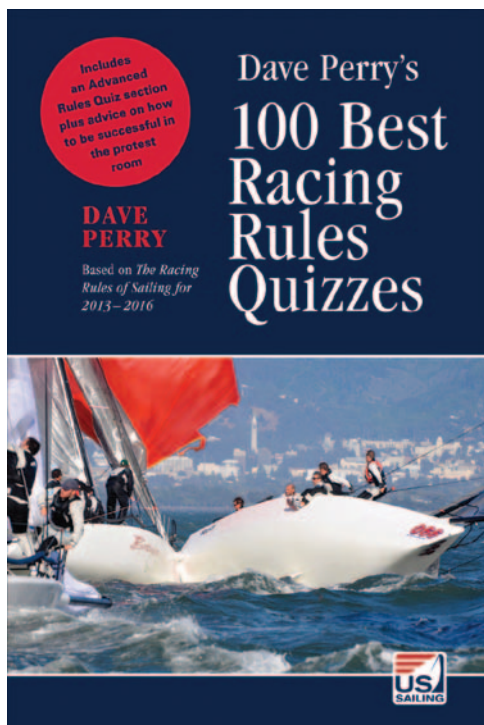
Marketing Plan:

1. Author's website:
whatconservativesbelieve.com
2. Author's blog: whatconservativesbelieve.com/blog
3. Author signings and events

Author Hometown:

Lansing, MI

SPORTS & RECREATION



100 Best Racing Rules Quizzes 2013-2016

Dave Perry

ISBN: 9781938915055

Paperback • \$14.95

168 pages • 6 x 9

Publication Date: 01/15/2013

U.S. Sailing Association

Content:

Dave Perry's 100 Best Racing Rules Quizzes highlights specific aspects of the racing rules in an enjoyable format designed to help you become much more familiar with The Racing Rules of Sailing. Increase your knowledge of the rules and your racing will improve dramatically as you gain greater confidence making tactical decisions and maneuvering in close quarters. Based on The Racing Rules of Sailing for 2013-2016, the fifth edition also includes an Advanced Rules Quiz section plus advice on how to be successful in the protest room.

Author Bio:

Author of Understanding the Racing Rules of Sailing, Winning in One-Designs and Dave Perry's 100 Best Rules Quizzes, Perry is an All-American Sailor and champion racer, coach and teacher, as well as a US Sailing Senior Certified Judge and Chairman of the US Sailing Appeals Committee and Rules Advisor for the United States Olympic Sailing Team.

Previous Edition:

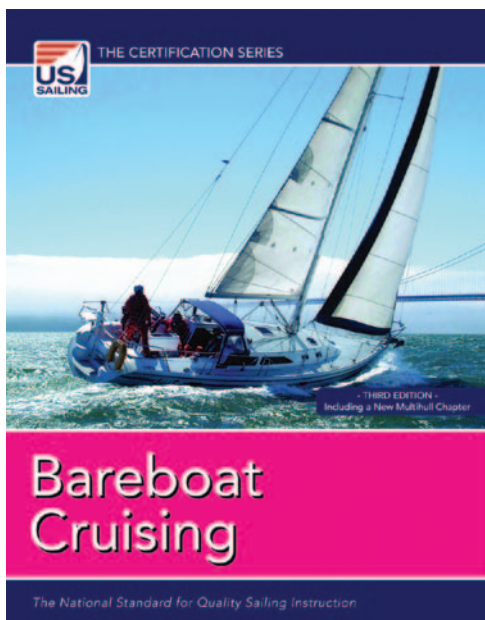
2009: Dave Perry's 100 Best Racing Rules Quizzes, 9780982167601

Previous Books by Author:

2008: Understanding the Racing Rules of Sailing, 9780979467769

2005: Winning in One-Designs, 9780976226147

SPORTS & RECREATION



Bareboat Cruising

Diana Jessee, Shimon-Craig Van Collie,
Tom Cunliffe
Kim Downing (illustrator)

ISBN: 9781938915109
Paperback • \$17.95
123 pages • 8.5 x 10.75
Publication Date: 12/15/2012
Carton Qty: 30
U.S. Sailing Association

Content:

This book will lay out how to responsibly skipper and crew an auxiliary powered cruising sailboat or catamaran, within sight of land and bring it safely to anchor during daylight hours.

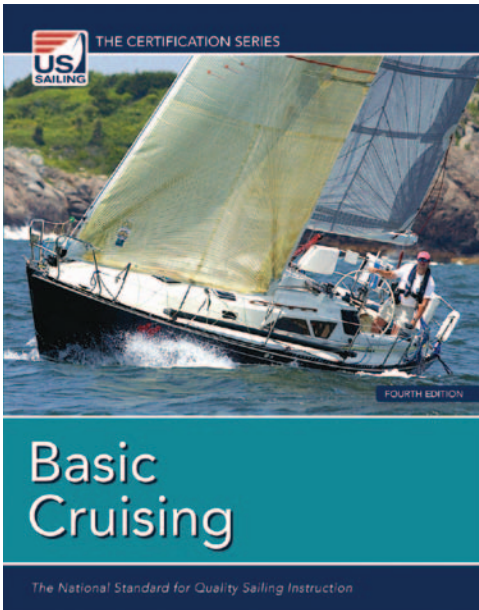
Author Bio:

Diana enjoys racing and cruising, and has completed a 60,000 mile circumnavigation. Thousands have attended her cruising seminars and read her articles in SAIL, Sailing, Yachting and Yachting World. At present, she lives and works (on a computer in the quarter berth) aboard her 48-foot sloop in San Francisco Bay.

Author Hometown:

San Francisco, California

SPORTS & RECREATION



Basic Cruising

United States Sailing Association

ISBN: 9781938915024

Paperback • \$17.95

125 pages • 8.5 x 10.75

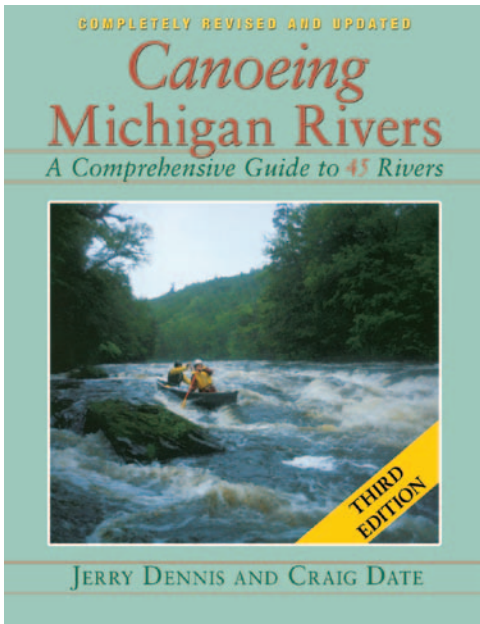
Publication Date: 2/15/2013

U.S. Sailing Association

Content:

This book will lay out how to responsibly skipper and crew an auxiliary powered cruising sailboat, during daylight hours, within sight of land in moderate wind and sea conditions.

SPORTS & RECREATION



Cover not final.

Previous Edition:

2005: Canoeing Michigan Rivers,
9781882376957

Previous Books by Author:

2004: Living Great Lakes, 9780312331030
2011: Windward Shore, 9780472118168

Author Hometown:

Traverse City, MI

Canoeing Michigan Rivers

*A Comprehensive Guide to 45 Rivers
3rd Edition*

Jerry Dennis, Craig Date

ISBN: 9781933272337

Paperback • \$16.95

124 pages • 8.5 x 11

Publication Date: 4/15/2013

Thunder Bay Press

Content:

Caution! You may want to paddle every river!

Rapid by rapid, rock by rock descriptions of 1500 miles of canoeing opportunities on 45 blue-ribbon rivers by two experts who personally paddled every mile.

A wealth of canoeing adventures from placid family floats to blood-curdling whitewater runs.

Accurate, easy-to-follow maps show access sites, put-ins/take-outs, roads, bridges. . . and more. Clear, authoritative descriptions detail lengths, trip times, depth, current, bottom composition, widths, access information, parking facilities, fishing opportunities. . . and more.

Author Bio:

Jerry Dennis is the author of many works about nature, science, and outdoor recreation. His essays and stories have won numerous awards and are frequently anthologized. In 2003 the University of Louisville's School of Arts and Sciences recognized his achievements in literature with its Outstanding Alumnus of the Year Award. He is a frequent guest lecturer at universities, and serves on the faculty of the University of Michigan's Bear River Writers Conference, where he teaches nature writing and creative non-fiction. He and his wife, Gail, live near the shore of Lake Michigan not far from Traverse City.

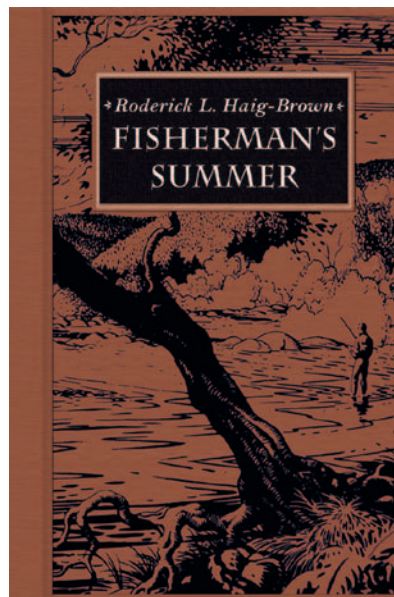
Fisherman's Summer

Roderick L. Haig-Brown is one of the world's most beloved and popular fly-fishing writers. His books bring together exquisite prose and the limitless art and joy of fishing, along with solid and timeless advice.

First published in 1959, and the most popular of Haig-Brown's fishing titles, *Fisherman's Summer* includes absorbing descriptions of fishing Haig-Brown's home river—the Campbell in British Columbia—for steelheads and cutthroats. He tells stories of the Native people and pioneers who once fished this same river, and looks into the future with hopes that the river will be conserved.

Now available in a handsome deluxe hardcover format, this is a book to be read and reread for pleasure, and no angler's bookshelf is complete without it.

Fishing • 978-1-55017-611-7 • 5½" x 8¼", 256 pages, cloth • B&W illustrations • \$19.95 • March



Harbour Publishing

SPORTS & RECREATION



www.ussailing.org



The Racing Rules of Sailing for 2013-2016

U.S. Sailing Association

ISBN: 9781938915086

Spiral • \$29.95

5 x 7

Publication Date: 12/1/2012

U.S. Sailing Association

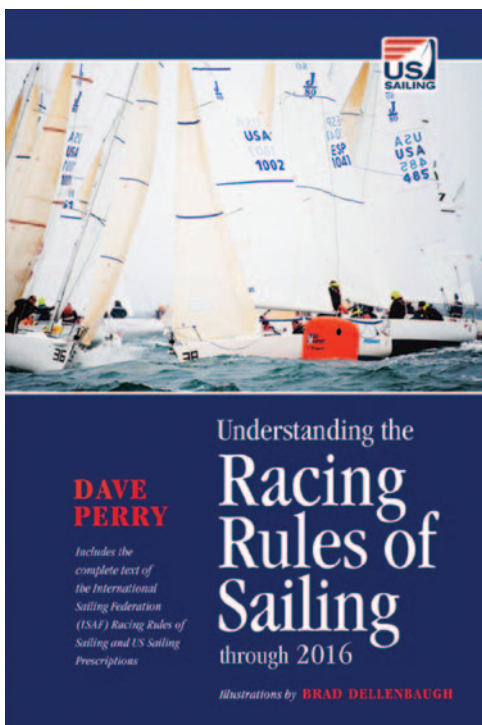
Content:

The Racing Rules of Sailing for 2013-2016 including US Sailing Prescriptions. The one little book that every sailer, every coach, every instructor, and every race official needs.

Previous Edition:

2008: The Racing Rules of Sailing for 2009-2012,
9780979467752

SPORTS & RECREATION



Understanding the Racing Rules of Sailing through 2016

Dave Perry
Brad Dellenbaugh (illustrator)

ISBN: 9781938915048

Paperback • \$34.95

368 pages • 8.5 x 11

Publication Date: 12/30/2012

Carton Qty: NA

U.S. Sailing Association

Content:

The better you know the rules, the sharper you will be tactically on the racecourse. Dave Perry clearly and concisely answers all of the most commonly asked questions on the racing rules from a champion racing sailor's perspective. His comprehensive, easy-to-understand explanations, with extensive references to US Sailing Appeals and ISAF Cases, make this book a complete and authoritative resource on the rules for new racers and Olympic sailors alike, as well as judges and other race officials. Brad Dellenbaugh's abundant diagrams and amusing captions bring Perry's rules explanations to life. Explains all the rules that apply at marks and obstructions. Includes the complete text of the 2013-2016 International Sailing Federation (ISAF) Racing Rules of Sailing and US Sailing Prescriptions. Contains over 100 quotes and references to the US Sailing Appeals and ISAF Cases, making it an indispensable resource for all sailors as well as judges and other racing officials.

Author Bio:

Author of *Winning in One-Designs* and *Dave Perry's 100 Best Rules Quizzes*, Perry is an All-American Sailor and champion racer, coach, and teacher, as well as a US Sailing Senior Certified Judge, and Chairman of the US Sailing Appeals Committee. Dellenbaugh also is a champion racer, International Judge and America's Cup umpire. He is the Sailing Director at the New York Yacht Club.

Previous Edition:

2008: *Understanding the Racing Rules of Sailing Through 2012*, 9780979467769

Previous Books by Author:

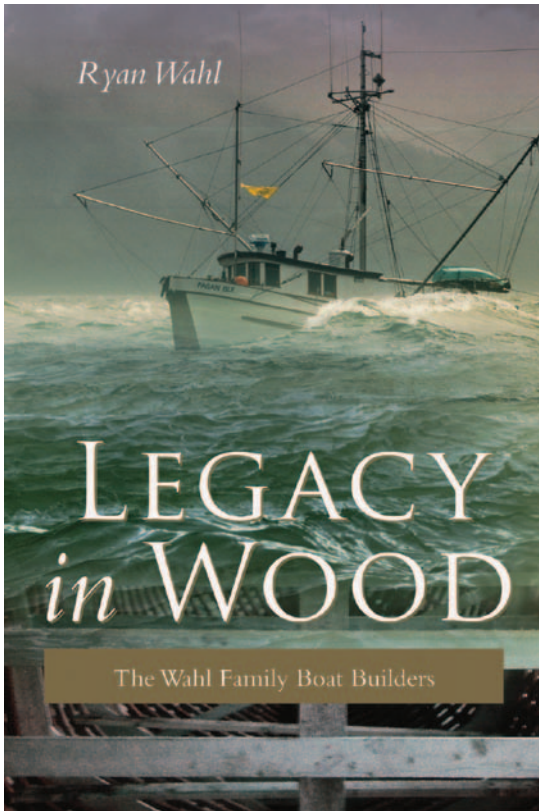
2005: *Winning in One-Designs*, 9780976226147

2009: *Dave Perry's 100 Best Rules Quizzes*, 9780982167601

NOW AVAILABLE IN TRADE PAPERBACK

Legacy in Wood The Wahl Family Boat Builders

RYAN WAHL



“The fortunes of the Wahl company and the fishing boats it produced do indeed illustrate, in microcosm, the process of challenge and adaptation that has reshaped the West Coast fishery and the communities and families it once supported.”

—Forrest D. Pass, *BC Studies*

Centuries before steel, fibreglass, aluminum and automation were applied to shipbuilding, early twentieth-century British Columbian shipwrights hand built fish boats entirely out of wood. Guided by their intuition and knowledge of the sea, they used only basic tools to craft thousands of vessels that shaped the way shipwrights and marine architects design the boats of today.

Legacy in Wood is an illustrated story of one of those shipwrights, Ed Wahl. With the help of his six sons, Wahl created the most successful commercial fish-boat building enterprise on British Columbia's north coast, and one of the most well-known boat shops on the entire British Columbia coast. Threaded with memories of Ed's sons and the crew of the Wahl boatyards, *Legacy in Wood* provides a unique look into a family business that enabled the fishing industry to be a mainstay of British Columbia's economy.

Ryan Wahl was raised in Prince Rupert, BC, and the nearby community of Dodge Cove, Digby Island. He is the great-grandson of Ed Wahl and spent his childhood building toy boats from scrap lumber piled by the bandsaw. In his late teens he helped in the construction of the last Wahl boat, *Legacy*; the end result inspired this book. He lives in Nanaimo, BC, with his wife, Lori.

Regional Interest / History

ISBN 978-1-55017-598-1

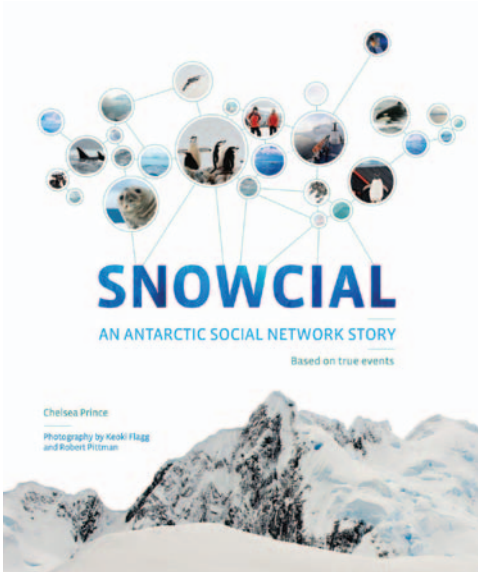
6" x 9", 240 pages, paper

100 B&W photographs

\$24.95

February

Harbour Publishing



Marketing Plan:

1. Social media: Facebook, Goodreads, Twitter
2. Working with a social media firm to handle social media campaigns
3. Web site www.snowcialbook.com
4. Monthly book signings with newspaper/magazine coverage
5. Blog tours
6. Future article placement in various national magazines including Audubon Magazine

Snowcial

Chelsea Prince,
Keoki Flagg (Photographer),
Robert Pittman (Photographer)

ISBN: 9780615547213

Hardcover • \$18.95

88 pages • 9 x 10.75

Publication Date: 09/01/2012

Carton Qty: 14

Chelsea Print & Publishing

Content:

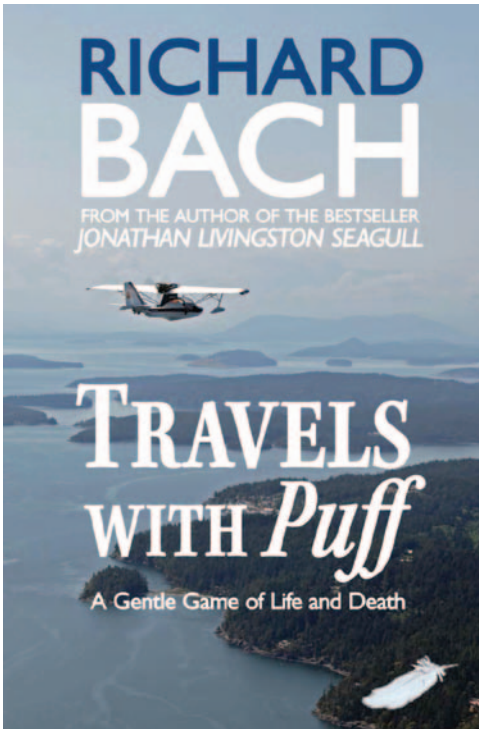
Snowcial is based on the true events of Anne and Rory's two-week ice cruise with their parents to the Antarctic Peninsula. Rebecca and Michael leave home in Australia uneasy with the lack of contact to friends and technology, yet arrive to find unexpected connections on Antarctica's snow-packed shores. As they embark on a special assignment, Rebecca and Michael address questions and answers that inspire and relate to the mind of the curious adventurer. Snowcial's unique travel tale is enhanced by stunning displays of Gentoo penguins, orca whales and sunbathing Weddell seals photographed by Keoki Flagg and Robert Pittman.

Author Bio:

Chelsea Prince lived much of this story with Anna and Rory while managing Ice Axe Foundation's interactive education program on the Sea Adventurer in 2011. Prince has worked for a variety of publishing houses including Conde Nast, Inside Facebook and several startups. She has also authored the book Rock and Vine.

Author Hometown:

San Francisco, CA



Previous Books by Author:

2006: *Jonathan Livingston Seagull*,
9780743278904
1989: *Illusions*, 9780440204886

Marketing Plan:

1. Publisher will be working with a publicist
2. Pitches to national print and online media
3. Pitches to all appropriate national television shows
4. Pitches to a limited selection of national radio
5. Excerpts from *Travels with Puff* in aviation periodicals

Travels with Puff

A Gentle Game of Life and Death

Richard Bach

ISBN: 9781937777036

Hardcover • \$27.99

234 pages • 6 x 9

Publication Date: 03/19/2013

NiceTiger

Content:

“A few years ago, someone asked me by way of their T-shirt, ‘Got Freedom?’ Here’s, a bit delayed and by way of two small seaplanes and a continent ten thousand horizons wide, my answer.”—Richard Bach

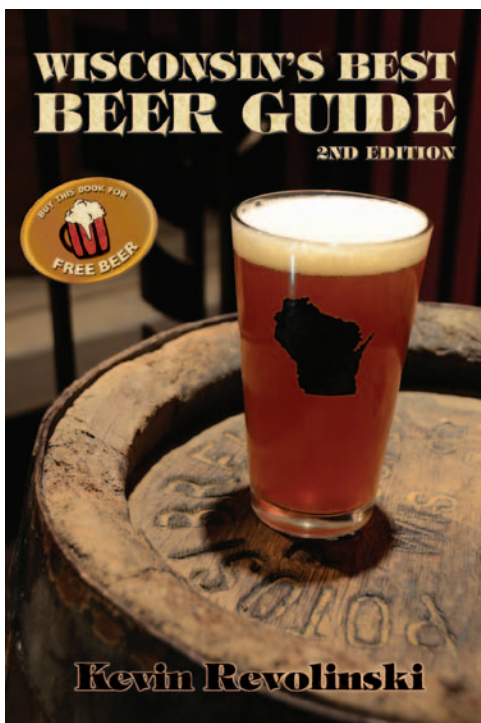
In the tradition of John Steinbeck’s *Travels with Charley*, and Richard Bach’s own bestseller, *Illusions*, *TRAVELS WITH PUFF* recounts Bach’s journey from Florida to Washington state in his small seaplane. With humor, wisdom and insight that could only come from one of the world’s most beloved authors and an accomplished pilot, *TRAVELS WITH PUFF* also challenges our ideas of fate and our futures, and asks us how can we prepare for the emergencies in our own lives? Can we ever really be safe? And, is being safe always what we want?

Author Bio:

Richard Bach’s inspirational classic *Jonathan Livingston Seagull* is one of the few books that dominated the #1 spot on the New York Times Bestseller List for two consecutive years. With over 50,000,000 copies of his books sold, Richard Bach remains one of the world’s most beloved authors. A former USAF fighter pilot, Air Force captain and latter-day barnstorming pilot, Bach continues to be an avid aviator-author, exploring and chronicling the joys and freedom of flying, reporting his findings to his devoted fans.

Author Hometown:

Pacific Northwest



Wisconsin's Best Beer Guide

A Travel Companion

Kevin Revolinski

ISBN: 9781933272344

Paperback • \$16.95

320 pages • 6 x 9

Publication Date: 11/15/2012

Thunder Bay Press

Content:

Buy This Book for FREE BEER!

Updated with over 20 new breweries!

Don't make Wisconsin beer come looking for you. Set out on a *pils-grimage* to pay homage to the great people and places that bring you Wisconsin's finest liquid joy. From a tiny homemade brewery hidden in the Northwoods all the way up to megabrewer MillerCoors, this road-trip manual takes you on a thirst-quenching adventure while stopping at all the fish fries and fresh cheese curds along the way.

Get this book into your glove compartment. You never know when you might need it! Support Wisconsin brewers by knocking back a few the next time you're in town!

Author Bio:

Kevin Revolinski is an amateur beer snob and born-again ale drinker with a writing habit. A Wisconsin native, he has written for a variety of publications including *The New York Times*, *Chicago Tribune*, *Wisconsin State Journal* and many postcards to his grandmother. His other travel books include *Backroads and Byways of Wisconsin*, *60 Hikes Within 60 Miles of Madison*, *Best in Tent Camping Wisconsin*, *Insiders' Guide Madison*, *The Yogurt Man Cometh: Tales of an American Teacher in Turkey* and *The Wisconsin Beer Guide: A Travel Companion* (2006). He is a Packer fan by birth. Look for him at your local brewpub. (It's more likely he's at one of his own local brewpubs in Madison though.)

Previous Edition:

2010: 9781933272252, \$16.96

Previous Books by Author:

2008: *60 Hikes within 60 Miles - Madison*, 9780897327947

2009: *Backroads & Byways: Wisconsin*, 97808881508161

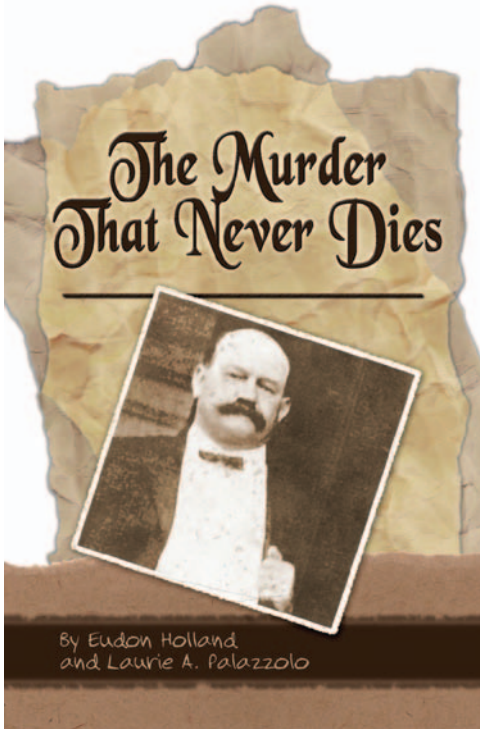
Marketing Plan:

1. Author's website: revtravel.com
2. Publisher's website: thunderbaypressmi.com
3. Facebook & other Social Media
4. Author signings Presence at Beer Festivals
5. Radio & TV appearances by author

Author Hometown:

Madison, WI

TRUE CRIME



Content:

Back in the 1920's, Slocomb, Alabama was like a television show; people were neighborly, crime was at a minimum, and life was good. But a terrible thing happened in 1928 that would shake the town's foundation: their beloved Professor Claud F. Avant had been murdered. Who could the culprit be?

The Murder that Never Dies

Eudon Holland, Laurie Palazzolo

ISBN: 9781938326042

Hardcover • \$19.95

64 pages • 6 x 9

Publication Date: 10/09/2012

Nelson Publishing & Marketing: Ferne Press

Author Bio:

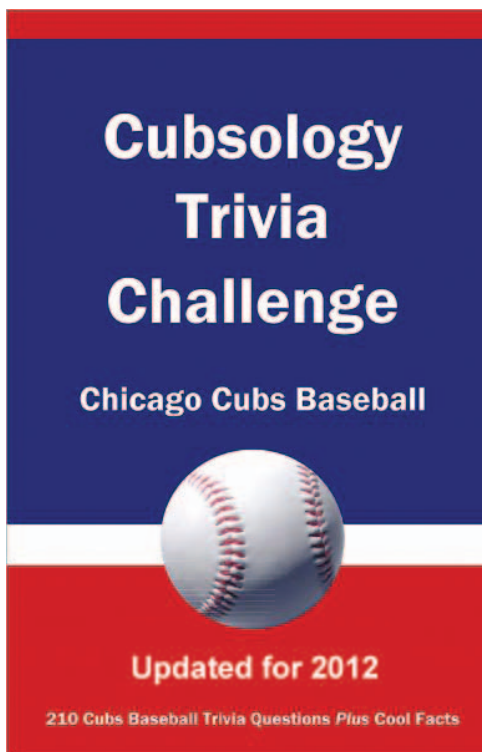
Lee Eudon Holland was born in Esto, Florida and lived in six different cities by the time he was fifteen years old, spending a good part of his childhood in Enterprise, Alabama. He attended Heidelberg College (Tiffin, OH) and graduated from Wayne State University (Detroit, MI) He formerly served as Treasurer of Northville Township, Michigan and is a former agent for the Internal Revenue Service. An avid historian, Lee published his memoirs, *Boiled Peanuts and Buckeyes* (Northville, MI: Ferne Press), with Laurie A. Palazzolo in 2006. Lee currently resides in Northville, where he works as a C.P.A. and C.F.P. and continues to be involved in the community.

Laurie A. Palazzolo was born in Detroit and holds a B.S. from Madonna University (Livonia, MI) in Paralegal Studies/Business Administration, and a M.A. from Wayne State University (Detroit, MI) in English - Business, Professional and Technical Writing. She is the author of the book *Horn Man: The Polish-American Musician in Twentieth Century Detroit*, released in October 2003 with distribution through Wayne State University Press. She has worked in the legal profession and as a researcher and analyst. She currently resides in Farmington, Michigan, where she is actively involved in the community and in Polish and Polish-American history, and where she serves on several boards.

Author Hometown:

Northville, MI

SPORTS & RECREATION



cover not final

Cubsology Trivia Challenge

Chicago Cubs Baseball

Researched by Ann E. Wilson

ISBN: 9781613200704

Paperback • \$9.95

96 Pages

Publication Date: 03/15/2013

Kick the Ball, Ltd.

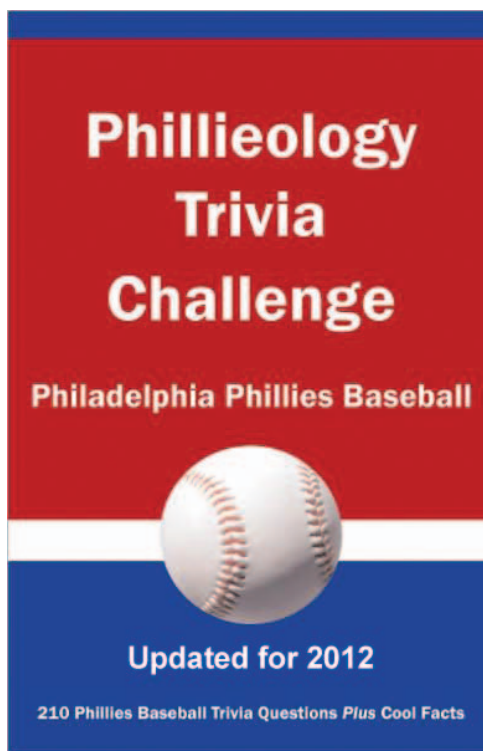
Content:

Updated with fun and interesting facts through the end of the 2012 baseball season, *Cubsology Trivia Challenge: Chicago Cubs Baseball* offers Cubs fans the opportunity to relive the Cubs' greatest moments. Each of the book's 210 multiple-choice questions set up in game format allows players to give informed answers even for the book's more ambitious questions. In addition, most answers include in-depth supportive background offering the book's players even greater knowledge about correct responses.

Previous Edition:

2009: 9781934372562, \$8.95

SPORTS & RECREATION



cover not final

Phillieology Trivia Challenge:

Philadelphia Phillies

Researched by Tom P. Rippey III

ISBN: 9781613200711

Paperback • \$9.95

96 Pages

Publication Date: 03/15/2013

Kick the Ball, Ltd.

Content:

Updated with fun and interesting facts through the end of the 2012 baseball season, *Phillieology Trivia Challenge: Philadelphia Phillies Baseball* offers Phillies fans the opportunity to relive the Phillies' greatest moments.

Previous Edition:

2009: 9781934372548, \$8.95

