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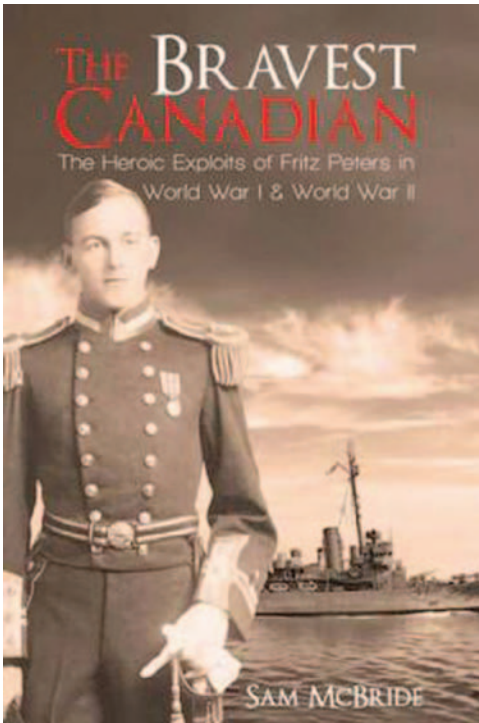
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*Please visit our website for more information.
www.partnerspublishersgroup.com*

BIOGRAPHY/MEMOIR



The Bravest Canadian

*The Heroic Exploits of Fritz Peters
in World War I and II*

Sam McBride

ISBN: 9781926991108

Paperback • \$24.95

192 pages • 6 x 9

Publication Date: 3/1/2012

Carton Qty: NA

Granville Island Publishing

Content:

A recently discovered treasure trove of letters from and about Fritz Peters—one of the greatest Canadian war heroes—and his family gives new insight into his life experience, what he was thinking and what made him tick. Lovable and eccentric, his military accomplishments earned him three major honours for valour in both the First and Second World Wars. Peters' life ranges around the globe, encompassing boyhood on both coasts of Canada, naval service at the romantic China station, tense battles with German U-boats in both wars, a mysterious career in the spy world, and culminating as leader of a modern-day Charge of the Light Brigade inside an Algerian port with Vichy French guns lined up against him from every direction.

BIOGRAPHY/MEMOIR

The Yukon

Life Between the Gold Rush
and the Alaska Highway



Joann Robertson

Author Bio:

Joann Robertson is the granddaughter of a Yukon pioneer and riverboat pilot. Born in Dawson City, she spent the first 10 years of her childhood in Bear Creek—the centre of gold production from the early 1900s to 1966. Later, she lived on the Alaska Highway and in Whitehorse before moving south to British Columbia. She has a degree in Sociology from Simon Fraser University and presently lives in Vancouver.

Author Hometown:

Vancouver, BC

The Yukon

*Life Between the Gold Rush and
the Alaska Highway*

Joann Robertson

ISBN: 9781926991092

Paperback • \$19.95

240 pages • 6 x 9

Publication Date: 3/1/2012

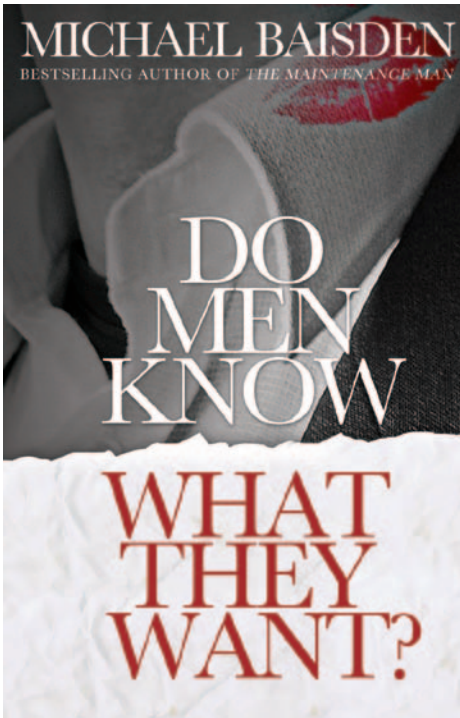
Carton Qty: NA

Granville Island Publishing

Content:

Joann Robertson's grandfather moved to the Yukon in 1897 to make his fortune. He did not succeed, but loved the North and decided to settle there. Leaving their eldest two children in London, his wife joined him in 1899. They had six more children born in various settlements. The life the family lived and the work they did—telegraphy, dog team mail delivery, teaching and working in the gold-mining industry— were typical of the Yukon during this era.

From memories of her Yukon youth, family letters, photographs, unpublished works and news clippings, Joann describes the life of her and other families during this little-known period of Yukon time. Her narrative—at one point describing the dismantling of a Model T Ford to smuggle it by canoe across a river in the dead of night— echoes her love of this unique society.



Author Bio:

When it comes to entertaining, enlightening and educating, no one compares to Michael Baisden. He began attracting attention with primarily female followers as author and publisher of the highly successful provocative books: “Never Satisfied: How and Why Men Cheat”, “Men Cry in the Dark”, “The Maintenance Man”, and lastly “God’s Gift to Women”. Two of his titles ultimately were adapted into stage plays.

Previous Edition:

1995: Never Satisfied
9780964367586 | \$13.95

Previous Books by Author:

2000: The Maintenance Man, 9780743204781
2001: Men Cry in the Dark, 9780743218023

Do Men Know What They Want

Never Satisfied Second Edition

Michael Baisden

ISBN: 9780615426266

Paperback • \$14.95

288 pages • 5.5 x 8.5

Publication Date: 11/24/2011

Carton Qty: 36

Baisden Publishing

Content:

The second edition of the Never Satisfied Series, *Do Men Know What They Want*, is a collection of interviews conducted by Best Selling Author and Nationally Syndicated Radio Personality, Michael Baisden, about how men feel about sex, relationships, and monogamy.

What Do Men Want? Why Can't They Commit? Why Isn't One Woman Enough? Men expect their woman to have it all, nice figure, pretty face, master chef, and sex guru. But she must be careful not to be too wild in the bedroom otherwise she'll be suspected of foul play. He'll ask, "Who did you learn that from?" Let's face it, insecure men are intimidated by sexually confident women.

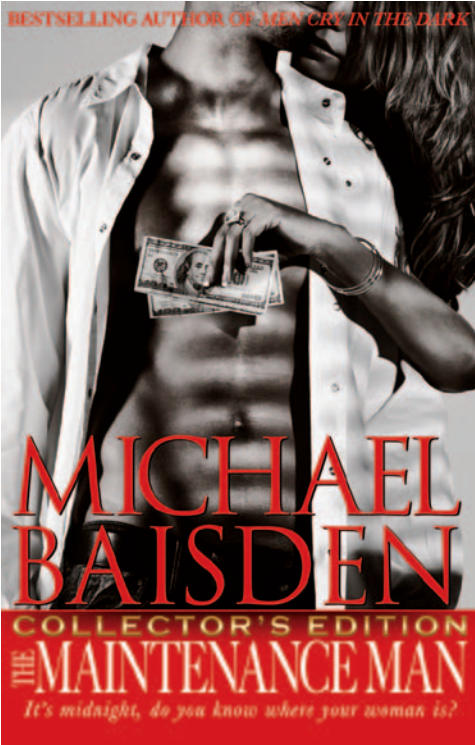
Marketing Plan:

1. Promotions on the Nationally Syndicated Michael Baisden Radio Show
2. Tweets / Blogs / FB posts / Newsletter mentions to direct listeners to stores
3. Banners inclusion in rotation on main page of Baisden websites
4. BaisdenLive.com [Michael Baisden Show Official website]
5. National and local Media Releases
6. TV, Radio and Print interviews

Author Hometown:

Miami, FL

FICTION



Maintenance Man Collector's Edition

It's midnight, do you know where your woman is?

Michael Baisden

ISBN: 9780984776511

Paperback • \$14.95

352 pages • 5.5 x 8.5

Publication Date: 3/15/2012

Carton Qty: 28

Baisden Publishing

Content:

Every Woman's Dream: Malcom Tremell is handsome, charismatic and a great lover; but in his world sex is not a game...it's serious business. Every week his schedule is booked with secret rendezvous, extravagant dinners and sessions of passionate love making, all for the right price. But Malcolm begins to reflect on his gigolo lifestyle when he meets Toni, a talented dancer and choreographer. But can her love transform him into the man he wants to be and the man she needs to make both their lives complete?

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1. Promotions on the Nationally Syndicated Michael Baisden Radio Show
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4. BaisdenLive.com [Michael Baisden Show Official website]
5. National and local Media Releases
6. TV, Radio and Print interviews

Previous Books by Author:

2000: The Maintenance Man, 9780743204781

2001: Men Cry in the Dark, 9780743218023

Author Bio:

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Author Hometown:

Miami, FL



Author Bio:

When it comes to entertaining, enlightening and educating, no one compares to Michael Baisden. He began attracting attention with primarily female followers as author and publisher of the highly successful provocative books: “Never Satisfied: How and Why Men Cheat”, “Men Cry in the Dark”, “The Maintenance Man”, and lastly “God’s Gift to Women”. Two of his titles ultimately were adapted into stage plays.

Previous Books by Author:

2000: The Maintenance Man, 9780743204781
 2001: Men Cry in the Dark, 9780743218023

Author Hometown:

Miami, FL

Maintenance Man II

Money, Politics & Sex: Everyone Has A Price

Michael Baisden

ISBN: 9780984776542

Hardcover • \$22.95

320 pages • 6 x 9

Publication Date: 6/1/2012

Carton Qty: NA

Baisden Publishing

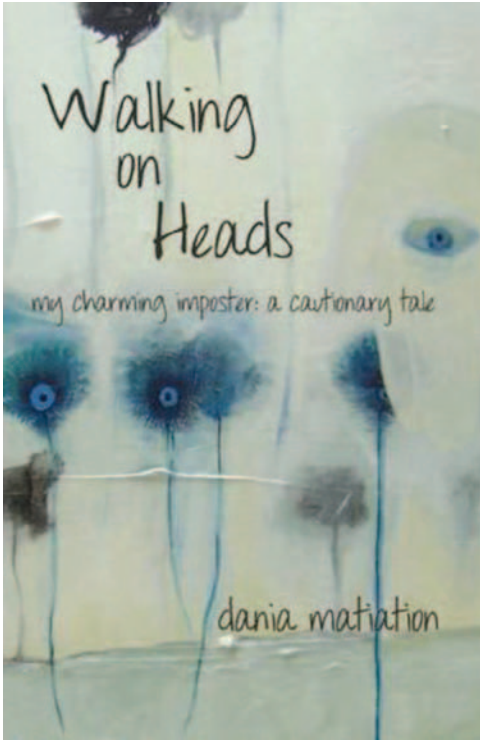
Content:

After years of being out of the gigolo lifestyle, Malcolm has good looks, his rolodex, and his reputation. This time he vows that nothing will stand in his way of getting back on top and creating a franchise of escort services worldwide. He disguises his gigolo lifestyle as a nightclub owner in Miami -- the perfect cover to mix business with pleasure.

But with high rewards come high risks. Malcolm’s world is turned upside down when he begins a relationship with Alex Nelson, the wife of a powerful and corrupt U.S. Senator. When Alex and Malcolm are suspected of knowing too much about an unscrupulous billion-dollar deal they suddenly become targets. He will need all of his military training and street smarts to get his life back and to get revenge!

Marketing Plan:

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2. Tweets / Blogs / FB posts / Newsletter mentions to direct listeners to stores
3. Banners inclusion in rotation on main page of Baisden websites
4. BaisdenLive.com [Michael Baisden Show Official website]
5. National and local Media Releases
6. TV, Radio and Print interviews



Walking on Heads

My Charming Imposter: a Cautionary Tale

Dania Matiation

ISBN: 9781926991085

Paperback • \$17.95

194 pages • 5.25 x 7.75

Publication Date: 2/15/2012

Carton Qty: NA

Granville Island Publishing

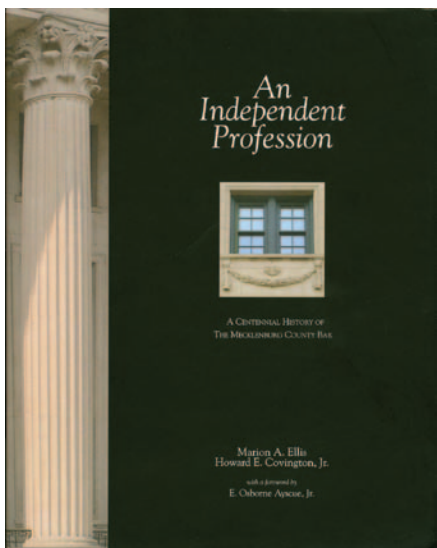
Content:

This novel is based on the true story of the author's relationship with a charming imposter. Anni Mills lived a comfortable, fulfilling life. Then, cancer struck. Both she and her daughter, who was in the prime of her life, received the same damning diagnosis. Under a guise of empathy and adoration, a Dutch 'academic' moved into her life, only to benefit financially from her generosity and grief over the loss of her daughter. Following his abrupt departure, evidence led Anni to other women around the world who were similarly misled by this charlatan. They began to blog—with wisdom, wit, feistiness and resilience—about his web of deceit.

Author Bio:

Dania Matiation was born in Ontario and settled on the west coast of British Columbia. Working for many years as a nutritionist for Vancouver Coastal Health, she also spoke extensively on critical issues in the field and writing articles about nutrition and family dynamics. She is the author of *Food Swings*, about the personal relationship each of us has with food, and *Motherwords*, which imparted words of wisdom to her children. Dania passed away in December 2011. Despite her battle against cancer, she persevered, and with tenacity and good humour, was able to complete *Walking on Heads*.

HISTORY



An Independent Profession

A Centennial History of The Mecklenburg County Bar

Marion A. Ellis, Howard E. Covington, Jr.
E. Osborne Ayscue, Jr. (foreword)

ISBN: 9780983893615

Hardcover • \$24.95

232 pages • 7.25 x 9.25

Publication Date: 3/15/2012

Carton Qty: NA

Lorimer Press

Author Bio:

A former newspaper writer, Marion A. Ellis was a member of The Charlotte Observer team which won the 1981 Pulitzer Prize for Public Service. A graduate of the University of Missouri Journalism School, he also attended UNCC Chapel Hill on a Ford Foundation fellowship.

Howard E. Covington, Jr. of Greensboro, N.C., is a former journalist who has written more than twenty works of history and biography. Earlier collaborations with Marion A. Ellis include *The Story of NationsBank* (1993), a biography of former governor and U. S. senator Terry Sanford.

Previous Books by Author:

The Story of NationsBank, 9780608060187
1999: Terry Sanford, 9780822323563

Marketing Plan:

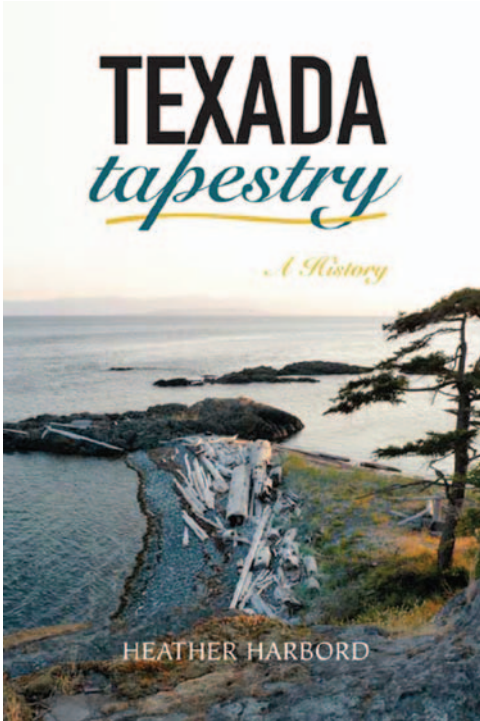
1. Press releases to local print publications
2. Public service announcements on local radio (WDAV - 89.9, WSGE - 91.7, WFAE - 90.7)
3. Lorimer Press website
4. Mecklenburg County Bar website
5. Author appearances/talks

Content:

Authors Marion Ellis and Howard Covington have teamed up again, this time to celebrate the centennial of the Mecklenburg County Bar. Their combined take on its history is one that lawyers and non-lawyers alike will find compelling as it sheds light not only on one community and its attorneys, but on the profession and the nation as a whole.

An Independent Profession begins long before the first formal organization of the local bar. It traces a two hundred forty-three year story from one lawyer and a one-room log courthouse in a frontier colonial backwater through the legal profession's role in shaping, and in turn being shaped by, the growth of a community to its present-day role in the affairs of a major American city. And it tells this story against the backdrop of the political, economic and social evolution of the community, the state and nation. It moves from a duel between two eighteenth-century historical figures (both attorneys) to personal correspondence between a judge and a lawyer, looking back at the end of bitterly contested litigation that created a national model for dealing with racial segregation in public schools. It covers the 1920s controversy over Darwinism and the struggles over labor unionism in the South, climaxed by the Loray Mill murder trial that attracted the attention of the nation.

HISTORY



Author Bio:

Author Heather Harbord has dedicated years to research, including over a hundred interviews of locals and old-timers to create a captivating book full of unforgettable characters, humorous anecdotes and well-researched fact, accompanied by many previously unpublished photographs. Once again, she has created a valuable volume on the history of the BC coast.

Previous Books by Author:

2011: *Texada Tapestry* (hardcover), 9781550175370

Texada Tapestry

A History

Carol Harbord

ISBN: 9781550175578

Paperback • \$24.95

288 pages • 6 x 9

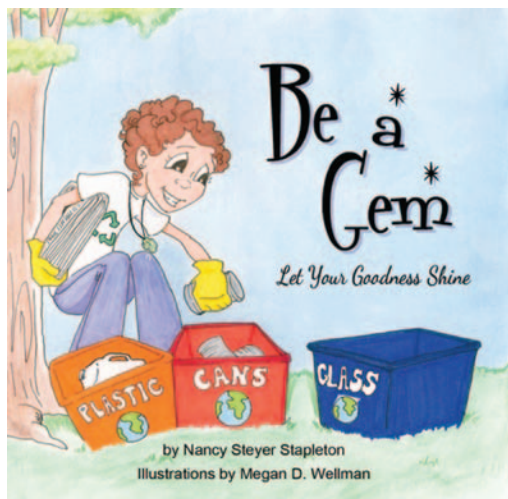
Publication Date: 3/15/2012

Carton Qty: NA

Harbour Publishing

Content:

“Texada is the largest island in the Strait of Georgia, a long strip of richly mineralized granite and limestone dividing the upper gulf. Travel time from Vancouver is six hours via three ferries. A newcomer’s first impression is of an idyllic place with a big sandy beach, a Sunday farmer’s market and a scant population of aging loggers, miners, pot-growers and other retirees, but this belies Texada’s intriguing history. Although today Texada is better known as the home of the illegal agricultural product called Texada Gold, it was once the focus of a real gold rush that lured no less a figure than cookie tycoon William Christie. Later, Texada was the site of British Columbia’s first major political scandal when squabbles over a rich iron ore claim forced the resignation of Premier Amor de Cosmos in February 1874. The rich mineral deposits in time gave rise to three booming towns—Gillies Bay, Blubber Bay and Van Anda, noted as the town with everything: not just a whorehouse, but an opera house. Population ebbed and flowed with mineral prices and Texada went in and out of the news. Its association with illegal intoxicants dates back to 1928 when the biggest whisky still north of Vancouver was busted in romantic Pochontas Bay. The bitter Blubber Bay strike of 1938 put Texada in the news again as the Pacific Lime Company faced off against the International Woodworkers’ Association labour union in a bloody riot. This is also the feisty island that repelled the might of the Greater Vancouver Regional District when it wanted to dump metropolitan garbage in the abandoned pit of the once-famous Texada Mine.”



Marketing Plan:

1. Author reading/signings, presentations and speaking engagements
2. Press Kit distributed to libraries & bookstores
3. Author & Publisher website
4. Op-ed articles will be written for trade journals, newspapers, and parenting magazines
5. Targeted marketing to schools, counseling and psychology offices, and parent groups
6. Targeted marketing to boy scout and girl scout organizations and Kids Empowered organizations
7. Targeted marketing for Arbor Day, Earth Day, etc
8. Targeted marketing to jewelry making companies
9. Targeted marketing to Gem, Rock, and Geology magazines (ex: Gems & Gemology, Rock & Gem, etc)
10. Events such as the International Gem and Jewelry Show and Michigan Mineralogical Society
11. Publisher will contact press/media for events relating to this book
12. Publisher will market this book at all educator conferences attended

Be A Gem

Let Your Goodness Shine

Nancy Steyer Stapleton
Megan D. Wellman (illustrator)

ISBN: 9781933916965

Paperback • \$10.95

32 pages • 9 x 9

Publication Date: 3/15/2012

Carton Qty: NA

Nelson Publishing & Marketing: Ferne Press

Content:

Emmy acts respectful. Amber wants to be a friend. Goldie learns sportsmanship. These character traits help children grow up and “let their goodness shine.” You can be a positive role model. Find out how to take care of our Earth or try something new. Which gem or stone are you?

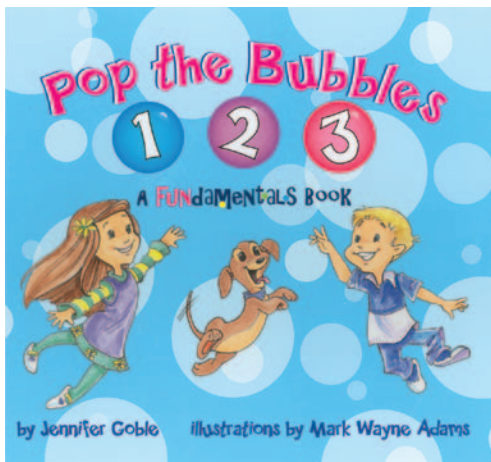
Author Bio:

Nancy Steyer Stapleton is a first-time children’s book author. Born and raised in Grosse Pointe, Michigan, she now resides in St. Clair Shores, Michigan with her two daughters and Malti-Tzu, Misty. Nancy hand paints furniture and interiors of homes, and in her spare time enjoys gardening and reading. For more information about Nancy, please visit www.nancystapletonbooks.com.

Author Hometown:

St. Clair Shores, MI

JUVENILE



Pop the Bubbles 1, 2, 3

A FUNdamentals Book

Jennifer Goble

ISBN: 9780983464501

Hardcover • \$15.95

48 pages • 10 x 9

Publication Date: 10/28/2011

Carton Qty: 34

FUNdamentals

Content:

Experience a day in the life of two youngsters as they learn to count while they skip, hop, jump, and bounce. The main characters, Chloe and Bryce cannot wait to get to FUN class. Follow them as they enjoy music and physical activities while they count to 10. Keep your eyes out for hidden pictures in the book that include a dog that loves peanut butter and a bear named “2.” The illustrations, by Mark Wayne Adams, bring the story to life through colorful page turning images. This brings the simplicity of counting to a new level of excitement. Counting to 10 has never been so much FUN!

Grade Level:

Babies - Age 5

Marketing Plan:

1. Collaborating with a national book publicity firm
2. Media blast program
3. Press release will be sent to a targeted media list of print, broadcast, and online outlets
4. Local book signings/Author visits
5. Parent & Me Classes
6. Book events and local fairs

Author Bio:

The author, Jennifer Goble is an energetic wife and mother of two wonderful children. She owns and operates FUNdamentals, which offers Parent & Me classes in Forest Hill, MD. She is best known for her radiant smile and passion for life.

Author Hometown:

Abingdon, MD

Tour Cities:

Bel Air, Forest Hill, Abingdon and Baltimore MD



Previous Books by Author:

2012: Pink Tiara Cookies For Three,
9780615516202

Marketing Plan:

1. Local and National Book Reviews: US Book Review and several online Blog Reviews from all over the US posted at www.mariadismondy.com
2. Press and Media Kits sent out to local and national TV and Radio every 3 months.
3. Book Tour and Signings in the winter months
4. School Presentations (Maria presented to just under 10,000 children at over 15 schools in three months in 2011)
5. Facebook Page, Twitter, Author Website
6. Book Giveaways to Facebook Fans
7. Book Trailers on YouTube, Facebook and Author Website
8. Testimonials and Endorsements listed on website
9. Newspaper articles -- featured in local papers several times throughout the year with the school assembly focus

Spaghetti in a Hot Dog Bun

Having the Courage to Be Who You Are

Maria Dismondy
Kimberly Shaw-Peterson

ISBN: 9780984855803

Hardcover • \$14.95

32 pages • 9 x 9

Publication Date: 6/15/2012

Carton Qty: NA

Maria Dismondy Inc.

Making Spirits Bright: One Book At A Time

Content:

How can Ralph be so mean? Lucy is one of a kind and Ralph loves to point that out. Lucy's defining moment comes when Ralph truly needs help. Because she knows what she stands for, Lucy has the courage to make a good choice. This charming story empowers children to always do the right thing and be proud of themselves, even when they are faced with someone as challenging as Ralph.

Author Bio:

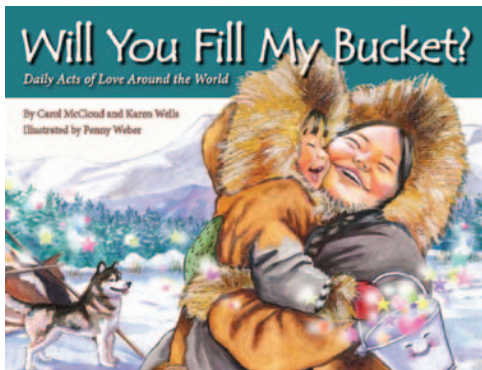
Maria Dismondy's story is based on true events that happened to her for several years in elementary school. Today Maria writes her story to share with other children who are teased. She shows others how important it is to make the right decision. Maria is a first grade teacher in the Plymouth-Canton, MI School District.

Author Hometown:

Walled Lake, MI

Previous Edition:

2008: Spaghetti in a Hotdog Bun
9780615473932 | Paperback



Previous Books by Author:

2006: Have You Filled a Bucket Today?,
9780978507510
2008: Fill A Bucket, 9781933916286

Marketing Plan:

1. Author reading/signings
2. Presentations at schools and for private organizations
3. Press Kit distributed to bookstores
4. Author website featuring book: www.bucketfillers101.com
5. Publisher website featuring book: www.nelsonpublishingandmarketing.com
6. Author will submit op-ed pieces to major newspapers/radio/TV
7. Publisher will contact press/media for events relating to this book
8. Publisher will market this book at all educator conferences attended

Will You Fill My Bucket?

Carol McCloud, Karen Wells
Penny Weber (illustrator)

ISBN: 9781933916972

Paperback • \$9.95

ISBN: 9781933916989

Hardcover • 17.95

32 pages • 8.5 x 11

Publication Date: 3/31/2012

Carton Qty: NA

Nelson Publishing & Marketing: Ferne Press

Content:

A simple question, Will you fill my bucket?, is fervently asked by children from twelve different countries. Sweet rhyming prose and vividly captivating illustrations delight the senses and express the deep joy and love we hope for all children. Will you fill my bucket? and the responses given will touch the heartstrings of people young and old around the world.

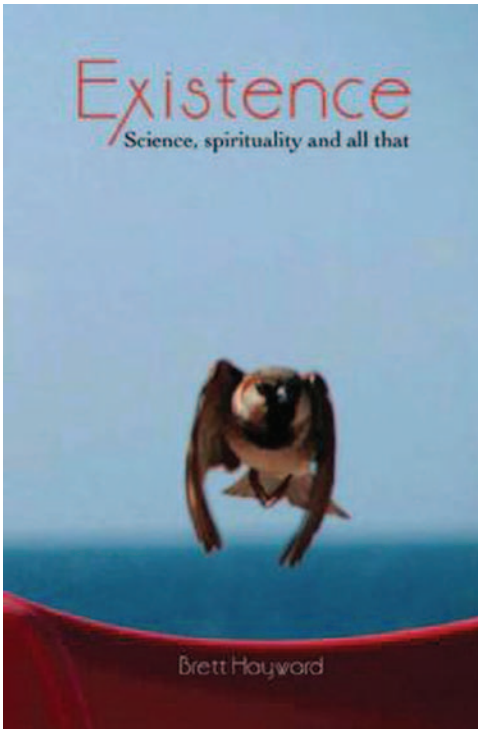
Author Bio:

Carol McCloud and Karen Wells have been best friends since ninth grade when they attended St. Martin School in Detroit, Michigan. Carol is the second oldest of eight children, and Karen is the oldest of eleven. Both have spent many years educating children and adults, teaching life skills and early childhood classes. Their dream is that the importance of Bucket Filling will be understood by parents, caregivers, and teachers around the world. Carol is also the author of Fill a Bucket, Have You Filled a Bucket Today?, Growing Up with a Bucket Full of Happiness, and My Bucketfilling Journal. For more information, visit www.bucketfillers101.com

Author Hometown:

Brighton, MI

PHILOSOPHY



Existence

Science, Spirituality and All That

Brett Hayward

ISBN: 9781926991115

Paperback • \$18.95

128 pages • 5.5 x 8.5

Publication Date: 3/1/2012

Carton Qty: NA

Granville Island Publishing

Content:

An engaging and far-ranging inquiry into humankind's destiny and the meaning of life, embracing both science and spirituality. Humankind has reached a state of consciousness that leads us to search for the reasons for our existence. Now within our reach is the ability to decide whether to allow evolution to shape our future unguided, or to actively choose what we would like to become. Informed by centuries of searching, both scientific and spiritual, we can now bridge the gap between these disparate disciplines to build an integrated road map to understand where we come from and where we can choose to go.

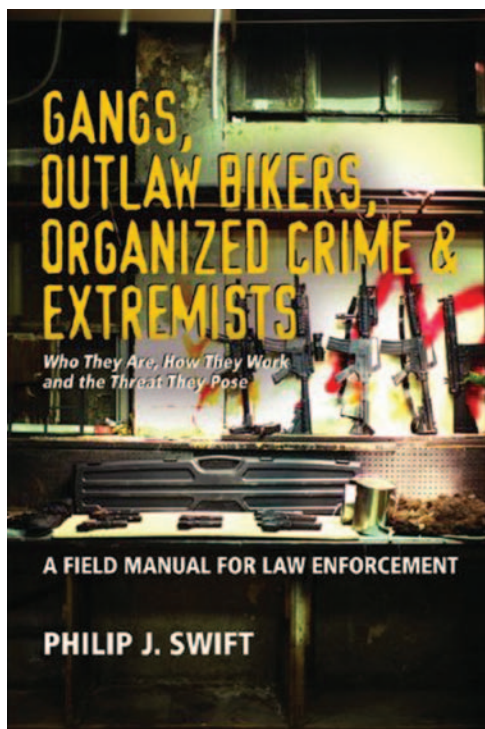
Author Bio:

Brett Hayward has spent a lifetime working with animals as a veterinarian and otherwise, learning and wondering about life, death and the existential questions in between. An activist on social issues, particularly homelessness, mental health and drug addiction, he has worked abroad with a missionary organization and now lives on Vancouver Island.

Author Hometown:

Vancouver Island, BC

SOCIAL SCIENCE



Author Bio:

Philip J. Swift has a B.S. in Criminal Justice, a dual masters in Management and Human Resources, and is currently studying for a masters in Forensic Psychology. He teaches statewide and nationally on Gangs and Security Threats.

Author Hometown:

Denver, CO

Previous Books by Author:

2004: Cradle to Grave, 9781413705065

Gangs, Outlaw Bikers, Organized Crime & Extremists

*Who They Are, How They Work and
the Threat They Pose*

Philip J. Swift

ISBN: 9781608850358

Paperback • \$24.95

244 pages • 6 x 9

Publication Date: 11/1/2011

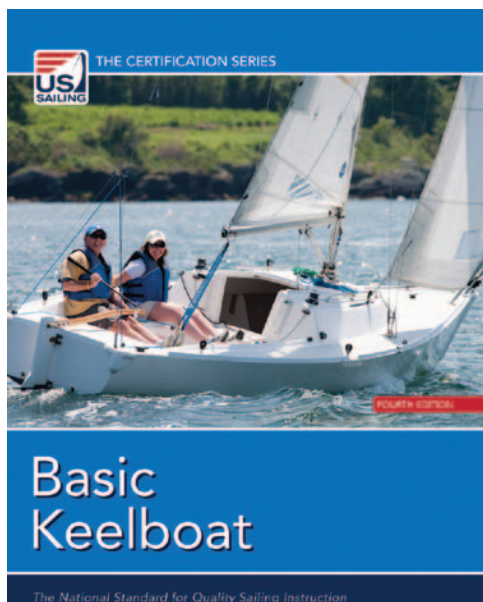
Carton Qty: NA

Looseleaf Law Publications

Content:

Arm yourself with valuable intelligence on some of the most dangerous groups you may ever encounter. Includes information on: African American Street Gangs, Asian Gangs, Graffiti/Tagger Crews, Organized Crime, Outlaw Bikers and White Supremacists. For each group you'll get expert insights into: demographic makeup of membership and estimated number of members, group mission & goals, background & history, organizational culture; leadership hierarchies and power structure; explanations of groups' symbolic graffiti, tattoos, clothing; tips for deciphering communication codes - including verbal, written and physical methods - plus actual step-by-step translation examples; extensive listings of gang/threat group affiliations; and significant dates of importance to specific threat groups that could spark outbursts of criminal activity. Loaded with helpful diagrams, checklists & illustrations...plus a variety of ready to use Contact Card Examples. In the world of gang and security threat groups, ignorance can be devastating! Be sure you've got the information you need to understand who and what you're dealing with!

SPORTS



Basic Keelboat

4th Edition

U.S. Sailing Association

ISBN: 9781938915062

Paperback • \$19.95

92 pages • 8.5 x 11

Publication Date: 2/15/2012

Carton Qty: 40

U.S. Sailing Association

Content:

Once you have spent time under sail, you will notice that people on sailboats tend to wave at each other. For many, sailing is a passion to be enjoyed for a lifetime. This is a sport that connects the generations and brings people together. But sailing is challenging. To maximize your enjoyment on the water, you must have confidence in yourself, your boat, equipment and crew. Basic Keelboat helps you learn to sail with all the skills required to be safe at sea. When you're prepared, life under sail is more enjoyable. The lessons learned in Basic Keelboat will provide a strong foundation to help you build your skills for the future. The first of US SAILING's popular Keelboat Series, Basic Keelboat covers the skills and terminology required to responsibly skipper a small daysailing keelboat. Basic Keelboat breaks down maneuvers like tacking, jibing, docking and overboard recovery in a simple, understandable manner. Used by the best sailing schools around the country, Basic Keelboat is the definitive learn-to-sail text, published by the sole national governing body for sailing in the U.S.

Previous Edition:

2009: Basic Keelboat
9780979467783 | \$19.95

